

THE U.S. BANK FOCUS CARD™ Product Overview



Easy Sign Up!



No cost to sign up.



No monthly account maintenance.

Free

Free



No credit check or bank account required.²

Card Can Be Used Free And Clear

Purchases:
In-Network ATMs:

Customer Service: Free

What is the Focus Card?

- A Visa® prepaid card issued by U.S. Bank.
- Payroll is automatically loaded to the card just like direct deposit to a bank account.
- Works like other Visa debit cards to make purchases, pay bills or get cash.

Why a Prepaid Card?

Employer Perspective

Issuing paper checks is expensive. Postage, paper, administrative costs, replacement expenses, etc. The Focus Card is a form of direct deposit that allows for greater electronic payments while providing a benefit to employees.

Employee Benefits

Convenient – Allows employees to receive payroll electronically without needing a bank account.

Fast – Funds available the morning of payroll. No waiting for a check.

Safe – Safer than carrying cash. Visa protection if lost or stolen.¹

Ideal for employees who:

- Don't have or want a bank account
- Want a separate account to help with budgeting
- Want access to their money without the hassle of paper checks

Complete the Payment Authorization Form to receive your pay via direct deposit or to enroll for the Focus Card.

² Successful identity verification required. To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. If necessary, we may also ask to see your driver's license or other identifying documents.



¹The Visa Zero Liability Policy protects you against unauthorized purchases. U.S.-issued cards only. This does not apply to ATM transactions or to PIN transactions not processed by Visa. You must immediately report any unauthorized use.



Features



Account Alerts

Optional alerts by text or email when funds have been deposited to cardholders' accounts or when their balance gets low.



Cash Back Rewards

For purchases at certain restaurants and retail locations.



Savings Account

Cardholders can create an interest-bearing savings account without ever going to a bank.

How Does It Work?

Purchases

The Focus Card can be used anywhere that accepts Visa debit cards. There is no cost to make purchases in stores, over the phone or online.

Getting Cash³

ATM – Cardholders can withdraw cash at any Visa/Plus ATM. (Fees may apply)

Teller Withdrawal – Cardholders can withdraw up to the penny of their paycheck by asking for a teller cash withdrawal. There is no cost to get a cash withdrawal at the teller of any bank or credit union that accepts Visa.

Cash Back – Cardholders can ask for 'cash back' when they make purchases at places like the grocery store or convenience store. They should select "**DEBIT**" on the authorization machine and select "**YES**" for cash back.

Card Balance

Cardholders can easily check their available balance:

Online - View account online at www.usbankfocus.com

Phone - Call Cardholder Services at 877-474-0010

Mobile App⁴ – Search "**U.S. Bank Focus**" for Apple or Android smartphones.

Email/Text⁴ – Receive email or text alerts when funds have been deposited to the account or when the balance gets low.

Customer Service

Cardholders must direct all of their Focus Card questions to the Cardholder Services line. They may also utilize the website:

Phone: 877-474-0010 | Online: www.usbankfocus.com



Card Packet

Envelope — For security purposes the card comes in a plain white envelope.

Card Carrier — Provides activation instructions, customer service contact and direct deposit account numbers. The card plastic is attached to the card carrier.

Usage Guide — Instructions on how to use the card.

Cardholder Agreement — Terms and conditions of the card along with the fee schedule.

For more details, cardholders should visit www.usbankfocus.com.



The Focus Card is issued by U.S. Bank National Association pursuant to a license from Visa U.S.A. Inc. Member FDIC. © 2014 U.S. Bank.

 $^{^{\}rm 3}$ Fees may apply to ATM transactions.

⁴ U.S. Bank does not charge a fee for mobile banking. Standard messaging and data rates may apply.