



ARKANSAS STATE UNIVERSITY  
Neil Griffin  
College of Business

MARKETING  
Degree Worksheet  
2020-2021

Name: \_\_\_\_\_  
ID#: \_\_\_\_\_

Overall GPA: _____	Major/Emphasis GPA: _____	#DIV/0!
Institution GPA: _____	Overall Hours: _____	
Core GPA: #DIV/0!	45 UL Hours: _____	

**GENERAL EDUCATION (35 Sem Hours)**

**COMMUNICATIONS**

ENG 1003 - Composition I

ENG 1013 - Composition II

COMS 1203 - Oral Communications

**MATHMATICS**

MATH 2143 - Business Calculus

MATH 2191 or MATH 2204

**SCIENCES**

BIOL 1003 or Other Biological Science

BIOL 1001 or other Biological Science Lab

PHSC 1203 or other Physical Science

PHSC 1201 or other Physical Science Lab

**FINE ARTS - PICK ONE:**

ART 2503 - Fine Arts Visual

MUS 2503 - Fine Arts Musical

THEA 2503 - Fine Arts Theatre

**HUMANITIES - PICK ONE:**

ENG 2003 - World Lit to 1660

ENG 2013 - World Lit since 1660

PHIL 1103 - Intro to Philosophy

**US HISTORY OR GOVT - PICK ONE:**

HIST 2763 - US to 1876

HIST 2773 - US since 1876

POSC 2103 - Intro to US Government

**SOCIAL SCIENCES**

ECON 2313 - Prin of Macroeconomics

SOC 2213 - Sociology

**BUSINESS CORE (39 Sem Hours)**

All C's or Overall GPA of 2.250 or higher.

**LOWER LEVEL BUSINESS CORE**

ACCT 2033 -Intro to Financial Acct

ACCT 2133 - Intro to Managerial Acct

BCOM 2563 - Business Communications

CIT/ISBA 1503 - Microcomputer Apps

STAT 3233 - Applied Statistics

ECON 2323 - Prin of Microeconomics

LAW 2023 - Legal Environment of Business

**UPPER LEVEL BUSINESS CORE**

CIT/ISBA 3013 - Mgmt Info Systems

CIT/ISBA 3523 - Operations Management

FIN 3713 - Business Finance

MGMT 3123 - Principles of Management

MKTG 3013 - Marketing

MGMT 4813 - Strategic Management

(Can **ONLY** be taken after all core classes have been completed, taken in graduating semester.)

**ELECTIVES (16 Sem Hours)**

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**UNIVERISTY REQUIREMENT (3 HRS)**

**First Year Experience**

BUSN 1003, First Year Business

(Waived if transferring in 13 plus hrs)

**MAJOR (27 Sem Hours)**

All C's or Overall GPA of 2.250 or higher.

**MAJOR (15 Sem Hrs)**

GSCM 3163 - Supply Chain Mgmt

MKTG 3023 - Applied Research

MKTG 4043 - Consumer Behavior

MKTG 4083 - MKTG Res Design Analysis

MKTG 4223 - Marketing Mangement

**ADDITIONAL Requirements (18 Sem Hrs)**

MKTG 4113 - International Marketing

**Select THREE of the following:**

ACCT 3053 or BCOM 3573 or ECON 4343 or MGMT 3183

or MKTG 3033 or MKTG 3043 or MKTG 3093 or MKTG 3173

or MKTG 3193 or MKTG 4023 or MKTG 4143 or MKTG 4313

or MKTG 4253 or MKTG 428V or MKTG 4313 or MKTG 4323

NOTES: \*All **Red Underlined** courses requires C's or higher to receive credit.

\*If a student chooses ACCT 3053, then they will be required to make C's in ACCT 2133 and Statistics.

\*MGMT 4813 is to be completed in a students final semester.

**Total coursework must be at least 120 semester hours.** Each student should study the Undergraduate Bulletin and become familiar with the organizational, policies, and regulations of the university. Failure to do this may results in mistakes for which the student will be held responsible.