



ARKANSAS STATE
UNIVERSITY

Neil Griffin College of Business

DEGREES & MAJORS



TABLE OF CONTENTS

Business Mission Statement.....	3
Business Requirements.....	4
Business Majors & Minors.....	5
Accounting.....	6
Accounting Degree Requirements.....	7, 8
Business Administration.....	9
Business Administration Degree Requirements.....	10
Business Economics.....	11
Business Economics Degree Requirements.....	12
Business Technology.....	13
Business Technology Degree Requirements.....	14
Computer & Information Technology.....	15
Computer & Information Technology Degree Requirements.....	16,17
Economics.....	18
Economics Degree Requirements.....	19
Finance.....	20
Finance Degree Requirements.....	21
Global Supply Chain Management.....	22
Global Supply Chain Management Degree Requirements.....	23
International Business.....	24
International Business Degree Requirements.....	25
Management.....	26
Management Degree Requirements.....	27
Marketing.....	28
Marketing Degree Requirements.....	29
Business Minors.....	30
Phi Beta Lambda.....	31-32

BUSINESS MISSION



STATE

The mission of the Arkansas State University Neil Griffin College of Business is to provide high-quality management education to traditional and non-traditional students in the Mid-South and to provide support for businesses and communities through research, economic development activities and consultative services.

The college strives to build challenging programs of excellence with emphasis on leadership/values, international business, technology, entrepreneurship and economic development through an educational process that fosters analytical thinking, problem solving, communication skills and experiential learning. Emphasis is placed on undergraduate education, while meeting the needs of the business community through select graduate degrees and professional workforce development programs.

The college is committed to enhancing professional development of faculty and staff through support of applied research, instructional development and professional growth activities in a collegial environment. Professional development is also provided to students through student organizations, honor societies and action-based learning. The mission is strengthened through ongoing review and continuous improvement of all programs and activities. Because knowledge of technology is essential to success in business, the college provides three modern computer labs for student use. To broaden their educational experiences, students may become involved in auxiliary and outreach activities through the Supply Chain Management Program, Small Business & Technology Development Center, Economic Education Program and seminars.

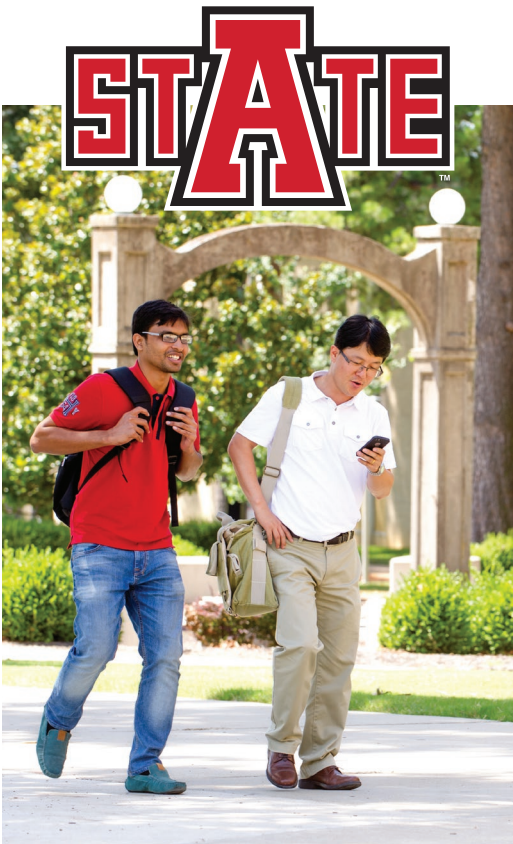
The Neil Griffin College of Business is comprised of four academic departments: Accounting, Computer and Information Technology, Economics and Finance, and Management and Marketing. Through these departments, the college offers 10 baccalaureate degrees and an associate degree program. The Delta Center for Economic Development is the outreach branch of the college. This center provides students with the opportunity to participate in various college initiatives to partner with the business community to enhance the economic growth and development of the region and state.

OUR FOUR ACADEMIC DEPARTMENTS



***Graduate degrees available in the Neil Griffin College of Business: the Master of Business Administration (MBA) and Master of Accountancy (MACC). Students should refer to the Graduate Bulletin for complete details about this program.*

BUSINESS REQUIREMENTS



Except for business technology and economics majors, Neil Griffin College of Business students who meet the prescribed degree requirements will be awarded the Bachelor of Science degree. Students majoring in business technology will be awarded the Bachelor of Science in Education degree upon completion of their degree requirements. Students majoring in economics will be awarded the Bachelor of Arts degree upon completion of their degree requirements. Students following a program leading to a degree in the Neil Griffin College of Business are required to complete a minimum of 43 semester hours of general education requirements, as well as the specific major requirements for the Bachelor of Science degree.

Considerable latitude is permitted in the selection of the additional elective courses necessary to attain the degree. For the Bachelor of Science in Education, refer to the Teacher Education Program under the College of Education and Behavioral Science.

In addition to meeting the university requirements for all baccalaureate degrees (refer to index for page reference) as presented by the university, any candidate for a degree in the Neil Griffin College of Business must also meet the following specific requirements:

- 1** Maintain a minimum GPA of 2.25 or a grade of at least a “C” for each course in the Neil Griffin College of Business core courses, based on the last grade earned in each course.
- 2** Maintain an overall GPA of 2.25.
- 3** Take freshman and sophomore courses prior to taking junior and senior business courses. The student must earn 45 junior/senior hours.

***A Neil Griffin College of Business student may take a double major in business. She/he may also elect a business minor, in consultation with his/her advisor. Students majoring in the Neil Griffin College of Business may not minor in Business Administration.*

- 4** Maintain a minimum GPA of 2.25 or a grade of at least a “C” for each required course in the major, based on last grade earned in each course. The bulletin can be accessed by going to: <http://www.AState.edu/a/Registrar/Students/>
- 5** Complete at least 30 of the last 36 semester hours in courses offered by A-State. At least 50 percent of the business credit hours required for a baccalaureate degree and 50 percent of business courses required for a major in business must be earned in the Neil Griffin College of Business.

BUSINESS MAJORS & MINORS

STATE



MAJORS

Accounting, A.S. and B.S.
Business Administration
Business Economics
Business Technology
Computer & Information Technology, A.S. and B.S.
Economics, B.A.
Economics, B.A. Pre-Law Emphasis
Finance, Banking Emphasis
Finance, Financial Management Emphasis
Global Supply Chain Management
International Business
Management
Management, Hospitality Emphasis
Management, Human Resources Emphasis
Management, International Business Emphasis
Marketing, International Business Emphasis
Marketing, Logistics Emphasis
Marketing, Marketing Analytics Emphasis
Marketing, Marketing & Management Emphasis
Marketing, Sales Emphasis

MINORS

Accounting
Computer & Information Technology
Electronic Commerce
Economics
Entrepreneurship
Finance
Financial Wealth Management
General Business
International Business
Logistics
Management
Marketing
Sales

ACCOUNTING

WHAT IS ACCOUNTING?

The accounting major prepares students for rewarding careers as industrial accountants, cost analysts, controllers, tax accountants, members of financial regulatory teams (such as the IRS or FDIC), independent auditors in CPA firms and internal auditors. A-State accounting graduates work for manufacturing firms, government agencies, banking, not-for-profit entities and public accounting firms. In a recent salary survey report, the National Association of Colleges and Employers found that accounting firms are among the top five employers for extending offers to new graduates. In addition, accounting firms are currently among the highest-paying employers.

CAREER OPPORTUNITIES:

Auditor
Tax Preparer
Revenue Agent
Bank Examiner
Public Accountant

SCHOLARSHIPS:

Joseph Wellborn Accounting Scholarship
Jones and Company Accounting Scholarship
Department of Accounting Alumni Scholarship
Orthany Paden Dekker Memorial Scholarship
BKD Accounting Education Scholarship
Northeast Arkansas CPA Scholarship
Shirl Strauser Scholarship
James G. Osborne Accounting Scholarship

PROGRAM OPTIONS:

A.S. in Accounting
B.S. in Accounting
Masters in Accountancy
Minor in Accounting

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Accounting, A.S.

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 1023, College Algebra

Sciences

See the current catalog for a complete list of choices:

Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

MAJOR (22 SEMESTER HOURS)

ACCT 2014, Computerized Accounting Principles
ACCT 2033, Introduction to Financial Accounting
ACCT 2043, Tax Compliance
ACCT 2133, Introduction to Managerial Accounting
ACCT 3063, Hospitality Accounting
CIT 1503, Microcomputer Applications or
CS 1013, Introduction to Computers
CIT 3533, Microcomputer Applications II

DEGREE REQUIREMENTS

Accounting, B.S.

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester of graduation and after all core classes have been completed.*

ELECTIVES (10 SEMESTER HOURS)

MAJOR (33 SEMESTER HOURS)

Minimum grade point average of at least 2.50 calculated on the last grade earned for each course in the major and at least a "C" in each course in the major. Students are limited to 3 attempts at each upper level ACCT course.

ACCT 3003, Intermediate Accounting I
ACCT 3013, Intermediate Accounting II
ACCT 3033, Intermediate Accounting III
ACCT 3053, Cost Accounting
ACCT 4013, Tax Accounting I
ACCT 4033, Accounting Info Systems
ACCT 4053, Auditing I
ACCT 4123, Government Not-For-Profit Accounting
LAW 4043, Law of Business Organizations

Select two of the Following:

ACCT 4023, Advanced Accounting
ACCT 4113, Tax Accounting II
ACCT 4143, International Accounting
ACCT 4163, Estate Planning and Taxation
ACCT 4173, Advanced Cost Accounting

BUSINESS ADMINISTRATION

WHAT IS BUSINESS ADMINISTRATION?

Business Administration is the study of business across the major functional areas of an organization: accounting, economics, marketing, management, finance and international. It is unique among business degrees in that it gives the student the most comprehensive view of business and its place in the domestic and world economy. Essentially, it is the undergraduate version of the MBA degree.

Business Administration is designed especially for those who need or want a broad background of training for managing businesses of their own, or for the students planning to work for large business that maintain their own specialized training programs.

The curriculum stresses the use of creative thinking, decision making, communication skills, technology and ethics - exactly the kind of knowledge and skills that prepare students for today's employment and tomorrow's challenges.

CAREER OPPORTUNITIES:

Banking

Communications

Insurance Services

Agricultural Business

Real Estate

Hospital and Medical Sciences

Energy Services

Manufacturing

PROGRAM OPTIONS:

Bachelor of Science Degree (Online - Beginning Fall 2018)

Masters of Business Administration (Online)

Bachelor of Science Degree (Traditional)

Masters of Business Administration (Traditional)

CONTACT:

Business Advising Center

cperry@AState.edu

Business, Room 101

PO Box 970, State University, AR 72467

870-972-3960

DEGREE REQUIREMENTS

Business Administration

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester of graduation and after all core classes have been completed.*

ELECTIVES (19 SEMESTER HOURS)

Must include 3 upper-level hours

MAJOR (24 SEMESTER HOURS)

Accounting - Choose one of the following:

ACCT 3053, ACCT 4013 or ACCT 4153

Finance - Choose one of the following:

FIN 3763, FIN 4723, FIN 4743 or FIN 4753

International - Choose one of the following:

ECON 4103, ECON 4143, ECON 4353 or FIN 3813

Macro Economics - Choose one of the following:

ECON 3323, ECON 3353, ECON 3363 or ECON 4323

Management - Choose one of the following:

MGMT 3143, MGMT 3183, MGMT 3613,
MGMT 4123 or MGMT 4163

Marketing - Choose one of the following:

MKTG 3033, MKTG 3043, MKTG 4023, MKTG 4043
or MKTG 4113

Micro Economics - Choose one of the following:

ECON 3313, ECON 4303, ECON 4333, ECON 4343 or
ECON 4363

Jr/Sr Business Elective

WHAT IS ECONOMICS?

The major in economics provides an excellent background for a wide variety of careers in business and government. In addition to acceptance into their management training programs, many businesses employ the economics major to forecast economic trends and to relate changes in economic activity to the individual business. Economists are employed by various governmental bodies to conduct research into all phases of the economy.

CAREER OPPORTUNITIES:

Commercial & Investment Bankers
Commodity Traders
Small Business Entrepreneurs
Government Officials
Brokers
Journalists and Authors

PROGRAM OPTIONS:

Bachelor of Arts
Bachelor of Science, Business Economics
Economics Minor

A CAREER IN ECONOMICS:

You enjoy gaining an understanding of the business world.

You have the desire to contribute to the world you live in.

You are a good communicator.

You demonstrate sound critical thinking skills.

You enjoy working with others.

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Business Economics

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester of graduation and after all core classes have been completed.*

ELECTIVES (19 SEMESTER HOURS)

Must include 3 upper-level hours

MAJOR (24 SEMESTER HOURS)

ECON 3313, Microeconomic Analysis
ECON 3323, Money and Banking
ECON 3353, Macroeconomic Analysis

JR/SR ECONOMIC ELECTIVES (15 SEMESTER HOURS)

At least one from each of the following categories:

International Elective

ECON 4103, International Trade
ECON 4143, Export Policy and Procedures
ECON 4353, Economic Development
ECON 468V, Special Problems in Economics

Public Policy and Business

ECON 4323, Economics Policy Analysis
ECON 4333, Government Regulations of Business
ECON 4363, Global Environmental Policies
ECON 468V, Special Problems in Economics

Theory of the Firm

ECON 3363, Labor Economics
ECON 4343, Managerial Economics
ECON 468V, Special Problems in Economics

WHAT IS BUSINESS TECHNOLOGY?

If you're fascinated by the business world, but not the business dress code and late hours at the office, picture yourself in front of a classroom. Business Technology [Business Education] majors learn the fundamentals of business, such as macroeconomics, microeconomics, accounting, and marketing, while also studying the fundamentals of education, such as the history and philosophy of education and some psychology.

Business teachers deliver the skills and knowledge necessary for students to function as responsible citizens in the business world and in their personal lives. Business teachers prepare students to be entrepreneurs, business owners and civic leaders.

As a business teacher, you may teach in public or private schools in grades 4 – 12 or as a business trainer for a large corporation. Business knowledge is important for students of all ages concerning business operations whether personal or private, or to venture into the entrepreneurial spirit.

The role of a business teacher is to deliver age-appropriate instruction in the theories and processes of business. At both the elementary and middle school levels, instruction focuses on fundamentals such as keyboarding and computer applications. At the secondary level, business instruction is more specialized and in-depth. For example, high school students may take accounting or economics as electives.

Business education is often work or project-based. Some of the topics frequently included in business curricula include:

Computer Applications

Personal Finance

Computation Skills

Career Development

Business Law

Business Communications

Keyboarding

Information Technology

Entrepreneurship

Accounting

Business Economics

CONTACT:

Business Advising Center

cperry@AState.edu

Business, Room 101

PO Box 970, State University, AR 72467

870-972-3960

DEGREE REQUIREMENTS

Business Technology

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 1023, College Algebra

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

MAJOR (12 SEMESTER HOURS)

CIT 3533, Microcomputer Applications II
CIT 4453, Global E-Commerce
GCOM 3673, Desktop Publishing & Publication Design
MKTG 4073, Social Media Marketing

PROFESSIONAL EDUCATION (32 SEMESTER HOURS)

Grade of "C" or better is required for all Professional Education Requirements. Courses denoted below with a # required admission to the Teacher Education Program.

#EDBU 4533, Methods and Materials in Teaching
Business Technology
#ELSE 3643, The Exceptional Student in the Regular
Classroom
PSY 3703, Educational Psychology
SCED 2513, Intro to Secondary Teaching
#SCED 3515, Performance-Based Instructional Design
#SCED 4713, Educational Measurement with
Computer Applications
#TIBU 4826, Business Technology Internship in the
Secondary School

COMPUTER & INFORMATION TECHNOLOGY

WHAT IS COMPUTER & INFORMATION TECHNOLOGY?

Individuals with a broad range of computer skills are in high demand in today's business environment. With a bachelor's degree in Computer and Information Technology, students achieve a working knowledge of networking/hardware essentials, database management tools, website design techniques, programming and project management skills. Employment in CIT occupations is expected to continue to increase because of the growing reliance on technology in our economy.

CAREER OPPORTUNITIES:

Network Administration
Application
Project Management
Website and Mobile App Builders
Database Architects
Technical Support Specialists

PROGRAM OPTIONS:

Associate of Science Degree
Bachelor of Science Degree
Minor in Electronic Commerce
Certificate in Information Technology

A CAREER IN CIT:

You enjoy working with new and innovative technologies.

You have the desire to contribute to technology projects.

You are a skillful troubleshooter and problem solver.

You demonstrate sound critical thinking skills.

You are a good communicator.

You enjoy working with others.

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Computer & Information Technology, A.S.

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 1023, College Algebra

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

ELECTIVES (1 SEMESTER HOUR)

MAJOR (24 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
CIT 1503, Microcomputer Apps or
CS 1013, Introduction to Computers
CIT 2033, Programming Fundamentals
CIT 2523, Telecomm & Network Essentials
CIT 3013, Management Information Systems
CIT 3403, Database Management
3 Hours of CIT or CS Electives

DEGREE REQUIREMENTS

Computer & Information Technology, B.S.

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

ELECTIVES (7 SEMESTER HOURS)

MAJOR (36 SEMESTER HOURS)

Grade "C" or better is required in all CIT major required courses and CIT 3013. Each course is offered no more than once per year; term is indicated in parentheses.

CIT 2033, Programming Fundamentals (Fall)
CIT 2523, Telecomm & Network Essentials (Spring)
CIT 3033, Intermediate Programming (Spring)
CIT 3353, Mobile and Web Development (Fall)
CIT 3403, Database Management (Fall)
CIT 3413, Advanced Database Management (Spring)
CIT 3603, Systems Analysis and Design (Fall)
CIT 4453, Global E-Commerce (Spring)
CIT 4523, Advanced Network Telecomm (Fall)
CIT 4623, Computer Security (Spring)
CIT 4653, Automatic Data Capture (Fall)
CIT 4853, IT Project Management (Spring)

ECONOMICS

WHAT IS ECONOMICS?

Economics is concerned with various problems including resource allocation, the determination of (relative) prices, income distribution, growth, the business cycle, unemployment, inflation, pollution, crime, taxes and many more. Economists seek to understand the institutional factors and incentives that lead to good or bad economic outcomes.

The study of economics strengthens the mind and aids in developing reasoning skills needed in high-level occupations. The study of economics develops analytical, lateral and higher-order thinking skills that are necessary for success in the legal profession.

WHY CHOOSE ECONOMICS FOR PRE-LAW?

Entrance into law school requires the Law School Admission Test (LSAT). Economics majors have higher LSAT scores than other majors, preparing students for LSAT success. Also, lawyers who majored in economics tend to earn higher salaries than those who majored in a different subject. Economic thinking requires logic and reasoning - the tools necessary to succeed in law. The Neil Griffin College of Business has law professors who helped create a curriculum designed to prepare students in law school. Students who decide not to go with law school will still have a strong undergraduate foundation in business. The business background also will serve them well as lawyers.

STUDENT ORGANIZATIONS:

The Department of Economics and Finance offers a variety of student organizations for students, including Phi Beta Lambda, Gamma Iota Sigma, Omicron Delta Epsilon, Financial Management Association, Banking Club and SIFE (Students in Free Enterprise).

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Economics, B.A.

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 1023, College Algebra

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

LANGUAGE (12 SEMESTER HOURS)

Students must demonstrate proficiency in a foreign language. This may be done in the following ways:

1. By completing 12 hours of a single language.
2. By passing an examination acceptable to the foreign language faculty.

ELECTIVES (19-43 SEMESTER HOURS)

Must include 9 upper-level hours.

MAJOR: ECONOMICS B.A. (39-42 SEMESTER HOURS)

CIT 3013, Management Information Systems
ECON 2323, Principles of Microeconomics
ECON 3313, Microeconomics Analysis
EC-ON 3323, Money and Banking
ECON 3353, Macroeconomics Analysis

JR/SR ECONOMICS ELECTIVES (12 SEMESTER HOURS)

JR/SR HISTORY ELECTIVES (3 SEMESTER HOURS)

JR/SR POLITICAL SCIENCE ELECTIVES (6 SEMESTER HOURS)

JR/SR SOCIOLOGY ELECTIVES (3 SEMESTER HOURS)

MAJOR: ECONOMICS PRE-LAW EMPHASIS B.A. (48-51 SEMESTER HOURS)

COMS 2243, Principle of Argumentation or
COMS 3243, Principle of Persuasion
ECON 2323, Principles of Microeconomics
ECON 3313, Microeconomic Analysis
ECON 3353, Macroeconomics Analysis
ENG 3013, Practical Writing or
ENG 3043, Technical Writing
LAW 2023, Legal Environment of Business
PHIL 1503, Logic and Practical Reasoning

ECONOMIC ELECTIVES (12 SEMESTER HOURS)

PHILOSOPHY ELECTIVES (9 SEMESTER HOURS)

LAW AND MGMT ELECTIVES (6 SEMESTER HOURS)

(Choose two of the following:

LAW 4033, Law of Commercial Transactions
LAW 4043, Law of Business Organizations
LAW 4053, Employment Law
MGMT 3163, Labor Relations & Collective Bargaining
REI 4413, Real Estate Law

FINANCE

WHAT IS FINANCE?

Businesses, institutions and government agencies must gain and manage funds efficiently and wisely. The major in Finance provides students with the knowledge and skills necessary for successful careers in this field.

CAREER OPPORTUNITIES:

Corporate Controller
Stockbroker
Real Estate Professional
Financial Analyst
Financial Advisor
Insurance Professional
Global Cash Specialist
Bank Loan Officer
Bank Examiner
Banking Operations Specialist
Corporate Treasurer

PROGRAM OPTIONS:

Finance - Financial Management Emphasis
Finance - Banking Emphasis
Finance Minor
Financial Wealth Management Minor

STUDENT ENGAGEMENT:

Students travel to finance and investment conferences, compete in the CFA® Investment Challenge, succeed in Phi Beta Lambda competitive events and interact with professionals in Finance.

Finance classes meet in our new Dawson Capital Markets Lab.

Students network in our McAdams-Frierson Chair of Bank Management Student Center.

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Finance

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

ELECTIVES (16-19 SEMESTER HOURS)

Financial Management Emphasis - must include 3 upper-level hours.

MAJOR (12 SEMESTER HOURS)

ACCT 3003, Intermediate Accounting I
FIN 3763, Financial Institutions and Markets or
ECON 3323, Money and Banking
FIN 4723, Investments
FIN 4753, Capital Management

BANKING EMPHASIS (15 SEMESTER HOURS)

FIN 3773, Finance Risk Management
FIN 4743, Managerial Economics
FIN 4763, Bank Management
FIN 4773, Advanced Bank Management

Select one of the following:

ACCT 3013, ECON 3323, ECON 4343, FIN 3813,
MKTG 3023, or REI 4423

FINANCIAL MANAGEMENT EMPHASIS (12 SEMESTER HOURS)

Select four of the following:

(Two must be FIN or REI courses)
AGEC 3053, Commodity Future Markets
MKTG 3093, Professional Selling
STAT 3233, Applied Statistics I
Any upper-level ACCT course
Any upper-level ECON course
Any upper-level FIN course
Any upper-level REI course

GLOBAL SUPPLY CHAIN MANAGEMENT

WHAT IS GLOBAL SUPPLY CHAIN MANAGEMENT?

The principles behind supply chain management focus on developing seamless flows of raw materials, products/services, information and financial capital across continents. The supply chain starts at the initial design process and includes raw material sourcing and logistics, and continues through the delivery of that product or service to the end customer, with a goal of creating customer satisfaction at optimal cost.

Global supply chain managers are the unsung heroes of companies who have to get products from A to B, on time, and on budget - and now across continents and time zones as well. The job calls for calm problem-solving ability, high-tech handiness, and diplomatic skill - a triple threat that's hard to find.

CAREER OPPORTUNITIES:

Global Supply Chain Planning Manager

Logistics Director

Transportation Manager

Airfreight/Warehouse Coordinator

Warehouse Supervisor

SCHOLARSHIPS:

Arlene Arms Supply Chain Management Scholarship

CONTACT:

Business Advising Center

cperry@AState.edu

Business, Room 101

PO Box 970, State University, AR 72467

870-972-3960

DEGREE REQUIREMENTS

Global Supply Chain Management

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

ELECTIVES (19 SEMESTER HOURS)

Must include 3 upper-level hours

MAJOR (24 SEMESTER HOURS)

GSCM 3063, Transportation
GSCM 3163, Supply Chain Management
GSCM 4103, Concepts of Business Logistics
GSCM 4123, Organizational Purchasing
GSCM 4133, International Logistics
MKTG 3023, Applied Research
MKTG 4313, Business Modeling and Optimization

Select one of the following:

ACCT 3053, Cost Accounting
CIT 4453, Global E-Commerce
CIT 4853, IT Project Management
ECON 4103, International Trade
MGMT 4123, International Management
MKTG 4113, International Marketing

INTERNATIONAL BUSINESS

WHAT IS INTERNATIONAL BUSINESS?

Effective global managers must be capable of leading global organizations, applying business knowledge in different social, economic and political environments, and working with individuals from diverse cultures. At Arkansas State, we help students develop a global mindset that allows them to succeed.

Given the global events over the last five years, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business and armed with a strong business background, you will be a valuable participant in global business ventures.

CAREER OPPORTUNITIES:

International Trade Specialist
International Banking Officer
The Foreign Service: Dept. of Commerce
Cultural Advisor
International Economist

MAJORS AVAILABLE:

Bachelor of Science - International Business
Minor - International Business

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

International Business

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

LANGUAGE (12 SEMESTER HOURS)

Choose from French, German or Spanish.
If English is a second language, 12 hours of 3000 level English courses may be used to meet the language requirement.

ELECTIVES (7 SEMESTER HOURS)

Must include 3 upper-level hours

MAJOR (24 SEMESTER HOURS)

CIT 4453, Global E-Commerce
ECON 4143, Export Policies & Procedures
FIN 3813, International Financial Management & Banking
GSCM 4133, International Logistics and Outsourcing
MGMT 3193, Social Impact Management
MGMT 4123, International Management
MKTG 4113, International Marketing

Select one of the following:

(Approval of Advisor Required.)
IB 3013, Global Leadership
IB 4283, International Business Practicum

MANAGEMENT

WHAT IS MANAGEMENT?

Management is the effective and efficient coordination of work through people. In other words, managers get things done through people. They do this by leading, controlling, planning and organizing behaviors of individuals and the work tasks within an organization. It's all about people.

CAREER OPPORTUNITIES:

Training/Development Manager
Employee Selective Manager
Human Resource Manager
Office Manager
Plant Manager
Entrepreneur/Small Business Owner

MAJORS AVAILABLE:

Management
Management, Human Resource Emphasis
Management, Hospitality Emphasis
Management, International Business
Emphasis Management Minor
Entrepreneurship Minor

SCHOLARSHIPS:

Aaron & Sandie Lubin HR Management
Daniel R. Hoyt Human Resource Management
John Tipton Scholarship

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Management

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business
CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing
*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

ELECTIVES (10-19 SEMESTER HOURS)

General Management, Human Resources and Hospitality emphasis degrees must include 3 upper-level hours.

GENERAL MANAGEMENT (24 SEMESTER HOURS)

MAJOR: MGMT 3143, MGMT 4123 and MKTG 3023
EMPHASIS: MGMT 3153, MGMT 3613 & MGMT 4163

Select two of the following: ACCT 3053, BCOM 3573, MGMT 3163 or MGMT 4173, MGMT 3183, MGMT 3193, MGMT 4143, MGMT 4183, MGMT 419V, MGMT 4393 or MKTG 4023

HOSPITALITY MANAGEMENT (24 SEMESTER HOURS)

MAJOR: MGMT 3143, MGMT 4123 and MKTG 3023
EMPHASIS: ACCT 3063, LAW 4063, MKTG 3033, MKTG 4023, MGMT 419V or MKTG 428V

HUMAN RESOURCES (27 SEMESTER HOURS)

MAJOR: MGMT 3143, MGMT 3153, MGMT 4123 and MKTG 3023
EMPHASIS: LAW 4053, MGMT 3163 and MGMT 4173
Select two of the following: BCOM 3573, MGMT 3173, MGMT 3193, MGMT 4143, or MGMT 419V

INTERNATIONAL BUSINESS (33 SEMESTER HOURS)

MAJOR: MGMT 3143, MGMT 3153, MGMT 3613, MGMT 4163 and MKTG 3023
EMPHASIS: ECON 4143, FIN 3813, GSCM 4133, MGMT 4123 and MKTG 4113
Select one of the following: CIT 4453, ECON 4103, ECON 4363, IB 3013, IB 4133, IB 4283 or MGMT 3193

MARKETING

WHAT IS MARKETING?

Marketing is the activity, set of institutions, and processes for creating, communicating, delivering and exchanging offerings that have value for customers, clients, partners and society at large. (Derived from the American Marketing Association Definition of Marketing, 2013.)

CAREER OPPORTUNITIES:

Advertising Account Manager
Advertising Creative Director
Fleet or Warehouse Manager
Logistics Buying and Management
Sales Manager
Nonprofit and Services Marketing

MAJORS AVAILABLE:

Marketing - Marketing Management Emphasis
Marketing - Logistics Emphasis
Marketing - Sales Emphasis
Marketing - Int'l Business Emphasis
Marketing Minor
Logistics Minor
Sales Leadership Minor

SCHOLARSHIPS:

100 Years of Marketing Excellence
Hunt/Mello Textbook Scholarship
Debbie Pilgrim Endowment

CONTACT:

Business Advising Center
cperry@AState.edu
Business, Room 101
PO Box 970, State University, AR 72467
870-972-3960

DEGREE REQUIREMENTS

Marketing

GENERAL EDUCATION (35 SEMESTER HOURS)

Communications

ENG 1003, Composition I
ENG 1013, Composition II
COMS 1203, Oral Communications

Mathematics

MATH 2143, Business Calculus,
MATH 2194 Survey of Calculus, or
MATH 2204 Calculus I

Sciences

See the current catalog for a complete list of choices:
Biology Science and Biology Science Lab
Physical Science and Physical Science Lab

Arts & Humanities – One of the following:

ART 2503, Fine Arts Visual
MUS 2503, Fine Arts Musical
THEA 2503, Fine Arts Theatre

One of the following:

ENG 2003, World Literature to 1660
ENG 2013, World Literature from 1660
PHIL 1103, Intro to Philosophy

US History/Government – One of the following:

HIST 2763, United States to 1876
HIST 2773, United States since 1876
POSC 2103, Intro to US Government

Social Sciences

ECON 2313, Principles of Macroeconomics

One of the following:

ANTH 2233, Intro to Cultural Anthropology
CMAC 1003, Mass Comm in Modern Society
ECON 2333, Economic Issues and Concepts
GEOG 2613, Intro to Geography
HIST 1013, World Civilization to 1660
HIST 1023, World Civilization since 1660
POSC 1003, Intro to Politics
PSY 2013, Intro to Psychology
SOC 2213, Intro to Sociology

UNIVERSITY REQUIREMENTS (3 SEMESTER HOURS)

First Year Experience

BUSN 1003, Making Connections Business
(Waived if transferring in 13 or more hours)

BUSINESS CORE COURSES (39 SEMESTER HOURS)

ACCT 2033, Intro to Financial Accounting
ACCT 2133, Intro to Managerial Accounting
CIT 1503, Microcomputer Apps or CS 1013
ECON 2113 or STAT 3233
ECON 2323, Principles of Microeconomics
BCOM 2563, Business Communications
LAW 2023, Legal Environment of Business

Business Core Courses continued:

CIT 3013, Management Information Systems
CIT 3523, Operations Management
FIN 3713, Business Finance
MGMT 3123, Principles of Management
MKTG 3013, Marketing

*MGMT 4813, Strategic Management

**Must be taken the semester before graduation and after all core classes have been completed.*

ELECTIVES (10-16 SEMESTER HOURS)

INTERNATIONAL BUSINESS (33 SEMESTER HOURS)

MAJOR: GSCM 3163, MKTG 3023, MKTG 4043, MKTG 4083 and MKTG 4223

EMPHASIS: ECON 4143, FIN 3813, GSCM 4133, MGMT 4123 and MKTG 4113

Select one of the following: CIT 4453, ECON 4103, ECON 4363, IB 3013, IB 4133, IB 4283 or MGMT 3193

LOGISTICS (27 SEMESTER HOURS)

MAJOR: GSCM 3163, MKTG 3023, MKTG 4043, MKTG 4083, MKTG 4223

EMPHASIS: GSCM 3063, GSCM 4103 and GSCM 4133

Select one of the following: ACCT 3053, BCOM 3573, ECON 4333, ECON 4343, GSCM 4123, GSCM 427V, MGMT 4123, MKTG 3043, MKTG 3093 or MKTG 4313

MARKETING ANALYTICS (27 SEMESTER HOURS)

MAJOR: GSCM 3163, MKTG 3023, MKTG 4043, MKTG 4083 and MKTG 4223

EMPHASIS: MKTG 3173, MKTG 4213 and MKTG 4253

Select one of the following: CS 2114, CIT 2033, CIT 3533, CIT 3403, CIT 3413, CIT 3663, CIT 4453, CIT 4853 or MKTG 4143

MARKETING MANAGEMENT (27 SEMESTER HOURS)

MAJOR: GSCM 3163, MKTG 3023, MKTG 4043, MKTG 4083 and MKTG 4223

EMPHASIS: MKTG 4113

Select three of the following: ACCT 3053, BCOM 3573, ECON 4343, MGMT 3183, MKTG 3033 or AD 3023, MKTG 3043, MKTG 3093, MKTG 3173, MKTG 3193, MKTG 4023, MKTG 4143, MKTG 4213, MKTG 4253, MKTG 428V, MKTG 4313, or MKTG 4323

SALES EMPHASIS (30 SEMESTER HOURS)

MAJOR: GSCM 3163, MKTG 3023, MKTG 4043, MKTG 4083 and MKTG 4223

EMPHASIS: GSCM 4123, MKTG 3093, MKTG 3193, MKTG 426V and MKTG 4323

BUSINESS MINORS

ACCOUNTING

(21 Semester Hours)

ACCT 2033, ACCT 2133, ACCT 3003, ACCT 3013, ACCT 3053, ACCT 4013 and ECON 2333 or ECON 2323

COMPUTER & INFO TECHNOLOGY

(18 Semester Hours)

CIT 2033, CIT 2523, CIT 3013, CIT 3403 and Select two of the following: CIT 4453, CIT 4653 or CIT 4853

ELECTRONIC COMMERCE

(18 Semester Hours)

CIT 3353 or MDIA 4373, CIT 3403, CIT 4453, GSCM 3163 or MKTG 3013, Select two of the following: CIT 2033, CIT 4883 or MKTG 428V or GCOM 3673

ECONOMICS

(18 Semester Hours)

ECON 2313, ECON 2323, ECON 3313, ECON 3353 and two upper-level Economics Electives.

FINANCE

(18 Elective Hours)

FIN 3713, FIN 3763 or ECON 3323, FIN 4723, FIN 4753 and two upper-level Finance or Real Estate Electives.

FINANCIAL WEALTH MANAGEMENT

(18-21 Semester Hours)

ACCT 2023, ACCT 4013, ACCT 4163, FIN 2013 or FIN 4723, FIN 4013, LAW 4043 and MKTG 3093

GENERAL BUSINESS

*Business Students are not allowed to pursue this minor.

(21 Semester Hours)

ACCT 2023 or ACCT 2133, ECON 2323 or ECON 2333, FIN 3713, LAW 2023, MGMT 3153, MKTG 3013 and one upper-level Business Elective.

ENTREPRENEURSHIP

(21 Semester Hours)

ACCT 2033, ECON 2313 OR ECON 2323, FIN 3713, MKTG 3013, MGMT 3183, MGMT 4163 and MGMT 4183

INTERNATIONAL BUSINESS

(18 Semester Hours)

CIT 4453, ECON 4143, GSCM 4113, MGMT 3193, MGMT 4123 and MKTG 4113

LOGISTICS

(18 Semester Hours)

ECON 2313 OR ECON 2323, GSCM 3063, GSCM 3163, GSCM 4103, GSCM 4133 and MKTG 3013

MANAGEMENT

(18 Semester Hours)

ACCT 2023 or ACCT 2033, ECON 2323 or ECON 2333, MGMT 3123, MGMT 3153 and Six upper-level MGMT Electives.

MARKETING

(18 Semester Hours)

ACCT 2023 or ACCT 2033, ECON 2323 or ECON 2333, MKTG 3013 and 3 upper-level MKTG Electives.

SALES LEADERSHIP

(18 Semester Hours)

GSCM 4123, MKTG 3093, MKTG 3173, MKTG 3193, MKTG 4143 and MKTG 4323



Phi Beta Lambda

To My Fellow Students,

You are about to embark on an incredible journey of new experiences and growth. The opportunities that are placed in front of you during your collegiate career will be incredible. They will open doors in your life that will enable you to learn and succeed. Joining organizations such as Phi Beta Lambda allows you to meet new people and make lifelong friends. They can provide the resources and support to help you enhance your skills and achieve your goals.

Phi Beta Lambda takes the initiative to do everything we can to give our members the most opportunities and support possible. Throughout the year, our organization's members get to interact with professionals in several fields, attend panel discussions, and participate in service projects. Our organization is continuously growing and improving. Since 2008, the Phi Beta Lambda chapter at Arkansas State University has increased membership by 260 members, making the chapter at Arkansas State University the largest in the nation. Along with our increase in membership, Phi Beta Lambda is always providing additional opportunities for our members to experience. By joining Phi Beta Lambda, members are able to take part in numerous groups specific to their interests, including entrepreneurship, banking, service, law, computer information technology, human resources, sales, and management along with several more.

Our members have the chance to participate in competitive events at our state and national conferences. Through these events, members are provided with the opportunities to experience traveling to places such as Georgia, California, Maryland, and Washington D.C. Traveling to these places with my peers has been an amazing experience and attending the conferences provided me with the chance to expand my network to include people from all over the nation.

Being a member of Phi Beta Lambda at Arkansas State University has given me the chance to become part of a family that encourages me to dream big, work hard, and use my skills to serve my community. As a fellow student and president of Phi Beta Lambda, I not only encourage you to take the opportunities placed in front of you, but I encourage you to make your own opportunities. We hope your collegiate career is a great adventure and we would love to welcome you to our Phi Beta Lambda family.

Welcome to the Pack,

Rachel Washam

A-State Phi Beta Lambda President



Phi Beta Lambda

The Business Club

GET INVOLVED

Get connected and make a difference in the Neil Griffin College of Business.

Opportunities to learn from local business professionals.

Chances to get to know and work with professors in your college.

Compete in Statewide and National competitions.

EVENTS

Several professional development seminars.

Community service events benefiting the NEA Humane Society.

2017: A-State sponsored trip to Anaheim, California

 ptew@AState.edu

 [PBL_AState](#)

 [A-State Phi Beta Lambda](#)

NOTES



Lined writing area consisting of multiple horizontal lines.



