|  |  |
| --- | --- |
| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**Letter of Notifications**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Dr. Ronald Sitton | 2/14/2019 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Dr. Osabuohien P. Amienyi | 2/14/2019 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (If applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 2/20/2019 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 2/20/2019 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

**If you require to fill out a Letter of Notification, please email** [**curriculum@astate.edu**](mailto:curriculum@astate.edu) **or contact Academic Affairs and Research at (870) 972-2030 for guidance PRIOR TO submitting these through the curricular process.**

**Purpose: Reconfigure Multimedia Journalism by eliminating emphasis areas (see separate proposal) and creating a single-track degree.**

**1.Contact Person** (Name, Email Address, Phone Number)

**Ronald Sitton, Dept. of Media, rsitton@astate.edu, (870) 972-2979**

**Bulletin Changes**

|  |
| --- |
| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

***\*For new programs, please insert copy of all sections where this is referenced.\****

**Undergraduate Bulletin 2018-2019, p. 268**

**Major in Multimedia Journalism**

**Bachelor of Science**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** | **Sem. Hrs.** |
| ***MDIA 1013, Principles of Journalism*** | 3 |
| MDIA 2313**,** ~~Multimedia Production~~ **Digital Media Production** | 3 |
| **MDIA 2323, Reporting Words** | 3 |
| ~~MDIA 2013~~ **MDIA 3013,** Multimedia Reporting | 3 |
| MDIA 3043**,** ~~Basic Digital Photography~~ **Reporting Images** | 3 |
| MDIA 3363**,** ~~Communications Research~~ **Modern Media Inquiries** | 3 |
| **MDIA 4003, Media Law and Ethics** | **3** |
| MDIA 4053**,** ~~Advanced Reporting~~ **Civic Reporting** | **3** |
| MDIA 4123, Media Management and Entrepreneurship | 3 |
| ***MDIA 4203, News Practicum*** | **3** |
| MDIA 4323**, ~~Race, Gender and Media~~ Diversity and Media** | **3** |
| **~~CMAC 4063 Internship~~ *MDIA 4603, Internship*** | **3** |
| **Major Electives (Select at least 3 of the following with advisor approval)**  ~~CMAC~~ **MDIA** 2053**,** Introduction to Visual Communications  MDIA 2223**,** Video Production I **OR** GCOM 1813. Introduction to Digital Publishing  MDIA 3093**,** ~~Intermediate Photojournalism~~ **Photo Storytelling I**  MDIA 3203**,** ~~Reporting for Electronic Media~~ **Audio Storytelling**  ***MDIA 3383, News in Social Media*** MDIA 3603**,** ~~Electronic News Gathering~~ **Television Reporting**  ***MDIA 4103, Data Journalism***  MDIA 4013**,** ~~Advanced Photojournalism~~ **Photo Storytelling II**  ***MDIA 4113, Specialized Reporting*** | **Sem. Hrs.**  **9-12** |
| **Sub-total** | **45-48** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Departments of Media and Communication and approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **13-19** |
| **Total Required Hours:** | **120** |

**For reference purposes, all MDIA courses in the Multimedia Journalism curriculum as revised are shown below without markup. Marked-up versions are included with separate course proposals.**

**DEPARTMENT OF MEDIA**

**Media (MDIA)**

**MDIA 1013. Principles of Journalism** Introduction to journalism and its necessity in a democratic society; news values; news judgment; basic theory; differences between print and broadcast AP style; and new forms of journalism based on the Internet and other digital platforms. Fall, Spring.

**MDIA 2053.** **Introduction to Visual Communications** Study of the principles, theories, and language of visual communication to help students analyze, interpret and apply visual content to communicate more effectively. Fall, Spring.

**MDIA 2223. Video Production I.** Introductory course that focuses on the basics of creating videos in the field and studio by shooting quality video, recording quality audio, editing raw footage into a coherent story or presentation, and sharing finished videos. Fall, Spring. [Note: this course was approved earlier this year, 2018U\_LAC56.]

**MDIA 2313. Digital Media Production** Introductory course in audio, video, photo and multimedia pro­duction for many distribution platforms. Prerequisite, MDIA 2053 or consent of instructor. Fall, Summer.

**MDIA 2323. Reporting Words** Introduction to writing news for media outlets with precision, accuracy, conciseness, and adherence to AP style and guidelines. Prerequisites, ENG 1003 with a grade of “C” or better, and MDIA 1013. Fall, Spring.

**MDIA 3003. Feature Writing and Freelancing** Methods of gathering material for feature stories through interviews, research, and observation; practice in writing the article; techniques of freelancing. Prerequisite, MDIA 3013. Fall.

**MDIA 3010. Multimedia Reporting Lab** Laboratory for Multimedia Reporting. Must be taken concurrently with MDIA 3013. Fall, Spring.

**MDIA 3013. Multimedia Reporting** Techniques for print, online, and broadcast media reporting. Must be taken concurrently with MDIA 3010. Prereq­uisite, C or better in MDIA 2313 and MDIA 2323 or consent of instructor. Fall, Spring.

**MDIA 3043. Reporting Images** Fundamental concepts and functional skills associated with basic digital photographic and videographic storytelling, such as camera tech, composition, and basic lighting. Special course fee, $10.00. Fall, Spring, Summer.

**MDIA 3053. Sports Reporting** Traditional sports reporting for broadcast, print, and web in historical, theoretical, and practical contexts. Prerequisite~~s~~, MDIA 2323. Fall, Spring.

**MDIA 3063. Editing for Publications and the Web** Editing and rewriting news stories, writing headlines and cutlines, legal and ethical issues for editors, and the basic principles of news design for print and the Web. Prerequisite, MDIA 3013. Fall.

**MDIA 3083. History of the Mass Media** History of the mass media newspapers, magazines, radio, television and new technology from colonial days to the present. Spring.

**MDIA 3093. Photo Storytelling I** Integration of multimedia techniques into photography**.** Spring.

**MDIA 3203. Audio Storytelling** An experiential course in the technical skills and creative principles required for radio and audio field production and postproduction. Fall, Spring.

**MDIA 3303. History of Moving Images and Narrative Motion Picture** A study of the oral, written, live theatre and still photography storytelling contributions to the origins of narrative motion pictures. Fall, Spring, Summer.

**MDIA 3313. Audio and Video Production** An intermediate course in audio and video technology and production for many distribution platforms. Audio production covers radio, audio recording, audio for video production, and web distribution. Video production covers videography, directing, and multi-camera production. Prerequisite, MDIA 2313. Fall, Spring.

**MDIA 3343. Advanced Audio Production** Special practices in radio station operation, with special assignments relative to operation of KASU. Prerequisite, MDIA 3313. Fall. Spring, Summer.

**MDIA 3353. Field and Post Production** An experiential course in the technical skills and creative principles required for video field production and postproduction, focusing on writing, pro­ducing, planning, shooting, and editing video projects and assignments. Prerequisite, MDIA 3313. Fall, Spring.

**MDIA 3363. Modern Media Inquiries** Study and use of research theories and tools for mass media problem solving. Emphasis will be on theoretical approaches in media and applied survey research. Fall, Spring.

**MDIA 3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its development and future applications for communicators. Basic computer competency required. Fall, Spring.

**MDIA 3383. News in Social Media** Study of the social media space, emphasizing its platforms, concepts, and uses as an outlet for news. Fall, Spring.

**MDIA 3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treat­ments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.

**MDIA 3503. Film Cinematography, Lighting and Editing** Introduction to the theory and techniques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring, Summer.

**MDIA 3573. Sports Production** Theory and practical application of sports production for radio and television. Fall, Spring.

**MDIA 3603. Television Reporting** Advanced reporting techniques, story development process and tools needed to interview and write, report and edit video news stories. Stories pro­duced will be used to enhance newscast development. Prerequisite, C or better in MDIA 3013 and MDIA 3353, or consent of instructor. Fall.

**MDIA 3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Spring.

**MDIA 4003. Media Law and Ethics** Legal and ethical limitations and privileges affecting the mass media. Fall.

**MDIA 4013. Photo Storytelling II** Advanced theories and skills associated with digital photojournalism when producing photo stories. May require: transportation, digital SLR camera, audio recording device, and external hard drive. Six hours of laboratory work per week. Prerequisite, MDIA 3093. Fall.

**MDIA 4053. Civic Reporting** Reporting on public affairs, emphasizing courts, local government, education, the economy, and politics using data-driven reporting and multimedia support (such as photo slideshows, information graphics, audio and video packages, data journalism, and social media posts). Prerequisite, grade of C or better in MDIA 3013 or consent of instructor. Spring.

**MDIA 4103. Data Journalism** Mining, interpretation and visualization of social problems through research, with emphasis on production of infographics. Fall.

**MDIA 4113. Specialized Reporting** Reporting on specialized topics, including diversity, healthcare, science, medicine, agriculture, religion, and the environment. Prerequisites, MDIA 3013 and MDIA 4053. Fall.

**MDIA 4123. Media Management and Entrepreneurship** Entrepreneurial techniques and skills including business finance, client interaction, and ethics that can be applied across multiple media-based contexts and platforms. Fall, Spring, Summer.

**MDIA 4203. News Practicum** A capstone experience in media production. A capstone experience in media production. Students will work for one of our student media outlets (DDNS; The Herald; ASUTV News or RWR) to produce materials to be included in a portfolio. Restricted to majors in Multimedia Journalism. Prerequisites, MDIA 3013 and MDIA 4053. Fall, Spring, Summer.

**MDIA 4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, MDIA 3303, MDIA 3403, MDIA 3503. Spring.

**MDIA 4323. Diversity and Media** Survey of the diversity of American race, gender and the mass media in the United States. Cross listed as WGS 4323; dual listed as MDIA 5323. Fall.

**MDIA 4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

**MDIA 4340. News Production and Performance Laboratory** Laboratory section for News Production and Performance. Must be taken concurrently with MDIA 4343. Fall, Spring.

**MDIA 4343. News Production and Performance** Experience in producing news programs. Stu­dents exercise judgment and make editorial decisions about news content and program continuity. Experience in verbal and nonverbal communication relative to on camera delivery. Must be taken concurrently with MDIA 4340. Prerequisites, MDIA 3603 or consent of instructor. $25 special course fee. Fall, Spring.

**MDIA 4353. Corporate Media Production** Study of the field and function of media pro­duction for business and nonprofit organizations. The course addresses client contact, budgeting, analysis of production problems, design and writing of scripts for promotion, training and news in corporate and industrial settings. Prerequisites, MDIA 2313, MDIA 3313 and MDIA 3353. Fall. Special course fee $25.

**MDIA 4363. Multimedia Storytelling** Introductory course in multimedia concepts, media elements, platforms, and production. Emphasis is placed on delivery of content across media platforms for diverse audiences. Fall, Spring.

**MDIA 4373. Internet Communications** Internet Communications provides students with a thorough understanding and practice in the use of the Information Superhighway. The course will also look at new opportunities for communications professionals. Prerequisite, Basic computer competency. Fall, Spring, Summer.

**MDIA 4383. Advanced Television Production** Practice in methods and procedures of pro­ducing studio and remote program content for ASU TV. This may include, athletic events, campus forums, concerts, newscasts, spelling bees, telethons, etc. Prerequisite, C or better in MDIA 3313. May be repeated for a maximum total of six credit hours. Fall, Spring.

**MDIA 4483. Broadcast Graphics** Development and production of graphics for video, televi­sion, and internet-based media. Fall.

**MDIA 4503. Film Production Practicum** A capstone experience in narrative motion picture production. Students will work individually or in groups to write, produce, shoot, edit and distribute a short film. Prerequisites, MDIA 4303 or consent of instructor. Fall, Spring.

**MDIA 4552. Photojournalism Practicum and Professional Development** Individualized and supervised placement in specific professional settings. Students will work with professionals in the field under faculty supervision. Prerequisite, MDIA 3093. Spring.

**MDIA 4563. Sports Programming** Theory and practical application of sports programming for radio and television. Spring.

**MDIA 4573. Sportscasting** Theory and practical application of sportscasting for radio and television. Fall.

**MDIA 4603 Internship** Supervised work in an approved communication-related setting. Prerequisite: instructor permission. Fall, Spring, Summer.

**MDIA 488V. Special Problems** Prerequisite, approval of Department Chairman and faculty. Fall, Spring, Summer.

**LETTER OF NOTIFICATION – 11C**

**CURRICULUM REVISION OF EXISTING CERTIFICATE OR DEGREE PROGRAM**

1. Institution submitting request: Arkansas State University
2. Contact person/title: Dr. Ronald Sitton, Instructor of Media
3. Title of certificate/degree program: Bachelor of Science in Multimedia Journalism
4. CIP Code: 9.0499
5. Degree Code:
6. Effective Date: Fall 2019
7. Reason for proposed change: It will provide undergraduate students the opportunity to take more classes from a variety of areas to better prepare them to enter the 21st century media workplace. Where students would once specialize in a particular area, now they must be able to do everything – i.e., print, audio, video, Web, photography – to be competitive in the new media environment.
8. Provide **current** and **revised** curriculum outline. (Indicate total credit hours for current certificate/degree and total credit hours for revised certificate/degree.)

**CURRENT (THREE EMPHASIS AREAS)—120 CREDIT HOURS**

**Major in Multimedia Journalism**

**Bachelor of Science**

**Emphasis in Broadcast Journalism**

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:** | **Sem. Hrs.** |
| CMAC 1001, Media Grammar and Style | 1 |
| CMAC 2003, Media Writing | 3 |
| CMAC 2053, Introduction to Visual Communications | 3 |
| CMAC 3001, Professional Seminar | 1 |
| CMAC 4073, Communications Law and Ethics | 3 |
| MDIA 2013, Multimedia Reporting | 3 |
| MDIA 2313, Multimedia Production | 3 |
| MDIA 3363, Communications Research | 3 |
| MDIA 4053, Advanced Reporting | 3 |
| MDIA 4123, Media Management and Entrepreneurship | 3 |
| Media or Communication Electives | 6-9 |
| **Sub-total** | **32-35** |
| **Emphasis Area (Broadcast Journalism):** | **Sem. Hrs.** |
| MDIA 3203, Reporting for Electronic Media | 3 |
| MDIA 3603, Electronic News Gathering | 3 |
| MDIA 4343, News Production and Performance | 3 |
| **Sub-total** | **9** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Departments of Media and Communication and approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **17-23** |
| **Total Required Hours:** | **120** |

**Major in Multimedia Journalism**

**Bachelor of Science**

**Emphasis in News Editorial**

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:** | **Sem. Hrs.** |
| CMAC 1001, Media Grammar and Style | 1 |
| CMAC 2003, Media Writing | 3 |
| CMAC 2053, Introduction to Visual Communications | 3 |
| CMAC 3001, Professional Seminar | 1 |
| CMAC 4073, Communications Law and Ethics | 3 |
| MDIA 2013, Multimedia Reporting | 3 |
| MDIA 2313, Multimedia Production | 3 |
| MDIA 3363, Communications Research | 3 |
| MDIA 4053, Advanced Reporting | 3 |
| MDIA 4123, Media Management and Entrepreneurship | 3 |
| Media or Communication Electives | 6-9 |
| **Sub-total** | **32-35** |
| **Emphasis Area (News Editorial):** | **Sem. Hrs.** |
| MDIA 3043, Basic Digital Photography | 3 |
| MDIA 3063, News Editing | 3 |
| MDIA 3073, News Design | 3 |
| **Sub-total** | **9** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Departments of Media and Communication and approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **17-23** |
| **Total Required Hours:** | **120** |

**Major in Multimedia Journalism**

**Bachelor of Science**

**Emphasis in Photojournalism**

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:** | **Sem. Hrs.** |
| CMAC 1001, Media Grammar and Style | 1 |
| CMAC 2003, Media Writing | 3 |
| CMAC 2053, Introduction to Visual Communications | 3 |
| CMAC 3001, Professional Seminar | 1 |
| CMAC 4073, Communications Law and Ethics | 3 |
| MDIA 2013, Multimedia Reporting | 3 |
| MDIA 2313, Multimedia Production | 3 |
| MDIA 3363, Communications Research | 3 |
| MDIA 4123, Media Management and Entrepreneurship | 3 |
| Media or Communication Electives | 6-9 |
| **Sub-total** | **29-32** |
| **Emphasis Area (Photojournalism):** | **Sem. Hrs.** |
| AD 3193, Advanced Photography | 3 |
| MDIA 3043, Basic Digital Photography | 3 |
| MDIA 3093, Intermediate Photojournalism | 3 |
| MDIA 4013, Advanced Photojournalism | 3 |
| **Sub-total** | **12** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Departments of Media and Communication and approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **17-23** |
| **Total Required Hours:** | **120** |

**REVISED (SINGLE EMPHASIS AREA)—120 CREDIT HOURS**

**Major in Multimedia Journalism**

|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| UC 1013, Making Connections | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *CMAC 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** | **Sem. Hrs.** |
| **MDIA 1013,** Principles of Journalism | 3 |
| **MDIA 2313,** Digital Media Production | 3 |
| **MDIA 2323**, Reporting Words | 3 |
| **MDIA 3013,** Multimedia Reporting | 3 |
| **MDIA 3043,** Reporting Images | 3 |
| **MDIA 3363,** Modern Media Inquiries | 3 |
| **MDIA 4003,** Media Law and Ethics | 3 |
| **MDIA 4053,** Civic Reporting | 3 |
| **MDIA 4123,** Media Management and Entrepreneurship | 3 |
| **MDIA 4203,** News Practicum | 3 |
| **MDIA 4323,** Diversity and Media | 3 |
| **MDIA 4603,** Internship | 3 |
| **Major Electives (Select at least 3 of the following with advisor approval)**  **MDIA 2053**, Introduction to Visual Communications  **MDIA 2223,** Video Production I *OR* GCOM 1813. Introduction to Digital Publishing  **MDIA 3093,** Photo Storytelling I  **MDIA 3203,** Audio Storytelling  **MDIA 3383,** News in Social Media **MDIA 3603,** Television Reporting  **MDIA 4103**, Data Journalism  **MDIA 4013,** Photo Storytelling II  **MDIA 4113,** Specialized Reporting | Sem. Hrs.  9-12 |
| **Sub-total** | **45-48** |
| **Minor:** | **Sem. Hrs.** |
| ***Must be outside of the Departments of Media and Communication and approved by advisor.*** | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| **Electives** | **13-19** |
| **Total Required Hours:** | **120** |

1. Institutional curriculum committee review/approval date for revised degree:
2. Provide additional program information requested by ADHE staff.

President/Chancellor Approval Date:

Board of Trustees Notification Date:

Chief Academic Officer: Date:

**8-Semester Plan**

(**referenced in #9** - **Undergraduate Proposals Only)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Arkansas State University-Jonesboro**  **Major: Bachelor of Science Degree: Multimedia Journalism**  **Year: 2019** | | | | | | | | |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. | | | | | | | | |
| **Year 1** | | | |  | **Year 1** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| UC 1003 | FYE | 3 | x |  | COMS 1203 | Oral Communication | 3 | X |
| CMAC 1003 | Mass. Comm. In Modern Society | 3 | x |  | ENG 1013 | Composition II | 3 | X |
| ENG 1003 | Composition I | 3 | x |  | BIOL | Life Science with Lab | 4 | X |
| MDIA 1013 | *Principles of Journalism* | 3 |  |  | MDIA 2323 | *Reporting Words* | 3 |  |
| MDIA 2313 | *Digital Media Production* | 3 |  |  | MDIA | Lower Level MMJ Elective | 3 |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 16 |  |
| **Year 2** | | | |  | **Year 2** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| ART, MUS, or THEA 2503 | Fine Arts | 3 | X |  |  | Physical Science with Lab | 4 | X |
| MATH | Math | 3 | X |  |  | Social Science | 3 | X |
|  | Social Science | 3 | X |  |  | Humanities | 3 | X |
| MDIA 3043 | *Reporting Images* | 3 |  |  | MDIA 3363 | *Modern Media Inquiries* | 3 |  |
|  | Minor course | 3 |  |  |  | Minor course | 3 |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 16 |  |
| **Year 3** | | | |  | **Year 3** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
|  | Social Science | 3 | X |  | MDIA 4003 | *Media Law and Ethics* | 3 |  |
| MDIA 4323 | *Diversity and Media* | 3 |  |  | MDIA 4053 | *Civic Reporting* | 3 |  |
| MDIA 3013 | *Multimedia Reporting* | 3 |  |  |  | Minor course | 3 |  |
|  | Minor course | 3 |  |  |  | Upper Level Electives | 6 |  |
|  | Upper Level Electives | 3 |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 15 |  |
| **Year 4** | | | |  | **Year 4** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| MDIA 4123 | *Media Management and Entrepreneurship* | 3 |  |  | MDIA 4203 | *News Practicum* | 3 |  |
| MDIA 4603 | *Internship* | 3 |  |  |  | Minor course | 3 |  |
|  | Minor course | 3 |  |  |  | Upper Level Electives | 7 |  |
|  | Upper Level Electives | 6 |  |  |  |  |  |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 13 |  |
| **Total Jr/Sr Hours \_49\_\_ Total Degree Hours \_120\_\_** | | | | | | | | |
| **See Bulletin for Graduation Requirements.** | | | | | | | | |