

Arkansas State University

College of Business

Institutional Assessment of Effectiveness

Fall 2009 - Fall 2018

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Headcount & Enrollment

Arkansas State University

College of Business - Spring 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	1,327	1,365	1,338	1,367	1,386	1,349	1,267	1,240	1,198	1,172	87.3%	86.6%	87.1%	86.3%	88.0%	85.5%	82.3%	82.8%	82.2%	81.6%	1,203	1,245
All Other Instructional Sites	193	211	198	217	189	228	272	257	260	265	12.7%	13.4%	12.9%	13.7%	12.0%	14.5%	17.7%	17.2%	17.8%	18.4%	261	256
Total Headcount	1,520	1,576	1,536	1,584	1,575	1,577	1,539	1,497	1,458	1,437											1,464	1,502

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	157	184	159	134	133	157	132	144	121	167	41.6%	42.0%	42.0%	33.5%	34.0%	43.4%	36.1%	41.9%	38.8%	48.7%	144	144
Undergraduate Transfers	120	149	127	159	153	127	149	129	109	114	31.8%	34.0%	33.5%	39.8%	39.1%	35.1%	40.7%	37.5%	34.9%	33.2%	117	126
New Graduate Students	100	105	93	107	105	78	85	71	82	62	26.5%	24.0%	24.5%	26.8%	26.9%	21.5%	23.2%	20.6%	26.3%	18.1%	72	76
Total New Students	377	438	379	400	391	362	366	344	312	343											333	345
New Students as a % of Total	24.8%	27.8%	24.7%	25.3%	24.8%	23.0%	23.8%	23.0%	21.4%	23.9%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											<i>(Percent of Total Headcount)</i>											
Jonesboro Campus	1,280	1,275	1,272	1,321	1,273	1,301	1,301	1,260	1,205	1,114	88.3%	87.6%	85.9%	87.8%	88.7%	88.1%	88.3%	85.8%	83.3%	82.9%	1,193	1,236
All Other Instructional Sites	170	180	209	184	162	176	173	208	241	229	11.7%	12.4%	14.1%	12.2%	11.3%	11.9%	11.7%	14.2%	16.7%	17.1%	226	205
Total Headcount	1,450	1,455	1,481	1,505	1,435	1,477	1,474	1,468	1,446	1,343											1,419	1,442

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											<i>(Percent of New Student Total)</i>											
First-Time Freshmen	22	21	23	18	18	17	17	29	15	10	18.0%	14.8%	17.3%	13.3%	16.4%	14.9%	13.2%	21.8%	11.6%	12.0%	18	18
Undergraduate Transfers	70	57	64	76	44	54	72	57	59	34	57.4%	40.1%	48.1%	56.3%	40.0%	47.4%	55.8%	42.9%	45.7%	41.0%	50	55
New Graduate Students	30	64	46	41	48	43	40	47	55	39	24.6%	45.1%	34.6%	30.4%	43.6%	37.7%	31.0%	35.3%	42.6%	47.0%	47	45
Total New Students	122	142	133	135	110	114	129	133	129	83											115	118
New Students as a % of Total	8.4%	9.8%	9.0%	9.0%	7.7%	7.7%	8.8%	9.1%	8.9%	6.2%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Student Load & Classification

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
Full-Time	974	1,047	1,008	1,093	1,064	1,087	1,064	1,064	1,016	1,029	74.6%	77.8%	76.1%	79.7%	79.2%	78.9%	78.7%	80.8%	82.0%	84.6%	1,036	1,052
Part-Time	331	298	316	278	279	291	288	253	223	187	25.4%	22.2%	23.9%	20.3%	20.8%	21.1%	21.3%	19.2%	18.0%	15.4%	221	248
Full-Time Average Course Load	13.8	13.8	14.2	14.1	14.1	14.2	14.3	14.2	14.3	14.5											14.3	14.3
Part-Time Average Course Load	6.6	6.8	6.7	6.7	6.9	7.1	6.7	6.6	6.9	6.7											6.7	6.8
Average Course Load	12.0	12.2	12.4	12.6	12.6	12.7	12.7	12.8	13.0	13.3											12.9	12.8
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Full-Time	73	92	99	105	121	80	73	78	78	61	34.0%	39.8%	46.7%	49.3%	52.2%	40.2%	39.0%	43.3%	35.6%	27.6%	72	74
Part-Time	142	139	113	108	111	119	114	102	141	160	66.0%	60.2%	53.3%	50.7%	47.8%	59.8%	61.0%	56.7%	64.4%	72.4%	134	127
Full-Time Average Course Load	9.9	10.0	10.8	10.6	10.2	10.3	10.0	10.4	10.1	9.8											10.1	10.1
Part-Time Average Course Load	4.6	5.1	5.0	6.7	6.9	5.2	4.9	5.3	4.9	5.2											5.1	5.1
Average Course Load	6.4	7.1	7.7	7.7	7.6	7.2	6.9	7.5	6.8	6.5											6.9	7.0
Total Students																						
<i>(Percent of Total Headcount)</i>																						
Full-Time	1,047	1,139	1,107	1,198	1,185	1,167	1,137	1,142	1,094	1,090	68.9%	72.3%	72.1%	75.6%	75.2%	74.0%	73.9%	76.3%	75.0%	75.9%	1,109	1,126
Part-Time	473	437	429	386	390	410	402	355	364	347	31.1%	27.7%	27.9%	24.4%	24.8%	26.0%	26.1%	23.7%	25.0%	24.1%	355	376
Total Headcount	1,520	1,576	1,536	1,584	1,575	1,577	1,539	1,497	1,458	1,437											1,464	1,502

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
All Freshmen	310	383	308	295	275	267	223	231	196	232	23.8%	28.5%	23.3%	21.5%	20.5%	19.4%	16.5%	17.5%	15.8%	19.1%	220	230
Sophomore	220	209	245	252	267	291	280	245	293	237	16.9%	15.5%	18.5%	18.4%	19.9%	21.1%	20.7%	18.6%	23.6%	19.5%	258	269
Junior	295	272	300	361	333	342	364	366	314	366	22.6%	20.2%	22.7%	26.3%	24.8%	24.8%	26.9%	27.8%	25.3%	30.1%	349	350
Senior	447	446	427	442	446	448	459	456	413	364	34.3%	33.2%	32.3%	32.2%	33.2%	32.5%	33.9%	34.6%	33.3%	29.9%	411	428
Unclassified Undergraduates	33	35	44	21	22	30	26	19	23	17	2.5%	2.6%	3.3%	1.5%	1.6%	2.2%	1.9%	1.4%	1.9%	1.4%	20	23
Total Undergraduates	1,305	1,345	1,324	1,371	1,343	1,378	1,352	1,317	1,239	1,216											1,257	1,300
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Master's	213	227	208	212	231	199	187	180	219	221	99.1%	98.3%	98.1%	99.5%	99.6%	100.0%	100.0%	100.0%	100.0%	100.0%	207	201
Specialist	2	4	4	1	1	0	0	0	0	0	0.9%	1.7%	1.9%	0.5%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	215	231	212	213	232	199	187	180	219	221											207	201
Undergraduates as a % of Total	85.9%	85.3%	86.2%	86.6%	85.3%	87.4%	87.8%	88.0%	85.0%	84.6%												
Graduates as a % of Total	14.1%	14.7%	13.8%	13.4%	14.7%	12.6%	12.2%	12.0%	15.0%	15.4%												

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender & Ethnicity

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	2	2	3	2	3	3	3	4	3	3	0.3%	0.3%	0.4%	0.3%	0.4%	0.4%	0.4%	0.5%	0.4%	0.4%	3	3
Asian American	6	4	9	6	7	5	7	6	5	6	0.8%	0.5%	1.2%	0.8%	0.9%	0.6%	0.9%	0.8%	0.7%	0.9%	6	6
African American	122	123	99	96	75	86	68	61	61	61	16.6%	16.8%	13.0%	12.3%	10.0%	11.0%	8.8%	8.1%	8.6%	8.8%	61	67
Hispanic American	2	6	10	12	15	16	26	26	31	36	0.3%	0.8%	1.3%	1.5%	2.0%	2.0%	3.4%	3.4%	4.4%	5.2%	31	27
Native Hawaiian/Pacific Islander	0	0	1	0	0	2	3	1	1	0	0.0%	0.0%	0.1%	0.0%	0.0%	0.3%	0.4%	0.1%	0.1%	0.0%	1	1
Two or More Races	14	7	6	8	9	9	14	8	13	12	1.9%	1.0%	0.8%	1.0%	1.2%	1.1%	1.8%	1.1%	1.8%	1.7%	11	11
White, Non-Hispanic	467	448	461	463	455	494	507	507	486	467	63.7%	61.2%	60.7%	59.4%	60.7%	63.0%	65.8%	67.2%	68.6%	67.3%	487	492
Ethnicity Unknown	59	37	18	5	6	2	0	3	5	7	8.0%	5.1%	2.4%	0.6%	0.8%	0.3%	0.0%	0.4%	0.7%	1.0%	5	3
Nonresident Alien	61	105	152	188	180	167	143	139	103	102	8.3%	14.3%	20.0%	24.1%	24.0%	21.3%	18.5%	18.4%	14.5%	14.7%	115	131
	(Percent of Total Headcount)																					
Total Male Undergraduates	733	732	759	780	750	784	771	755	708	694	48.2%	46.4%	49.4%	49.2%	47.6%	49.7%	50.1%	50.4%	48.6%	48.3%	719	742
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	1	3	1	3	1	1	0	0	0	0	0.2%	0.5%	0.2%	0.5%	0.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	3	5	3	6	8	4	3	4	3	2	0.5%	0.8%	0.5%	1.0%	1.3%	0.7%	0.5%	0.7%	0.6%	0.4%	3	3
African American	117	132	104	79	86	82	77	60	74	56	20.5%	21.5%	18.4%	13.4%	14.5%	13.8%	13.3%	10.7%	13.9%	10.7%	63	70
Hispanic American	9	9	21	18	12	14	16	17	17	19	1.6%	1.5%	3.7%	3.0%	2.0%	2.4%	2.8%	3.0%	3.2%	3.6%	18	17
Native Hawaiian/Pacific Islander	0	0	0	0	0	2	1	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%	0.0%	0.0%	0.0%	0	1
Two or More Races	16	20	6	9	6	8	14	10	8	5	2.8%	3.3%	1.1%	1.5%	1.0%	1.3%	2.4%	1.8%	1.5%	1.0%	8	9
White, Non-Hispanic	348	349	322	352	372	385	399	397	362	380	60.8%	56.9%	57.0%	59.6%	62.7%	64.8%	68.7%	70.6%	68.2%	72.8%	380	385
Ethnicity Unknown	49	32	22	12	3	0	2	2	4	2	8.6%	5.2%	3.9%	2.0%	0.5%	0.0%	0.3%	0.4%	0.8%	0.4%	3	2
Nonresident Alien	29	63	86	112	105	98	69	72	63	57	5.1%	10.3%	15.2%	19.0%	17.7%	16.5%	11.9%	12.8%	11.9%	10.9%	64	72
	(Percent of Total Headcount)																					
Total Female Undergraduates	572	613	565	591	593	594	581	562	531	522	37.6%	38.9%	36.8%	37.3%	37.7%	37.7%	37.8%	37.5%	36.4%	36.3%	538	558
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	0	0	0	0	0	0	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0	0
Asian American	2	2	1	1	3	1	1	2	3	5	1.7%	1.7%	0.9%	1.0%	2.5%	1.0%	1.0%	2.0%	2.4%	3.8%	3	2
African American	7	5	3	3	5	6	9	12	12	10	6.0%	4.3%	2.8%	2.9%	4.2%	5.8%	9.1%	11.8%	9.8%	7.7%	11	10
Hispanic American	1	1	0	0	0	1	2	2	4	1	0.9%	0.9%	0.0%	0.0%	0.0%	1.0%	2.0%	2.0%	3.3%	0.8%	2	2
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	2	2	1	0	1	1	2	1	2	3	1.7%	1.7%	0.9%	0.0%	0.8%	1.0%	2.0%	1.0%	1.6%	2.3%	2	2
White, Non-Hispanic	68	67	47	46	42	50	53	49	64	85	58.1%	57.8%	43.5%	44.7%	35.3%	48.5%	53.5%	48.0%	52.0%	65.4%	66	60
Ethnicity Unknown	5	4	3	1	0	1	1	1	0	2	4.3%	3.4%	2.8%	1.0%	0.0%	1.0%	1.0%	1.0%	0.0%	1.5%	1	1
Nonresident Alien	32	35	53	52	68	43	31	34	38	24	27.4%	30.2%	49.1%	50.5%	57.1%	41.7%	31.3%	33.3%	30.9%	18.5%	32	34
	(Percent of Total Headcount)																					
Total Male Graduates	117	116	108	103	119	103	99	102	123	130	7.7%	7.4%	7.0%	6.5%	7.6%	6.5%	6.4%	6.8%	8.4%	9.0%	118	111
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	1	0	0	0	0	0	0	1	1	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.1%	1	0
Asian American	2	3	1	2	4	5	5	2	3	3	2.0%	2.6%	1.0%	1.8%	3.5%	5.2%	5.7%	2.6%	3.1%	3.3%	3	4
African American	12	15	7	7	7	6	9	15	10	7	12.2%	13.0%	6.7%	6.4%	6.2%	6.3%	10.2%	19.2%	10.4%	7.7%	11	9
Hispanic American	2	1	0	1	4	4	4	4	4	3	2.0%	0.9%	0.0%	0.9%	3.5%	4.2%	4.5%	5.1%	4.2%	3.3%	4	4
Native Hawaiian/Pacific Islander	0	1	1	0	0	0	0	0	0	0	0.0%	0.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	1	0	0	0	0	2	1	0	0	1	1.0%	0.0%	0.0%	0.0%	0.0%	2.1%	1.1%	0.0%	0.0%	1.1%	0	1
White, Non-Hispanic	55	57	42	49	46	46	42	29	47	52	56.1%	49.6%	40.4%	44.5%	40.7%	47.9%	47.7%	37.2%	49.0%	57.1%	43	43
Ethnicity Unknown	4	0	1	1	1	1	3	1	2	2	4.1%	0.0%	1.0%	0.9%	0.9%	1.0%	3.4%	1.3%	2.1%	2.2%	2	2
Nonresident Alien	22	37	52	50	51	32	24	27	29	22	22.4%	32.2%	50.0%	45.5%	45.1%	33.3%	27.3%	34.6%	30.2%	24.2%	26	27
	(Percent of Total Headcount)																					
Total Female Graduates	98	115	104	110	113	96	88	78	96	91	6.4%	7.3%	6.8%	6.9%	7.2%	6.1%	5.7%	5.2%	6.6%	6.3%	88	90

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages			
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year		
ENROLLMENT BY GENDER & ETHNICITY																								
Total Students by Gender											<i>(Percent of Total Headcount)</i>													
Male	850	848	867	883	869	887	870	857	831	824	55.9%	53.8%	56.4%	55.7%	55.2%	56.2%	56.5%	57.2%	57.0%	57.3%	837	854		
Female	670	728	669	701	706	690	669	640	627	613	44.1%	46.2%	43.6%	44.3%	44.8%	43.8%	43.5%	42.8%	43.0%	42.7%	627	648		
Total Students by Ethnicity											<i>(Percent of Total Headcount)</i>													
American Indian	3	6	4	5	4	4	3	5	4	4	0.2%	0.4%	0.3%	0.3%	0.3%	0.3%	0.2%	0.3%	0.3%	0.3%	4	4		
Asian/Pacific Islander American	13	14	14	15	22	15	16	14	14	16	0.9%	0.9%	0.9%	0.9%	1.4%	1.0%	1.0%	0.9%	1.0%	1.1%	15	15		
African American	258	275	213	185	173	180	163	148	157	134	17.0%	17.4%	13.9%	11.7%	11.0%	11.4%	10.6%	9.9%	10.8%	9.3%	146	156		
Hispanic American	14	17	31	31	31	35	48	49	56	59	0.9%	1.1%	2.0%	2.0%	2.0%	2.2%	3.1%	3.3%	3.8%	4.1%	55	49		
Native Hawaiian/Pacific Islander	0	1	2	0	0	4	4	1	1	1	0.0%	0.1%	0.1%	0.0%	0.0%	0.3%	0.3%	0.1%	0.1%	0.1%	1	2		
Two or More Races	33	29	13	17	16	20	31	19	23	21	2.2%	1.8%	0.8%	1.1%	1.0%	1.3%	2.0%	1.3%	1.6%	1.5%	21	23		
White, Non-Hispanic	938	921	872	910	915	975	1,001	982	959	984	61.7%	58.4%	56.8%	57.4%	58.1%	61.8%	65.0%	65.6%	65.8%	68.5%	975	980		
Ethnicity Unknown	117	73	44	19	10	4	6	7	11	13	7.7%	4.6%	2.9%	1.2%	0.6%	0.3%	0.4%	0.5%	0.8%	0.9%	10	8		
Nonresident Alien	144	240	343	402	404	340	267	272	233	205	9.5%	15.2%	22.3%	25.4%	25.7%	21.6%	17.3%	18.2%	16.0%	14.3%	237	263		
Total Minorities* as a % of Total	21.1%	21.7%	18.0%	16.0%	15.6%	16.4%	17.2%	15.8%	17.5%	16.4%														

AGE OF STUDENTS

Under 25											<i>(Percent of Total Headcount)</i>											
Undergraduate	972	989	989	1,026	1,013	1,050	1,044	1,055	1,015	1,010	63.9%	62.8%	64.4%	64.8%	64.3%	66.6%	67.8%	70.5%	69.6%	70.3%	1,027	1,035
Graduate	80	89	86	72	82	69	71	72	72	70	5.3%	5.6%	5.6%	4.5%	5.2%	4.4%	4.6%	4.8%	4.9%	4.9%	71	71
25 & Older											<i>(Percent of Total Headcount)</i>											
Undergraduate	333	356	335	345	330	328	308	262	224	206	21.9%	22.6%	21.8%	21.8%	21.0%	20.8%	20.0%	17.5%	15.4%	14.3%	231	266
Graduate	135	142	126	141	150	130	116	108	147	151	8.9%	9.0%	8.2%	8.9%	9.5%	8.2%	7.5%	7.2%	10.1%	10.5%	135	130
25 & Older Students as a % of Total	30.8%	31.6%	30.0%	30.7%	30.5%	29.0%	27.6%	24.7%	25.4%	24.8%												

APPLICATIONS

First-Time Freshmen											<i>(As a Percent of Applied)</i>											
Applied	443	486	543	459	385	466	525	619	559	467											548	527
Admitted	330	341	323	283	256	285	323	405	355	330	74.5%	70.2%	59.5%	61.7%	66.5%	61.2%	61.5%	65.4%	63.5%	70.7%	363	340
Enrolled	157	184	159	134	133	157	132	144	121	167	35.4%	37.9%	29.3%	29.2%	34.5%	33.7%	25.1%	23.3%	21.6%	35.8%	144	144
Undergraduate Transfers											<i>(As a Percent of Applied)</i>											
Applied	219	257	235	281	255	233	288	256	245	273											258	259
Admitted	172	196	173	211	194	176	204	172	169	172	78.5%	76.3%	73.6%	75.1%	76.1%	75.5%	70.8%	67.2%	69.0%	63.0%	171	179
Enrolled	120	149	127	159	153	127	149	129	109	114	54.8%	58.0%	54.0%	56.6%	60.0%	54.5%	51.7%	50.4%	44.5%	41.8%	117	126
New Graduates											<i>(As a Percent of Applied)</i>											
Applied	195	213	190	238	225	252	231	290	226	209											242	242
Admitted	168	177	162	185	157	138	139	159	126	130	86.2%	83.1%	85.3%	77.7%	69.8%	54.8%	60.2%	54.8%	55.8%	62.2%	138	138
Enrolled	100	105	93	107	105	78	85	71	82	62	51.3%	49.3%	48.9%	45.0%	46.7%	31.0%	36.8%	24.5%	36.3%	29.7%	72	76

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Geographic Origin

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	(Percent of Undergraduate Total)																					
Arkansas	1,089	1,048	976	964	969	1,010	1,038	999	955	904	83.4%	77.9%	73.7%	70.3%	72.2%	73.3%	76.8%	75.9%	77.1%	74.3%	953	981
Missouri	72	65	55	52	36	46	49	44	47	60	5.5%	4.8%	4.2%	3.8%	2.7%	3.3%	3.6%	3.3%	3.8%	4.9%	50	49
Tennessee	22	29	15	15	16	15	15	11	19	26	1.7%	2.2%	1.1%	1.1%	1.2%	1.1%	1.1%	0.8%	1.5%	2.1%	19	17
Other U.S. States/Territories	32	35	40	40	37	42	38	52	52	67	2.5%	2.6%	3.0%	2.9%	2.8%	3.0%	2.8%	3.9%	4.2%	5.5%	57	50
Foreign	90	168	238	300	285	265	212	211	166	159	6.9%	12.5%	18.0%	21.9%	21.2%	19.2%	15.7%	16.0%	13.4%	13.1%	179	203
Graduate Students																						
	(Percent of Graduate Total)																					
Arkansas	147	146	100	99	92	94	89	82	91	100	68.4%	63.2%	47.2%	46.5%	39.7%	47.2%	47.6%	45.6%	41.6%	45.2%	91	91
Missouri	7	8	5	4	8	8	2	2	4	5	3.3%	3.5%	2.4%	1.9%	3.4%	4.0%	1.1%	1.1%	1.8%	2.3%	4	4
Tennessee	1	0	0	0	3	3	4	4	3	3	0.5%	0.0%	0.0%	0.0%	1.3%	1.5%	2.1%	2.2%	1.4%	1.4%	3	3
Other U.S. States/Territories	6	5	2	8	10	19	37	31	54	67	2.8%	2.2%	0.9%	3.8%	4.3%	9.5%	19.8%	17.2%	24.7%	30.3%	51	42
Foreign	54	72	105	102	119	75	55	61	67	46	25.1%	31.2%	49.5%	47.9%	51.3%	37.7%	29.4%	33.9%	30.6%	20.8%	58	61
Total Students by Geographic Origin																						
	(Percent of Total Headcount)																					
Arkansas	1,236	1,194	1,076	1,063	1,061	1,104	1,127	1,081	1,046	1,004	81.3%	75.8%	70.1%	67.1%	67.4%	70.0%	73.2%	72.2%	71.7%	69.9%	1,044	1,072
Missouri	79	73	60	56	44	54	51	46	51	65	5.2%	4.6%	3.9%	3.5%	2.8%	3.4%	3.3%	3.1%	3.5%	4.5%	54	53
Tennessee	23	29	15	15	19	18	19	15	22	29	1.5%	1.8%	1.0%	0.9%	1.2%	1.1%	1.2%	1.0%	1.5%	2.0%	22	21
Other U.S. States/Territories	38	40	42	48	47	61	75	83	106	134	2.5%	2.5%	2.7%	3.0%	3.0%	3.9%	4.9%	5.5%	7.3%	9.3%	108	92
Total Out-of-State	140	142	117	119	110	133	145	144	179	228	9.2%	9.0%	7.6%	7.5%	7.0%	8.4%	9.4%	9.6%	12.3%	15.9%	184	166
Foreign	144	240	343	402	404	340	267	272	233	205	9.5%	15.2%	22.3%	25.4%	25.7%	21.6%	17.3%	18.2%	16.0%	14.3%	237	263

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	(Percent of Arkansas Total)																					
Craighead	362	354	300	266	272	275	299	268	253	243	29.3%	29.6%	27.9%	25.0%	25.6%	24.9%	26.5%	24.8%	24.2%	24.2%	255	268
Crittenden	65	54	50	53	46	47	32	33	48	45	5.3%	4.5%	4.6%	5.0%	4.3%	4.3%	2.8%	3.1%	4.6%	4.5%	42	41
Cross	33	29	24	29	31	33	22	26	20	19	2.7%	2.4%	2.2%	2.7%	2.9%	3.0%	2.0%	2.4%	1.9%	1.9%	22	24
Greene	93	106	89	105	106	110	97	78	76	85	7.5%	8.9%	8.3%	9.9%	10.0%	10.0%	8.6%	7.2%	7.3%	8.5%	80	89
Independence	24	20	18	19	21	20	22	26	22	19	1.9%	1.7%	1.7%	1.8%	2.0%	1.8%	2.0%	2.4%	2.1%	1.9%	22	22
Mississippi	74	62	55	53	63	60	47	45	41	33	6.0%	5.2%	5.1%	5.0%	5.9%	5.4%	4.2%	4.2%	3.9%	3.3%	40	45
Poinsett	48	46	49	54	37	35	34	31	32	30	3.9%	3.9%	4.6%	5.1%	3.5%	3.2%	3.0%	2.9%	3.1%	3.0%	31	32
Pulaski	52	61	45	49	49	62	70	69	77	74	4.2%	5.1%	4.2%	4.6%	4.6%	5.6%	6.2%	6.4%	7.4%	7.4%	73	70
St. Francis	37	26	21	20	16	19	16	12	11	11	3.0%	2.2%	2.0%	1.9%	1.5%	1.7%	1.4%	1.5%	1.1%	1.1%	13	15
White	41	52	58	47	53	55	63	65	64	64	3.3%	4.4%	5.4%	4.4%	5.0%	5.0%	5.6%	6.0%	6.1%	6.4%	64	62
Other Arkansas Counties	407	384	367	368	367	388	425	424	401	381	32.9%	32.2%	34.1%	34.6%	34.6%	35.1%	37.7%	39.2%	38.3%	37.9%	402	404
Missouri																						
	(Percent of Missouri Total)																					
Dunklin	17	19	17	24	17	20	19	19	12	17	21.5%	26.0%	28.3%	42.9%	38.6%	37.0%	37.3%	41.3%	23.5%	26.2%	16	17
Pemiscot	13	9	10	4	1	5	3	7	7	3	16.5%	12.3%	16.7%	7.1%	2.3%	9.3%	5.9%	15.2%	13.7%	4.6%	6	5
Other Missouri Counties	49	45	33	28	26	29	29	20	32	45	62.0%	61.6%	55.0%	50.0%	59.1%	53.7%	56.9%	43.5%	62.7%	69.2%	32	31
Tennessee																						
	(Percent of Tennessee Total)																					
Shelby	15	21	10	8	12	13	16	12	14	18	65.2%	72.4%	66.7%	53.3%	63.2%	72.2%	84.2%	80.0%	63.6%	62.1%	15	15
Other Tennessee Counties	8	8	5	7	7	5	3	3	8	11	34.8%	27.6%	33.3%	46.7%	36.8%	27.8%	15.8%	20.0%	36.4%	37.9%	7	6

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
												<i>(Percent of First-Time Freshmen Total)</i>											
Composite 30 - 36	3	0	5	5	6	10	4	7	7	10	1.9%	0.0%	3.1%	3.7%	4.5%	6.4%	3.0%	4.9%	5.8%	6.0%	8	8	
Composite 24 - 29	28	45	44	46	63	68	51	48	59	77	17.8%	24.5%	27.7%	34.3%	47.4%	43.3%	38.6%	33.3%	48.8%	46.1%	61	61	
Composite 19 - 23	59	68	53	37	37	46	45	42	41	51	37.6%	37.0%	33.3%	27.6%	27.8%	29.3%	34.1%	29.2%	33.9%	30.5%	45	45	
Composite Below 19	22	24	3	2	1	1	4	0	0	0	14.0%	13.0%	1.9%	1.5%	0.8%	0.6%	3.0%	0.0%	0.0%	0.0%	0	1	
Took SAT or ASSET Test*	45	47	54	44	26	32	28	47	14	29	28.7%	25.5%	34.0%	32.8%	19.5%	20.4%	21.2%	32.6%	11.6%	17.4%	30	30	
Average ACT Composite Score	21.4	21.9	23.1	24.5	24.7	24.8	24.1	24.8	24.6	24.9											24.8	24.7	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																							
												<i>(Percent of First-Time Freshmen Total)</i>											
English Remediation	54	60	49	38	24	28	28	39	9	18	34.4%	32.6%	30.8%	28.4%	18.0%	17.8%	21.2%	27.1%	7.4%	10.8%	22	24	
Mathematics Remediation	38	51	33	30	13	15	26	21	12	20	24.2%	27.7%	20.8%	22.4%	9.8%	9.6%	19.7%	14.6%	9.9%	12.0%	18	19	
Reading Remediation	46	51	47	40	28	26	27	37	10	17	29.3%	27.7%	29.6%	29.9%	21.1%	16.6%	20.5%	25.7%	8.3%	10.2%	21	23	
Total Unduplicated Remedial	82	92	71	55	32	38	40	44	16	28	52.2%	50.0%	44.7%	41.0%	24.1%	24.2%	30.3%	30.6%	13.2%	16.8%	29	33	

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																							
												<i>(Percent of First-Time Freshmen Total)</i>											
Less Than High School	2	1	0	0	0	0	2	0	0	0	1.3%	0.5%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0	0	
High School	39	35	21	16	17	22	17	20	18	8	24.8%	19.0%	13.2%	11.9%	12.8%	14.0%	12.9%	13.9%	14.9%	4.8%	15	17	
Attended College	36	32	33	16	22	25	19	15	20	32	22.9%	17.4%	20.8%	11.9%	16.5%	15.9%	14.4%	10.4%	16.5%	19.2%	22	22	
College Degree	30	67	51	58	70	82	64	60	72	99	19.1%	36.4%	32.1%	43.3%	52.6%	52.2%	48.5%	41.7%	59.5%	59.3%	77	75	
Unknown	50	49	54	44	24	28	30	49	11	28	31.8%	26.6%	34.0%	32.8%	18.0%	17.8%	22.7%	34.0%	9.1%	16.8%	29	29	
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	72.0%	50.4%	51.4%	35.6%	35.8%	36.4%	37.3%	36.8%	34.5%	28.8%													

OCCUPANCY OF UNIVERSITY HOUSING																							
												<i>(Percent of Total Headcount)</i>											
Residence Halls	207	229	232	246	241	261	228	234	213	234	13.6%	14.5%	15.1%	15.5%	15.3%	16.6%	14.8%	15.6%	14.6%	16.3%	227	234	
University Apartments	74	108	71	75	92	85	79	66	109	124	4.9%	6.9%	4.6%	4.7%	5.8%	5.4%	5.1%	4.4%	7.5%	8.6%	100	93	
Other University Housing	2	2	2	2	3	2	0	1	1	2	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%	0.0%	0.1%	0.1%	0.1%	1	1	
University Housing Occupants as a % of Total Headcount	18.6%	21.5%	19.9%	20.4%	21.3%	22.1%	19.9%	20.1%	22.2%	25.1%													

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages		
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
ENROLLMENT BY FULL-TIME STUDENT LOAD														
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	0
AS	Accounting	--	--	--	--	--	--	--	--	--	--	2	--	--
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	18	12	9	7	8	3	2	2	3	1	2	2	2
BA	Economics	10	21	34	33	32	31	24	29	25	28	27	27	27
BS	Accounting	202	217	215	217	226	221	201	184	210	204	199	204	204
BS	Business Administration	176	191	167	176	170	205	215	250	214	219	228	221	221
BS	Business Economics	6	12	9	21	15	15	13	13	13	13	13	13	13
BS	Community & Regional Economic Development	0	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	69	86	80	104	80	81	79	80	85	81	82	81	81
BS	Finance	110	125	139	156	155	142	161	162	160	154	159	156	156
BS	Global Supply Chain Management	--	--	--	--	5	8	19	28	31	26	28	22	22
BS	International Business	77	73	77	87	74	72	61	49	37	34	40	51	51
BS	Management	180	186	171	179	189	182	160	158	135	140	144	155	155
BS	Marketing	114	112	99	98	100	122	122	106	101	118	108	114	114
BSE	Business Technology Education	12	12	8	15	10	5	7	3	2	9	5	5	5
MACC	Accounting	15	23	22	25	29	17	14	15	14	11	13	14	14
MBA	Business Administration	52	57	73	78	92	62	59	63	64	50	59	60	60
MS	Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	--
MSE	Business Technology Education	6	11	4	2	0	1	0	--	--	--	--	--	--
SCCT	Comm. College Teaching - Business Administration Education	0	1	0	--	--	--	--	--	--	--	--	--	--
SCCT	Comm. College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--	--
Total Full-Time Students		1,047	1,139	1,107	1,198	1,185	1,167	1,137	1,142	1,094	1,090	1,109	1,126	

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program

Arkansas State University

College of Business - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY PART-TIME STUDENT LOAD													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Accounting	--	--	--	--	--	--	--	--	--	--	2	--
AS	Business Systems	1	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	7	4	4	3	6	9	2	4	2	0	2	3
BA	Economics	1	0	3	5	2	6	5	3	2	1	2	3
BS	Accounting	76	65	67	72	66	64	71	61	40	18	40	51
BS	Business Administration	79	74	63	67	63	54	64	49	59	78	62	61
BS	Business Economics	2	2	2	1	4	4	2	4	4	3	4	3
BS	Community & Regional Economic Development	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	23	18	27	21	31	39	32	24	9	13	15	23
BS	Finance	25	21	30	27	24	23	21	18	17	17	17	19
BS	Global Supply Chain Management	--	--	--	--	0	2	4	9	7	3	6	5
BS	International Business	9	10	10	7	7	10	11	5	4	4	4	7
BS	Management	86	73	83	57	59	59	59	60	54	44	53	55
BS	Marketing	19	24	20	15	14	18	17	14	23	4	14	15
BSE	Business Technology Education	3	7	7	3	3	3	0	2	2	0	1	1
MACC	Accounting	12	17	11	10	12	9	3	5	9	5	6	6
MBA	Business Administration	105	101	87	89	93	102	110	97	132	155	128	119
MS	Information Systems & E-Commerce	5	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	18	18	11	8	5	8	1	--	--	--	--	--
SCCT	Comm. College Teaching - Business Administration Education	2	2	2	--	--	--	--	--	--	--	--	--
SCCT	Comm. College Teaching - Business Education	0	1	2	1	1	--	--	--	--	--	--	--
Total Part-Time Students		473	437	429	386	390	410	402	355	364	347	355	376

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Degrees Conferred

Arkansas State University

College of Business - Fiscal Years 2008-2009 to 2017-2018

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage											Averages	
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year		
DEGREES CONFERRED BY DEGREE LEVEL																								
	<i>(Percent of Total Degrees Conferred)</i>																							
Associate Degrees	1	3	1	1	5	2	10	2	11	5	0.3%	0.9%	0.3%	0.3%	1.5%	0.5%	2.6%	0.6%	2.8%	1.4%	6	6		
Baccalaureate Degrees	288	271	255	254	279	311	280	293	315	309	78.0%	79.0%	75.2%	74.1%	81.1%	79.5%	72.9%	83.5%	80.2%	84.4%	306	302		
Master's Degrees	80	69	83	88	60	77	94	56	67	52	21.7%	20.1%	24.5%	25.7%	17.4%	19.7%	24.5%	16.0%	17.0%	14.2%	58	69		
Specialist Degrees	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0	0		
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Total Degrees Conferred	369	343	339	343	344	391	384	351	393	366											370	377		
% of Undergraduate Degrees Conferred	78.3%	79.9%	75.5%	74.3%	82.6%	80.1%	75.5%	84.0%	83.0%	85.8%														

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	20	24	27	20	15	19	31	19	27	20	5.4%	7.0%	8.0%	5.8%	4.4%	4.9%	8.1%	5.4%	6.9%	5.5%	22	23	
Female	34	21	32	33	25	33	24	30	18	23	9.2%	6.1%	9.4%	9.6%	7.3%	8.4%	6.3%	8.5%	4.6%	6.3%	24	26	
Total Minorities	54	45	59	53	40	52	55	49	45	43											46	49	
% of Minorities Degrees Conferred	14.6%	13.1%	17.4%	15.5%	11.6%	13.3%	14.3%	14.0%	11.5%	11.7%													

Total Nonresident Aliens

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	7	6	18	29	42	55	69	52	57	32	1.9%	1.7%	5.3%	8.5%	12.2%	14.1%	18.0%	14.8%	14.5%	8.7%	47	53	
Female	9	8	7	22	34	53	48	35	28	31	2.4%	2.3%	2.1%	6.4%	9.9%	13.6%	12.5%	10.0%	7.1%	8.5%	31	39	
Total Nonresident Aliens	16	14	25	51	76	108	117	87	85	63											78	92	
% of Nonresident Aliens Degrees Conferred	4.3%	4.1%	7.4%	14.9%	22.1%	27.6%	30.5%	24.8%	21.6%	17.2%													

Total White, Non-Hispanic; & Ethnicity Unknown

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	162	159	131	128	127	128	106	114	157	143	43.9%	46.4%	38.6%	37.3%	36.9%	32.7%	27.6%	32.5%	39.9%	39.1%	138	130	
Female	137	125	124	111	101	103	106	101	106	117	37.1%	36.4%	36.6%	32.4%	29.4%	26.3%	27.6%	28.8%	27.0%	32.0%	108	107	
Total White & Ethnicity Unknown	299	284	255	239	228	231	212	215	263	260											246	236	
% of White & Ethnicity Unknown Degrees Conferred	81.0%	82.8%	75.2%	69.7%	66.3%	59.1%	55.2%	61.3%	66.9%	71.0%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

College of Business

Department of Accounting

**Institutional Assessment of Effectiveness
Fall 2009 - Fall 2018**

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Headcount & Enrollment

Arkansas State University

Department of Accounting - Spring 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											(Percent of Total Headcount)											
Jonesboro Campus	265	273	268	277	287	263	222	219	239	215	86.9%	84.8%	85.1%	85.5%	86.2%	84.6%	76.8%	82.6%	87.5%	88.8%	224	232
All Other Instructional Sites	40	49	47	47	46	48	67	46	34	27	13.1%	15.2%	14.9%	14.5%	13.8%	15.4%	23.2%	17.4%	12.5%	11.2%	36	44
Total Headcount	305	322	315	324	333	311	289	265	273	242											260	276

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											(Percent of New Student Total)											
First-Time Freshmen	23	43	30	25	31	26	30	20	37	39	36.5%	44.3%	42.3%	29.1%	37.8%	34.2%	36.1%	33.3%	59.7%	56.5%	32	30
Undergraduate Transfers	28	37	30	41	33	38	48	28	20	21	44.4%	38.1%	42.3%	47.7%	40.2%	50.0%	57.8%	46.7%	32.3%	30.4%	23	31
New Graduate Students	12	17	11	20	18	12	5	12	5	9	19.0%	17.5%	15.5%	23.3%	22.0%	15.8%	6.0%	20.0%	8.1%	13.0%	9	9
Total New Students	63	97	71	86	82	76	83	60	62	69											64	70
New Students as a % of Total	20.7%	30.1%	22.5%	26.5%	24.6%	24.4%	28.7%	22.6%	22.7%	28.5%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											(Percent of Total Headcount)											
Jonesboro Campus	249	250	249	253	244	266	237	223	220	207	90.5%	87.4%	84.4%	85.8%	86.2%	86.4%	85.3%	82.9%	84.6%	89.2%	217	231
All Other Instructional Sites	26	36	46	42	39	42	41	46	40	25	9.5%	12.6%	15.6%	14.2%	13.8%	13.6%	14.7%	17.1%	15.4%	10.8%	37	39
Total Headcount	275	286	295	295	283	308	278	269	260	232											254	269

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											(Percent of New Student Total)											
First-Time Freshmen	3	1	0	1	1	1	1	1	2	1	10.3%	4.3%	0.0%	3.8%	4.3%	4.8%	3.7%	4.0%	11.1%	9.1%	1	1
Undergraduate Transfers	19	13	11	18	14	16	19	20	7	10	65.5%	56.5%	45.8%	69.2%	60.9%	76.2%	70.4%	80.0%	38.9%	90.9%	12	14
New Graduate Students	7	9	13	7	8	4	7	4	9	0	24.1%	39.1%	54.2%	26.9%	34.8%	19.0%	25.9%	16.0%	50.0%	0.0%	4	5
Total New Students	29	23	24	26	23	21	27	25	18	11											18	20
New Students as a % of Total	10.5%	8.0%	8.1%	8.8%	8.1%	6.8%	9.7%	9.3%	6.9%	4.7%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Student Load & Classification

Arkansas State University

Department of Accounting - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>											
Full-Time	202	217	215	217	226	221	201	184	210	206	72.7%	77.0%	76.2%	75.1%	77.4%	77.5%	73.9%	75.1%	84.0%	91.2%	200	204
Part-Time	76	65	67	72	66	64	71	61	40	20	27.3%	23.0%	23.8%	24.9%	22.6%	22.5%	26.1%	24.9%	16.0%	8.8%	40	51
Full-Time Average Course Load	13.9	13.8	14.3	14.4	14.3	14.2	14.2	14.4	14.6	14.6											14.5	14.4
Part-Time Average Course Load	6.8	6.6	6.7	6.6	6.6	7.1	6.8	6.3	6.2	6.2											6.2	6.5
Average Course Load	11.9	12.1	12.5	12.5	12.6	12.6	12.3	12.3	13.2	14.5											13.3	13.0
Graduate Students											<i>(Percent of Graduate Total)</i>											
Full-Time	15	23	22	25	29	17	14	15	14	11	55.6%	57.5%	66.7%	71.4%	70.7%	65.4%	82.4%	75.0%	60.9%	68.8%	13	14
Part-Time	12	17	11	10	12	9	3	5	9	5	44.4%	42.5%	33.3%	28.6%	29.3%	34.6%	17.6%	25.0%	39.1%	31.3%	6	6
Full-Time Average Course Load	10.1	10.4	11.0	11.3	11.3	10.7	10.7	11.4	10.5	11.7											11.2	11.0
Part-Time Average Course Load	5.1	5.5	4.6	4.5	4.5	5.3	4.0	5.8	5.7	5.6											5.7	5.3
Average Course Load	7.9	8.3	8.9	9.3	9.3	8.9	9.5	10.0	8.6	6.0											8.2	8.6
Total Students											<i>(Percent of Total Headcount)</i>											
Full-Time	217	240	237	242	255	238	215	199	224	217	71.1%	74.5%	75.2%	74.7%	76.6%	76.5%	74.4%	75.1%	82.1%	89.7%	213	219
Part-Time	88	82	78	82	78	73	74	66	49	25	28.9%	25.5%	24.8%	25.3%	23.4%	23.5%	25.6%	24.9%	17.9%	10.3%	47	57
Total Headcount	305	322	315	324	333	311	289	265	273	242											260	276
ENROLLMENT BY CAREER & CLASSIFICATION																						
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>											
All Freshmen	50	70	49	47	50	34	47	32	43	45	18.0%	24.8%	17.4%	16.3%	17.1%	11.9%	17.3%	13.1%	17.2%	19.9%	40	40
Sophomore	37	37	50	51	51	52	34	50	55	33	13.3%	13.1%	17.7%	17.6%	17.5%	18.2%	12.5%	20.4%	22.0%	14.6%	46	45
Junior	60	51	69	84	77	81	86	65	64	75	21.6%	18.1%	24.5%	29.1%	26.4%	28.4%	31.6%	26.5%	25.6%	33.2%	68	74
Senior	114	103	92	93	105	103	91	86	78	64	41.0%	36.5%	32.6%	32.2%	36.0%	36.1%	33.5%	35.1%	31.2%	28.3%	76	84
Unclassified Undergraduates	17	21	22	14	9	15	14	12	10	9	6.1%	7.4%	7.8%	4.8%	3.1%	5.3%	5.1%	4.9%	4.0%	4.0%	10	12
Total Undergraduates	278	282	282	289	292	285	272	245	250	226											240	256
Graduate Students											<i>(Percent of Graduate Total)</i>											
Master's	27	40	33	35	41	26	17	20	23	16	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	20	20
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total Graduates	27	40	33	35	41	26	17	20	23	16											20	20
Undergraduates as a % of Total	91.1%	87.6%	89.5%	89.2%	87.7%	91.6%	94.1%	92.5%	91.6%	93.4%												
Graduates as a % of Total	8.9%	12.4%	10.5%	10.8%	12.3%	8.4%	5.9%	7.5%	8.4%	6.6%												

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender & Ethnicity

Department of Accounting - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	0	0	0	0	1	1	1	1	0	0	0.0%	0.0%	0.0%	0.0%	0.8%	0.8%	0.8%	1.0%	0.0%	0.0%	0	1
Asian American	0	0	1	0	2	0	2	0	1	1	0.0%	0.0%	0.8%	0.0%	1.5%	0.0%	1.7%	0.0%	0.8%	0.9%	1	1
African American	22	21	22	16	16	11	8	12	14	10	19.1%	17.9%	17.7%	12.5%	12.0%	8.6%	6.8%	11.4%	11.8%	9.3%	12	11
Hispanic American	0	2	2	3	4	5	8	5	4	6	0.0%	1.7%	1.6%	2.3%	3.0%	3.9%	6.8%	4.8%	3.4%	5.6%	5	6
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0	0
Two or More Races	1	1	1	1	2	1	2	0	2	3	0.9%	0.9%	0.8%	0.8%	1.5%	0.8%	1.7%	0.0%	1.7%	2.8%	2	2
White, Non-Hispanic	78	80	80	92	96	96	86	76	86	74	67.8%	68.4%	64.5%	71.9%	72.2%	75.0%	72.9%	72.4%	72.3%	69.2%	79	84
Ethnicity Unknown	6	2	2	0	1	0	0	0	1		5.2%	1.7%	1.6%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.9%	0	0
Nonresident Alien	8	11	16	16	11	14	10	11	12	12	7.0%	9.4%	12.9%	12.5%	8.3%	10.9%	8.5%	10.5%	10.1%	11.2%	12	12
	(Percent of Total Headcount)																					
Total Male Undergraduates	115	117	124	128	133	128	118	105	119	107	37.7%	36.3%	39.4%	39.5%	39.9%	41.2%	40.8%	39.6%	43.6%	44.2%	110	115
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	1	1	1	1	0	0	0	0	0	0	0.6%	0.6%	0.6%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	1	3	3	3	2	2	1	0.0%	0.0%	0.0%	0.6%	1.9%	1.9%	1.4%	1.5%	0.8%		2	2
African American	34	27	27	18	21	16	13	12	18	13	20.9%	16.4%	17.1%	11.2%	13.2%	10.2%	8.4%	8.6%	13.7%	10.9%	14	14
Hispanic American	1	4	5	5	1	1	2	3	3	3	0.6%	2.4%	3.2%	3.1%	0.6%	0.6%	1.3%	2.1%	2.3%	2.5%	3	2
Native Hawaiian/Pacific Islander	0	0	0	0	0	1	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	0.0%	0.0%	0.0%	0	0
Two or More Races	3	4	3	3	1	2	3	2	2	1	1.8%	2.4%	1.9%	1.9%	0.6%	1.3%	1.9%	1.4%	1.5%	0.8%	2	2
White, Non-Hispanic	107	111	104	106	113	117	116	103	87	91	65.6%	67.3%	65.8%	65.8%	71.1%	74.5%	75.3%	73.6%	66.4%	76.5%	94	103
Ethnicity Unknown	13	9	6	4	0	0	1	1	3	1	8.0%	5.5%	3.8%	2.5%	0.0%	0.0%	0.6%	0.7%	2.3%	0.8%	2	1
Nonresident Alien	4	9	12	23	20	17	15	17	16	9	2.5%	5.5%	7.6%	14.3%	12.6%	10.8%	9.7%	12.1%	12.2%	7.6%	14	15
	(Percent of Total Headcount)																					
Total Female Undergraduates	163	165	158	161	159	157	154	140	131	119	53.4%	51.2%	50.2%	49.7%	47.7%	50.5%	53.3%	52.8%	48.0%	49.2%	130	140
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	0	1	0	0	0	0	0	0	1	0	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	0.0%	0	0
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	8	11	7	5	5	3	2	6	4	6	88.9%	73.3%	63.6%	45.5%	41.7%	27.3%	28.6%	50.0%	28.6%	60.0%	5	4
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	1	3	4	6	7	8	5	6	9	4	11.1%	20.0%	36.4%	54.5%	58.3%	72.7%	71.4%	50.0%	64.3%	40.0%	6	6
	(Percent of Total Headcount)																					
Total Male Graduates	9	15	11	11	12	11	7	12	14	10	3.0%	4.7%	3.5%	3.4%	3.6%	3.5%	2.4%	4.5%	5.1%	4.1%	12	11
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	1	0	0	1	0	0	0	1	0	5.6%	4.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	11.1%	0.0%	0	0
African American	2	1	0	1	1	2	1	0	0	0	11.1%	4.0%	0.0%	4.2%	3.4%	13.3%	10.0%	0.0%	0.0%	0.0%	0	1
Hispanic American	0	0	0	1	0	0	0	0	0	0	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	0	1	1	0	0	0	0	0	0	0	0.0%	4.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	1	0	0	0	0	0	0	0	0	0	5.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	9	12	5	5	7	4	4	3	3	4	50.0%	48.0%	22.7%	20.8%	24.1%	26.7%	40.0%	37.5%	33.3%	66.7%	3	4
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	5	10	16	17	20	9	5	5	5	2	27.8%	40.0%	72.7%	70.8%	69.0%	60.0%	50.0%	62.5%	55.6%	33.3%	4	5
	(Percent of Total Headcount)																					
Total Female Graduates	18	25	22	24	29	15	10	8	9	6	5.9%	7.8%	7.0%	7.4%	8.7%	4.8%	3.5%	3.0%	3.3%	2.5%	8	10

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Accounting - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Total Students by Gender																						
											<i>(Percent of Total Headcount)</i>											
Male	124	132	135	139	145	139	125	117	133	117	40.7%	41.0%	42.9%	42.9%	43.5%	44.7%	43.3%	44.2%	48.7%	48.3%	122	126
Female	181	190	180	185	188	172	164	148	140	125	59.3%	59.0%	57.1%	57.1%	56.5%	55.3%	56.7%	55.8%	51.3%	51.7%	138	150
Total Students by Ethnicity																						
											<i>(Percent of Total Headcount)</i>											
American Indian	1	1	1	1	1	1	1	1	0	0	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%	0.0%	0.0%	0	1
Asian American	1	1	1	1	6	3	5	2	4	2	0.3%	0.3%	0.3%	0.3%	1.8%	1.0%	1.7%	0.8%	1.5%	0.8%	3	3
African American	58	50	49	35	38	29	22	24	33	23	19.0%	15.5%	15.6%	10.8%	11.4%	9.3%	7.6%	9.1%	12.1%	9.5%	27	26
Hispanic American	1	6	7	9	5	6	10	8	7	9	0.3%	1.9%	2.2%	2.8%	1.5%	1.9%	3.5%	3.0%	2.6%	3.7%	8	8
Native Hawaiian/Pacific Islander	0	1	1	0	0	1	2	0	0	0	0.0%	0.3%	0.3%	0.0%	0.0%	0.3%	0.7%	0.0%	0.0%	0.0%	0	1
Two or More Races	5	5	4	4	3	3	5	2	4	4	1.6%	1.6%	1.3%	1.2%	0.9%	1.0%	1.7%	0.8%	1.5%	1.7%	3	4
White, Non-Hispanic	202	214	196	208	221	220	208	188	180	175	66.2%	66.5%	62.2%	64.2%	66.4%	70.7%	72.0%	70.9%	65.9%	72.3%	181	194
Ethnicity Unknown	19	11	8	4	1	0	1	1	3	2	6.2%	3.4%	2.5%	1.2%	0.3%	0.0%	0.3%	0.4%	1.1%	0.8%	2	1
Nonresident Alien	18	33	48	62	58	48	35	39	42	27	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	12.1%	14.7%	15.4%	11.2%	36	38
Total Minorities* as a % of Total	21.6%	19.9%	20.0%	15.4%	15.9%	13.8%	15.6%	14.0%	17.6%	15.7%												

AGE OF STUDENTS

Under 25																						
											<i>(Percent of Total Headcount)</i>											
Undergraduate	193	182	191	187	203	202	189	177	196	178	63.3%	56.5%	60.6%	57.7%	61.0%	65.0%	65.4%	66.8%	71.8%	73.6%	184	188
Graduate	16	18	13	13	10	9	8	6	8	6	5.2%	5.6%	4.1%	4.0%	3.0%	2.9%	2.8%	2.3%	2.9%	2.5%	7	7
25 & Older																						
											<i>(Percent of Total Headcount)</i>											
Undergraduate	85	100	91	102	89	83	83	68	54	48	27.9%	31.1%	28.9%	31.5%	26.7%	26.7%	28.7%	25.7%	19.8%	19.8%	57	67
Graduate	11	22	20	22	31	17	9	14	15	10	3.6%	6.8%	6.3%	6.8%	9.3%	5.5%	3.1%	5.3%	5.5%	4.1%	13	13
25 & Older Students as a % of Total	31.5%	37.9%	35.2%	38.3%	36.0%	32.2%	31.8%	30.9%	25.3%	24.0%												

APPLICATIONS

First-Time Freshmen																						
											<i>(As a Percent of Applied)</i>											
Applied	71	89	91	82	80	78	90	73	102	91											89	87
Admitted	50	69	62	57	64	55	62	48	65	69	70.4%	77.5%	68.1%	69.5%	80.0%	70.5%	68.9%	65.8%	63.7%	75.8%	61	60
Enrolled	23	43	30	25	31	26	30	20	37	39	32.4%	48.3%	33.0%	30.5%	38.8%	33.3%	33.3%	27.4%	36.3%	42.9%	32	30
Undergraduate Transfers																						
											<i>(As a Percent of Applied)</i>											
Applied	39	58	51	65	54	64	73	52	44	48											48	56
Admitted	32	47	37	51	41	51	60	37	29	33	82.1%	81.0%	72.5%	78.5%	75.9%	79.7%	82.2%	71.2%	65.9%	68.8%	33	42
Enrolled	28	37	30	41	33	38	48	28	20	21	71.8%	63.8%	58.8%	63.1%	61.1%	59.4%	65.8%	53.8%	45.5%	43.8%	23	31
New Graduates																						
											<i>(As a Percent of Applied)</i>											
Applied	28	29	22	31	30	49	27	44	17	34											32	34
Admitted	23	23	18	24	21	28	10	26	7	18	82.1%	79.3%	81.8%	77.4%	70.0%	57.1%	37.0%	59.1%	41.2%	52.9%	17	18
Enrolled	12	17	11	20	18	12	5	12	5	9	42.9%	58.6%	50.0%	64.5%	60.0%	24.5%	18.5%	27.3%	29.4%	26.5%	9	9

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Geographic Origin

Arkansas State University

Department of Accounting - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
ENROLLMENT BY GEOGRAPHIC ORIGIN																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Arkansas	246	240	232	228	244	235	233	197	196	171	88.5%	85.1%	82.3%	78.9%	83.6%	82.5%	85.7%	80.4%	78.4%	75.7%	188	206	
Missouri	14	11	10	11	6	9	10	11	14	16	5.0%	3.9%	3.5%	3.8%	2.1%	3.2%	3.7%	4.5%	5.6%	7.1%	14	12	
Tennessee	0	4	4	3	4	4	3	4	7	6	0.0%	1.4%	1.4%	1.0%	1.4%	1.4%	1.1%	1.6%	2.8%	2.7%	6	5	
Other U.S. States/Territories	6	7	8	8	7	6	1	5	5	12	2.2%	2.5%	2.8%	2.8%	2.4%	2.1%	0.4%	2.0%	2.0%	5.3%	7	6	
Foreign	12	20	28	39	31	31	25	28	28	21	4.3%	7.1%	9.9%	13.5%	10.6%	10.9%	9.2%	11.4%	11.2%	9.3%	26	27	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Arkansas	18	25	12	10	10	6	4	9	9	10	66.7%	62.5%	36.4%	28.6%	24.4%	23.1%	23.5%	45.0%	39.1%	62.5%	9	8	
Missouri	2	0	0	2	2	2	2	0	0	0	7.4%	0.0%	0.0%	5.7%	4.9%	7.7%	11.8%	0.0%	0.0%	0.0%	0	1	
Tennessee	0	0	0	2	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Other U.S. States/Territories	1	2	1	0	0	1	1	0	0	0	3.7%	5.0%	3.0%	0.0%	0.0%	3.8%	5.9%	0.0%	0.0%	0.0%	0	0	
Foreign	6	13	20	23	27	17	10	11	14	6	22.2%	32.5%	60.6%	65.7%	65.9%	65.4%	58.8%	55.0%	60.9%	37.5%	10	12	
Total Students											<i>(Percent of Total Headcount)</i>												
Arkansas	264	265	244	238	254	241	237	206	205	181	86.6%	82.3%	77.5%	73.5%	76.3%	77.5%	82.0%	77.7%	75.1%	74.8%	197	214	
Missouri	16	11	10	13	8	11	12	11	14	16	5.2%	3.4%	3.2%	4.0%	2.4%	3.5%	4.2%	4.2%	5.1%	6.6%	14	13	
Tennessee	0	4	4	3	6	4	3	4	7	6	0.0%	1.2%	1.3%	0.9%	1.8%	1.3%	1.0%	1.5%	2.6%	2.5%	6	5	
Other U.S. States/Territories	7	9	9	8	7	7	2	5	5	12	2.3%	2.8%	2.9%	2.5%	2.1%	2.3%	0.7%	1.9%	1.8%	5.0%	7	6	
Total Out-of-State	23	24	23	24	21	22	17	20	26	34	7.5%	7.5%	7.3%	7.4%	6.3%	7.1%	5.9%	7.5%	9.5%	14.0%	27	24	
Foreign	18	33	48	62	58	48	35	39	42	27	5.9%	10.2%	15.2%	19.1%	17.4%	15.4%	12.1%	14.7%	15.4%	11.2%	36	38	

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas											<i>(Percent of Arkansas Total)</i>												
Craighead	71	71	61	56	53	50	57	47	38	32	26.9%	26.8%	25.0%	23.5%	20.9%	20.7%	24.1%	22.8%	18.5%	17.7%	39	45	
Crittenden	12	8	9	10	8	12	8	9	18	10	4.5%	3.0%	3.7%	4.2%	3.1%	5.0%	3.4%	4.4%	8.8%	5.5%	12	11	
Cross	12	10	11	9	10	10	3	9	4	3	4.5%	3.8%	4.5%	3.8%	3.9%	4.1%	1.3%	4.4%	2.0%	1.7%	5	6	
Greene	17	31	21	21	23	24	20	14	23	27	6.4%	11.7%	8.6%	8.8%	9.1%	10.0%	8.4%	6.8%	11.2%	14.9%	21	22	
Independence	3	4	5	4	5	8	6	6	4	2	1.1%	1.5%	2.0%	1.7%	2.0%	3.3%	2.5%	2.9%	2.0%	1.1%	4	5	
Mississippi	16	17	15	12	18	13	10	8	8	7	6.1%	6.4%	6.1%	5.0%	7.1%	5.4%	4.2%	3.9%	3.9%	3.9%	8	9	
Poinsett	12	6	9	9	9	9	5	2	4	4	4.5%	2.3%	3.7%	3.8%	3.5%	3.7%	2.1%	1.0%	2.0%	2.2%	3	5	
Pulaski	11	12	11	12	12	8	7	6	10	7	4.2%	4.5%	4.5%	5.0%	4.7%	3.3%	3.0%	2.9%	4.9%	3.9%	8	8	
St. Francis	14	5	3	4	5	6	3	2	3	2	5.3%	1.9%	1.2%	1.7%	2.0%	2.5%	1.3%	1.0%	1.5%	1.1%	2	3	
White	6	13	14	10	17	12	12	13	14	12	2.3%	4.9%	5.7%	4.2%	6.7%	5.0%	5.1%	6.3%	6.8%	6.6%	13	13	
Other Arkansas Counties	90	88	85	91	94	89	106	90	79	75	34.1%	33.2%	34.8%	38.2%	37.0%	36.9%	44.7%	43.7%	38.5%	41.4%	81	88	
Missouri											<i>(Percent of Missouri Total)</i>												
Dunklin	7	4	3	8	4	5	4	3	2	2	43.8%	36.4%	30.0%	61.5%	50.0%	45.5%	33.3%	27.3%	14.3%	12.5%	2	3	
Pemiscot	3	1	2	2	0	2	1	3	4	1	18.8%	9.1%	20.0%	15.4%	0.0%	18.2%	8.3%	27.3%	28.6%	6.3%	3	2	
Other Missouri Counties	6	6	5	3	4	4	7	5	8	13	37.5%	54.5%	50.0%	23.1%	50.0%	36.4%	58.3%	45.5%	57.1%	81.3%	9	7	
Tennessee											<i>(Percent of Tennessee Total)</i>												
Shelby	0	4	3	1	3	2	3	3	3	3	--	100.0%	75.0%	33.3%	50.0%	50.0%	100.0%	75.0%	42.9%	50.0%	3	3	
Other Tennessee Counties	0	0	1	2	3	2	0	1	4	3	--	0.0%	25.0%	66.7%	50.0%	50.0%	0.0%	25.0%	57.1%	50.0%	3	2	

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Accounting - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	1	0	1	0	2	0	0	1	5	1	4.3%	0.0%	3.3%	0.0%	6.5%	0.0%	0.0%	5.0%	13.5%	2.6%	2	1
Composite 24 - 29	3	12	14	10	19	15	13	8	15	25	13.0%	27.9%	46.7%	40.0%	61.3%	57.7%	43.3%	40.0%	40.5%	64.1%	16	15
Composite 19 - 23	9	21	8	5	9	7	15	7	14	10	39.1%	48.8%	26.7%	20.0%	29.0%	26.9%	50.0%	35.0%	37.8%	25.6%	10	11
Composite Below 19	4	7	0	0	0	0	0	0	0	0	17.4%	16.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Took SAT or ASSET Test*	6	3	7	10	1	4	2	4	3	3	26.1%	7.0%	23.3%	40.0%	3.2%	15.4%	6.7%	20.0%	8.1%	7.7%	3	3
Average ACT Composite Score	20.9	22.0	24.1	24.9	25.0	24.6	24.1	24.6	24.8											24.7	24.5	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	8	7	5	9	1	3	1	3	3	2	34.8%	16.3%	16.7%	36.0%	3.2%	11.5%	3.3%	15.0%	8.1%	5.1%	3	2
Mathematics Remediation	6	10	2	4	1	2	3	0	4	3	26.1%	23.3%	6.7%	16.0%	3.2%	7.7%	10.0%	0.0%	10.8%	7.7%	2	2
Reading Remediation	7	8	5	9	1	2	2	3	3	1	30.4%	18.6%	16.7%	36.0%	3.2%	7.7%	6.7%	15.0%	8.1%	2.6%	2	2
Total Unduplicated Remedial	14	16	7	12	2	3	4	3	6	5	60.9%	37.2%	23.3%	48.0%	6.5%	11.5%	13.3%	15.0%	16.2%	12.8%	5	4

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	0	0	0	0	0	0	1	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0	0
High School	7	13	6	6	5	6	4	4	7	3	30.4%	30.2%	20.0%	24.0%	16.1%	23.1%	13.3%	20.0%	18.9%	7.7%	5	5
Attended College	5	10	5	3	6	3	6	4	6	8	21.7%	23.3%	16.7%	12.0%	19.4%	11.5%	20.0%	20.0%	16.2%	20.5%	6	5
College Degree	4	17	12	6	19	13	17	8	20	24	17.4%	39.5%	40.0%	24.0%	61.3%	50.0%	56.7%	40.0%	54.1%	61.5%	17	16
Unknown	7	3	7	10	1	4	2	4	4	4	30.4%	7.0%	23.3%	40.0%	3.2%	15.4%	6.7%	20.0%	10.8%	10.3%	4	4
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	75.0%	57.5%	47.8%	60.0%	36.7%	40.9%	39.3%	50.0%	39.4%	31.4%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	34	45	52	44	56	49	53	38	55	55	11.1%	14.0%	16.5%	13.6%	16.8%	15.8%	18.3%	14.3%	20.1%	22.7%	49	50
University Apartments	17	16	13	24	18	20	12	20	27	34	5.6%	5.0%	4.1%	7.4%	5.4%	6.4%	4.2%	7.5%	9.9%	14.0%	27	23
Other University Housing	0	0	1	1	0	0	0	1	1	0	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.0%	0.4%	0.4%	0.0%	1	0
University Housing Occupants as a % of Total Headcount	16.7%	18.9%	21.0%	21.3%	22.2%	22.2%	22.5%	22.3%	30.4%	36.8%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Degrees Conferred

Arkansas State University

Department of Accounting - Fiscal Years 2008-2009 to Fall 2017-2018

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Associate Degrees	--	--	--	--	--	--	--	--	--	1	--	--	--	--	--	--	--	--	--	--	1.6%	--	--
Baccalaureate Degrees	54	64	51	62	58	62	64	59	46	53	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%	82.1%	90.8%	83.6%	82.8%	53	57	
Master's Degrees	8	8	13	11	12	15	14	6	9	10	12.9%	11.1%	20.3%	15.1%	17.1%	19.5%	17.9%	9.2%	16.4%	15.6%	8	11	
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Degrees Conferred	62	72	64	73	70	77	78	65	55	64											61	68	
% of Undergraduate Degrees Conferred	87.1%	88.9%	79.7%	84.9%	82.9%	80.5%	82.1%	90.8%	83.6%	84.4%													
DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER																							
Total Known Minorities*																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	0	1	4	3	1	3	3	1	3	0	0.0%	1.4%	6.3%	4.1%	1.4%	3.9%	3.8%	1.5%	5.5%	0.0%	1	2	
Female	2	4	5	6	5	7	6	6	1	3	3.2%	5.6%	7.8%	8.2%	7.1%	9.1%	7.7%	9.2%	1.8%	4.7%	3	5	
Total Minorities	2	5	9	9	6	10	9	7	4	3											5	7	
% of Minorities Degrees Conferred	3.2%	6.9%	14.1%	12.3%	8.6%	13.0%	11.5%	10.8%	7.3%	4.7%													
Total Nonresident Aliens																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	1	0	1	3	5	2	6	3	6	7	1.6%	0.0%	1.6%	4.1%	7.1%	2.6%	7.7%	4.6%	10.9%	10.9%	5	5	
Female	1	0	2	2	9	15	9	8	5	8	1.6%	0.0%	3.1%	2.7%	12.9%	19.5%	11.5%	12.3%	9.1%	12.5%	7	9	
Total Nonresident Aliens	2	0	3	5	14	17	15	11	11	15											12	14	
% of Nonresident Aliens Degrees Conferred	3.2%	0.0%	4.7%	6.8%	20.0%	22.1%	19.2%	16.9%	20.0%	23.4%													
Total White, Non-Hispanic; & Ethnicity Unknown																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Male	26	29	24	21	27	27	24	20	17	15	41.9%	40.3%	37.5%	28.8%	38.6%	35.1%	30.8%	30.8%	30.9%	23.4%	17	21	
Female	32	38	28	38	23	23	30	27	23	31	51.6%	52.8%	43.8%	52.1%	32.9%	29.9%	38.5%	41.5%	41.8%	48.4%	27	27	
Total White & Ethnicity Unknown	58	67	52	59	50	50	54	47	40	46											44	47	
% of White & Ethnicity Unknown Degrees Conferred	93.5%	93.1%	81.3%	80.8%	71.4%	64.9%	69.2%	72.3%	72.7%	71.9%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

College of Business

Department of Computer & Information Technology

Institutional Assessment of Effectiveness

Fall 2009 - Fall 2018

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Headcount & Enrollment

Arkansas State University

Department of Computer & Information Technology - Spring 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											(Percent of Total Headcount)											
Jonesboro Campus	147	147	136	156	137	131	120	110	100	103	90.7%	87.0%	89.5%	95.1%	95.1%	87.9%	97.6%	95.7%	97.1%	99.0%	104	113
All Other Instructional Sites	15	22	16	8	7	18	3	5	3	1	9.3%	13.0%	10.5%	4.9%	4.9%	12.1%	2.4%	4.3%	2.9%	1.0%	3	6
Total Headcount	162	169	152	164	144	149	123	115	103	104											107	119

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											(Percent of New Student Total)											
First-Time Freshmen	17	14	8	9	6	15	9	12	11	12	44.7%	29.2%	34.8%	32.1%	28.6%	60.0%	39.1%	57.1%	64.7%	80.0%	12	12
Undergraduate Transfers	12	21	10	17	11	9	14	9	6	3	31.6%	43.8%	43.5%	60.7%	52.4%	36.0%	60.9%	42.9%	35.3%	20.0%	6	8
New Graduate Students	9	13	5	2	4	1	0	0	0	0	23.7%	27.1%	21.7%	7.1%	19.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0	0
Total New Students	38	48	23	28	21	25	23	21	17	15											18	20
New Students as a % of Total	23.5%	28.4%	15.1%	17.1%	14.6%	16.8%	18.7%	18.3%	16.5%	14.4%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year

UNDUPLICATED HEADCOUNT

Enrollment by Site

											(Percent of Total Headcount)											
Jonesboro Campus	153	123	155	145	136	116	127	120	98	88	93.3%	89.1%	89.1%	92.4%	91.9%	92.1%	94.8%	97.6%	98.0%	98.9%	102	110
All Other Instructional Sites	11	15	19	12	12	10	7	3	2	1	6.7%	10.9%	10.9%	7.6%	8.1%	7.9%	5.2%	2.4%	2.0%	1.1%	2	5
Total Headcount	164	138	174	157	148	126	134	123	100	89											104	114

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students

											(Percent of New Student Total)											
First-Time Freshmen	3	1	3	3	2	2	3	8	6	0	33.3%	12.5%	14.3%	27.3%	28.6%	20.0%	50.0%	72.7%	85.7%	--	5	4
Undergraduate Transfers	5	3	10	7	4	8	3	3	1	0	55.6%	37.5%	47.6%	63.6%	57.1%	80.0%	50.0%	27.3%	14.3%	--	1	3
New Graduate Students	1	4	8	1	1	0	0	0	0	0	11.1%	50.0%	38.1%	9.1%	14.3%	0.0%	0.0%	0.0%	0.0%	--	0	0
Total New Students	9	8	21	11	7	10	6	11	7	0											6	7
New Students as a % of Total	5.5%	5.8%	12.1%	7.0%	4.7%	7.9%	4.5%	8.9%	7.0%	0.0%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Student Load & Classification

Arkansas State University

Department of Computer & Information Technology - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
Full-Time	99	110	97	126	98	89	88	85	90	91	74.4%	79.1%	71.9%	82.4%	71.0%	63.6%	72.1%	73.9%	87.4%	87.5%	89	89
Part-Time	34	29	38	27	40	51	34	30	13	13	25.6%	20.9%	28.1%	17.6%	29.0%	36.4%	27.9%	26.1%	12.6%	12.5%	19	28
Full-Time Average Course Load	13.5	13.7	14.2	13.7	13.6	13.9	14.5	14.1	14.4	14.4											14.3	14.2
Part-Time Average Course Load	6.1	6.3	6.3	8.1	6.8	6.9	7.3	7.4	7.5	7.5											7.5	7.3
Average Course Load	11.7	12.2	12.0	12.7	11.6	11.4	12.5	12.3	13.5	13.5											13.1	12.6
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Full-Time	6	11	4	2	0	1	0	0	0	0	20.7%	36.7%	23.5%	18.2%	0.0%	11.1%	0.0%	--	--	--	0	0
Part-Time	23	19	13	9	6	8	1	0	0	0	79.3%	63.3%	76.5%	81.8%	100.0%	88.9%	100.0%	--	--	--	0	2
Full-Time Average Course Load	10.3	9.5	10.0	11.0	0.0	9.0	3.0	0.0	0.0	0.0											0.0	2.4
Part-Time Average Course Load	5.2	4.7	4.6	5.7	4.5	5.6	0.0	0.0	0.0	0.0											0.0	1.1
Average Course Load	6.3	6.5	5.9	6.6	4.5	6.0	3.0	0.0	0.0	0.0											0.0	1.8
Total Students																						
<i>(Percent of Total Headcount)</i>																						
Full-Time	105	121	101	128	98	90	88	85	90	91	64.8%	71.6%	66.4%	78.0%	68.1%	60.4%	71.5%	73.9%	87.4%	87.5%	89	89
Part-Time	57	48	51	36	46	59	35	30	13	13	35.2%	28.4%	33.6%	22.0%	31.9%	39.6%	28.5%	26.1%	12.6%	12.5%	19	30
Total Headcount	162	169	152	164	144	149	123	115	103	104											107	119

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students																						
<i>(Percent of Undergraduate Total)</i>																						
All Freshmen	27	39	24	24	18	19	19	15	18	18	20.3%	28.1%	17.8%	15.7%	13.0%	13.6%	15.6%	13.0%	17.5%	17.3%	17	18
Sophomore	24	24	31	32	30	33	30	27	25	21	18.0%	17.3%	23.0%	20.9%	21.7%	23.6%	24.6%	23.5%	24.3%	20.2%	24	27
Junior	34	29	32	43	40	42	31	36	21	34	25.6%	20.9%	23.7%	28.1%	29.0%	30.0%	25.4%	31.3%	20.4%	32.7%	30	33
Senior	41	43	42	51	46	40	38	34	37	28	30.8%	30.9%	31.1%	33.3%	33.3%	28.6%	31.1%	29.6%	35.9%	26.9%	33	35
Unclassified Undergraduates	7	4	6	3	4	6	4	3	2	3	5.3%	2.9%	4.4%	2.0%	2.9%	4.3%	3.3%	2.6%	1.9%	2.9%	3	4
Total Undergraduates	133	139	135	153	138	140	122	115	103	104											107	117
Graduate Students																						
<i>(Percent of Graduate Total)</i>																						
Master's	29	29	15	10	5	9	1	0	0	0	100.0%	96.7%	88.2%	90.9%	83.3%	100.0%	100.0%	--	--	--	0	2
Specialist	0	1	2	1	1	0	0	0	0	0	0.0%	3.3%	11.8%	9.1%	16.7%	0.0%	0.0%	--	--	--	0	0
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	0	0
Total Graduates	29	30	17	11	6	9	1	0	0	0											0	2
Undergraduates as a % of Total	82.1%	82.2%	88.8%	93.3%	95.8%	94.0%	99.2%	100.0%	100.0%	100.0%												
Graduates as a % of Total	17.9%	17.8%	11.2%	6.7%	4.2%	6.0%	0.8%	0.0%	0.0%	0.0%												

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender & Ethnicity

Arkansas State University

Department of Computer & Information Technology - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	0	0	0	0	0	1	1	1	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.9%	1.0%	1.1%	1.3%	1	1
Asian American	0	0	0	0	0	0	2	2	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.9%	1.1%	1.3%	1	1
African American	16	18	13	18	12	16	17	13	9	8	17.2%	18.4%	12.4%	14.8%	11.4%	14.8%	15.9%	12.5%	10.2%	10.3%	10	13
Hispanic American	1	0	1	2	1	2	3	4	4	3	1.1%	0.0%	1.0%	1.6%	1.0%	1.9%	2.8%	3.8%	4.5%	3.8%	4	3
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	2	0	1	1	1	2	1	1	1	1	2.2%	0.0%	1.0%	0.8%	1.0%	0.9%	1.9%	1.0%	1.1%	1.3%	1	1
White, Non-Hispanic	61	68	74	81	73	72	72	69	60	55	65.6%	69.4%	70.5%	66.4%	69.5%	66.7%	67.3%	66.3%	68.2%	70.5%	61	66
Ethnicity Unknown	8	4	5	2	1	0	0	0	1	1	8.6%	4.1%	4.8%	1.6%	1.0%	0.0%	0.0%	0.0%	1.1%	1.3%	1	0
Nonresident Alien	5	8	11	18	17	16	10	14	11	8	5.4%	8.2%	10.5%	14.8%	16.2%	14.8%	9.3%	13.5%	12.5%	10.3%	11	12
	(Percent of Total Headcount)																					
Total Male Undergraduates	93	98	105	122	105	108	107	104	88	78	57.4%	58.0%	69.1%	74.4%	72.9%	72.5%	87.0%	90.4%	85.4%	75.0%	90	97
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	0	1	0	0	1	0	0	0	0	0	0.0%	2.4%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	3	10	7	7	4	6	4	4	4	4	7.5%	24.4%	23.3%	22.6%	12.1%	18.8%	26.7%	36.4%	26.7%	15.4%	4	4
Hispanic American	1	0	0	0	1	1	0	0	0	0	2.5%	0.0%	0.0%	0.0%	3.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0	0
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	1	3	1	2	0	1	0	0	0	0	2.5%	7.3%	3.3%	6.5%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0	0
White, Non-Hispanic	33	26	21	19	24	23	9	4	7	15	82.5%	63.4%	70.0%	61.3%	72.7%	71.9%	60.0%	36.4%	46.7%	57.7%	9	12
Ethnicity Unknown	2	0	1	0	0	0	0	0	0	0	5.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	0	1	0	3	3	1	2	3	4	7	0.0%	2.4%	0.0%	9.7%	9.1%	3.1%	13.3%	27.3%	26.7%	26.9%	5	3
	(Percent of Total Headcount)																					
Total Female Undergraduates	40	41	30	31	33	32	15	11	15	26	24.7%	24.3%	19.7%	18.9%	22.9%	21.5%	12.2%	9.6%	14.6%	25.0%	17	20
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
African American	3	2	2	1	2	1	0	0	0	0	30.0%	25.0%	40.0%	20.0%	100.0%	50.0%	--	--	--	--	0	0
Hispanic American	0	1	0	0	0	0	0	0	0	0	0.0%	12.5%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Two or More Races	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
White, Non-Hispanic	6	5	3	4	0	1	0	0	0	0	60.0%	62.5%	60.0%	80.0%	0.0%	50.0%	--	--	--	--	0	0
Ethnicity Unknown	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Nonresident Alien	1	0	0	0	0	0	0	0	0	0	10.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
	(Percent of Total Headcount)																					
Total Male Graduates	10	8	5	5	2	2	0	0	0	0	6.2%	4.7%	3.3%	3.0%	1.4%	1.3%	0.0%	0.0%	0.0%	0.0%	0	0
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	1	0	0	0	0	0	0	0	0	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Asian American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
African American	6	10	3	1	2	2	0	0	0	0	31.6%	45.5%	25.0%	16.7%	50.0%	28.6%	0.0%	--	--	--	0	0
Hispanic American	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
Two or More Races	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	14.3%	0.0%	--	--	--	0	0
White, Non-Hispanic	11	11	8	4	2	4	1	0	0	0	57.9%	50.0%	66.7%	66.7%	50.0%	57.1%	100.0%	--	--	--	0	1
Ethnicity Unknown	0	0	1	1	0	0	0	0	0	0	0.0%	0.0%	8.3%	16.7%	0.0%	0.0%	0.0%	--	--	--	0	0
Nonresident Alien	2	0	0	0	0	0	0	0	0	0	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	--	0	0
	(Percent of Total Headcount)																					
Total Female Graduates	19	22	12	6	4	7	1	0	0	0	11.7%	13.0%	7.9%	3.7%	2.8%	4.7%	0.8%	0.0%	0.0%	0.0%	0	2

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Computer & Information Technology - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender											<i>(Percent of Total Headcount)</i>												
Male	103	106	110	127	107	110	107	104	88	78	63.6%	62.7%	72.4%	77.4%	74.3%	73.8%	87.0%	90.4%	85.4%	75.0%	90	97	
Female	59	63	42	37	37	39	16	11	15	26	36.4%	37.3%	27.6%	22.6%	25.7%	26.2%	13.0%	9.6%	14.6%	25.0%	17	21	
Total Students by Ethnicity											<i>(Percent of Total Headcount)</i>												
American Indian	0	1	0	0	0	1	1	1	1	1	0.0%	0.6%	0.0%	0.0%	0.0%	0.7%	0.8%	0.9%	1.0%	1.0%	1	1	
Asian American	0	1	0	0	1	0	2	2	1	1	0.0%	0.6%	0.0%	0.0%	0.7%	0.0%	1.6%	1.7%	1.0%	1.0%	1	1	
African American	28	40	25	27	20	25	21	17	13	12	17.3%	23.7%	16.4%	16.5%	13.9%	16.8%	17.1%	14.8%	12.6%	11.5%	14	18	
Hispanic American	2	1	1	2	2	3	3	4	4	3	1.2%	0.6%	0.7%	1.2%	1.4%	2.0%	2.4%	3.5%	3.9%	2.9%	4	3	
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Two or More Races	3	3	2	3	1	3	2	1	1	1	1.9%	1.8%	1.3%	1.8%	0.7%	2.0%	1.6%	0.9%	1.0%	1.0%	1	2	
White, Non-Hispanic	111	110	106	108	99	100	82	73	67	70	68.5%	65.1%	69.7%	65.9%	68.8%	67.1%	66.7%	63.5%	65.0%	67.3%	70	78	
Ethnicity Unknown	10	4	7	3	1	0	0	0	1	1	6.2%	2.4%	4.6%	1.8%	0.7%	0.0%	0.0%	0.0%	1.0%	1.0%	1	0	
Nonresident Alien	8	9	11	21	20	17	12	17	15	15	4.9%	5.3%	7.2%	12.8%	13.9%	11.4%	9.8%	14.8%	14.6%	14.4%	16	15	
Total Minorities* as a % of Total	20.4%	27.2%	18.4%	19.5%	16.7%	21.5%	23.6%	21.7%	19.4%	17.3%													

AGE OF STUDENTS

											<i>(Percent of Total Headcount)</i>											
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Under 25																						
Undergraduate	85	92	86	102	80	81	85	89	82	86	52.5%	54.4%	56.6%	62.2%	55.6%	54.4%	69.1%	77.4%	79.6%	82.7%	86	85
Graduate	0	3	2	2	0	0	0	0	0	0	0.0%	1.8%	1.3%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
25 & Older																						
Undergraduate	48	47	49	51	58	59	37	26	21	18	29.6%	27.8%	32.2%	31.1%	40.3%	39.6%	30.1%	22.6%	20.4%	17.3%	22	32
Graduate	29	27	15	9	6	9	1	0	0	0	17.9%	16.0%	9.9%	5.5%	4.2%	6.0%	0.8%	0.0%	0.0%	0.0%	0	2
25 & Older Students as a % of Total	47.5%	43.8%	42.1%	36.6%	44.4%	45.6%	30.9%	22.6%	20.4%	17.3%												

APPLICATIONS

											<i>(As a Percent of Applied)</i>											
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
First-Time Freshmen																						
Applied	48	50	46	46	21	44	37	52	71	34											52	48
Admitted	33	30	24	24	9	25	24	37	52	22	68.8%	60.0%	52.2%	52.2%	42.9%	56.8%	64.9%	71.2%	73.2%	64.7%	37	32
Enrolled	17	14	8	9	6	15	9	12	11	12	35.4%	28.0%	17.4%	19.6%	28.6%	34.1%	24.3%	23.1%	15.5%	35.3%	12	12
Undergraduate Transfers																						
Applied	26	35	22	30	24	16	28	21	19	11											17	19
Admitted	17	26	15	21	16	12	19	13	9	5	65.4%	74.3%	68.2%	70.0%	66.7%	75.0%	67.9%	61.9%	47.4%	45.5%	9	12
Enrolled	12	21	10	17	11	9	14	9	6	3	46.2%	60.0%	45.5%	56.7%	45.8%	56.3%	50.0%	42.9%	31.6%	27.3%	6	8
New Graduates																						
Applied	11	15	6	6	6	1	0	0	0	0											0	0
Admitted	9	14	6	3	5	1	0	0	0	0	81.8%	93.3%	100.0%	50.0%	83.3%	100.0%	--	--	--	--	0	0
Enrolled	9	13	5	2	4	1	--	--	--	--	81.8%	86.7%	83.3%	33.3%	66.7%	100.0%	--	--	--	--	--	--

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Geographic Origin

Arkansas State University

Department of Computer & Information Technology - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	121	114	111	122	112	118	103	93	84	86	91.0%	82.0%	82.2%	79.7%	81.2%	84.3%	84.4%	80.9%	81.6%	82.7%	88	97
Missouri	6	9	8	7	4	2	1	3	1	0	4.5%	6.5%	5.9%	4.6%	2.9%	1.4%	0.8%	2.6%	1.0%	0.0%	1	1
Tennessee	1	4	1	1	1	1	1	1	1	1	0.8%	2.9%	0.7%	0.7%	0.7%	0.7%	0.8%	0.9%	1.0%	1.0%	1	1
Other U.S. States/Territories	0	3	4	2	1	2	5	1	2	2	0.0%	2.2%	3.0%	1.3%	0.7%	1.4%	4.1%	0.9%	1.9%	1.9%	2	2
Foreign	5	9	11	21	20	17	12	17	15	15	3.8%	6.5%	8.1%	13.7%	14.5%	12.1%	9.8%	14.8%	14.6%	14.4%	16	15
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	26	30	17	11	4	8	1	0	0	0	89.7%	100.0%	100.0%	100.0%	66.7%	88.9%	100.0%	--	--	--	0	2
Missouri	0	0	0	0	2	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	33.3%	11.1%	0.0%	--	--	--	0	0
Tennessee	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	0	0
Other U.S. States/Territories	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	0	0
Foreign	3	0	0	0	0	0	0	0	0	0	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	--	--	--	0	0
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	147	144	128	133	116	126	104	93	84	86	90.7%	85.2%	84.2%	81.1%	80.6%	84.6%	84.6%	80.9%	81.6%	82.7%	88	99
Missouri	6	9	8	7	6	3	1	3	1	0	3.7%	5.3%	5.3%	4.3%	4.2%	2.0%	0.8%	2.6%	1.0%	0.0%	1	2
Tennessee	1	4	1	1	1	1	1	1	1	1	0.6%	2.4%	0.7%	0.6%	0.7%	0.7%	0.8%	0.9%	1.0%	1.0%	1	1
Other U.S. States/Territories	0	3	4	2	1	2	5	1	2	2	0.0%	1.8%	2.6%	1.2%	0.7%	1.3%	4.1%	0.9%	1.9%	1.9%	2	2
Total Out-of-State	7	16	13	10	8	6	7	5	4	3	4.3%	9.5%	8.6%	6.1%	5.6%	4.0%	5.7%	4.3%	3.9%	2.9%	4	5
Foreign	8	9	11	21	20	17	12	17	15	15	4.9%	5.3%	7.2%	12.8%	13.9%	11.4%	9.8%	14.8%	14.6%	14.4%	16	15

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	42	37	31	33	40	38	27	26	20	22	28.6%	25.7%	24.2%	24.8%	34.5%	30.2%	26.0%	28.0%	23.8%	25.6%	23	27
Crittenden	7	7	5	5	5	4	2	3	3	2	4.8%	4.9%	3.9%	3.8%	4.3%	3.2%	1.9%	3.2%	3.6%	2.3%	3	3
Cross	2	4	1	1	1	2	2	3	2	1	1.4%	2.8%	0.8%	0.8%	0.9%	1.6%	1.9%	3.2%	2.4%	1.2%	2	2
Greene	18	17	15	18	16	22	15	9	11	12	12.2%	11.8%	11.7%	13.5%	13.8%	17.5%	14.4%	9.7%	13.1%	14.0%	11	14
Independence	2	1	1	1	2	2	1	2	3	2	1.4%	0.7%	0.8%	0.8%	1.7%	1.6%	1.0%	2.2%	3.6%	2.3%	2	2
Mississippi	12	10	9	9	15	9	7	8	5	5	8.2%	6.9%	7.0%	6.8%	12.9%	7.1%	6.7%	8.6%	9.5%	5.8%	7	7
Poinsett	12	13	10	13	6	4	6	5	4	2	8.2%	9.0%	7.8%	9.8%	5.2%	3.2%	5.8%	5.4%	4.8%	2.3%	4	4
Pulaski	2	6	0	3	1	7	7	5	5	11	1.4%	4.2%	0.0%	2.3%	0.9%	5.6%	6.7%	5.4%	6.0%	12.8%	7	7
St. Francis	6	7	7	4	1	2	0	1	1	1	4.1%	4.9%	5.5%	3.0%	0.9%	1.6%	0.0%	1.1%	1.2%	1.2%	1	1
White	2	2	6	2	0	4	6	2	6	7	1.4%	1.4%	4.7%	1.5%	0.0%	3.2%	5.8%	2.2%	7.1%	8.1%	5	5
Other Arkansas Counties	42	40	43	44	29	32	31	29	21	21	28.6%	27.8%	33.6%	33.1%	25.0%	25.4%	29.8%	31.2%	25.0%	24.4%	24	27
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	0	2	1	2	3	1	1	3	1	0	0.0%	22.2%	12.5%	28.6%	50.0%	33.3%	100.0%	100.0%	100.0%	--	1	1
Pemiscot	1	1	3	1	0	0	0	0	0	0	16.7%	11.1%	37.5%	14.3%	0.0%	0.0%	0.0%	0.0%	0.0%	--	0	0
Other Missouri Counties	5	6	4	4	3	2	0	0	0	0	83.3%	66.7%	50.0%	57.1%	50.0%	66.7%	0.0%	0.0%	0.0%	--	0	0
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	0	3	0	0	0	1	1	1	1	1	0.0%	75.0%	0.0%	0.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	1	1
Other Tennessee Counties	1	1	1	1	1	0	0	0	0	0	100.0%	25.0%	100.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Computer & Information Technology - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Composite 30 - 36	0	0	0	0	1	1	1	0	0	1	0.0%	0.0%	0.0%	0.0%	16.7%	6.7%	11.1%	0.0%	0.0%	8.3%	0	1
Composite 24 - 29	4	6	6	1	2	8	3	2	8	7	23.5%	42.9%	75.0%	11.1%	33.3%	53.3%	33.3%	16.7%	72.7%	58.3%	6	6
Composite 19 - 23	7	3	1	4	2	5	3	2	2	4	41.2%	21.4%	12.5%	44.4%	33.3%	33.3%	33.3%	16.7%	18.2%	33.3%	3	3
Composite Below 19	2	1	0	1	0	0	0	0	0	0	11.8%	7.1%	0.0%	11.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Took SAT or ASSET Test*	4	4	1	3	1	1	2	8	1	0	23.5%	28.6%	12.5%	33.3%	16.7%	6.7%	22.2%	66.7%	9.1%	0.0%	3	2
Average ACT Composite Score	21.5	23.6	26.0	21.8	25.2	24.4	24.9	24.3	24.8	25.7											24.9	24.8

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
English Remediation	5	4	0	3	1	2	1	6	1	0	29.4%	28.6%	0.0%	33.3%	16.7%	13.3%	11.1%	50.0%	9.1%	0.0%	2	2
Mathematics Remediation	5	5	1	5	0	1	1	1	1	0	29.4%	35.7%	12.5%	55.6%	0.0%	6.7%	11.1%	8.3%	9.1%	0.0%	1	1
Reading Remediation	5	1	0	3	1	0	1	6	1	0	29.4%	7.1%	0.0%	33.3%	16.7%	0.0%	11.1%	50.0%	9.1%	0.0%	2	2
Total Unduplicated Remedial	8	6	1	6	1	2	1	7	1	0	47.1%	42.9%	12.5%	66.7%	16.7%	13.3%	11.1%	58.3%	9.1%	0.0%	3	2

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	<i>(Percent of First-Time Freshmen Total)</i>																					
Less Than High School	1	0	0	0	0	0	1	0	0	0	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	0.0%	0.0%	0.0%	0	0
High School	5	2	3	2	2	2	0	1	1	0	29.4%	14.3%	37.5%	22.2%	33.3%	13.3%	0.0%	8.3%	9.1%	0.0%	1	1
Attended College	5	4	2	3	0	3	1	2	2	3	29.4%	28.6%	25.0%	33.3%	0.0%	20.0%	11.1%	16.7%	18.2%	25.0%	2	2
College Degree	3	5	3	1	3	9	5	1	7	8	17.6%	35.7%	37.5%	11.1%	50.0%	60.0%	55.6%	8.3%	63.6%	66.7%	5	6
Unknown	3	3	0	3	1	1	2	8	1	1	17.6%	21.4%	0.0%	33.3%	16.7%	6.7%	22.2%	66.7%	9.1%	8.3%	3	3
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	78.6%	54.5%	62.5%	83.3%	40.0%	35.7%	28.6%	75.0%	30.0%	27.3%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	<i>(Percent of Total Headcount)</i>																					
Residence Halls	13	18	17	21	11	19	19	12	21	18	8.0%	10.7%	11.2%	12.8%	7.6%	12.8%	15.4%	10.4%	20.4%	17.3%	17	18
University Apartments	8	14	5	4	7	6	3	5	7	12	4.9%	8.3%	3.3%	2.4%	4.9%	4.0%	2.4%	4.3%	6.8%	11.5%	8	7
Other University Housing	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
University Housing Occupants as a % of Total Headcount	13.0%	18.9%	14.5%	15.2%	12.5%	16.8%	17.9%	14.8%	27.2%	28.8%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Degrees Conferred

Arkansas State University

Department of Computer & Information Technology - Fiscal Years 2008-2009 to 2017-2018

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years											Percentage										Averages	
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year	
DEGREES CONFERRED BY DEGREE LEVEL																							
	<i>(Percent of Total Degrees Conferred)</i>																						
Associate Degrees	1	3	1	1	5	2	10	2	11	4	2.0%	5.8%	3.4%	2.7%	11.6%	7.7%	27.0%	10.5%	28.9%	18.2%	6	6	
Baccalaureate Degrees	31	26	15	24	30	20	20	17	27	18	63.3%	50.0%	51.7%	64.9%	69.8%	76.9%	54.1%	89.5%	71.1%	81.8%	21	20	
Master's Degrees	17	23	13	12	8	3	7	0	0	0	34.7%	44.2%	44.8%	32.4%	18.6%	11.5%	18.9%	0.0%	0.0%	0.0%	0	2	
Specialist Degrees	0	0	0	0	0	1	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0	0	
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	49	52	29	37	43	26	37	19	38	22											26	28	
% of Undergraduate Degrees Conferred	65.3%	55.8%	55.2%	67.6%	81.4%	84.6%	81.1%	100.0%	100.0%	100.0%													

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	4	9	4	1	3	3	4	1	7	2	8.2%	17.3%	13.8%	2.7%	7.0%	11.5%	10.8%	5.3%	18.4%	9.1%	3	3	
Female	4	3	4	4	5	1	2	2	0	0	8.2%	5.8%	13.8%	10.8%	11.6%	3.8%	5.4%	10.5%	0.0%	0.0%	1	1	
Total Minorities	8	12	8	5	8	4	6	3	7	2											4	4	
% of Minorities Degrees Conferred	16.3%	23.1%	27.6%	13.5%	18.6%	15.4%	16.2%	15.8%	18.4%	9.1%													

Total Nonresident Aliens

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	2	3	1	3	1	1	3	4	4	0	4.1%	5.8%	3.4%	8.1%	2.3%	3.8%	8.1%	21.1%	10.5%	0.0%	3	2	
Female	0	2	1	0	0	0	0	1	0	1	0.0%	3.8%	3.4%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	4.5%	1	0	
Total Nonresident Aliens	2	5	2	3	1	1	3	5	4	1											3	3	
% of Nonresident Aliens Degrees Conferred	4.1%	9.6%	6.9%	8.1%	2.3%	3.8%	8.1%	26.3%	10.5%	4.5%													

Total White, Non-Hispanic; & Ethnicity Unknown

	<i>(Percent of Total Degrees Conferred)</i>																						
Male	24	20	9	17	23	14	17	8	26	18	49.0%	38.5%	31.0%	45.9%	53.5%	53.8%	45.9%	42.1%	68.4%	81.8%	17	17	
Female	15	15	10	12	11	7	11	3	1	1	30.6%	28.8%	34.5%	32.4%	25.6%	26.9%	29.7%	15.8%	2.6%	4.5%	2	5	
Total White & Ethnicity Unknown	39	35	19	29	34	21	28	11	27	19											19	21	
% of White & Ethnicity Unknown Degrees Conferred	79.6%	67.3%	65.5%	78.4%	79.1%	80.8%	75.7%	57.9%	71.1%	86.4%													

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

College of Business

Department of Economics & Finance

Institutional Assessment of Effectiveness Fall 2009 - Fall 2018

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Headcount & Enrollment

Arkansas State University

Department of Economics & Finance - Spring 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
	(Percent of Total Headcount)																					
Jonesboro Campus	489	530	533	551	567	545	539	551	519	519	86.1%	87.3%	87.5%	84.4%	87.2%	84.6%	80.0%	80.1%	75.2%	72.3%	530	535
All Other Instructional Sites	79	77	76	102	83	99	135	137	171	199	13.9%	12.7%	12.5%	15.6%	12.8%	15.4%	20.0%	19.9%	24.8%	27.7%	169	148
Total Headcount	568	607	609	653	650	644	674	688	690	718											699	683

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
First-Time Freshmen	55	71	67	57	48	55	54	67	33	71	32.5%	37.6%	36.0%	29.5%	24.9%	35.3%	29.7%	37.2%	20.2%	38.2%	57	56
Undergraduate Transfers	35	43	42	51	62	36	48	54	53	62	20.7%	22.8%	22.6%	26.4%	32.1%	23.1%	26.4%	30.0%	32.5%	33.3%	56	51
New Graduate Students	79	75	77	85	83	65	80	59	77	53	46.7%	39.7%	41.4%	44.0%	43.0%	41.7%	44.0%	32.8%	47.2%	28.5%	63	67
Total New Students	169	189	186	193	193	156	182	180	163	186											176	173
New Students as a % of Total	29.8%	31.1%	30.5%	29.6%	29.7%	24.2%	27.0%	26.2%	23.6%	25.9%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
	(Percent of Total Headcount)																					
Jonesboro Campus	450	487	483	537	526	541	519	540	550	491	85.1%	88.1%	85.0%	88.2%	89.6%	86.8%	85.2%	84.2%	79.9%	75.5%	527	528
All Other Instructional Sites	79	66	85	72	61	82	90	101	138	159	14.9%	11.9%	15.0%	11.8%	10.4%	13.2%	14.8%	15.8%	20.1%	24.5%	133	114
Total Headcount	529	553	568	609	587	623	609	641	688	650											660	642

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											(Percent of New Student Total)											
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
First-Time Freshmen	10	14	14	7	8	8	6	16	2	3	17.2%	16.7%	22.6%	10.3%	13.8%	12.7%	8.8%	21.9%	2.6%	5.2%	7	7
Undergraduate Transfers	26	19	23	28	11	16	29	14	28	16	44.8%	22.6%	37.1%	41.2%	19.0%	25.4%	42.6%	19.2%	36.8%	27.6%	19	21
New Graduate Students	22	51	25	33	39	39	33	43	46	39	37.9%	60.7%	40.3%	48.5%	67.2%	61.9%	48.5%	58.9%	60.5%	67.2%	43	40
Total New Students	58	84	62	68	58	63	68	73	76	58											69	68
New Students as a % of Total	11.0%	15.2%	10.9%	11.2%	9.9%	10.1%	11.2%	11.4%	11.0%	8.9%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Student Load & Classification

Arkansas State University

Department of Economics & Finance - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
ENROLLMENT BY STUDENT LOAD																							
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
Full-Time	302	349	349	386	372	393	413	454	412	414	73.8%	78.3%	78.1%	79.4%	80.0%	81.9%	81.8%	86.0%	83.4%	80.7%	427	417	
Part-Time	107	97	98	100	93	87	92	74	82	99	26.2%	21.7%	21.9%	20.6%	20.0%	18.1%	18.2%	14.0%	16.6%	19.3%	85	87	
Full-Time Average Course Load	13.7	13.8	14.2	14.2	14.2	14.4	14.3	14.2	14.2	14.5											14.3	14.3	
Part-Time Average Course Load	6.8	6.7	6.7	6.6	7.0	6.9	6.2	6.6	7.2	6.7											6.8	6.7	
Average Course Load	11.9	12.2	12.6	12.6	12.7	13.0	12.8	13.2	13.1	13.0											13.1	13.0	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Full-Time	52	58	73	78	92	62	59	63	64	50	32.7%	36.0%	45.1%	46.7%	49.7%	37.8%	34.9%	39.4%	32.7%	24.4%	59	60	
Part-Time	107	103	89	89	93	102	110	97	132	155	67.3%	64.0%	54.9%	53.3%	50.3%	62.2%	65.1%	60.6%	67.3%	75.6%	128	119	
Full-Time Average Course Load	9.7	9.9	10.8	10.4	9.8	10.2	9.9	10.1	10.0	9.4											9.8	9.9	
Part-Time Average Course Load	4.4	5.2	5.1	4.9	4.9	5.1	4.9	5.2	4.9	5.2											5.1	5.1	
Average Course Load	6.1	6.8	7.7	7.5	7.4	7.0	6.6	7.2	6.6	6.2											6.7	6.7	
Total Students											<i>(Percent of Total Headcount)</i>												
Full-Time	354	407	422	464	464	455	472	517	476	464	62.3%	67.1%	69.3%	71.1%	71.4%	70.7%	70.0%	75.1%	69.0%	64.6%	486	477	
Part-Time	214	200	187	189	186	189	202	171	214	254	37.7%	32.9%	30.7%	28.9%	28.6%	29.3%	30.0%	24.9%	31.0%	35.4%	213	206	
Total Headcount	568	607	609	653	650	644	674	688	690	718											699	683	
ENROLLMENT BY CAREER & CLASSIFICATION																							
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>												
All Freshmen	117	143	134	127	106	109	81	106	67	100	28.6%	32.1%	30.0%	26.1%	22.8%	22.7%	16.0%	20.1%	13.6%	19.5%	91	93	
Sophomore	75	76	80	78	98	103	117	91	120	88	18.3%	17.0%	17.9%	16.0%	21.1%	21.5%	23.2%	17.2%	24.3%	17.2%	100	104	
Junior	83	93	103	130	106	107	137	146	138	165	20.3%	20.9%	23.0%	26.7%	22.8%	22.3%	27.1%	27.7%	27.9%	32.2%	150	139	
Senior	128	129	124	149	153	155	166	182	162	157	31.3%	28.9%	27.7%	30.7%	32.9%	32.3%	32.9%	34.5%	32.8%	30.6%	167	164	
Unclassified Undergraduates	6	5	6	2	2	6	4	3	7	3	1.5%	1.1%	1.3%	0.4%	0.4%	1.3%	0.8%	0.6%	1.4%	0.6%	4	5	
Total Undergraduates	409	446	447	486	465	480	505	528	494	513											512	504	
Graduate Students											<i>(Percent of Graduate Total)</i>												
Master's	157	158	160	167	185	164	169	160	196	205	98.7%	98.1%	98.8%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	187	179	
Specialist	2	3	2	0	0	0	0	0	0	0	1.3%	1.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Unclassified Graduates	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0	
Total Graduates	159	161	162	167	185	164	169	160	196	205											187	179	
Undergraduates as a % of Total	72.0%	73.5%	73.4%	74.4%	71.5%	74.5%	74.9%	76.7%	71.6%	71.4%													
Graduates as a % of Total	28.0%	26.5%	26.6%	25.6%	28.5%	25.5%	25.1%	23.3%	28.4%	28.6%													

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender & Ethnicity

Arkansas State University

Department of Economics & Finance - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage									Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	(Percent of Male Undergraduate Total)																					
American Indian	1	2	2	1	2	1	1	2	2	1	0.4%	0.7%	0.7%	0.3%	0.7%	0.3%	0.3%	0.6%	0.7%	0.3%	2	1
Asian American	4	3	5	5	4	2	3	2	2	3	1.6%	1.1%	1.8%	1.7%	1.5%	0.7%	1.0%	0.6%	0.7%	0.9%	2	2
African American	40	38	32	35	20	33	22	15	24	24	16.1%	13.9%	11.6%	12.2%	7.4%	11.0%	7.1%	4.6%	7.9%	7.5%	21	24
Hispanic American	1	3	4	5	6	5	11	11	12	17	0.4%	1.1%	1.4%	1.7%	2.2%	1.7%	3.5%	3.3%	4.0%	5.3%	13	11
Native Hawaiian/Pacific Islander	0	0	1	0	0	0	0	0	0	0	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	7	2	3	2	3	5	5	4	3	3	2.8%	0.7%	1.1%	0.7%	1.1%	1.7%	1.6%	1.2%	1.0%	0.9%	3	4
White, Non-Hispanic	148	154	142	140	138	171	200	227	214	224	59.4%	56.2%	51.4%	48.6%	50.9%	57.0%	64.1%	69.0%	70.6%	69.8%	222	207
Ethnicity Unknown	20	19	7	2	3	2	0	2	2	3	8.0%	6.9%	2.5%	0.7%	1.1%	0.7%	0.0%	0.6%	0.7%	0.9%	2	2
Nonresident Alien	28	53	80	98	95	81	70	66	44	46	11.2%	19.3%	29.0%	34.0%	35.1%	27.0%	22.4%	20.1%	14.5%	14.3%	52	61
	(Percent of Total Headcount)																					
Total Male Undergraduates	249	274	276	288	271	300	312	329	303	321	43.8%	45.1%	45.3%	44.1%	41.7%	46.6%	46.3%	47.8%	43.9%	44.7%	318	313
Female Undergraduate Students																						
	(Percent of Female Undergraduate Total)																					
American Indian	0	2	0	0	0	0	0	0	0	0	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	1	1	2	3	3	1	0	2	1	1	0.6%	0.6%	1.2%	1.5%	1.5%	0.6%	0.0%	1.0%	0.5%	0.5%	1	1
African American	44	48	38	33	33	28	30	19	22	25	27.5%	27.9%	22.2%	16.7%	17.0%	15.6%	15.5%	9.5%	11.5%	13.0%	22	25
Hispanic American	3	1	8	5	4	5	5	6	5	6	1.9%	0.6%	4.7%	2.5%	2.1%	2.8%	2.6%	3.0%	2.6%	3.1%	6	5
Native Hawaiian/Pacific Islander	0	0	0	0	0	1	0	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.5%	0	0
Two or More Races	7	8	1	1	1	0	5	5	3	0	4.4%	4.7%	0.6%	0.5%	0.5%	0.0%	2.6%	2.5%	1.6%	0.0%	3	3
White, Non-Hispanic	81	87	84	109	113	113	126	139	139	141	50.6%	50.6%	49.1%	55.1%	58.2%	62.8%	65.3%	69.8%	72.8%	73.4%	140	132
Ethnicity Unknown	15	7	7	6	1	0	1	1	1	1	9.4%	4.1%	4.1%	3.0%	0.5%	0.0%	0.5%	0.5%	0.5%	0.5%	1	1
Nonresident Alien	9	18	31	41	39	32	26	27	20	17	5.6%	10.5%	18.1%	20.7%	20.1%	17.8%	13.5%	13.6%	10.5%	8.9%	21	24
	(Percent of Total Headcount)																					
Total Female Undergraduates	160	172	171	198	194	180	193	199	191	192	28.2%	28.3%	28.1%	30.3%	29.8%	28.0%	28.6%	28.9%	27.7%	26.7%	194	191
Male Graduate Students																						
	(Percent of Male Graduate Total)																					
American Indian	0	0	0	0	0	0	0	1	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0	0
Asian American	2	2	1	1	3	1	1	2	3	5	2.0%	2.2%	1.1%	1.1%	2.9%	1.1%	1.1%	2.2%	2.8%	4.2%	3	2
African American	4	2	1	2	3	5	9	12	11	10	4.1%	2.2%	1.1%	2.3%	2.9%	5.6%	9.8%	13.3%	10.1%	8.3%	11	9
Hispanic American	1	0	0	0	0	1	2	2	4	1	1.0%	0.0%	0.0%	0.0%	0.0%	1.1%	2.2%	3.7%	0.8%	0.8%	2	2
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	2	2	1	0	1	1	2	1	2	3	2.0%	2.2%	1.1%	0.0%	1.0%	1.1%	2.2%	1.1%	1.8%	2.5%	2	2
White, Non-Hispanic	54	51	37	37	37	46	51	43	60	79	55.1%	54.8%	40.2%	42.5%	35.2%	51.1%	55.4%	47.8%	55.0%	65.8%	61	56
Ethnicity Unknown	5	4	3	1	0	1	1	1	0	2	5.1%	4.3%	3.3%	1.1%	0.0%	1.1%	1.1%	1.1%	0.0%	1.7%	1	1
Nonresident Alien	30	32	49	46	61	35	26	28	29	20	30.6%	34.4%	53.3%	52.9%	58.1%	38.9%	28.3%	31.1%	26.6%	16.7%	26	28
	(Percent of Total Headcount)																					
Total Male Graduates	98	93	92	87	105	90	92	90	109	120	17.3%	15.3%	15.1%	13.3%	16.2%	14.0%	13.6%	13.1%	15.8%	16.7%	106	100
Female Graduate Students																						
	(Percent of Female Graduate Total)																					
American Indian	0	0	0	0	0	0	0	0	1	1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	1.2%	1	0
Asian American	1	2	1	2	3	5	5	2	2	3	1.6%	2.9%	1.4%	2.5%	3.8%	6.8%	6.5%	2.9%	2.3%	3.5%	2	3
African American	4	4	4	5	4	2	8	15	10	7	6.6%	5.9%	5.7%	6.3%	5.0%	2.7%	10.4%	21.4%	11.5%	8.2%	11	8
Hispanic American	2	1	0	0	4	4	4	4	3		3.3%	1.5%	0.0%	0.0%	5.0%	5.4%	5.2%	5.7%	4.6%	3.5%	4	4
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	0	0	0	0	0	1	1	0	0	1	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	1.3%	0.0%	0.0%	1.2%	0	1
White, Non-Hispanic	35	34	29	40	37	38	37	26	44	48	57.4%	50.0%	41.4%	50.0%	46.3%	51.4%	48.1%	37.1%	50.6%	56.5%	39	39
Ethnicity Unknown	4	0	0	0	1	1	3	1	2	2	6.6%	0.0%	0.0%	0.0%	1.3%	1.4%	3.9%	1.4%	2.3%	2.4%	2	2
Nonresident Alien	15	27	36	33	31	23	19	22	24	20	24.6%	39.7%	51.4%	41.3%	38.8%	31.1%	24.7%	31.4%	27.6%	23.5%	22	22
	(Percent of Total Headcount)																					
Total Female Graduates	61	68	70	80	80	74	77	70	87	85	10.7%	11.2%	11.5%	12.3%	12.3%	11.5%	11.4%	10.2%	12.6%	11.8%	81	79

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Economics & Finance - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
ENROLLMENT BY GENDER & ETHNICITY																							
Total Students by Gender												<i>(Percent of Total Headcount)</i>											
Male	347	367	368	375	376	390	404	419	412	441	61.1%	60.5%	60.4%	57.4%	57.8%	60.6%	59.9%	60.9%	59.7%	61.4%	424	413	
Female	221	240	241	278	274	254	270	269	278	277	38.9%	39.5%	39.6%	42.6%	42.2%	39.4%	40.1%	39.1%	40.3%	38.6%	275	270	
Total Students by Ethnicity												<i>(Percent of Total Headcount)</i>											
American Indian	1	4	2	1	2	1	1	3	3	2	0.2%	0.7%	0.3%	0.2%	0.3%	0.2%	0.1%	0.4%	0.4%	0.3%	3	2	
Asian American	8	8	9	11	13	9	9	8	8	12	1.4%	1.3%	1.5%	1.7%	2.0%	1.4%	1.3%	1.2%	1.2%	1.7%	9	9	
African American	92	92	75	75	60	68	69	61	67	66	16.2%	15.2%	12.3%	11.5%	9.2%	10.6%	10.2%	8.9%	9.7%	9.2%	65	66	
Hispanic American	7	5	12	10	14	15	22	23	25	27	1.2%	0.8%	2.0%	1.5%	2.2%	2.3%	3.3%	3.3%	3.6%	3.8%	25	22	
Native Hawaiian/Pacific Islander	0	0	1	0	0	1	0	0	0	1	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	0	0	
Two or More Races	16	12	5	3	5	7	13	10	8	7	2.8%	2.0%	0.8%	0.5%	0.8%	1.1%	1.9%	1.5%	1.2%	1.0%	8	9	
White, Non-Hispanic	318	326	292	326	325	368	414	435	457	492	56.0%	53.7%	47.9%	49.9%	50.0%	57.1%	61.4%	63.2%	66.2%	68.5%	461	433	
Ethnicity Unknown	44	30	17	9	5	4	5	5	5	8	7.7%	4.9%	2.8%	1.4%	0.8%	0.6%	0.7%	0.7%	0.7%	1.1%	6	5	
Nonresident Alien	82	130	196	218	226	171	141	143	117	103	14.4%	21.4%	32.2%	33.4%	34.8%	26.6%	20.9%	20.8%	17.0%	14.3%	121	135	
Total Minorities* as a % of Total	21.8%	19.9%	17.1%	15.3%	14.5%	15.7%	16.9%	15.3%	16.1%	16.0%													

AGE OF STUDENTS

Under 25												<i>(Percent of Total Headcount)</i>											
Undergraduate	312	345	344	375	364	380	407	439	413	428	54.9%	56.8%	56.5%	57.4%	56.0%	59.0%	60.4%	63.8%	59.9%	59.6%	427	413	
Graduate	64	68	71	57	72	60	63	66	64	64	11.3%	11.2%	11.7%	8.7%	11.1%	9.3%	9.3%	9.6%	9.3%	8.9%	65	63	
25 & Older												<i>(Percent of Total Headcount)</i>											
Undergraduate	97	101	103	111	101	100	98	89	81	85	17.1%	16.6%	16.9%	17.0%	15.5%	15.5%	14.5%	12.9%	11.7%	11.8%	85	91	
Graduate	95	93	91	110	113	104	106	94	132	141	16.7%	15.3%	14.9%	16.8%	17.4%	16.1%	15.7%	13.7%	19.1%	19.6%	122	115	
25 & Older Students as a % of Total	33.8%	32.0%	31.9%	33.8%	32.9%	31.7%	30.3%	26.6%	30.9%	31.5%													

APPLICATIONS

First-Time Freshmen												<i>(As a Percent of Applied)</i>											
Applied	164	189	206	178	137	161	207	293	202	179											225	208	
Admitted	124	135	126	121	89	94	130	210	136	127	75.6%	71.4%	61.2%	68.0%	65.0%	58.4%	62.8%	71.7%	67.3%	70.9%	158	139	
Enrolled	55	71	67	57	48	55	54	67	33	71	33.5%	37.6%	32.5%	32.0%	35.0%	34.2%	26.1%	22.9%	16.3%	39.7%	57	56	
Undergraduate Transfers												<i>(As a Percent of Applied)</i>											
Applied	73	87	78	105	103	71	102	114	106	162											127	111	
Admitted	56	63	60	75	82	52	65	77	76	102	76.7%	72.4%	76.9%	71.4%	79.6%	73.2%	63.7%	67.5%	71.7%	63.0%	85	74	
Enrolled	35	43	42	51	62	36	48	54	53	62	47.9%	49.4%	53.8%	48.6%	60.2%	50.7%	47.1%	47.4%	50.0%	38.3%	56	51	
New Graduates												<i>(As a Percent of Applied)</i>											
Applied	156	169	162	201	189	202	204	246	209	175											210	207	
Admitted	136	140	138	158	131	109	129	133	119	112	87.2%	82.8%	85.2%	78.6%	69.3%	54.0%	63.2%	54.1%	56.9%	64.0%	121	120	
Enrolled	79	75	77	85	83	65	80	59	77	53	50.6%	44.4%	47.5%	42.3%	43.9%	32.2%	39.2%	24.0%	36.8%	30.3%	63	67	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Geographic Origin

Arkansas State University

Department of Economics & Finance - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
	<i>(Percent of Undergraduate Total)</i>																					
Arkansas	323	326	304	312	302	335	369	393	383	385	79.0%	73.1%	68.0%	64.2%	64.9%	69.8%	73.1%	74.4%	77.5%	75.0%	387	373
Missouri	31	24	19	16	12	17	22	20	21	28	7.6%	5.4%	4.3%	3.3%	2.6%	3.5%	4.4%	3.8%	4.3%	5.5%	23	22
Tennessee	11	10	1	4	2	2	3	2	6	12	2.7%	2.2%	0.2%	0.8%	0.4%	0.4%	0.6%	0.4%	1.2%	2.3%	7	5
Other U.S. States/Territories	7	15	12	15	15	13	15	20	20	25	1.7%	3.4%	2.7%	3.1%	3.2%	2.7%	3.0%	3.8%	4.0%	4.9%	22	19
Foreign	37	71	111	139	134	113	96	93	64	63	9.0%	15.9%	24.8%	28.6%	28.8%	23.5%	19.0%	17.6%	13.0%	12.3%	73	86
Graduate Students																						
	<i>(Percent of Graduate Total)</i>																					
Arkansas	103	91	71	78	78	80	84	73	82	90	64.8%	56.5%	43.8%	46.7%	42.2%	48.8%	49.7%	45.6%	41.8%	43.9%	82	82
Missouri	5	8	5	2	4	5	0	2	4	5	3.1%	5.0%	3.1%	1.2%	2.2%	3.0%	0.0%	1.3%	2.0%	2.4%	4	3
Tennessee	1	0	0	0	1	3	4	4	3	3	0.6%	0.0%	0.0%	0.0%	0.5%	1.8%	2.4%	2.5%	1.5%	1.5%	3	3
Other U.S. States/Territories	5	3	1	8	10	18	36	31	54	67	3.1%	1.9%	0.6%	4.8%	5.4%	11.0%	21.3%	19.4%	27.6%	32.7%	51	41
Foreign	45	59	85	79	92	58	45	50	53	40	28.3%	36.6%	52.5%	47.3%	49.7%	35.4%	26.6%	31.3%	27.0%	19.5%	48	49
Total Students																						
	<i>(Percent of Total Headcount)</i>																					
Arkansas	426	417	375	390	380	415	453	466	465	475	75.0%	68.7%	61.6%	59.7%	58.5%	64.4%	67.2%	67.7%	67.4%	66.2%	469	455
Missouri	36	32	24	18	16	22	22	22	25	33	6.3%	5.3%	3.9%	2.8%	2.5%	3.4%	3.3%	3.2%	3.6%	4.6%	27	25
Tennessee	12	10	1	4	3	5	7	6	9	15	2.1%	1.6%	0.2%	0.6%	0.5%	0.8%	1.0%	0.9%	1.3%	2.1%	10	8
Other U.S. States/Territories	12	18	13	23	25	31	51	51	74	92	2.1%	3.0%	2.1%	3.5%	3.8%	4.8%	7.6%	7.4%	10.7%	12.8%	72	60
Total Out-of-State	60	60	38	45	44	58	80	79	108	140	10.6%	9.9%	6.2%	6.9%	6.8%	9.0%	11.9%	11.5%	15.7%	19.5%	109	93
Foreign	82	130	196	218	226	171	141	143	117	103	14.4%	21.4%	32.2%	33.4%	34.8%	26.6%	20.9%	20.8%	17.0%	14.3%	121	135

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
	<i>(Percent of Arkansas Total)</i>																					
Craighead	110	121	107	92	91	107	133	118	115	122	25.8%	29.0%	28.5%	23.6%	23.9%	25.8%	29.4%	25.3%	24.7%	25.7%	118	119
Crittenden	30	23	22	24	20	17	14	12	20	26	7.0%	5.5%	5.9%	6.2%	5.3%	4.1%	3.1%	2.6%	4.3%	5.5%	19	18
Cross	9	9	5	10	14	16	11	9	10	11	2.1%	2.2%	1.3%	2.6%	3.7%	3.9%	2.4%	1.9%	2.2%	2.3%	10	11
Greene	31	28	27	42	39	31	31	28	30	35	7.3%	6.7%	7.2%	10.8%	10.3%	7.5%	6.8%	6.0%	6.5%	7.4%	31	31
Independence	8	3	6	7	8	5	10	12	7	10	1.9%	0.7%	1.6%	1.8%	2.1%	1.2%	2.2%	2.6%	1.5%	2.1%	10	9
Mississippi	34	22	19	19	18	25	21	19	17	15	8.0%	5.3%	5.1%	4.9%	4.7%	6.0%	4.6%	4.1%	3.7%	3.2%	17	19
Poinsett	19	19	20	26	13	15	14	18	18	18	4.5%	4.6%	5.3%	6.7%	3.4%	3.6%	3.1%	3.9%	3.9%	3.8%	18	17
Pulaski	16	20	16	16	17	26	33	40	37	34	3.8%	4.8%	4.3%	4.1%	4.5%	6.3%	7.3%	8.6%	8.0%	7.2%	37	34
St. Francis	8	6	7	11	8	6	9	10	6	7	1.9%	1.4%	1.9%	2.8%	2.1%	1.4%	2.0%	2.1%	1.3%	1.5%	8	8
White	11	21	24	20	19	21	24	26	31	34	2.6%	5.0%	6.4%	5.1%	5.0%	5.1%	5.3%	5.6%	6.7%	7.2%	30	27
Other Arkansas Counties	150	145	122	123	133	146	153	174	174	163	35.2%	34.8%	32.5%	31.5%	35.0%	35.2%	33.8%	37.3%	37.4%	34.3%	170	162
Missouri																						
	<i>(Percent of Missouri Total)</i>																					
Dunklin	9	12	9	8	6	9	8	11	7	8	25.0%	37.5%	37.5%	44.4%	37.5%	40.9%	36.4%	50.0%	28.0%	24.2%	9	9
Pemiscot	5	4	4	0	1	1	2	3	3	2	13.9%	12.5%	16.7%	0.0%	6.3%	4.5%	9.1%	13.6%	12.0%	6.1%	3	2
Other Missouri Counties	22	16	11	10	9	12	12	8	15	23	61.1%	50.0%	45.8%	55.6%	56.3%	54.5%	54.5%	36.4%	60.0%	69.7%	15	14
Tennessee																						
	<i>(Percent of Tennessee Total)</i>																					
Shelby	8	8	1	4	2	3	4	4	7	10	66.7%	80.0%	100.0%	100.0%	66.7%	60.0%	57.1%	66.7%	77.8%	66.7%	7	6
Other Tennessee Counties	4	2	0	0	1	2	3	2	2	5	33.3%	20.0%	0.0%	0.0%	33.3%	40.0%	42.9%	33.3%	22.2%	33.3%	3	3

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Economics & Finance - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																							
	(Percent of First-Time Freshmen Total)																						
Composite 30 - 36	0	0	2	2	1	6	1	4	1	4	0.0%	0.0%	3.0%	3.5%	2.1%	10.9%	1.9%	6.0%	3.0%	5.6%	3	3	
Composite 24 - 29	12	15	11	18	26	23	21	22	16	29	21.8%	21.1%	16.4%	31.6%	54.2%	41.8%	38.9%	32.8%	48.5%	40.8%	22	22	
Composite 19 - 23	16	24	18	15	10	16	12	16	11	25	29.1%	33.8%	26.9%	26.3%	20.8%	29.1%	22.2%	23.9%	33.3%	35.2%	17	16	
Composite Below 19	10	6	3	0	1	0	3	0	0	0	18.2%	8.5%	4.5%	0.0%	2.1%	0.0%	5.6%	0.0%	0.0%	0.0%	0	1	
Took SAT or ASSET Test*	17	26	33	22	10	10	17	25	5	13	30.9%	36.6%	49.3%	38.6%	20.8%	18.2%	31.5%	37.3%	15.2%	18.3%	14	14	
Average ACT Composite Score	21.5	21.6	22.1	24.7	24.7	25.4	24.3	25.2	24.3											24.8	24.8		

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	23	28	29	19	9	9	17	22	3	7	41.8%	39.4%	43.3%	33.3%	18.8%	16.4%	31.5%	32.8%	9.1%	9.9%	11	12
Mathematics Remediation	13	20	14	16	8	4	15	14	4	9	23.6%	28.2%	20.9%	28.1%	16.7%	7.3%	27.8%	20.9%	12.1%	12.7%	9	9
Reading Remediation	18	28	31	19	10	8	16	22	2	7	32.7%	39.4%	46.3%	33.3%	20.8%	14.5%	29.6%	32.8%	6.1%	9.9%	10	11
Total Unduplicated Remedial	31	42	39	24	13	11	22	23	4	12	56.4%	59.2%	58.2%	42.1%	27.1%	20.0%	40.7%	34.3%	12.1%	16.9%	13	14

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	1	1	0	0	0	0	0	0	0	0	1.8%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	12	12	9	4	6	5	10	8	4	3	21.8%	16.9%	13.4%	7.0%	12.5%	9.1%	18.5%	11.9%	12.1%	4.2%	5	6
Attended College	10	11	11	3	9	12	3	4	6	17	18.2%	15.5%	16.4%	5.3%	18.8%	21.8%	5.6%	6.0%	18.2%	23.9%	9	8
College Degree	12	22	12	28	23	31	24	31	20	40	21.8%	31.0%	17.9%	49.1%	47.9%	56.4%	44.4%	46.3%	60.6%	56.3%	30	29
Unknown	20	25	35	22	10	7	17	24	3	11	36.4%	35.2%	52.2%	38.6%	20.8%	12.7%	31.5%	35.8%	9.1%	15.5%	13	12
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	65.7%	52.2%	62.5%	20.0%	39.5%	35.4%	35.1%	27.9%	33.3%	33.3%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	84	90	84	97	84	101	89	101	70	79	14.8%	14.8%	13.8%	14.9%	12.9%	15.7%	13.2%	14.7%	10.1%	11.0%	83	88
University Apartments	24	43	31	29	41	30	36	28	45	50	4.2%	7.1%	5.1%	4.4%	6.3%	4.7%	5.3%	4.1%	6.5%	7.0%	41	38
Other University Housing	1	1	1	1	1	1	0	0	0	1	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.0%	0.0%	0.0%	0.1%	0	0
University Housing Occupants as a % of Total Headcount	19.2%	22.1%	19.0%	19.4%	19.4%	20.5%	18.5%	18.8%	16.7%	18.1%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Degrees Conferred

Arkansas State University

Department of Economics & Finance - Fiscal Years 2008-2009 to 2017-2018

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years										Percentage										Averages						
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year					
DEGREES CONFERRED BY DEGREE LEVEL																											
	<i>(Percent of Total Degrees Conferred)</i>																										
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Baccalaureate Degrees	86	79	76	79	90	131	108	108	139	130	61.0%	67.5%	57.1%	54.9%	69.2%	68.9%	59.7%	68.4%	70.6%	75.6%	126	123					
Master's Degrees	55	38	57	65	40	59	73	50	58	42	39.0%	32.5%	42.9%	45.1%	30.8%	31.1%	40.3%	31.6%	29.4%	24.4%	50	56					
Specialist Degrees	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0					
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Total Degrees Conferred	141	117	133	144	130	190	181	158	197	172											176	180					
% of Undergraduate Degrees Conferred	61.0%	67.5%	57.1%	54.9%	69.2%	68.9%	59.7%	68.4%	70.6%	75.6%																	

DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER

Total Known Minorities*

											<i>(Percent of Total Degrees Conferred)</i>															
Male	10	9	8	9	8	7	16	10	11	12	7.1%	7.7%	6.0%	6.3%	6.2%	3.7%	8.8%	6.3%	5.6%	7.0%	11	11				
Female	13	9	10	12	5	12	13	9	12	9	9.2%	7.7%	7.5%	8.3%	3.8%	6.3%	7.2%	5.7%	6.1%	5.2%	10	11				
Total Minorities	23	18	18	21	13	19	29	19	23	21											21	22				
% of Minorities Degrees Conferred	16.3%	15.4%	13.5%	14.6%	10.0%	10.0%	16.0%	12.0%	11.7%	12.2%																

Total Nonresident Aliens

											<i>(Percent of Total Degrees Conferred)</i>															
Male	3	3	15	21	27	43	47	36	36	18	2.1%	2.6%	11.3%	14.6%	20.8%	22.6%	26.0%	22.8%	18.3%	10.5%	30	36				
Female	4	5	4	18	11	26	26	15	19	15	2.8%	4.3%	3.0%	12.5%	8.5%	13.7%	14.4%	9.5%	9.6%	8.7%	16	20				
Total Nonresident Aliens	7	8	19	39	38	69	73	51	55	33											46	56				
% of Nonresident Aliens Degrees Conferred	5.0%	6.8%	14.3%	27.1%	29.2%	36.3%	40.3%	32.3%	27.9%	19.2%																

Total White, Non-Hispanic; & Ethnicity Unknown

											<i>(Percent of Total Degrees Conferred)</i>															
Male	65	60	57	58	47	58	42	50	75	73	46.1%	51.3%	42.9%	40.3%	36.2%	30.5%	23.2%	31.6%	38.1%	42.4%	66	60				
Female	46	31	39	26	32	44	37	38	44	45	32.6%	26.5%	29.3%	18.1%	24.6%	23.2%	20.4%	24.1%	22.3%	26.2%	42	42				
Total White & Ethnicity Unknown	111	91	96	84	79	102	79	88	119	118											108	101				
% of White & Ethnicity Unknown Degrees Conferred	78.7%	77.8%	72.2%	58.3%	60.8%	53.7%	43.6%	55.7%	60.4%	68.6%																

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared.

Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

College of Business

Department of Management & Marketing

Institutional Assessment of Effectiveness

Fall 2009 - Fall 2018

The Office of Institutional Research & Planning

email: asuirp@astate.edu

web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Headcount & Enrollment

Arkansas State University

Department of Management & Marketing - Spring 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
	<i>(Percent of Total Headcount)</i>																					
Jonesboro Campus	426	415	401	383	395	410	386	360	340	335	87.8%	86.8%	87.2%	86.5%	88.2%	86.7%	85.2%	83.9%	86.7%	89.8%	345	366
All Other Instructional Sites	59	63	59	60	53	63	67	69	52	38	12.2%	13.2%	12.8%	13.5%	11.8%	13.3%	14.8%	16.1%	13.3%	10.2%	53	58
Total Headcount	485	478	460	443	448	473	453	429	392	373											398	424

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											<i>(Percent of New Student Total)</i>										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
First-Time Freshmen	62	56	54	43	48	61	39	45	40	45	57.9%	53.8%	54.5%	46.2%	50.5%	58.1%	50.0%	54.2%	57.1%	61.6%	43	46
Undergraduate Transfers	45	48	45	50	47	44	39	38	30	28	42.1%	46.2%	45.5%	53.8%	49.5%	41.9%	50.0%	45.8%	42.9%	38.4%	32	36
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total New Students	107	104	99	93	95	105	78	83	70	73											75	82
New Students as a % of Total	22.1%	21.8%	21.5%	21.0%	21.2%	22.2%	17.2%	19.3%	17.9%	19.6%												

Enrollment at Jonesboro & All Other Instructional Sites	Spring Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
UNDUPLICATED HEADCOUNT																						
Enrollment by Site																						
	<i>(Percent of Total Headcount)</i>																					
Jonesboro Campus	428	415	385	386	367	378	418	377	337	328	88.8%	86.8%	86.7%	86.9%	88.0%	90.0%	92.3%	86.7%	84.7%	88.2%	347	368
All Other Instructional Sites	54	63	59	58	50	42	35	58	61	44	11.2%	13.2%	13.3%	13.1%	12.0%	10.0%	7.7%	13.3%	15.3%	11.8%	54	48
Total Headcount	482	478	444	444	417	420	453	435	398	372											402	416

STUDENTS BY ENROLLMENT STATUS CATEGORY

New ASU Students											<i>(Percent of New Student Total)</i>										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
First-Time Freshmen	6	5	6	7	7	6	7	4	5	6	23.1%	18.5%	23.1%	23.3%	31.8%	30.0%	25.0%	16.7%	17.9%	42.9%	5	6
Undergraduate Transfers	20	22	20	23	15	14	21	20	23	8	76.9%	81.5%	76.9%	76.7%	68.2%	70.0%	75.0%	83.3%	82.1%	57.1%	17	17
New Graduate Students	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total New Students	26	27	26	30	22	20	28	24	28	14											22	23
New Students as a % of Total	5.4%	5.6%	5.9%	6.8%	5.3%	4.8%	6.2%	5.5%	7.0%	3.8%												

Data Source: Banner Student Enrollment and Course Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Student Load & Classification

Arkansas State University

Department of Management & Marketing - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY STUDENT LOAD																						
<i>(Full-time undergraduate course load is 12+ hours; full-time graduate course load is 9+ hours.)</i>																						
Undergraduate Students											<i>(Percent of Undergraduate Total)</i>											
Full-Time	371	371	347	364	368	384	362	341	304	318	76.5%	77.6%	75.4%	82.2%	82.1%	81.2%	79.9%	79.5%	77.6%	85.3%	321	342
Part-Time	114	107	113	79	80	89	91	88	88	55	23.5%	22.4%	24.6%	17.8%	17.9%	18.8%	20.1%	20.5%	22.4%	14.7%	77	82
Full-Time Average Course Load	13.9	13.8	14.2	14.1	14.1	14.1	14.1	14.2	14.2	14.3											14.2	14.2
Part-Time Average Course Load	6.5	7.1	7.0	6.4	7.0	7.4	7.1	6.5	6.8	6.7											6.7	6.9
Average Course Load	12.2	12.3	12.4	12.7	12.8	12.8	12.7	12.6	12.5	13.2											12.8	12.8
Graduate Students											<i>(Percent of Graduate Total)</i>											
Full-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Part-Time	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Full-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--
Part-Time Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--
Average Course Load	--	--	--	--	--	--	--	--	--	--											--	--
Total Students											<i>(Percent of Total Headcount)</i>											
Full-Time	371	371	347	364	368	384	362	341	304	318	76.5%	77.6%	75.4%	82.2%	82.1%	81.2%	79.9%	79.5%	77.6%	85.3%	321	342
Part-Time	114	107	113	79	80	89	91	88	88	55	23.5%	22.4%	24.6%	17.8%	17.9%	18.8%	20.1%	20.5%	22.4%	14.7%	77	82
Total Headcount	485	478	460	443	448	473	453	429	392	373											398	424

ENROLLMENT BY CAREER & CLASSIFICATION

Undergraduate Students											<i>(Percent of Undergraduate Total)</i>											
All Freshmen	116	131	101	97	101	105	76	78	68	69	23.9%	27.4%	22.0%	21.9%	22.5%	22.2%	16.8%	18.2%	17.3%	18.5%	72	79
Sophomore	84	72	84	91	88	103	99	77	93	95	17.3%	15.1%	18.3%	20.5%	19.6%	21.8%	21.9%	17.9%	23.7%	25.5%	88	93
Junior	118	99	96	104	110	112	110	119	91	92	24.3%	20.7%	20.9%	23.5%	24.6%	23.7%	24.3%	27.7%	23.2%	24.7%	101	105
Senior	164	171	169	149	142	150	164	154	136	115	33.8%	35.8%	36.7%	33.6%	31.7%	31.7%	36.2%	35.9%	34.7%	30.8%	135	144
Unclassified Undergraduates	3	5	10	2	7	3	4	1	4	2	0.6%	1.0%	2.2%	0.5%	1.6%	0.6%	0.9%	0.2%	1.0%	0.5%	2	3
Total Undergraduates	485	478	460	443	448	473	453	429	392	373											398	424
Graduate Students											<i>(Percent of Graduate Total)</i>											
Master's	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Specialist	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Doctoral	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Unclassified Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Graduates	--	--	--	--	--	--	--	--	--	--											--	--
Undergraduates as a % of Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%												
Graduates as a % of Total	--	--	--	--	--	--	--	--	--	--												

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender & Ethnicity

Arkansas State University

Department of Management & Marketing - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GENDER & ETHNICITY																						
Male Undergraduate Students																						
	<i>(Percent of Male Undergraduate Total)</i>																					
American Indian	1	0	1	1	0	0	0	0	0	1	0.4%	0.0%	0.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0	0
Asian American	2	1	3	1	1	3	0	2	1	1	0.7%	0.4%	1.2%	0.4%	0.4%	1.2%	0.0%	0.9%	0.5%	0.5%	1	1
African American	44	46	32	27	27	26	21	21	14	19	15.9%	18.9%	12.6%	11.2%	11.2%	10.5%	9.0%	9.7%	7.1%	10.1%	18	20
Hispanic American	0	1	3	2	4	4	4	6	11	10	0.0%	0.4%	1.2%	0.8%	1.7%	1.6%	1.7%	2.8%	5.6%	5.3%	9	7
Native Hawaiian/Pacific Islander	0	0	0	0	0	2	2	1	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.9%	0.5%	0.5%	0.0%	1	1
Two or More Races	4	4	1	4	3	2	5	3	7	5	1.4%	1.6%	0.4%	1.7%	1.2%	0.8%	2.1%	1.4%	3.5%	2.7%	5	4
White, Non-Hispanic	180	146	165	150	148	155	149	135	126	114	65.2%	60.1%	65.0%	62.0%	61.4%	62.5%	63.7%	62.2%	63.6%	60.6%	125	136
Ethnicity Unknown	25	12	4	1	1	0	0	1	2	2	9.1%	4.9%	1.6%	0.4%	0.4%	0.0%	0.0%	0.5%	1.0%	1.1%	2	1
Nonresident Alien	20	33	45	56	57	56	53	48	36	36	7.2%	13.6%	17.7%	23.1%	23.7%	22.6%	22.1%	18.2%	19.1%		40	46
	<i>(Percent of Total Headcount)</i>																					
Total Male Undergraduates	276	243	254	242	241	248	234	217	198	188	56.9%	50.8%	55.2%	54.6%	53.8%	52.4%	51.7%	50.6%	50.5%	50.4%	201	217
Female Undergraduate Students																						
	<i>(Percent of Female Undergraduate Total)</i>																					
American Indian	0	0	0	2	1	1	0	0	0	0	0.0%	0.0%	0.0%	1.0%	0.5%	0.4%	0.0%	0.0%	0.0%	0.0%	0	0
Asian American	2	3	1	2	1	0	0	0	0	0	1.0%	1.3%	0.5%	1.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
African American	36	47	32	21	28	32	30	25	30	14	17.2%	20.0%	15.5%	10.4%	13.5%	14.2%	13.7%	11.8%	15.5%	7.6%	23	26
Hispanic American	4	4	8	8	6	7	9	8	9	10	1.9%	1.7%	3.9%	4.0%	2.9%	3.1%	4.1%	3.8%	4.6%	5.4%	9	9
Native Hawaiian/Pacific Islander	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Two or More Races	5	5	1	3	4	5	6	3	3	4	2.4%	2.1%	0.5%	1.5%	1.9%	2.2%	2.7%	1.4%	1.5%	2.2%	3	4
White, Non-Hispanic	127	125	113	118	122	132	148	151	129	133	60.8%	53.2%	54.9%	58.7%	58.9%	58.7%	67.6%	71.2%	66.5%	71.9%	138	139
Ethnicity Unknown	19	16	8	2	2	0	0	0	0	0	9.1%	6.8%	3.9%	1.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
Nonresident Alien	16	35	43	45	43	48	26	25	23	24	7.7%	14.9%	20.9%	22.4%	20.8%	21.3%	11.9%	11.8%	11.9%	13.0%	24	29
	<i>(Percent of Total Headcount)</i>																					
Total Female Undergraduates	209	235	206	201	207	225	219	212	194	185	43.1%	49.2%	44.8%	45.4%	46.2%	47.6%	48.3%	49.4%	49.5%	49.6%	197	207
Male Graduate Students																						
	<i>(Percent of Male Graduate Total)</i>																					
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
	<i>(Percent of Total Headcount)</i>																					
Total Male Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Female Graduate Students																						
	<i>(Percent of Female Graduate Total)</i>																					
American Indian	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Asian American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
African American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic American	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Native Hawaiian/Pacific Islander	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Two or More Races	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
White, Non-Hispanic	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Ethnicity Unknown	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Nonresident Alien	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
	<i>(Percent of Total Headcount)</i>																					
Total Female Graduates	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Gender, Ethnicity, Age & Applications

Arkansas State University

Department of Management & Marketing - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters											Percentage										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year		
ENROLLMENT BY GENDER & ETHNICITY																								
Total Students by Gender																								
	(Percent of Total Headcount)																							
Male	276	243	254	242	241	248	234	217	198	188	56.9%	50.8%	55.2%	54.6%	53.8%	52.4%	51.7%	50.6%	50.5%	50.4%	201	217		
Female	209	235	206	201	207	225	219	212	194	185	43.1%	49.2%	44.8%	45.4%	46.2%	47.6%	48.3%	49.4%	49.5%	49.6%	197	207		
Total Students by Ethnicity																								
	(Percent of Total Headcount)																							
American Indian	1	0	1	3	1	1	0	0	0	1	0.2%	0.0%	0.2%	0.7%	0.2%	0.2%	0.0%	0.0%	0.0%	0.3%	0	0		
Asian American	4	4	4	3	2	3	0	2	1	1	0.8%	0.8%	0.9%	0.7%	0.4%	0.6%	0.0%	0.5%	0.3%	0.3%	1	1		
African American	80	93	64	48	55	58	51	46	44	33	16.5%	19.5%	13.9%	10.8%	12.3%	12.3%	11.3%	10.7%	11.2%	8.8%	41	46		
Hispanic American	4	5	11	10	10	11	13	14	20	20	0.8%	1.0%	2.4%	2.3%	2.2%	2.3%	2.9%	3.3%	5.1%	5.4%	18	16		
Native Hawaiian/Pacific Islander	0	0	0	0	0	2	2	1	1	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.4%	0.2%	0.3%	0.0%	1	1		
Two or More Races	9	9	2	7	7	7	11	6	10	9	1.9%	1.9%	0.4%	1.6%	1.6%	1.5%	2.4%	1.4%	2.6%	2.4%	8	9		
White, Non-Hispanic	307	271	278	268	270	287	297	286	255	247	63.3%	56.7%	60.4%	60.5%	60.3%	60.7%	65.6%	66.7%	65.1%	66.2%	263	274		
Ethnicity Unknown	44	28	12	3	3	0	0	1	2	2	9.1%	5.9%	2.6%	0.7%	0.7%	0.0%	0.0%	0.2%	0.5%	0.5%	2	1		
Nonresident Alien	36	68	88	101	100	104	79	73	59	60	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	17.0%	15.1%	16.1%	64	75		
Total Minorities* as a % of Total	20.2%	23.2%	17.8%	16.0%	16.7%	17.3%	17.0%	16.1%	19.4%	17.2%														

AGE OF STUDENTS

Under 25																							
	(Percent of Total Headcount)																						
Undergraduate	382	370	368	362	366	387	363	350	324	318	78.8%	77.4%	80.0%	81.7%	81.7%	81.8%	80.1%	81.6%	82.7%	85.3%	331	348	
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
25 & Older																							
	(Percent of Total Headcount)																						
Undergraduate	103	108	92	81	82	86	90	79	68	55	21.2%	22.6%	20.0%	18.3%	18.3%	18.2%	19.9%	18.4%	17.3%	14.7%	67	76	
Graduate	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
25 & Older Students as a % of Total	21.2%	22.6%	20.0%	18.3%	18.3%	18.2%	19.9%	18.4%	17.3%	14.7%													

APPLICATIONS

First-Time Freshmen																							
	(As a Percent of Applied)																						
Applied	160	158	200	153	147	183	191	201	184	163											183	184	
Admitted	123	107	111	81	94	111	107	110	102	112	76.9%	67.7%	55.5%	52.9%	63.9%	60.7%	56.0%	54.7%	55.4%	68.7%	108	108	
Enrolled	62	56	54	43	48	61	39	45	40	45	38.8%	35.4%	27.0%	28.1%	32.7%	33.3%	20.4%	22.4%	21.7%	27.6%	43	46	
Undergraduate Transfers																							
	(As a Percent of Applied)																						
Applied	81	77	84	81	74	82	85	69	76	52											66	73	
Admitted	67	60	61	64	55	61	60	45	55	32	82.7%	77.9%	72.6%	79.0%	74.3%	74.4%	70.6%	65.2%	72.4%	61.5%	44	51	
Enrolled	45	48	45	50	47	44	39	38	30	28	55.6%	62.3%	53.6%	61.7%	63.5%	53.7%	45.9%	55.1%	39.5%	53.8%	32	36	
New Graduates																							
	(As a Percent of Applied)																						
Applied	--	--	--	--	--	--	--	--	--	--											--	--	
Admitted	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	
Enrolled	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Geographic Origin

Arkansas State University

Department of Management & Marketing - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
ENROLLMENT BY GEOGRAPHIC ORIGIN																						
Undergraduate Students																						
											<i>(Percent of Undergraduate Total)</i>											
Arkansas	399	368	329	302	311	322	333	316	292	262	82.3%	77.0%	71.5%	68.2%	69.4%	68.1%	73.5%	73.7%	74.5%	70.2%	290	305
Missouri	21	21	18	18	14	18	16	10	11	16	4.3%	4.4%	3.9%	4.1%	3.1%	3.8%	3.5%	2.3%	2.8%	4.3%	12	14
Tennessee	10	11	9	7	9	8	8	4	5	7	2.1%	2.3%	2.0%	1.6%	2.0%	1.7%	1.8%	0.9%	1.3%	1.9%	5	6
Other U.S. States/Territories	19	10	16	15	14	21	17	26	25	28	3.9%	2.1%	3.5%	3.4%	3.1%	4.4%	3.8%	6.1%	6.4%	7.5%	26	23
Foreign	36	68	88	101	100	104	79	73	59	60	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	17.0%	15.1%	16.1%	64	75
Graduate Students																						
											<i>(Percent of Graduate Total)</i>											
Arkansas	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Missouri	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Tennessee	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Other U.S. States/Territories	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Foreign	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Total Students																						
											<i>(Percent of Total Headcount)</i>											
Arkansas	399	368	329	302	311	322	333	316	292	262	82.3%	77.0%	71.5%	68.2%	69.4%	68.1%	73.5%	73.7%	74.5%	70.2%	290	305
Missouri	21	21	18	18	14	18	16	10	11	16	4.3%	4.4%	3.9%	4.1%	3.1%	3.8%	3.5%	2.3%	2.8%	4.3%	12	14
Tennessee	10	11	9	7	9	8	8	4	5	7	2.1%	2.3%	2.0%	1.6%	2.0%	1.7%	1.8%	0.9%	1.3%	1.9%	5	6
Other U.S. States/Territories	19	10	16	15	14	21	17	26	25	28	3.9%	2.1%	3.5%	3.4%	3.1%	4.4%	3.8%	6.1%	6.4%	7.5%	26	23
Total Out-of-State	50	42	43	40	37	47	41	40	41	51	10.3%	8.8%	9.3%	9.0%	8.3%	9.9%	9.1%	9.3%	10.5%	13.7%	44	44
Foreign	36	68	88	101	100	104	79	73	59	60	7.4%	14.2%	19.1%	22.8%	22.3%	22.0%	17.4%	17.0%	15.1%	16.1%	64	75

ENROLLMENT FROM SELECTED U.S. COUNTIES

Arkansas																						
											<i>(Percent of Arkansas Total)</i>											
Craighead	139	125	101	85	88	80	82	77	80	67	34.8%	34.0%	30.7%	28.1%	28.3%	24.8%	24.6%	24.4%	27.4%	25.6%	75	77
Crittenden	16	16	14	14	13	14	8	9	7	7	4.0%	4.3%	4.3%	4.6%	4.2%	4.3%	2.4%	2.8%	2.4%	2.7%	8	9
Cross	10	6	7	9	6	5	6	5	4	4	2.5%	1.6%	2.1%	3.0%	1.9%	1.6%	1.8%	1.6%	1.4%	1.5%	4	5
Greene	27	30	26	24	28	33	31	27	12	11	6.8%	8.2%	7.9%	7.9%	9.0%	10.2%	9.3%	8.5%	4.1%	4.2%	17	23
Independence	11	12	6	7	6	5	5	6	8	5	2.8%	3.3%	1.8%	2.3%	1.9%	1.6%	1.5%	1.9%	2.7%	1.9%	6	6
Mississippi	12	13	12	13	12	13	9	10	8	6	3.0%	3.5%	3.6%	4.3%	3.9%	4.0%	2.7%	3.2%	2.7%	2.3%	8	9
Poinsett	5	8	10	6	9	7	9	6	6	6	1.3%	2.2%	3.0%	2.0%	2.9%	2.2%	2.7%	1.9%	2.1%	2.3%	6	7
Pulaski	23	23	18	18	19	21	23	18	25	22	5.8%	6.3%	5.5%	6.0%	6.1%	6.5%	6.9%	5.7%	8.6%	8.4%	22	22
St. Francis	9	8	4	1	2	5	4	3	2	1	2.3%	2.2%	1.2%	0.3%	0.6%	1.6%	1.2%	0.9%	0.7%	0.4%	2	3
White	22	16	14	15	17	18	21	24	13	11	5.5%	4.3%	4.3%	5.0%	5.5%	5.6%	6.3%	7.6%	4.5%	4.2%	16	17
Other Arkansas Counties	125	111	117	110	111	121	135	131	127	122	31.3%	30.2%	35.6%	36.4%	35.7%	37.6%	40.5%	41.5%	43.5%	46.6%	127	127
Missouri																						
											<i>(Percent of Missouri Total)</i>											
Dunklin	1	1	4	6	4	5	6	2	2	7	4.8%	4.8%	22.2%	33.3%	28.6%	27.8%	37.5%	20.0%	18.2%	43.8%	4	4
Pemiscot	4	3	1	1	0	2	0	1	0	0	19.0%	14.3%	5.6%	5.6%	0.0%	11.1%	0.0%	10.0%	0.0%	0.0%	0	1
Other Missouri Counties	16	17	13	11	10	11	10	7	9	9	76.2%	81.0%	72.2%	61.1%	71.4%	61.1%	62.5%	70.0%	81.8%	56.3%	8	9
Tennessee																						
											<i>(Percent of Tennessee Total)</i>											
Shelby	7	6	6	3	7	7	8	4	3	4	70.0%	54.5%	66.7%	42.9%	77.8%	87.5%	100.0%	100.0%	60.0%	57.1%	4	5
Other Tennessee Counties	3	5	3	4	2	1	0	0	2	3	30.0%	45.5%	33.3%	57.1%	22.2%	12.5%	0.0%	0.0%	40.0%	42.9%	2	1

Data Source: Banner Student Enrollment Information.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

ACT Scores, Remediation, Parent Educational Attainment & Housing

Arkansas State University

Department of Management & Marketing - Fall 2009 to Fall 2018

Enrollment at Jonesboro & All Other Instructional Sites	Fall Semesters										Percentage										Averages	
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
FIRST-TIME FRESHMEN BY COMPOSITE ACT SCORE RANGE																						
	(Percent of First-Time Freshmen Total)																					
Composite 30 - 36	2	0	2	3	2	3	2	2	1	4	3.2%	0.0%	3.7%	7.0%	4.2%	4.9%	5.1%	4.4%	2.5%	8.9%	2	2
Composite 24 - 29	9	12	13	17	16	22	14	16	20	16	14.5%	21.4%	24.1%	39.5%	33.3%	36.1%	35.9%	35.6%	50.0%	35.6%	17	18
Composite 19 - 23	27	20	26	13	16	18	15	17	14	12	43.5%	35.7%	48.1%	30.2%	33.3%	29.5%	38.5%	37.8%	35.0%	26.7%	14	15
Composite Below 19	6	10	0	1	0	1	1	0	0	0	9.7%	17.9%	0.0%	2.3%	0.0%	1.6%	2.6%	0.0%	0.0%	0.0%	0	0
Took SAT or ASSET Test*	18	14	13	9	14	17	7	10	5	13	29.0%	25.0%	24.1%	20.9%	29.2%	27.9%	17.9%	22.2%	12.5%	28.9%	9	10
Average ACT Composite Score	21.4	21.8	22.9	24.7	24.4	24.3	23.8	24.4	24.7											24.6	24.3	

FIRST-TIME FRESHMEN REQUIRING REMEDIATION																						
	(Percent of First-Time Freshmen Total)																					
English Remediation	18	21	15	7	13	14	9	8	2	9	29.0%	37.5%	27.8%	16.3%	27.1%	23.0%	23.1%	17.8%	5.0%	20.0%	6	8
Mathematics Remediation	14	16	16	5	4	8	7	6	3	8	22.6%	28.6%	29.6%	11.6%	8.3%	13.1%	17.9%	13.3%	7.5%	17.8%	6	6
Reading Remediation	16	14	11	9	16	16	8	6	4	9	25.8%	25.0%	20.4%	20.9%	33.3%	26.2%	20.5%	13.3%	10.0%	20.0%	6	9
Total Unduplicated Remedial	29	28	24	13	16	22	13	11	5	11	46.8%	50.0%	44.4%	30.2%	33.3%	36.1%	33.3%	24.4%	12.5%	24.4%	9	12

FIRST-TIME FRESHMEN BY EDUCATIONAL ATTAINMENT OF PARENTS																						
	(Percent of First-Time Freshmen Total)																					
Less Than High School	0	0	0	0	0	0	0	0	0	0	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0	0
High School	15	8	3	4	4	9	3	7	6	2	24.2%	14.3%	5.6%	9.3%	8.3%	14.8%	7.7%	15.6%	15.0%	4.4%	5	5
Attended College	16	7	15	7	7	7	9	5	6	4	25.8%	12.5%	27.8%	16.3%	14.6%	11.5%	23.1%	11.1%	15.0%	8.9%	5	6
College Degree	11	23	24	23	25	29	18	20	25	27	17.7%	41.1%	44.4%	53.5%	52.1%	47.5%	46.2%	44.4%	62.5%	60.0%	24	24
Unknown	20	18	12	9	12	16	9	13	3	12	32.3%	32.1%	22.2%	20.9%	25.0%	26.2%	23.1%	28.9%	7.5%	26.7%	9	11
% of First-Time Freshmen Whose Parent(s) Have Not Earned A College Degree	73.8%	39.5%	42.9%	32.4%	30.6%	35.6%	40.0%	37.5%	32.4%	18.2%												

OCCUPANCY OF UNIVERSITY HOUSING																						
	(Percent of Total Headcount)																					
Residence Halls	76	76	79	84	90	92	67	83	67	82	15.7%	15.9%	17.2%	19.0%	20.1%	19.5%	14.8%	19.3%	17.1%	22.0%	77	78
University Apartments	25	35	22	18	26	29	28	13	30	28	5.2%	7.3%	4.8%	4.1%	5.8%	6.1%	6.2%	3.0%	7.7%	7.5%	24	26
Other University Housing	1	1	0	0	2	1	0	0	0	1	0.2%	0.2%	0.0%	0.0%	0.4%	0.2%	0.0%	0.0%	0.0%	0.3%	0	0
University Housing Occupants as a % of Total Headcount	21.0%	23.4%	22.0%	23.0%	26.3%	25.8%	21.0%	22.4%	24.7%	29.8%												

Data Source: Banner Student Enrollment Information.

* Could include students without test scores.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Degrees Conferred

Arkansas State University

Department of Management & Marketing - Fiscal Years 2008-2009 to 2017-2018

Degrees Conferred at Jonesboro & All Other Instructional Sites	Fiscal Years										Percentage										Averages			
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	3 Year	5 Year		
DEGREES CONFERRED BY DEGREE LEVEL																								
	(Percent of Total Degrees Conferred)																							
Associate Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Baccalaureate Degrees	117	102	113	89	101	98	88	109	103	108	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	107	101	
Master's Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Specialist Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Doctoral Degrees	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--		
Total Degrees Conferred	117	102	113	89	101	98	88	109	103	108													107	101
% of Undergraduate Degrees Conferred	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%														
DEGREES CONFERRED BY ETHNIC ORIGIN & GENDER																								
Total Known Minorities*																								
	(Percent of Total Degrees Conferred)																							
Male	6	5	11	7	3	6	8	7	6	6	5.1%	4.9%	9.7%	7.9%	3.0%	6.1%	9.1%	6.4%	5.8%	5.6%	6	7		
Female	15	5	13	11	10	13	3	13	5	11	12.8%	4.9%	11.5%	12.4%	9.9%	13.3%	3.4%	11.9%	4.9%	10.2%	10	9		
Total Minorities	21	10	24	18	13	19	11	20	11	17													16	16
% of Minorities Degrees Conferred	17.9%	9.8%	21.2%	20.2%	12.9%	19.4%	12.5%	18.3%	10.7%	15.7%														
Total Nonresident Aliens																								
	(Percent of Total Degrees Conferred)																							
Male	1	0	1	2	9	9	13	9	11	7	0.9%	0.0%	0.9%	2.2%	8.9%	9.2%	14.8%	8.3%	10.7%	6.5%	9	10		
Female	4	1	0	2	14	12	13	11	4	7	3.4%	1.0%	0.0%	2.2%	13.9%	12.2%	14.8%	10.1%	3.9%	6.5%	7	9		
Total Nonresident Aliens	5	1	1	4	23	21	26	20	15	14													16	19
% of Nonresident Aliens Degrees Conferred	4.3%	1.0%	0.9%	4.5%	22.8%	21.4%	29.5%	18.3%	14.6%	13.0%														
Total White, Non-Hispanic; & Ethnicity Unknown																								
	(Percent of Total Degrees Conferred)																							
Male	47	50	41	32	30	29	23	36	39	37	40.2%	49.0%	36.3%	36.0%	29.7%	29.6%	26.1%	33.0%	37.9%	34.3%	37	33		
Female	44	41	47	35	35	29	28	33	38	40	37.6%	40.2%	41.6%	39.3%	34.7%	29.6%	31.8%	30.3%	36.9%	37.0%	37	34		
Total White & Ethnicity Unknown	91	91	88	67	65	58	51	69	77	77													74	66
% of White & Ethnicity Unknown Degrees Conferred	77.8%	89.2%	77.9%	75.3%	64.4%	59.2%	58.0%	63.3%	74.8%	71.3%														

*Note: Minorities include American Indian, Asian American, African American, Hispanic American, Native Hawaiian/Pacific Islander, and those reporting two or more races.

Data Source: Integrated Postsecondary Education Data System, Completions Survey.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

Assessment of Diversity by Degree Program **College of Business** Fall 2009 - Fall 2018

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Enrollment by Degree Program

Arkansas State University

Total - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	4	--	--
BS	Accounting	278	282	282	289	292	285	272	245	250	222	239	255
MACC	Accounting	27	40	33	35	41	26	17	20	23	16	20	20
Total Accounting		305	322	315	324	333	311	289	265	273	242	260	276
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	1	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	25	16	13	10	14	12	4	6	5	1	4	6
BS	Computer & Information Technology	92	104	107	125	111	120	111	104	94	94	97	105
BSE	Business Technology Education	15	19	15	18	13	8	7	5	4	9	6	7
MS	Information Systems & E-Commerce	5	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	24	29	15	10	5	9	1	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	1	2	1	1	--	--	--	--	--	--	--
Total Computer & Information Technology		162	169	152	164	144	149	123	115	103	104	107	119
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	11	21	37	38	34	37	29	32	27	29	29	31
BS	Business Administration	255	265	230	243	233	259	279	299	273	297	290	281
BS	Business Economics	8	14	11	22	19	19	15	17	17	16	17	17
BS	Finance	135	146	169	183	179	165	182	180	177	171	176	175
MBA	Business Administration	157	158	160	167	185	164	169	160	196	205	187	179
SCCT	Community College Teaching - Business Admin. Educ.	2	3	2	--	--	--	--	--	--	--	--	--
Total Economics & Finance		568	607	609	653	650	644	674	688	690	718	699	683
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	5	10	23	37	38	29	35	27
BS	International Business	86	83	87	94	81	82	72	54	41	38	44	57
BS	Management	266	259	254	236	248	241	219	218	189	184	197	210
BS	Marketing	133	136	119	113	114	140	139	120	124	122	122	129
Total Management & Marketing		485	478	460	443	448	473	453	429	392	373	398	424
Total Business		1,520	1,576	1,536	1,584	1,575	1,577	1,539	1,497	1,458	1,437	1,464	1,502

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Males - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	22	21	22	16	16	11	8	12	14	10	12	11
MACC	Accounting	0	1	0	0	0	0	0	0	1	0	0	0
Total Accounting		22	22	22	16	16	11	8	12	15	10	12	11
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	5	3	3	4	0	0	0	1	1	0	1	0
BS	Computer & Information Technology	9	14	10	13	12	15	16	11	8	8	9	12
BSE	Business Technology Education	2	1	0	1	0	1	1	1	0	0	0	1
MS	Information Systems & E-Commerce	1	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	2	2	2	1	2	1	0	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--
Total Computer & Information Technology		19	20	15	19	14	17	17	13	9	8	10	13
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	1	2	0	0	0	0	0	0	2	1	0
BS	Business Administration	33	28	18	21	13	21	15	10	19	16	15	16
BS	Business Economics	1	2	1	3	1	2	1	1	1	0	1	1
BS	Finance	5	7	11	11	6	10	6	4	4	6	5	6
MBA	Business Administration	4	2	1	2	3	5	9	12	11	10	11	9
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--
Total Economics & Finance		44	40	33	37	23	38	31	27	35	34	32	33
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	1	2	1	1	1	1	1	1
BS	International Business	4	2	3	0	1	1	2	1	1	0	1	1
BS	Management	32	27	18	18	19	16	10	13	9	12	11	12
BS	Marketing	8	17	11	9	6	7	8	6	3	6	5	6
Total Management & Marketing		44	46	32	27	27	26	21	21	14	19	18	20
Total Business		129	128	102	99	80	92	77	73	73	71	72	77

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

African American Females - Fall 2009 to Fall 2018

College, Department, Degree & Program	Fall Semesters										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business													
Accounting													
AS Accounting	--	--	--	--	--	--	--	--	--	--	1	--	--
BS Accounting	34	27	27	18	21	16	13	12	18	12	14	14	
MACC Accounting	2	1	0	1	1	2	1	0	0	0	0	1	
Total Accounting	36	28	27	19	22	18	14	12	18	13	14	15	
Computer & Information Technology													
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	
AS Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	
AS Computer & Information Technology	0	0	0	0	0	0	0	1	1	0	1	0	
BS Computer & Information Technology	3	7	6	5	3	6	4	3	3	4	3	4	
BSE Business Technology Education	0	3	1	2	1	0	0	0	0	0	0	0	
MS Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	
MSE Business Technology Education	6	9	2	1	2	2	0	--	--	--	--	--	
SCCT Community College Teaching - Business Education	0	1	1	0	0	--	--	--	--	--	--	--	
Total Computer & Information Technology	9	20	10	8	6	8	4	4	4	4	4	5	
Economics & Finance													
BA Economics (Moved from Humanities 2006)	0	2	3	2	3	3	2	1	0	0	0	1	
BS Business Administration	31	34	24	22	23	19	19	12	16	19	16	17	
BS Business Economics	0	0	1	1	1	1	2	1	1	0	1	1	
BS Finance	13	12	10	8	6	5	7	5	5	6	5	6	
MBA Business Administration	4	4	4	5	4	2	8	15	10	7	11	8	
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--	
Total Economics & Finance	48	52	42	38	37	30	38	34	32	32	33	33	
Management & Marketing													
BS Global Supply Chain Management	--	--	--	0	0	0	0	1	2	0	1	1	
BS International Business	1	2	1	1	5	4	2	1	0	0	0	1	
BS Management	22	31	23	14	20	22	21	18	19	11	16	18	
BS Marketing	13	14	8	6	3	6	7	5	9	3	6	6	
Total Management & Marketing	36	47	32	21	28	32	30	25	30	14	23	26	
Total Business	129	147	111	86	93	88	86	75	84	63	74	79	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Males - Fall 2009 to Fall 2018

College, Department, Degree & Program	Fall Semesters										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business													
Accounting													
AS Accounting	--	--	--	--	--	--	--	--	--	--	0	--	--
BS Accounting	0	2	2	3	4	5	8	5	4	6	5	6	
MACC Accounting	0	0	0	0	0	0	0	0	0	0	0	0	
Total Accounting	0	2	2	3	4	5	8	5	4	6	5	6	
Computer & Information Technology													
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	
AS Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	
AS Computer & Information Technology	0	0	0	0	0	0	1	1	1	1	1	1	
BS Computer & Information Technology	1	0	1	2	1	2	2	3	3	2	3	2	
BSE Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0	
MS Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	
MSE Business Technology Education	0	1	0	0	0	0	0	--	--	--	--	--	
SCCT Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--	
Total Computer & Information Technology	1	1	1	2	1	2	3	4	4	3	4	3	
Economics & Finance													
BA Economics (Moved from Humanities 2006)	0	1	1	1	1	0	0	0	1	2	1	1	
BS Business Administration	0	1	2	2	2	1	6	5	6	5	5	5	
BS Business Economics	0	1	0	0	1	1	0	1	0	1	1	1	
BS Finance	1	0	1	2	2	3	5	5	5	9	6	5	
MBA Business Administration	1	0	0	0	0	1	2	2	4	1	2	2	
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--	
Total Economics & Finance	2	3	4	5	6	6	13	13	16	18	16	13	
Management & Marketing													
BS Global Supply Chain Management	--	--	--	0	1	0	0	1	1	1	1	1	
BS International Business	0	0	0	0	1	2	2	3	3	2	3	2	
BS Management	0	0	2	2	2	2	1	0	3	3	2	2	
BS Marketing	0	1	1	0	0	0	1	2	4	4	3	2	
Total Management & Marketing	0	1	3	2	4	4	4	6	11	10	9	7	
Total Business	3	7	10	12	15	17	28	28	35	37	33	29	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

Hispanic American Females - Fall 2009 to Fall 2018

College, Department, Degree & Program	Fall Semesters										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business													
Accounting													
AS Accounting	--	--	--	--	--	--	--	--	--	--	0	--	--
BS Accounting	1	4	5	5	0	1	2	3	3	3	3	3	2
MACC Accounting	0	0	0	1	1	0	0	0	0	0	0	0	0
Total Accounting	1	4	5	6	1	1	2	3	3	3	3	3	2
Computer & Information Technology													
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	0
AS Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	--
AS Computer & Information Technology	0	0	0	0	1	1	0	0	0	0	0	0	0
BS Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0	0
BSE Business Technology Education	1	0	0	0	0	0	0	0	0	0	0	0	0
MS Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	--
MSE Business Technology Education	0	0	0	0	0	0	0	--	--	--	--	--	--
SCCT Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--	--
Total Computer & Information Technology	1	0	0	0	1	1	0	0	0	0	0	0	0
Economics & Finance													
BA Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	0	0	0	0	0	0
BS Business Administration	3	1	8	4	2	3	4	6	5	6	6	6	5
BS Business Economics	0	0	0	0	1	1	0	0	0	0	0	0	0
BS Finance	0	0	0	1	1	1	1	0	0	0	0	0	0
MBA Business Administration	2	1	0	0	4	4	4	4	4	4	3	4	4
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--	--
Total Economics & Finance	5	2	8	5	8	9	9	10	9	9	9	9	9
Management & Marketing													
BS Global Supply Chain Management	--	--	--	0	0	1	2	2	3	2	2	2	2
BS International Business	0	1	3	6	4	3	3	2	1	1	1	1	2
BS Management	2	1	3	1	1	1	3	2	1	2	2	2	2
BS Marketing	2	2	2	1	1	2	1	2	4	5	4	4	3
Total Management & Marketing	4	4	8	8	6	7	9	8	9	10	9	9	9
Total Business	11	10	21	19	16	18	20	21	21	22	21	20	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Males - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	78	80	80	92	96	96	86	76	86	74	79	84
MACC	Accounting	8	11	7	5	5	3	2	6	4	6	5	4
Total Accounting		86	91	87	97	101	99	88	82	90	80	84	88
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	10	7	6	5	9	9	3	3	1	0	1	3
BS	Computer & Information Technology	46	54	63	73	61	61	65	63	57	52	57	60
BSE	Business Technology Education	5	7	5	3	3	2	4	3	2	3	3	3
MS	Information Systems & E-Commerce	1	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	5	5	3	4	0	1	0	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--
Total Computer & Information Technology		67	73	77	85	73	73	72	69	60	55	61	66
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	5	6	10	14	5	8	14	18	16	12	15	14
BS	Business Administration	70	71	59	62	72	79	93	110	91	117	106	98
BS	Business Economics	2	7	5	6	6	11	8	7	11	12	10	10
BS	Finance	71	70	68	58	55	73	85	92	96	83	90	86
MBA	Business Administration	53	49	36	37	37	46	51	43	60	79	61	56
SCCT	Community College Teaching - Business Admin. Educ.	1	2	1	--	--	--	--	--	--	--	--	--
Total Economics & Finance		202	205	179	177	175	217	251	270	274	303	282	263
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	3	3	7	15	11	10	12	9
BS	International Business	36	23	25	24	24	15	18	11	7	4	7	11
BS	Management	95	90	100	89	89	95	83	84	74	63	74	80
BS	Marketing	49	33	40	37	32	42	41	25	34	37	32	36
Total Management & Marketing		180	146	165	150	148	155	149	135	126	114	125	136
Total Business		535	515	508	509	497	544	560	556	550	552	553	552

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

White American Females - Fall 2009 to Fall 2018

College, Department, Degree & Program	Fall Semesters										Averages		
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business													
Accounting													
AS Accounting	--	--	--	--	--	--	--	--	--	--	3	--	--
BS Accounting	107	111	104	106	113	117	116	103	87	88	93	102	
MACC Accounting	9	12	5	5	7	4	4	3	3	4	3	4	
Total Accounting	116	123	109	111	120	121	120	106	90	95	97	106	
Computer & Information Technology													
CERT Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	
AS Business Systems	1	--	--	--	--	--	--	--	--	--	--	--	
AS Computer & Information Technology	5	4	4	1	4	2	0	0	1	0	0	1	
BS Computer & Information Technology	21	15	10	8	11	17	7	3	4	10	6	8	
BSE Business Technology Education	6	7	7	10	9	4	2	1	2	5	3	3	
MS Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	
MSE Business Technology Education	11	11	7	3	1	4	1	--	--	--	--	--	
SCCT Community College Teaching - Business Education	0	0	1	1	1	--	--	--	--	--	--	--	
Total Computer & Information Technology	44	37	29	23	26	27	10	4	7	15	9	13	
Economics & Finance													
BA Economics (Moved from Humanities 2006)	0	3	6	6	11	8	3	4	2	4	3	4	
BS Business Administration	50	56	49	60	65	77	95	102	103	106	104	97	
BS Business Economics	2	2	1	2	1	1	2	4	2	1	2	2	
BS Finance	29	26	28	41	36	27	26	29	32	30	30	29	
MBA Business Administration	35	34	29	40	37	38	37	26	44	48	39	39	
SCCT Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--	
Total Economics & Finance	116	121	113	149	150	151	163	165	183	189	179	170	
Management & Marketing													
BS Global Supply Chain Management	--	--	--	0	0	2	3	7	10	7	8	6	
BS International Business	17	15	10	8	4	10	12	13	10	7	10	10	
BS Management	68	68	72	74	75	68	73	70	59	65	65	67	
BS Marketing	42	42	31	36	43	52	60	61	50	54	55	55	
Total Management & Marketing	127	125	113	118	122	132	148	151	129	133	138	139	
Total Business	403	406	364	401	418	431	441	426	409	432	422	428	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Males - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	8	11	16	16	11	14	10	11	12	12	12	12
MACC	Accounting	1	3	4	6	7	8	5	6	9	4	6	6
Total Accounting		9	14	20	22	18	22	15	17	21	16	18	18
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	5	8	11	18	17	16	10	14	11	8	11	12
BSE	Business Technology Education	0	0	0	0	0	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	1	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	0	0	0	0	0	0	0	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--
Total Computer & Information Technology		6	8	11	18	17	16	10	14	11	8	11	12
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	2	5	9	8	9	10	8	8	5	4	6	7
BS	Business Administration	17	30	36	46	39	39	29	27	17	13	19	25
BS	Business Economics	1	1	2	6	7	2	0	3	2	2	2	2
BS	Finance	8	17	33	38	40	30	33	28	20	27	25	28
MBA	Business Administration	30	32	49	46	61	35	26	28	29	20	26	28
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--
Total Economics & Finance		58	85	129	144	156	116	96	94	73	66	78	89
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	0	1	8	9	8	7	8	7
BS	International Business	14	16	20	31	22	22	19	12	8	9	10	14
BS	Management	5	9	14	16	17	18	15	19	13	15	16	16
BS	Marketing	1	8	11	9	18	15	11	8	7	5	7	9
Total Management & Marketing		20	33	45	56	57	56	53	48	36	36	40	46
Total Business		93	140	205	240	248	210	174	173	141	126	147	165

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

Nonresident Alien Females - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	4	9	12	23	20	17	15	17	16	9	14	15
MACC	Accounting	5	10	16	17	20	9	5	5	5	2	4	5
Total Accounting		9	19	28	40	40	26	20	22	21	11	18	20
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	0	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	0	1	0	3	3	1	2	3	4	6	4	3
BSE	Business Technology Education	0	0	0	0	0	0	0	0	0	1	0	0
MS	Information Systems & E-Commerce	2	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	0	0	0	0	0	0	0	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--
Total Computer & Information Technology		2	1	0	3	3	1	2	3	4	7	5	3
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	1	2	1	6	0	0	1	1	1	2
BS	Business Administration	7	13	20	19	13	14	10	16	8	9	11	11
BS	Business Economics	0	1	1	3	1	0	0	0	0	0	0	0
BS	Finance	2	4	9	17	24	12	16	11	11	7	10	11
MBA	Business Administration	15	27	36	33	31	23	19	22	24	20	22	22
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--
Total Economics & Finance		24	45	67	74	70	55	45	49	44	37	43	46
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	0	1	2	1	1	1	1	1
BS	International Business	7	19	23	21	18	23	13	10	10	13	11	14
BS	Management	4	6	11	16	17	13	6	6	5	7	6	7
BS	Marketing	5	10	9	8	8	11	5	8	7	3	6	7
Total Management & Marketing		16	35	43	45	43	48	26	25	23	24	24	29
Total Business		51	100	138	162	156	130	93	99	92	79	90	99

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Males - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages		
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business														
Accounting														
AS	Accounting	--	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	7	3	4	1	6	2	6	1	3	5	3	3	3
MACC	Accounting	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Accounting		7	3	4	1	6	2	6	1	3	5	3	3	3
Computer & Information Technology														
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	4	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	6	3	5	3	2	2	5	4	4	4	4	4	4
BSE	Business Technology Education	0	0	1	0	0	0	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	--
MSE	Business Technology Education	0	0	0	0	0	0	0	--	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--	--
Total Computer & Information Technology		10	4	6	3	2	2	5	4	4	4	4	4	4
Economics & Finance														
BA	Economics (Moved from Humanities 2006)	2	2	4	4	4	2	2	1	2	4	2	2	2
BS	Business Administration	24	15	7	2	2	4	2	4	3	3	3	3	3
BS	Business Economics	2	0	0	1	0	0	2	0	0	0	0	0	0
BS	Finance	4	9	7	3	6	4	3	5	4	3	4	4	4
MBA	Business Administration	9	8	5	2	4	3	4	5	5	10	7	5	5
SCCT	Community College Teaching - Business Admin. Educ.	0	0	0	--	--	--	--	--	--	--	--	--	--
Total Economics & Finance		41	34	23	12	16	13	13	15	14	20	16	15	15
Management & Marketing														
BS	Global Supply Chain Management	--	--	--	0	0	0	0	0	1	0	0	0	0
BS	International Business	3	4	2	2	1	1	0	1	1	2	1	1	1
BS	Management	21	9	3	3	3	5	6	5	5	5	5	5	5
BS	Marketing	8	4	4	2	1	1	1	1	4	2	2	2	2
Total Management & Marketing		32	17	9	7	5	7	7	7	11	9	9	8	8
Total Business		90	58	42	23	29	24	31	27	32	38	32	30	30

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Ethnicity

Arkansas State University

All Other Ethnicity* Females - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages		
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business														
Accounting														
AS	Accounting	--	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	17	14	10	9	4	6	8	5	7	3	5	6	6
MACC	Accounting	2	2	1	0	1	0	0	0	1	0	0	0	0
Total Accounting		19	16	11	9	5	6	8	5	8	3	5	6	6
Computer & Information Technology														
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	1	1	0	0	0	0	0	0	0	0	0	0	0
BS	Computer & Information Technology	1	2	1	0	1	0	0	0	0	0	0	0	0
BSE	Business Technology Education	1	1	1	2	0	1	0	0	0	0	0	0	0
MS	Information Systems & E-Commerce	0	0	0	0	--	--	--	--	--	--	--	--	--
MSE	Business Technology Education	0	1	1	1	0	1	0	--	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	0	0	0	0	--	--	--	--	--	--	--	--
Total Computer & Information Technology		3	5	3	3	1	2	0	0	0	0	0	0	0
Economics & Finance														
BA	Economics (Moved from Humanities 2006)	1	1	1	1	0	0	0	0	0	0	0	0	0
BS	Business Administration	20	16	7	5	2	2	6	7	5	3	5	5	5
BS	Business Economics	0	0	0	0	0	0	0	0	0	0	0	0	0
BS	Finance	2	1	2	4	3	0	0	1	0	0	0	0	0
MBA	Business Administration	4	1	0	2	4	7	9	3	5	7	5	6	6
SCCT	Community College Teaching - Business Admin. Educ.	1	1	1	--	--	--	--	--	--	--	--	--	--
Total Economics & Finance		28	20	11	12	9	9	15	11	10	10	10	11	11
Management & Marketing														
BS	Global Supply Chain Management	--	--	--	0	0	0	0	0	0	0	0	0	0
BS	International Business	4	1	0	1	1	1	1	0	0	0	0	0	0
BS	Management	17	18	8	3	5	1	1	1	1	1	1	1	1
BS	Marketing	5	5	2	5	2	4	4	2	2	3	2	3	3
Total Management & Marketing		26	24	10	9	8	6	6	3	3	4	3	4	4
Total Business		76	65	35	33	23	23	29	19	21	17	19	22	22

*Note: All other ethnicity includes American Indian, Asian American, Native Hawaiian/Pacific Islander, ethnicity unknown, and those reporting two or more races.

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

Assessment of Degree Program Demand by Student Classification **College of Business** Fall 2009 - Fall 2018

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Enrollment by Degree Program & Classification

Arkansas State University

First-Time Freshmen (NFR) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	23	43	30	25	31	26	30	20	37	39	32	30
Total Accounting NFR		23	43	30	25	31	26	30	20	37	39	32	30
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	9	3	2	2	1	0	0	1	0	0	0	0
BS	Computer & Information Technology	7	10	6	7	5	14	7	11	11	10	11	11
BSE	Business Technology Education	1	1	0	0	0	1	2	0	0	0	0	1
Total Computer & Information Technology NFR		17	14	8	9	6	15	9	12	11	10	11	11
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	4	2	10	5	3	8	4	4	1	7	4	5
BS	Business Administration	39	45	36	33	31	30	34	46	19	42	36	34
BS	Business Economics	2	4	2	2	2	4	3	5	2	6	4	4
BS	Finance	10	20	19	17	12	13	13	12	11	16	13	13
Total Economics & Finance NFR		55	71	67	57	48	55	54	67	33	71	57	56
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	0	1	1	3	1	0	1	1
BS	International Business	16	7	11	8	12	16	4	9	4	8	7	8
BS	Management	37	34	33	21	23	30	19	21	23	22	22	23
BS	Marketing	9	15	10	14	13	14	15	12	12	15	13	14
Total Management & Marketing NFR		62	56	54	43	48	61	39	45	40	45	43	46
Total Business NFR		157	184	159	134	133	157	132	144	121	165	143	144

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

All Other Freshmen (FR) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages		
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business														
Accounting														
AS	Accounting	--	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	27	27	19	22	19	8	17	12	6	6	6	8	10
Total Accounting FR		27	27	19	22	19	8	17	12	6	6	6	8	10
Computer & Information Technology														
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	1	5	4	2	3	0	0	0	1	0	0	0	0
BS	Computer & Information Technology	9	18	12	13	9	4	10	2	6	5	4	5	5
BSE	Business Technology Education	0	2	0	0	0	0	0	1	0	1	1	1	0
Total Computer & Information Technology FR		10	25	16	15	12	4	10	3	7	6	6	5	6
Economics & Finance														
BA	Economics (Moved from Humanities 2006)	1	5	2	3	4	5	2	2	1	3	2	2	3
BS	Business Administration	51	50	41	42	28	35	16	22	19	16	19	19	22
BS	Business Economics	1	2	3	8	5	2	0	5	3	1	3	3	2
BS	Finance	9	15	21	17	21	12	9	10	11	9	10	10	10
Total Economics & Finance FR		62	72	67	70	58	54	27	39	34	29	34	37	
Management & Marketing														
BS	Global Supply Chain Management	--	--	--	0	0	0	5	3	3	0	2	2	2
BS	International Business	9	28	11	20	8	9	10	9	5	3	6	6	7
BS	Management	32	37	28	24	26	25	15	15	17	13	15	15	17
BS	Marketing	13	10	8	10	19	10	7	6	3	8	6	6	7
Total Management & Marketing FR		54	75	47	54	53	44	37	33	28	24	28	33	
Total Business FR		153	199	149	161	142	110	91	87	75	65	76	86	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Sophomores (SO) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	2	--	--
BS	Accounting	37	37	50	51	51	52	34	50	55	31	45	44
Total Accounting SO		37	37	50	51	51	52	34	50	55	31	45	44
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	1	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	5	1	4	4	5	1	1	3	3	0	2	2
BS	Computer & Information Technology	15	20	25	27	23	32	29	24	22	19	22	25
BSE	Business Technology Education	3	3	2	1	2	0	0	0	0	2	1	0
Total Computer & Information Technology SO		24	24	31	32	30	33	30	27	25	21	24	27
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	7	9	4	10	7	7	5	9	2	5	6
BS	Business Administration	36	39	33	40	48	55	62	51	63	52	55	57
BS	Business Economics	1	1	1	5	6	4	3	3	5	2	3	3
BS	Finance	37	29	37	29	34	37	45	32	43	32	36	38
Total Economics & Finance SO		75	76	80	78	98	103	117	91	120	88	100	104
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	1	0	5	13	11	7	10	7
BS	International Business	15	13	15	21	14	16	16	8	12	10	10	12
BS	Management	48	36	45	52	49	41	47	30	40	43	38	40
BS	Marketing	21	23	24	18	24	46	31	26	30	35	30	34
Total Management & Marketing SO		84	72	84	91	88	103	99	77	93	95	88	93
Total Business SO		220	209	245	252	267	291	280	245	293	235	258	269

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Juniors (JR) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	1	--	--
BS	Accounting	60	51	69	84	77	81	86	65	64	74	68	74
Total Accounting JR		60	51	69	84	77	81	86	65	64	74	68	74
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	6	3	1	1	2	6	0	1	1	0	1	2
BS	Computer & Information Technology	23	22	27	36	37	33	28	34	19	30	28	29
BSE	Business Technology Education	5	4	4	6	1	3	3	1	1	4	2	2
Total Computer & Information Technology JR		34	29	32	43	40	42	31	36	21	34	30	33
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	4	3	12	11	7	9	7	10	4	10	8	8
BS	Business Administration	46	56	51	61	51	51	75	77	83	97	86	77
BS	Business Economics	2	6	2	3	4	6	7	0	3	5	3	4
BS	Finance	31	28	38	55	44	41	48	59	48	53	53	50
Total Economics & Finance JR		83	93	103	130	106	107	137	146	138	165	150	139
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	2	3	7	8	12	11	10	8
BS	International Business	23	14	14	20	14	13	18	8	6	9	8	11
BS	Management	59	53	52	56	73	60	50	67	42	46	52	53
BS	Marketing	36	32	30	28	21	36	35	36	31	26	31	33
Total Management & Marketing JR		118	99	96	104	110	112	110	119	91	92	101	105
Total Business JR		295	272	300	361	333	342	364	366	314	365	348	350

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Seniors (SR) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	0	--	--
BS	Accounting	114	103	92	93	105	103	91	86	78	64	76	84
Total Accounting SR		114	103	92	93	105	103	91	86	78	64	76	84
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	2	3	0	1	3	3	1	0	0	1	0	1
BS	Computer & Information Technology	34	31	35	39	35	34	35	31	35	27	31	32
BSE	Business Technology Education	5	9	7	11	8	3	2	3	2	0	2	2
Total Computer & Information Technology SR		41	43	42	51	46	40	38	34	37	28	33	35
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	1	4	4	15	10	8	9	10	10	7	9	9
BS	Business Administration	79	74	67	66	73	84	89	101	85	89	92	90
BS	Business Economics	1	0	2	4	2	3	2	4	4	2	3	3
BS	Finance	47	51	51	64	68	60	66	67	63	59	63	63
Total Economics & Finance SR		128	129	124	149	153	155	166	182	162	157	167	164
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	2	6	5	9	10	11	10	8
BS	International Business	23	20	35	24	30	26	23	20	13	7	13	18
BS	Management	88	95	89	82	76	85	86	85	66	60	70	76
BS	Marketing	53	56	45	43	34	33	50	40	47	37	41	41
Total Management & Marketing SR		164	171	169	149	142	150	164	154	136	115	135	144
Total Business SR		447	446	427	442	446	448	459	456	413	364	411	428

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Unclassified (UN) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
AS	Accounting	--	--	--	--	--	--	--	--	--	1	--	--
BS	Accounting	17	21	22	14	9	15	14	12	10	8	10	12
Total Accounting UN		17	21	22	14	9	15	14	12	10	8	10	12
Computer & Information Technology													
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
AS	Computer & Information Technology	2	1	2	0	0	2	2	1	0	0	0	1
BS	Computer & Information Technology	4	3	2	3	2	3	2	2	1	3	2	2
BSE	Business Technology Education	1	0	2	0	2	1	0	0	1	0	0	0
Total Computer & Information Technology UN		7	4	6	3	4	6	4	3	2	3	3	4
Economics & Finance													
BA	Economics (Moved from Humanities 2006)	0	0	0	0	0	0	0	1	2	0	1	1
BS	Business Administration	4	1	2	1	2	4	3	2	4	1	2	3
BS	Business Economics	1	1	1	0	0	0	0	0	0	0	0	0
BS	Finance	1	3	3	1	0	2	1	0	1	2	1	1
Total Economics & Finance UN		6	5	6	2	2	6	4	3	7	3	4	5
Management & Marketing													
BS	Global Supply Chain Management	--	--	--	0	0	0	0	1	1	1	1	1
BS	International Business	0	1	1	1	3	2	1	0	1	0	0	1
BS	Management	2	4	7	1	1	0	2	0	1	0	0	1
BS	Marketing	1	0	2	0	3	1	1	0	1	1	1	1
Total Management & Marketing UN		3	5	10	2	7	3	4	1	4	2	2	3
Total Business UN		33	35	44	21	22	30	26	19	23	16	19	23

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Graduates (GR) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Average	
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year
Business													
Accounting													
MACC	Accounting	27	40	33	35	41	26	17	20	23	16	20	20
Total Accounting GR		27	40	33	35	41	26	17	20	23	16	20	20
Computer & Information Technology													
MS	Information Systems & E-Commerce	5	0	0	0	--	--	--	--	--	--	--	--
MSE	Business Technology Education	24	29	15	10	5	9	1	--	--	--	--	--
SCCT	Community College Teaching - Business Education	0	1	2	1	1	--	--	--	--	--	--	--
Total Computer & Information Technology GR		29	30	17	11	6	9	1	0	0	0	0	2
Economics & Finance													
MBA	Business Administration	157	158	160	167	185	164	169	160	196	205	187	179
SCCT	Community College Teaching - Business Admin. Educ.	2	3	2	--	--	--	--	--	--	--	--	--
Total Economics & Finance GR		159	161	162	167	185	164	169	160	196	205	187	179
Management & Marketing													
Total Management & Marketing GR		--	--	--	--	--	--	--	--	--	--	--	--
Total Business GR		215	231	212	213	232	199	187	180	219	221	207	201

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Enrollment by Degree Program & Classification

Arkansas State University

Transfer Undergraduates (TRU) - Fall 2009 to Fall 2018

College, Department, Degree & Program		Fall Semesters										Averages		
		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	3 Year	5 Year	
Business														
Accounting														
AS	Accounting	--	--	--	--	--	--	--	--	--	--	1	--	--
BS	Accounting	28	37	30	41	33	38	48	28	20	20	23	31	
Total Accounting TRU		28	37	30	41	33	38	48	28	20	20	23	31	
Computer & Information Technology														
CERT	Business Information Systems	0	0	0	0	0	0	0	0	0	0	0	0	
AS	Business Systems	0	--	--	--	--	--	--	--	--	--	--	--	
AS	Computer & Information Technology	5	3	0	1	1	1	1	1	0	0	0	1	
BS	Computer & Information Technology	7	13	9	13	8	8	12	7	6	3	5	7	
BSE	Business Technology Education	0	5	1	3	2	0	1	1	0	0	0	0	
Total Computer & Information Technology TRU		12	21	10	17	11	9	14	9	6	3	6	8	
Economics & Finance														
BA	Economics (Moved from Humanities 2006)	0	1	2	1	3	0	0	4	3	0	2	1	
BS	Business Administration	30	28	29	34	33	27	31	38	38	55	44	38	
BS	Business Economics	1	3	1	2	3	2	2	2	0	2	1	2	
BS	Finance	4	11	10	14	23	7	15	10	12	5	9	10	
Total Economics & Finance TRU		35	43	42	51	62	36	48	54	53	62	56	51	
Management & Marketing														
BS	Global Supply Chain Management	--	--	--	0	0	1	0	2	2	0	1	1	
BS	International Business	2	15	10	11	7	5	1	2	1	0	1	2	
BS	Management	37	26	29	29	34	30	31	26	25	19	23	26	
BS	Marketing	6	7	6	10	6	8	7	8	2	9	6	7	
Total Management & Marketing TRU		45	48	45	50	47	44	39	38	30	28	32	36	
Total Business TRU		120	149	127	159	153	127	149	129	109	113	117	125	

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.

Arkansas State University

Assessment of Degree Program Productivity **College of Business** Fiscal Years 2008-09 to 2017-18

The Office of Institutional Effectiveness
email: asuirp@astate.edu
web: www.astate.edu/a/irp

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. November 2018

Business Degrees Conferred by Degree Program

Arkansas State University

Fiscal Years 2008-09 to 2017-18

College, Department, Degree & Program	Fiscal Years										Averages	
	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	3 Year	5 Year
Accounting												
AS Accounting	--	--	--	--	--	--	--	--	--	1	--	--
BS Accounting	54	64	51	62	58	62	64	59	46	53	53	57
MACC Accounting	8	8	13	11	12	15	14	6	9	10	8	11
Total Accounting	62	72	64	73	70	77	78	65	55	63	61	68
Computer & Information Technology												
AS Computer & Information Technology	1	3	1	1	5	2	10	2	11	4	6	6
AS Business Systems	0	--	--	--	--	--	--	--	--	--	--	--
BS Business Systems	0	0	0	--	--	--	--	--	--	--	--	--
BS Computer & Information Technology	28	22	13	20	23	17	18	15	26	18	20	19
BSE Business Technology Education	3	4	2	4	7	3	2	2	1	0	1	2
MS Information Systems & E-Commerce	7	6	0	0	--	--	--	--	--	--	--	--
MSE Business Technology Education	10	17	13	12	8	3	7	0	0	0	0	2
SCCT Community College Teaching - Business Education	0	0	0	0	0	1	--	--	--	--	--	--
Total Computer & Information Technology	49	52	29	37	43	26	37	19	38	22	26	28
Economics & Finance												
BA Economics (Moved from Humanities 2006)	1	0	3	1	10	12	9	7	3	10	7	8
BS Business Administration	32	37	34	42	32	51	46	51	69	61	60	56
BS Business Economics	1	1	0	0	2	3	3	4	0	3	2	3
BS Finance	52	41	39	36	46	65	50	46	67	56	56	57
MBA Business Administration & Exec MBA	55	38	57	65	40	59	73	50	58	42	50	56
SCCT Community College Teaching - Business Admin. Education	0	0	0	0	--	--	--	--	--	--	--	--
Total Economics & Finance	141	117	133	144	130	190	181	158	197	172	176	180
Management & Marketing												
BS Community & Regional Economic Development	0	0	0	--	--	--	--	--	--	--	--	--
BS Global Supply Chain Management	--	--	--	0	1	3	3	5	6	10	7	5
BS International Business	13	18	14	10	13	16	14	19	12	7	13	14
BS Management	69	49	57	47	52	52	46	50	54	46	50	50
BS Marketing	35	35	42	32	35	27	25	35	31	45	37	33
Total Management & Marketing	117	102	113	89	101	98	88	109	103	108	107	101
Total Business	369	343	339	343	344	391	384	351	393	365	370	377

Disclaimer: It is important to note that the information in this profile may differ from data reported by the Office of Institutional Effectiveness to other federal, state, and regional agencies due to differences in reporting guidelines, reporting definitions, and the timing of when the information was prepared. Analysis prepared by the Office of Institutional Effectiveness; November 2018.