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| For Academic Affairs and Research Use Only |
| CIP Code:  |  |
| Degree Code: |  |

 **Course Deletion Proposal Form**

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to curriculum@astate.edu for inclusion in curriculum committee agenda.

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| Amy Buzby | 1/31/2019 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Will McLean | 1/31/2019 |

**Department Chair:**  |

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**Head of Unit (If applicable)**   |
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| Warren Johnson | 4/2/2019 |

**College Curriculum Committee Chair** |

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**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 4/2/2019 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (If applicable)**   |

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**Vice Chancellor for Academic Affairs** |

**1. Course Title, Prefix and Number**

**POSC 6633, Public Information Management**

**2. Contact Person** (Name, Email Address, Phone Number)

**Cathy Reese, Dept. of Political Science, ccreese@astate.edu; 972-3428**

**3. Last semester course will be offered**

**Spring 2018**

Please clarify by selecting one of the following:

1. [X] Remove Course from bulletin for Fall of 2019
2. [ ] Other - Please clarify - Click here to enter text.

**4. Student Population**

a. The course was initially created for what student population?

**MPA students**

b. How will deletion of this course affect those students?

**We are replacing it with another course that we think will be more useful—Strategic Planning (POSC 6473).**

**College, Departmental, or Program Changes**

**5.** a. How will this affect the college, department, and/or program?

**It won’t, because the course is being replaced.**

b. **Yes** Does this program and/or course affect another department?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

**The course is an option in the Master of Science in Media Management. Dr. Wheeler confirmed in an e-mail of 1 April that Dr. Fowler has approved removal of this course from the Media Management program.**

 c. Please provide a short justification for why this course being deleted from program.

 **The course was created by and for a previous professor whose expertise was in the area. We have had many requests for a Strategic Planning course from alumni and current students.**

**6No Is there currently a course listed in the bulletin which is equivalent to this one?**

If yes, which course(s)?

 **Note: There are some COMS and MDIA courses that overlap to a certain extent the content of this course.**

**7. Yes Will this course be equivalent to a new course?**

If yes, what course?

**POSC 6473**

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font). - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)*You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.**Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

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**Public Administration**

**Master of Public Administration
Emphasis in Public Management (Non-Thesis Option)**

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| **University Requirements:**  |  |
| See Graduate Degree Policies for additional information (p. 47)  |  |
| **Program Requirements:** *All students in non-thesis tracks are required to complete and submit a set of comprehensive case study analyses during their final enrollment period, via the MPA Capstone Experience.*  | **Sem. Hrs.**  |
| POSC 6003, Techniques of Political & Public Administration Research  | 3  |
| POSC 6553, Public Budgeting & Finance  | 3  |
| POSC 6563, Seminar in Public Administration  | 3  |
| POSC 6573, Grant Writing & Administration  | 3  |
| POSC 6593, Seminar in Human Resources Management  | 3  |
| POSC 6613, Administrative Leadership  | 3  |
| POSC 6623, Administrative Ethics  | 3  |
| **Sub-total**  | **21**  |
| **Emphasis Area (Public Management - Non-Thesis Option):**  | **Sem. Hrs.**  |
| POSC 6423, Public Financial Management  | 3  |
| POSC 6533, Public Policy Analysis and Evaluation  | 3  |
| POSC 6543, Administrative Behavior  | 3  |
| POSC 660V, Internship in Public Administration **~~OR~~** ~~POSC 6633, Public Information Management~~  | 3  |
| POSC 6653, MPA Capstone Experience  | 3  |
| **Sub-total**  | **15**  |
| **Total Required Hours:**  | **36**  |

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**Public Administration**

**Master of Public Administration
Emphasis in Nonprofit Management (Non-Thesis Option)**

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| --- | --- |
| **University Requirements:**  |  |
| See Graduate Degree Policies for additional information (p. 47)  |  |
| **Program Requirements:** *All students in non-thesis tracks are required to complete and submit a set of comprehensive case study analyses during their final enrollment period, via the MPA Capstone Experience.*  | **Sem. Hrs.**  |
| POSC 6003, Techniques of Political & Public Administration Research  | 3  |
| POSC 6553, Public Budgeting & Finance  | 3  |
| POSC 6563, Seminar in Public Administration  | 3  |
| POSC 6573, Grant Writing & Administration  | 3  |
| POSC 6593, Seminar in Human Resources Management  | 3  |
| POSC 6613, Administrative Leadership  | 3  |
| POSC 6623, Administrative Ethics  | 3  |
| **Sub-total**  | **21**  |
| **Emphasis Area (Nonprofit Management - Non-Thesis Option):**  | **Sem. Hrs.**  |
| POSC 6433, Nonprofit Fundraising and Financial Management  | 3  |
| POSC 6443, Nonprofit Planning and Marketing  | 3  |
| POSC 660V, Internship in Public Administration **~~OR~~** ~~POSC~~ ~~6633, Public Information Management~~  | 3  |
| POSC 6643, Nonprofit Management  | 3  |
| POSC 6653, MPA Capstone Experience  | 3  |
| **Sub-total**  | **15**  |
| **Total Required Hours:**  | **36**  |

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**Media Management**

**Master of Science in Media Management**

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| **University Requirements:** |  |
| See Graduate Degree Policies for additional information (p. 35) |  |
| **Program Requirements:***All students are required to document a foundation in media either through professional experience or academic training. Those without such a foundation may be required to complete a series of undergraduate courses.* | **Sem. Hrs.** |
| CMAC 6053, Quantitative Research Methods in Mass Communication | 3 |
| CMAC 6463, Media Management Applications/Capstone | 3 |
| COMS 6033, Media Regulation, Public Interest & the Law | 3 |
| COMS 6253, Audience Marketing Analysis | 3 |
| MDIA 6023, Advanced Studies in Broadcast Management | 3 |
| MDIA 6043, Theory of Mass Communication | 3 |

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| **Select one of the following options:***Students may take one of the options listed below totaling twelve (12) hours of credit.***Option 1: Mass Media Management:**COMS 5113, Integrated Marketing CommunicationCOMS 5603, Crisis CommunicationCOMS 6263, Media Account ManagementMDIA 6423, Media Entrepreneurship**Option 2: Public Administration (select four of the following):**COMS 5213, Social Media in Strategic CommunicationCOMS 6263, Media Account ManagementPOSC 6543, Administrative BehaviorPOSC 6563, Seminar in Public AdministrationPOSC 6593, Seminar in Human Resource ManagementPOSC 6613, Administrative LeadershipPOSC 6623, Administrative Ethics~~POSC 6633, Public Information Management~~**Option 3: Social Media Management:**COMS 5113, Integrated Marketing Communication COMS 5213, Social Media in Strategic Communication COMS 5463, Interactive AdvertisingCOMS 5473, Social Media Measurement | 12 |
| **Sub-total** | **30** |
| **Total Required Hours:** | **30** |

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**POSC 6423. Public Financial Management** Financial planning and management in local government.

**POSC 6433. Nonprofit Fundraising and Financial Management** Best practices, challenges and practical fundraising and financial management strategies for nonprofits.

**POSC 6443. Nonprofit Planning and Marketing** Strategic planning and marketing tools for nonprofits.

**POSC 6503. Managing Local Government** An analysis of how public administrators manage municipal government, with special reference to such topics as community and economic development, housing, recreation, public safety, waste disposal, etc.

**POSC 6513. Administrative Law** A study of the rules and procedures of bureaucratic organizations and their applications.

**POSC 6523. Decision Making** An examination of decision-making models for individuals, small groups, and large organizations in the public sector.

**POSC 6533. Public Policy Analysis and Evaluation** Provides a theoretical and technical framework for understanding the fundamentals of policy analysis and evaluation.

**POSC 6543. Administrative Behavior** An examination of administrative structures and patterns of behavior in public sector organizations.

**POSC 6553. Public Budgeting and Finance** A study of political processes and administrative methods associated with governmental revenues, expenditures, and fiscal control of public organizations.

**POSC 6563. Seminar in Public Administration** An examination of the development of public administration as a profession; its history, political environment, ethics, and its method.

**POSC 6573. Grant Writing and Administration** Emphasis is placed on a step-by-step process through all stages of writing successful proposals and on providing technical expertise and knowledge through campus outreach efforts of faculty and students to strengthen the nonprofit and nongovernmental organizations that serve the local communities.

**POSC 6593. Seminar in Human Resources Management** An examination of policies, procedures, strategies, laws and regulations implemented in human resources management for public and nonprofit organizations.

**POSC 660V. Internship in Public Administration**

**POSC 6613. Administrative Leadership** A study of the techniques and practices that successful managers employ to get their work done through politicians, subordinates, and citizens. Emphasis is placed on issues that are faced by first time managers.

**POSC 6623. Administrative Ethics** An analysis of the theoretical, philosophical, and practical tools needed for making appropriate decisions in the role of an administrator in a public or not for profit organization.

**~~POSC 6633. Public Information Management~~** ~~An analysis of how various governmental units juggle the competing demands of sound management and playing politics when devising communication strategies with emphasis placed on crisis management and how information is marketed for maximum impact.~~

**POSC 6643. Nonprofit Management** Overview of both the practical and theoretical principles utilized in leading nonprofit organizations. Specific attention given to the use engaging techniques to examine the areas of managing people, finance, technology, fundraising, marketing, and board/ volunteer development from the nonprofit perspective.

**POSC 6653. MPA Capstone Experience** Designed for students to construct a professional portfolio to showcase, in a single document, the skills, competencies, and knowledge they have developed over their time in the MPA program. Registration will be restricted to students in their final enrollment term in the MPA program.