

2024 - 2025

## LEADERSHIP IN BANKING

SERIES

#### Location

Delta Center for Economic Development Room 201

319 University Loop Jonesboro, ARK 72401



# What is the Leadership in Banking Series?

The Leadership in Banking Series will provide a monthly gathering of regional bankers to explore contemporary issues and skills related to the banking industry. Professors from A-State's Neil Griffin College of Business will facilitate the sessions and engage the participants in dialogue and feedback.

## **Learning Outcomes**

Participants will join in class exercises to expand their knowledge and understanding of the banking profession, further develop skills in leadership and expand their network of colleagues.

## **Registration and Cost**

Limited seating is available. Applications may be completed online at **AState.edu/DCED**. Cost of the program is \$450 per person.

**Partnering Sponsor** 





#### **Contemporary Issues in Banking**

Wednesday, September 11 • 11AM - 2PM Dr. David Kern

Associate Professor of Finance McAdams Frierson Chair of Bank Management

#### **Leadership in Lending**

Wednesday, October 9 • 11AM - 2PM
C. David White
Chief Lending Officer
Farmers Bank and Trust, Magnolia, AR

#### **Management Issues in Banking**

Wednesday, November 13 • 11AM - 2PM Dr. Hilary Schloemer
Associate Professor of Management

### **Business Communication for Banking**

Wednesday, December 11 • 11AM - 2PM
Dr. H. Steve Leslie
Assistant Professor of
Business Communication

## **Sales and Marketing for Banking**

Wednesday, January 15 • 11AM - 2PM Dr. Katie Hill

Associate Professor of Marketing Director of the R.M "Bob" Wood Sales Leadership Center

### **Leadership Fundamentals for Banking**

Wednesday, February 12 • 11AM - 2PM
Dr. Cliff E. Jones
Deputy Director
Delta Center for Economic Development

#### Contact

(870) 972 - 3000 | DCED@AState.edu





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