Code # 2016U\_BU05

**Bulletin / Banner Change Transmittal Form**

**Undergraduate Curriculum Council** Print 1 copy for signatures and save 1 electronic copy.

**Graduate Council** - Print 1 copy for signatures and send 1 electronic copy to [pheath@astate.edu](mailto:pheath@astate.edu)

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| --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (If applicable)** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
|  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

**1.Contact Person** (Name, Email Address, Phone Number)

Jim Washam

[jwasham@astate.edu](mailto:jwasham@astate.edu)

870.680.8078

**2.Proposed Change**

On pages 135, 138, 139, 140, 144, 146, 147, 150, 151, 155, 156, 157, 158, 159, 160, 161, 162, and 163 of the 2015-2016 Undergraduate Bulletin: Add MATH 2204 and MATH 2194 as general education options for mathematics if MATH 2143 is required, and delete the requirement of SOC 2213 or ANTH 2233.

**3.Effective Date**

7/1/2016

**4.Justification –** *Please provide details as to why this change is necessary.*

The College of Business has always accepted MATH 2204 and MATH 2194 as substitutes for MATH 2143. Requiring students to take either SOC 2213 or ANTH 2233 was related to older accreditation standards. This requirement is no longer necessary and removing the requirement will provide more flexibility for students.

**Bulletin Changes**

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| --- |
| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Accounting**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| --- | --- |
| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
|  |  |
| **Major Requirements:**  Students must maintain a minimum GPA of 2.5 **AND** a grade of at least a “C” for each course in the major. | **Sem. Hrs.** |
| ACCT 3003, Intermediate Accounting I | 3 |
| ACCT 3013, Intermediate Accounting II | 3 |
| ACCT 3033, Intermediate Accounting III | 3 |
| ACCT 3053, Cost Accounting with a Managerial Emphasis | 3 |
| ACCT 4013, Tax Accounting I | 3 |
| ACCT 4033, Accounting Information Systems | 3 |
| ACCT 4053, Auditing I | 3 |
| ACCT 4123, Government and Not-For-Profit Accounting | 3 |
| LAW 4043, Law of Business Organizations | 3 |
| Upper-level Accounting Electives  *ACCT 3063, Hospitality Accounting, ACCT 4153, Fraud Examination, ACCT 430V, Special Problems in Accounting and ACCT 4783, Internship in Accounting MAY NOT be used to satisfy the Accounting Electives.* | 6 |
| **Sub-total** | **33** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **10** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**135**

**Major in Business Technology**

**Bachelor of Science in Education**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 1023, College Algebra with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:**  Grade of “C” or better required for all Major Requirements | **Sem. Hrs.** |
| GCOM 3673, Desk Publishing and Publication Design | 3 |
| CIT 3533, Microcomputer Applications II | 3 |
| CIT 4453, Global E-Commerce | 3 |
| MKTG 4073, Social Media Marketing | 3 |
| **Sub-total** | **12** |
| **Professional Education Requirements:**  Grade of “C” or better required for all Professional Education Requirements.  Courses denoted below with an asterisk (\*) require admission to the Teacher Education Program. For additional information, see Professional Education Requirements for Sec­ondary Majors in the College of Education and Behavioral Science section. | **Sem. Hrs.** |
| \*EDBU 4533, Methods and Materials in Teaching Business Technology | 3 |
| \*ELSE 3643, The Exceptional Student in the Regular Classroom | 3 |
| PSY 3703, Educational Psychology | 3 |
| SCED 2513, Introduction to Secondary Teaching | 3 |
| \*SCED 3515, Performance Based Instructional Design | 5 |
| \*SCED 4713, Educational Measurement with Computer Applications | 3 |
| \*TIBU 4826, Business Teaching Internship in the Secondary School | 12 |
| **Sub-total** | **32** |
| **Total Required Hours:** | **121** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**138**

**Major in Computer and Information Technology**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section)  *Grade of “C“ or better required in CIT 3013, Management Information Systems* | **39** |
| **Major Requirements:**  Grade of “C” or better required for all Major Requirements | **Sem. Hrs.** |
| CIT 2033, Programming Fundamentals | 3 |
| CIT 2523, Telecommunications and Networking Essentials | 3 |
| CIT 3403, Database Management | 3 |
| CIT 4453, Global E-Commerce | 3 |
| CIT 4653, Automatic Data Capture | 3 |
| CIT 4853, IT Project Management | 3 |
| **Select five of the following:**  CIT 3033, Intermediate Programming  CIT 3353, Mobile and Web Applications Development  CIT 3413, Advanced Database Management  CIT 3623, LAN Administration  CIT 3663, Data Mining  CIT 3853, Computer Forensics  CIT 409V, Special Problems in CIT  CIT 4523, Advanced Network Telecommunications  CIT 4623, Computer Security  CIT 4863, Current Topics in CIT  CIT 4883, Internship in CIT | 15 |
| **Sub-total** | **33** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **10** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**139**

**Major in Computer and Information Technology**

**Associate of Science**

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| **University Requirements:** | |
| See University General Requirements for Associate degrees (p. 40) | |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Associate of Science Degrees (p. 83)  **Students with this major must take the following:**  *MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *COMS 1203, Oral Communications*  *ECON 2313, Principles of Macroeconomics* | **35** |
| **Major Requirements:**  Grade of “C” or better required for all Major Requirements | **Sem. Hrs.** |
| ACCT 2033, Introduction to Financial Accounting | 3 |
| CIT 1503, Microcomputer Applications **OR**  CS 1013, Introduction to Computers | 3 |
| CIT 2033, Programming Fundamentals | 3 |
| CIT 2523, Telecommunications and Networking Essentials | 3 |
| CIT 3013, Management Information Systems | 3 |
| CIT 3403, Database Management | 3 |
| CIT or CS Electives  *CS 1013 may not be used to satisfy this requirement.* | 6 |
| **Sub-total** | **24** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **1** |
| **Total Required Hours:** | **60** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**140**

**Major in Business Administration**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| **Select one from each of the following categories:** | |
| **Accounting Elective**  ACCT 3053, Cost Accounting with a Managerial Emphasis  ACCT 4013, Tax Accounting I  ACCT 4153, Fraud Examinations | 3 |
| **Finance Elective**  FIN 3763, Financial Institutions and Markets  FIN 4723, Investments  FIN 4743, Managerial Finance  FIN 4753, Capital Management | 3 |
| **International Elective**  ECON 4103, International Trade  ECON 4143, Export Policy and Procedures  ECON 4353, Economic Development  FIN 3813, International Finance Management and Banking | 3 |
| **Macro Economics Elective**  ECON 3323, Money and Banking  ECON 3353, Macroeconomic Analysis  ECON 3363, Labor Economics  ECON 4323, Economic Policy Analysis | 3 |
| **Management Elective**  MGMT 3143, Human Resource Management  MGMT 3183, Entrepreneurship  MGMT 3613, Leadership  MGMT 4123, International Management  MGMT 4163, Small Business Management | 3 |
| **Marketing Elective**  MKTG 3033, Advertising and Promotion  MKTG 3043, Retailing  MKTG 4023, Services Marketing  MKTG 4043, Consumer Behavior  MKTG 4113, International Marketing | 3 |
| **Micro Economics Elective**  ECON 3313, Microeconomic Analysis  ECON 4303, Sports Economics  ECON 4333, Government Regulations of Business  ECON 4343, Managerial Economics  ECON 4363, Global Environmental Policies | 3 |
| **Upper-level Business Elective** | 3 |
| **Sub-total** | **24** |
| **Electives:** | **Sem. Hrs.** |
| **Electives (must include at least 3 upper-level hours)** | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**144 & 145**

**Major in Business Administration**

**Bachelor of Science**

**Emphasis in Sustainable Business Practices**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| **Select one from each of the following categories:** | |
| **Accounting Elective**  ACCT 3053, Cost Accounting with a Managerial Emphasis  ACCT 4013, Tax Accounting I  ACCT 4153, Fraud Examinations | 3 |
| **Finance Elective**  FIN 3763, Financial Institutions and Markets  FIN 4723, Investments  FIN 4743, Managerial Finance  FIN 4753, Capital Management | 3 |
| **International Elective**  ECON 4103, International Trade  ECON 4143, Export Policy and Procedures  ECON 4353, Economic Development  FIN 3813, International Finance Management and Banking | 3 |
| **Macro Economics Elective**  ECON 3323, Money and Banking  ECON 3353, Macroeconomic Analysis  ECON 3363, Labor Economics  ECON 4323, Economic Policy Analysis | 3 |
| **Sub-total** | **12** |
| **Emphasis Area (Sustainable Business Practices):** | **Sem. Hrs.** |
| MGMT 3193, Social Impact Management | 3 |
| MKTG 4393, Social Marketing | 3 |
| ECON 4363, Global Environmental Policies | 3 |
| **Select one of the following:**  AGRI 4223, Agriculture and the Environment  ECON 468V (Special Problems, with Economics and Finance department approval)  FIN 489V (Special Problems, with Economics and Finance department approval)  IB 427V (Special Problems, with Economics and Finance department approval)  MGMT 429V (Special Problems, with Economics and Finance department approval) MKTG 419V (Special Problems, with Economics and Finance department approval) | 3 |
| **Sub-total** | **12** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**146**

**Major in Business Economics**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| ECON 3313, Microeconomic Analysis | 3 |
| ECON 3323, Money and Banking | 3 |
| ECON 3353, Macroeconomic Analysis | 3 |
| **Upper-level Economics Electives**  *Students with this major must select at least one course from each of the following categories to fulfill upper-level elective requirements.*  **International**  ECON 4103, International Trade  ECON 4143, Export Policy and Procedures  ECON 4353, Economic Development  ECON 468V, Special Problems in Economics  **Public Policy and Business**  ECON 4323, Economic Policy Analysis  ECON 4333, Government Regulation of Business  ECON 4363, Global Environmental Policies  ECON 468V, Special Problems in Economics  **Theory of the Firm**  ECON 3363, Labor Economics  ECON 4343, Managerial Economics  ECON 468V, Special problems in Economics | 15 |
| **Sub-total** | **24** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**147**

**Major in Finance**

**Bachelor of Science**

**Emphasis in Financial Management**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| ACCT 3003, Intermediate Accounting I | 3 |
| FIN 3763, Financial Institutions and Markets **OR**  ECON 3323, Money and Banking | 3 |
| FIN 4723, Investments | 3 |
| FIN 4753, Capital Management | 3 |
| **Sub-total** | **12** |
| **Emphasis Area (Financial Management):** | **Sem. Hrs.** |
| **Select four of the following (two must be FIN or REI courses):**  AGEC 3053, Commodity Futures Markets  MKTG 3093, Professional Selling and Sales Management  STAT 3233, Applied Statistics I  Any upper-level ECON Course  Any upper-level FIN Course  Any upper-level REI Course  Any upper-level ACCT Course | 12 |
| **Sub-total** | **12** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**150**

**Major in Finance**

**Bachelor of Science**

**Emphasis in Banking**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| ACCT 3003, Intermediate Accounting I | 3 |
| FIN 3763, Financial Institutions and Markets **OR**  ECON 3323, Money and Banking | 3 |
| FIN 4723, Investments | 3 |
| FIN 4753, Capital Management | 3 |
| **Sub-total** | **12** |
| **Emphasis Area (Banking):** | **Sem. Hrs.** |
| FIN 3773, Financial Risk Management | 3 |
| FIN 4743, Managerial Finance | 3 |
| FIN 4763, Bank Management | 3 |
| FIN 4773, Advanced Bank Management | 3 |
| **Select one of the following:**  ACCT 3013, Intermediate Accounting II  ECON 3323, Money and Banking  ECON 4343, Managerial Economics  FIN 3813, International Financial Management & Banking  MKTG 3023, Applied Research  REI 4423, Real Estate Finance | 3 |
| **Sub-total** | **15** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **16** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**151**

**Major in Global Supply Chain Management**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| IB 4143, Export Policy & Procedures | 3 |
| MKTG 3023, Applied Research | 3 |
| MKTG 3063, Transportation | 3 |
| MKTG 3163, Supply Chain Management | 3 |
| MKTG 4103, Concepts of Business Logistics | 3 |
| MKTG 4123, Organizational Purchasing | 3 |
| MKTG 4133, International Logistics | 3 |
| **Select one of the following:**  ACCT 3053, Cost Accounting with a Managerial Emphasis  CIT 4453, Global E Commerce  CIT 4853, IT Project Management  ECON 4103, International Trade  MGMT 4123, International Management  MKTG 4113, International Marketing | 3 |
| **Sub-total** | **24** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**155**

**Major in International Business**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Language Requirements** | **Sem. Hrs.** |
| French, German, Chinese, Arabic, or Spanish  *International Business majors should take their foreign language during their freshman and sophomore years. No waiver will be allowed for the language requirement. If English is a second language, 12 hours of 3000 level English courses may be used to meet the language requirement.* | **12** |
| **Major Requirements:** | **Sem. Hrs.** |
| CIT 4453, Global E-Commerce | 3 |
| FIN 3813, International Financial Management and Banking | 3 |
| ECON 4143, Export Policies and Procedures | 3 |
| MKTG 4113, International Marketing | 3 |
| MKTG 4133, International Logistics and Outsourcing | 3 |
| MGMT 3193, Social Impact Management | 3 |
| MGMT 4123, International Management | 3 |
| **Select one of the following:**  IB 3013, Global Leadership Experience  IB 4283, International Business Practicum | 3 |
| **Sub-total** | **24** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **7** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**156**

**Major in Management**

**Bachelor of Science**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

|  |  |
| --- | --- |
| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MGMT 3143, Human Resource Management | 3 |
| MGMT 4123, International Management | 3 |
| **Sub-total** | **9** |
| **Emphasis Area (General Management):** | **Sem. Hrs.** |
| MGMT 3123, Principles of Management | 3 |
| MGMT 3613, Leadership | 3 |
| MGMT 4163, Small Business Management | 3 |
| **Select two of the following:**  ACCT 3053, Cost Accounting with a Managerial Emphasis  MGMT 3163, Labor Relations and Collective Bargaining **OR**  MGMT 4173, Compensation Management  MGMT 3183, Entrepreneurship  MGMT 3193, Social Impact Management  MGMT 4143, Organizational Change and Development  MGMT 4183, Family Business Management  MGMT 4193, Management Internship  MGMT 4393, Management of Service Operations **OR**  MKTG 4023, Services Marketing | 6 |
| **Sub-total** | **15** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**157**

**Major in Management**

**Bachelor of Science**

**Emphasis in Hospitality Management**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

|  |  |
| --- | --- |
| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MGMT 3143, Human Resource Management | 3 |
| MGMT 4123, International Management | 3 |
| **Sub-total** | **9** |
| **Emphasis Area (Hospitality Management):** | **Sem. Hrs.** |
| ACCT 3063, Hospitality Accounting | 3 |
| LAW 4063, Hospitality Law | 3 |
| MKTG 3033, Advertising & Promotion | 3 |
| MKTG 4023, Services Marketing | 3 |
| MGMT 4193, Management Internship **OR**  MKTG 4283, Marketing Internship | 3 |
| **Sub-total** | **15** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**158**

**Major in Management**

**Bachelor of Science**

**Emphasis in Human Resource Management**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| --- | --- |
| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MGMT 3143, Human Resource Management | 3 |
| MGMT 4123, International Management | 3 |
| **Sub-total** | **9** |
| **Emphasis Area (Human Resource Management):** | **Sem. Hrs.** |
| LAW 4053, Employment Law | 3 |
| MGMT 3163, Labor Relations and Collective Bargaining | 3 |
| MGMT 4173, Compensation Management | 3 |
| **Select two of the following:**  BCOM 3573, Managerial Communication  MGMT 3173, Special Topics in Human Resources  MGMT 3193, Social Impact Management  MGMT 4143, Organizational Change and Development  MGMT 4193, Management Internship | 6 |
| **Sub-total** | **15** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**159**

**Major in Management**

**Bachelor of Science**

**Emphasis in International Business**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

|  |  |
| --- | --- |
| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MGMT 3123, Principles of Management | 3 |
| MGMT 3143, Human Resource Management | 3 |
| MGMT 3613, Leadership | 3 |
| MGMT 4163, Small Business Management | 3 |
| **Sub-total** | **15** |
| **Emphasis Area (International Business):** | **Sem. Hrs.** |
| MKTG 4113, International Marketing | 3 |
| ECON 4143, Export Policies & Procedures | 3 |
| FIN 3813, International Financial Management and Banking | 3 |
| MKTG 4133, International Logistics and Outsourcing | 3 |
| MGMT 4123, International Management | 3 |
| **Select one of the following:**  ECON 4103, International Trade  CIT 4453, Global E-Commerce  MGMT 3193, Social Impact Management  ECON 4363, Global Environmental Policies  IB 4133, International Law  IB 3013, Global Leadership  IB 4283, Internship in International Business Studies | 6 |
| **Sub-total** | **18** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **10** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**160**

**Major in Marketing**

**Bachelor of Science**

**Emphasis in International Business**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MKTG 3163, Supply Chain Management | 3 |
| MKTG 4043, Consumer Behavior | 3 |
| MKTG 4083, Marketing Research Design and Analysis | 3 |
| MKTG 4223, Marketing Management | 3 |
| **Sub-total** | **15** |
| **Emphasis Area (International Business):** | **Sem. Hrs.** |
| MKTG 4113, International Marketing | 3 |
| ECON 4143, Export Policies & Procedures | 3 |
| FIN 3813, International Financial Management and Banking | 3 |
| MKTG 4133, International Logistics and Outsourcing | 3 |
| MGMT 4123, International Management | 3 |
| **Select one of the following:**  ECON 4103, International Trade  CIT 4453, Global E-Commerce  MGMT 3193, Social Impact Management  ECON 4363, Global Environmental Policies  IB 4133, International Law  IB 3013, Global Leadership  IB 4283, Internship in International Business Studies | 6 |
| **Sub-total** | **18** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **10** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**161**

**Major in Marketing**

**Bachelor of Science**

**Emphasis in Logistics**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MKTG 3163, Supply Chain Management | 3 |
| MKTG 4043, Consumer Behavior | 3 |
| MKTG 4083, Marketing Research Design and Analysis | 3 |
| MKTG 4223, Marketing Management | 3 |
| **Sub-total** | **15** |
| **Emphasis Area (Logistics):** | **Sem. Hrs.** |
| MKTG 3063, Transportation | 3 |
| MKTG 4103, Concepts of Business Logistics | 3 |
| MKTG 4133, International Logistics and Outsourcing | 3 |
| **Select one of the following:**  ACCT 3053, Cost Accounting with a Managerial Emphasis  BCOM 3573, Managerial Communication  ECON 4333, Government Regulation of Business  ECON 4343, Managerial Economics  MGMT 4123, International Management  MKTG 3043, Retailing  MKTG 3093, Professional Selling and Sales Management  MKTG 4123, Organizational Purchasing  MKTG 4273, Supply Chain Management Internship | 3 |
| **Sub-total** | **12** |
| **Electives:** | **Sem. Hrs.** |
| Electives | **16** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**162**

**Major in Marketing**

**Bachelor of Science**

**Emphasis in Marketing Management**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

|  |  |
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| **University Requirements:** | |
| See University General Requirements for Baccalaureate degrees (p. 41)  *(For College of Business requirements, see p. 132)* | |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| BUSN 1003, First Year Experience Business | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 83)  **Students with this major must take the following:**  *MATH 2143, Business Calculus* OR MATH 2204, Calculus I OR  MATH 2194, Survey of Calculus *with a “C” or better.*  *~~ANTH 2233, Introduction to Cultural Anthropology~~* ***~~OR~~***  *~~SOC 2213, Introduction to Sociology~~*  *ECON 2313, Principles of Macroeconomics*  *COMS 1203, Oral Communications (Required Departmental Gen. Ed. Option)* | **35** |
| **College of Business Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Business Section) | **39** |
| **Major Requirements:** | **Sem. Hrs.** |
| MKTG 3023, Applied Research | 3 |
| MKTG 3163, Supply Chain Management | 3 |
| MKTG 4043, Consumer Behavior | 3 |
| MKTG 4083, Marketing Research Design and Analysis | 3 |
| MKTG 4223, Marketing Management | 3 |
| **Sub-total** | **15** |
| **Emphasis Area (Marketing Management):** | **Sem. Hrs.** |
| MKTG 4113, International Marketing | 3 |
| **Select two of the following (at least one must be in MKTG):**  ACCT 3053, Cost Accounting with a Managerial Emphasis  BCOM 3573, Managerial Communication  CIT 4453, Global E-Commerce  ECON 4343, Managerial Economics  MGMT 3183, Entrepreneurship  MKTG 3033, Advertising and Promotion  MKTG 3043, Retailing  MKTG 3063, Transportation  MKTG 3093, Professional Selling and Sales Management  MKTG 4023, Services Marketing  MKTG 4073, Social Media Marketing  MKTG 4103, Concepts of Business Logistics  MKTG 4123, Organizational Purchasing  MKTG 4133, International Logistics and Outsourcing  MKTG 4283, Marketing Internship  MKTG 4343, Sports Marketing  MKTG 4393, Social and Nonprofit Marketing | 6 |
| **Sub-total** | **9** |
| **Electives:** | **Sem. Hrs.** |
| Electives (must include at least 3 upper-level hours) | **19** |
| **Total Required Hours:** | **120** |

The bulletin can be accessed at http://www.astate.edu/a/registrar/students/  
**163**