

Undergraduate Curriculum Council  
May 1, 2018  
Library 6th Floor Conference Room 603

Voting Members Present: Kim Pittcock, Matthew Hill, Wayne Wilkinson, Jason Stewart, Shelley Gipson, Warren Johnson, Gabriel Tait, David Gilmore

Non-Voting Members Present: Allyson Myers, Rebecca Oliver, Nikesha Nesbitt, Mary Elizabeth Spence (proxy for Summer DeProw), Star Holloway, Karen Wheeler

Members Absent: Deanna Barymon, Kyle Fouts

Meeting called to order at 2:04 pm.

1. Approval of April 13<sup>th</sup> Minutes

- a. Minutes show Acknowledgement of LONs rather than Approve. The committee voted to approve the documents. Minutes should reflect Approve. The name of the proxy for Wayne Wilkinson on 4.13.18 should read as Lacy Overley. Finally, EBS02 should read that the committee revised the course description for clarity.
- b. [Motion to approve with revisions: Warren Johnson. Seconded: Wayne Wilkinson. Pass with revisions.]

2. Course Proposals

a. Outstanding Proposals from April 13<sup>th</sup>

i. 2018U\_BU04\_BC\_Cross-List-GSCM-MKTG-Courses-REVISION3

1. The department pulled the proposal. It was unclear originally that they did not intend to put the marketing courses out for enrollment.

ii. 2018U\_NHP13\_NC\_Adv-CVI

1. Pulled from consideration by Department. Can resubmit in the fall.

iii. 2018U\_LAC31\_BC\_ART-1013

1. Pulled by Shelley Gipson. Can resubmit in the fall.

b. Tabled proposals from Subcommittee 2 – Lead by Jason Stewart

i. 2018U\_LAC24\_NC\_PRAD-2143

1. Motion to approve: Jason Stewart. Second: Kim Pittcock. Pass

ii. 2018U\_LAC25\_NC\_PRAD-3043

1. Motion to approve: Jason Stewart. Second: Kim Pittcock. Pass

iii. 2018U\_LAC26\_CR\_PRAD-3143

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1. Motion to approve: Jason Stewart. Second: Wayne Wilkinson.  
Pass
- iv. 2018U\_LAC27\_NC\_PRAD-4073
1. Motion to approve: Jason Stewart. Second: Warren Johnson.  
Motion Failed.
  2. Discussion: There is an issue with prerequisites for the course. It was noted that if a student takes an upper level course before they have completed 30 credit hours, it will not count towards their upper level credits. LAC29 was approved 4/13/18, and included this course. Department contact, Holly Hall, noted that current equivalent course has no prereqs and no specific content in the course requires a prereq. The committee questioned why the course was a 4000 level course and not a 2000 level. Changes need to be made by the department and the committee will review and vote again by email.
- v. 2018U\_LAC28\_NC\_PRAD-4773
1. Motion to approve: Jason Stewart. Second: Wayne Wilkinson.  
Pass
- vi. 2018U\_LAC41\_BC\_BA-Sociology-change
1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
- vii. 2018U\_LAC42\_BC\_CRIM-SOC-description-changes
1. Motion to approve: Jason Stewart. Second: Wayne Wilkinson.  
Pass
- viii. 2018U\_LAC43\_CD\_GEOG-SOC-deletions
1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
- ix. 2018U\_NHP11\_BC\_NRS-4542-Health-Care-Administration
1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
- x. 2018U\_NHP12\_CR\_RS-4464-to-RS-4483-REVISION2
1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
- xi. 2018U\_NHP14\_BC-SW-3303-SW-3333-admission-to-BSW

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1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
  
- xii. 2018U\_NHP15\_BC\_Statistics
  1. Motion to approve: Jason Stewart. Second: Warren Johnson.  
Pass
  
- xiii. 2018U\_SM01\_CD\_BIO-4303-Forensic-Entomology
  1. Motion to approve: Jason Stewart. Second: David Gilmore. Pass
  
- xiv. 2018U\_SM02\_BC-Previous-deleted-courses
  1. Motion to approve: Jason Stewart. Second: Kim Pittcock. Pass
  2. Discussion: these courses were supposed to have been deleted previously but were not.
  
- xv. 2018U\_SM03\_BC\_Clarifying-Electives-Biology-degrees-REVISION3
  1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
  
- xvi. 2018U\_SM04\_CD\_PHYS-3272-3282
  1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass
  
- xvii. 2018U\_SM05\_BC\_Physics-Replace-degree-requirement
  1. Motion to approve: Jason Stewart. Second: Shelley Gipson.  
Pass

3. Member Items

- a. Composition of the committee:
  - i. There have been no answers yet as to the composition of the committee.
  - ii. Committee discussed submitting a shared governance proposal as to the committee structure and governance. Will consider forming a subcommittee to work on this proposal.
  
- b. Grad Council has been working on policy. Can UCC do similarly?
  - i. There is another obscure committee which works on undergraduate policy: Undergraduate Enrollment and Academic Policy Committee. They have been working on policy of interest to UCC.
  - ii. UCC and UEAPC should work together, maybe submit a liaison.

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- iii. Consider creating a UCC subcommittee to review policy and amend committee purview.
  
- c. Committee discussed the errors throughout the Book of Committees and how the committee is not consulted regarding changes to purview or policy related to it. The Provost welcomes policy discussions. We will take this up at the first meeting in the fall.

Meeting adjourned at 3:42 pm.

**Subcommittee Memberships**

<b>Subcommittees</b>		
Subcommittee1	Subcommittee2	Subcommittee3
Gabriel Tait Shelley Gipson Warren Johnson Rebecca Oliver	Kim Pittcock Jason Stewart Wayne Wilkinson Nikeshia Nesbitt	David Gilmore Deanna Barymon Matthew Hill Kyle Fouts Star Holloway
<b>Can review:</b>		
AET, BU, EBS, NHP, SM, US	BU, LAC, MS, NHP, SM	AET, EBS, LAC, MS, US

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## New Course Proposal Form

Undergraduate Curriculum Council

Graduate Council

New Course or  Experimental Course (1-time offering) (Check one box)

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Po-Lin Pan 3/8/2018  
**Department Curriculum Committee Chair**

	ENTER DATE...
<b>COPE Chair (if applicable)</b>	

Marceline Hayes 3/8/2018  
**Department Chair:**

	ENTER DATE...
<b>Head of Unit (If applicable)</b>	

Warren Johnson 3/28/2018  
**College Curriculum Committee Chair**

	ENTER DATE...
<b>Undergraduate Curriculum Council Chair</b>	

Gina Hogue 3/29/2018  
**College Dean**

	ENTER DATE...
<b>Graduate Curriculum Committee Chair</b>	

	ENTER DATE		ENTER DATE...
<b>General Education Committee Chair (If applicable)</b>		<b>Vice Chancellor for Academic Affairs</b>	

1. Contact Person (Name, Email Address, Phone Number)  
Myleea Hill, Dept. of Communication, mhill@astate.edu, 870-972-2290

2. Proposed Starting Term and Bulletin Year  
Fall 2018

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9.*)  
PRAD 2143

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).  
Strategic Writing I

5. Brief course description (40 words or fewer) as it should appear in the bulletin.  
Fundamentals of the distinct writing requirements, styles, and formats of social, online, broadcast, print and other platforms used in strategic communication; emphasis on context, storytelling, and audience understanding.

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

- a. No Are there any prerequisites?
  - a. If yes, which ones?
  - b. Why or why not?  
Skills needed to successfully complete the course will be introduced in the course.
- b. No Is this course restricted to a specific major?
  - a. If yes, which major?

7. Course frequency (e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*  
Fall, Spring

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.  
Lecture

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])  
Standard

10. No Is this course dual listed (undergraduate/graduate)?

11. No Is this course cross listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

**11.2** – Are these courses offered for equivalent credit?  
Please explain.

12. No Is this course in support of a new program?

- a. If yes, what program?

13. No Does this course replace a course being deleted?

- a. If yes, what course?

14. No Will this course be equivalent to a deleted course?

a. If yes, which course?

15. Yes Has it been confirmed that this course number is available for use?

*If no: Contact Registrar's Office for assistance.*

16. Yes Does this course affect another program?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

Strategic Writing I will replace CMAC 2003 Media Writing as a prerequisite for Strategic Writing II, which could reduce the number of students who enroll in Media Writing, a course shared with the Department of Media. Media Writing will remain as an elective for strategic communication students. Assessment findings indicated writing as a specific weakness/improvement area for our strategic communication students, especially data gathered from practicum/internships. The need for more classes specifically focused on writing unique to strategic communication was evident

## Course Details

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

- 1) Fundamentals of Strategic Writing: Paid, Earned, Owned, and Shared Media
- 2) Context for PESO Media in Strategic Writing
- 3) Strategic Writing for Social Media
- 4) Strategic Writing for Social Media, Cont.
- 5) Strategic Writing for Online
- 6) Strategic Writing for Online , Cont.
- 7) Strategic Writing for Print
- 8) Strategic Writing for Print, Cont.
- 9) Strategic Writing for Broadcast,
- 10) Strategic Writing for Broadcast, Cont.
- 11) Storytelling across Platforms
- 12) Storytelling across Platforms, Cont.
- 13) Strategic Writing for Targeted Audiences
- 14) Legal and ethical implications in Strategic Writing

18. Special features (e.g. labs, exhibits, site visitations, etc.)  
Lab required

19. Department staffing and classroom/lab resources  
Faculty with strategic writing experience on staff

- a. Will this require additional faculty, supplies, etc.?  
No

20. No Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

### **Course Justification**

21. Justification for course being included in program. Must include:

- a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

Strategic Writing I includes specific course learning objectives of skills for content creation needed for strategic communication professionals.

- b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

Strategic Writing I includes course objectives that are in keeping with the overall program outcomes of the strategic communication program – particularly creating messages appropriate to the audience, context, and purpose.

[http://annenberg.usc.edu/sites/default/files/KOS\\_2017\\_GCP\\_April6.pdf](http://annenberg.usc.edu/sites/default/files/KOS_2017_GCP_April6.pdf)

The USC Annenberg 2017 report highlights the need for writing skills in the strategic communication profession, with 86% of respondents listing “written communication” as “important skills for future growth” (p. 32). Specifically, digital storytelling ranked as the most important trend for public relations practitioners in the next five years (p.15).

Additionally, the report indicated reliance on “earned” media will continue to decrease while “paid, shared, and owned media will increase” (p. 18). The findings indicate the need for the strategic communication program to provide students

with a fundamental course introducing basic writing and storytelling skills in the context of paid, earned, shared, and owned media across the platforms, styles, and formats used in strategic communication.

#### Strategic Communication Assessment Data

The strategic communication faculty voted to introduce Strategic Writing I as a direct result of data collected from the assessment program. Assessment findings indicated writing as a specific weakness/improvement area for our strategic communication students, especially data gathered from practicum/internships. The need for more classes specifically focused on writing unique to strategic communication was evident. Additionally, recent alumni have contacted faculty asking for additional resources on storytelling, indicating a possible gap in the program.

#### c. Student population served.

The student population served will include students in the Strategic Communication program and Communication Studies major, as well as being open to students across the university – particularly in the College of Liberal Arts and Communication.

#### d. Rationale for the level of the course (lower, upper, or graduate).

The outcomes of the course are most appropriate for an introductory level course because they include skills that provide a foundation for upper-level courses within the program.

## Assessment

### University Outcomes

22. Please indicate the university-level student learning outcomes for which this new course will contribute. Check all that apply.

- a.  Global Awareness      b.  Thinking Critically      c.  Information Literacy

### Relationship with Current Program-Level Assessment Process

23. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

PRAD Strategic Writing I will be incorporated in the Strategic Communication Assessment Program and will support the following program-level learning outcome:

- 1) Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
- 2) Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
- 3) Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
- 4) Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
- 5) Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
- 6) Students will support principles of free expression and the historical context of free expression within a diverse and global society.

24. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

<b>Program-Level Outcome 1 (from question #23)</b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

reporting on the results?	
<b>Program-Level Outcome 2 (from question #23)</b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 3 (from question #23)</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 4 (from question #23)</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 5 (from question #23)</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct

	Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 6 (from question #23)</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

25. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

<b><i>Outcome 1</i></b>	<i>Students will create content for earned, owned, and paid media as appropriate for an assigned strategic communication organization.</i>
<i>Which learning activities are responsible for this outcome?</i>	<i>Lectures, class discussion, critiques</i>
<i>Assessment Measure</i>	<i>Strategic writing posts</i>
<b><i>Outcome 2</i></b>	<i>Students will identify how to find and use sources to gather information.</i>
<i>Which learning activities are responsible for this outcome?</i>	<i>Research exercises, class discussion, critiques</i>

<i>Assessment Measure</i>	<i>Interview assignment</i>
<b>Outcome 3</b>	<i>Students will identify correct formats for strategic communication storytelling</i>
<i>Which learning activities are responsible for this outcome?</i>	<i>Lectures, class discussion, critiques</i>
<i>Assessment Measure</i>	<i>Strategic writing assignment</i>
<b>Outcome 4</b>	<i>Students will identify libelous posts in strategic writing</i>
<i>Which learning activities are responsible for this outcome?</i>	<i>Lectures, class discussion, critiques</i>
<i>Assessment Measure</i>	<i>Test</i>

*(Repeat if needed for additional outcomes)*

## Bulletin Changes

### Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.

**\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

- Deleted courses/credit hours should be marked with a red strike-through (~~red-strikethrough~~)
- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).
- Any new courses should be listed in blue bold italics using enlarged font (*blue bold italics using enlarged font*)

You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  **Format Painter**, and selecting the text you would like to apply the change to.

Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

Undergraduate Bulletin 2017-2018, p. 477

[NB: For changes to the degree, see separate proposal for reconfiguration of BS in Strategic Communication]

Strategic Communication (PRAD)

*PRAD 2143. Strategic Writing I Fundamentals of the distinct writing requirements, styles, and formats of social, online, broadcast, print and other platforms used in strategic communication; emphasis on context, storytelling, and audience understanding. Fall, Spring.*

PRAD 3013. Promotional Writing for Electronic and Digital Media Methods and techniques of writing non-news radio and television scripts and web content. Emphasis on commercials and program continuity, promotional announcements, public service announcements. Some attention to teleplay, screenplay and corporate video techniques.

PRAD 3143. Strategic Writing Writing forms and styles across multimedia platforms. Fundamentals and practice in preparation of strategic messages for various channels of communication, including controlled and uncontrolled media. Students will develop skills in information gathering, writing styles, editing, critical thinking and audience analysis. Prerequisites, CMAC 2003 and either PR 3003 or AD 3023. Fall, Spring.

## New Course Proposal Form

Undergraduate Curriculum Council

Graduate Council

New Course or  Experimental Course (1-time offering) (Check one box)

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Po-Lin Pan 3/8/2018  
**Department Curriculum Committee Chair**

	ENTER DATE...
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**COPE Chair (if applicable)**

Marceline Hayes 3/8/2018  
**Department Chair:**

	ENTER DATE...
--	---------------

**Head of Unit (If applicable)**

Warren Johnson 3/28/2018  
**College Curriculum Committee Chair**

	ENTER DATE...
--	---------------

**Undergraduate Curriculum Council Chair**

Gina Hogue 3/29/2018  
**College Dean**

	ENTER DATE...
--	---------------

**Graduate Curriculum Committee Chair**

	ENTER DATE
--	------------

**General Education Committee Chair (If applicable)**

	ENTER DATE...
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**Vice Chancellor for Academic Affairs**

1. Contact Person (Name, Email Address, Phone Number)

Manu Bhandari, Dept. of Communication, mbhandari@astate.edu, 571-245-1686 (cell); 870-972-3091 (office)

2. Proposed Starting Term and Bulletin Year

Fall 2018

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9.*)

PRAD 3043

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Principles of Strategic Communication (full title)  
Principles of Strat Comm (short title)

5. Brief course description (40 words or fewer) as it should appear in the bulletin.

Broad survey of strategic communication practice, emphasizing advertising and public relations in the context of integrated brand promotion.

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

- a. **No** Are there any prerequisites?
  - a. If yes, which ones?
  - b. Why or why not?  
Foundational class so does not need any prerequisites.
- b. **No** Is this course restricted to a specific major?
  - a. If yes, which major?

7. Course frequency (e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*  
Fall, Spring, Summer

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.  
Lecture only

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])  
standard letter

10. **No** Is this course dual listed (undergraduate/graduate)?

11. **No** Is this course cross listed?  
*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross-listed course.

**11.2** – Are these courses offered for equivalent credit?  
Please explain.

12. **No** Is this course in support of a new program?

- a. If yes, what program?

13. **No** Does this course replace a course being deleted?

- a. If yes, what course?

14. **No** Will this course be equivalent to a deleted course?

- a. If yes, which course?

15. **Yes** Has it been confirmed that this course number is available for use?

**If no: Contact Registrar's Office for assistance.**

16. **No** Does this course affect another program?  
 If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

## Course Details

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Topic Areas/Week	Topic	Readings
Week 1	Intro to Strategic Communication and Integrated Brand Promotion (IBP) (Brief PR History)	Syllabus; Chapters 1, 3; Instructor Material "Sell & Spin" documentary
Week 2	IBP Industry Structure	Chapter 2
Week 3	Social, Ethical & Legal Aspects (includes PRSA ethics code)	Chapter 4 + Instructor Materials + "Consuming Kids" documentary
Week 4	Integrated Brand Promotion and Consumer Behavior	Chapter 5
Week 5	Global/Int'l cultural issues + Segmentation, Positioning and the Value Proposition	Chapter 5, 6
Week 6	Research (Intro. RACE model)	Chapter 7; "The Persuaders" documentary
Week 7	Planning Integrated Brand Promotion (Includes RACE model)	Chapter 8
<b>Week 8 MIDTERM WEEK</b>		
Week 9	Creativity/creative ideas in Strategic Communication	Chapters 9, 10

Week 10	Executing the Creative	Chapter 11
Week 11	Media Planning (Traditional + Digital)	Chapter 12, 13, 14
Week 12	Delving More into PR and Influencer Marketing	Chapter 18
Week 13	More on PR: Media Relations + Crisis Communication	Ch. 18+ Instructor Materials
Week 14	Other IBP Strategies + How they all fit together	Chapter 15 -17 (select)

18. Special features (e.g. labs, exhibits, site visitations, etc.)

19. Department staffing and classroom/lab resources available

- a. Will this require additional faculty, supplies, etc.?  
no

20. Does this course require course fees? No

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

### **Course Justification**

21. Justification for course being included in program. Must include:

- a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

Today's competitive professional world demands strategic communication students to have a holistic knowledge of PR, Advertising, and social media. They need to know how they work together and be familiar with the major terminologies from all strategic communication areas. The new class, Principles of Strategic Communication, seeks to address this growing professional need at the foundational level. Students will be taught the principles behind these various strategic communication tools that need to work together to promote a brand. The class is a foundation that will help the students get started on acquiring the skills and knowledge in all three disciplines: advertising, public relations and social media. This is the best way to prepare for current and future jobs in strategic communication.

- b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

The mission of the strategic communication program states: "Students graduating from this program will know and understand how to use advertising, public relations, social media, branding, crisis communication, media relations, research methods and evaluation tools to help organizations communicate with their publics."

This current course helps students gain foundational knowledge in the major areas of advertising, public relations, and other promotional areas.

c. Student population served.

Strategic Communication majors and others interested

d. Rationale for the level of the course (lower, upper, or graduate).

The course will be needed by anyone who wishes to develop skills and knowledge in any strategic communication discipline. Hence, this is a foundational course for anyone interested in strategic communication. Even though it is foundational, the course content is still more advanced than is common for a 2000-level class and is on par with the the expectations of a 3000-level class, such as AD 3023 Principles of Advertising and 3003 Principles of Public Relations.

## Assessment

### Relationship with Current Program-Level Assessment Process

22. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

This course serves the following program learning outcome of the strategic communication department:

1. Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
2. Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
3. Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
4. Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
5. Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
6. Students will support principles of free expression and the historical context of free expression within a diverse and global society.

23. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program's continuous improvement assessment process.

*For further assistance, please see the 'Expanded Instructions' document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

<b>Program-Level Outcome 1 (from question #23)</b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>• At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.
<b>Program-Level Outcome 2 (from question #23)</b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.

Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.

<b>Program-Level Outcome 3 (from question #23)</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.

<b>Program-Level Outcome 4 (from question #23)</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.

<b>Program-Level Outcome 5 (from question #23)</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.

<b>Program-Level Outcome 6 (from question #23)</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
Assessment Measure	<p>(1) Strategic communication faculty and the professional advisory board will assess final capstone projects using a rubric.</p> <p>(2) Capstone course exit exam: The faculty created a standardized exam that directly measures the competencies and values. The exam will be given to students in the Strategic Communication Case Studies class and Strategic Campaigns class.</p> <p>(3) Supervisor Internship evaluation.</p> <p>Indirect measures:</p> <p>(1) Exit surveys that are currently collected by the Advising Center for Media and Communication.</p> <p>(2) Student awards.</p>
Assessment Timetable	<ul style="list-style-type: none"> <li>At the end of each fall term, the Strategic Communication faculty will meet to assess capstone course projects from the previous spring semester.</li> </ul>
Who is responsible for assessing and reporting on the results?	Strategic communication assessment team and department chair are responsible for assessing and reporting results and closing the loop.

**Course-Level Outcomes**

24. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

<b>Outcome 1</b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%- 89%.

<b>Outcome 2</b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average

	class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%– 89%.
--	--

<b>Outcome 3</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%– 89%.

<b>Outcome 4</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%– 89%.

<b>Outcome 5</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%– 89%.

<b>Outcome 6</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
Which learning activities are responsible for this outcome?	Lecture, assigned readings, class discussions and assessment (quiz, assignment, exams, discussion board posts, making agency videos, mini project).
Assessment Measure	The class will use quizzes or assignments, two exams (mid-term and final), discussion board posts, group tasks (e.g., agency videos and mini projects) to test the students' learning over the course of the semester. I will expect the average

	class score in all exams to be a minimum of C or 70%. I will expect the class average for all quizzes/assignment to be between C and B, or 70%- 89%.
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## Bulletin Changes

### Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.

**\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

- Deleted courses/credit hours should be marked with a red strike-through (~~red-strikethrough~~)
- New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).
- Any new courses should be listed in blue bold italics using enlarged font (*blue bold italics using enlarged font*)

You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  **Format Painter**, and selecting the text you would like to apply the change to.

Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

(Undergraduate Bulletin 2017-2018, page 477)

[NB: For changes to the degree, see separate proposal for reconfiguration of BS in Strategic Communication]

### Strategic Communication (PRAD)

**PRAD 3013. Promotional Writing for Electronic and Digital Media** Methods and techniques of writing non-news radio and television scripts and web content. Emphasis on commercials and program continuity, promotional announcements, public service announcements. Some attention to teleplay, screenplay and corporate video techniques.

***PRAD 3043 Principles of Strategic Communication** Broad survey of strategic communication practice, emphasizing advertising and public relations in the context of integrated brand promotion. Fall, Spring, Summer.*

**PRAD 3143. Strategic Writing** Writing forms and styles across multimedia platforms. Fundamentals and practice in preparation of strategic messages for various channels of communication, including controlled and uncontrolled media. Students will develop skills in information gathering, writing styles, editing, critical thinking and audience analysis. Prerequisites, CMAC 2003 and either PR 3003 or AD 3023. Fall, Spring.

478

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Course Revision Proposal Form

**Undergraduate Curriculum Council**

**Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Po-Lin Pan 3/8/2018

**Department Curriculum Committee Chair**

	ENTER DATE...
--	---------------

**COPE Chair (if applicable)**

Marceline Hayes 3/8/2018

**Department Chair:**

	ENTER DATE...
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**Head of Unit (If applicable)**

Warren Johnson 3/28/2018

**College Curriculum Committee Chair**

	ENTER DATE...
--	---------------

**Undergraduate Curriculum Council Chair**

Gina Hogue 3/29/2018

**College Dean**

	ENTER DATE...
--	---------------

**Graduate Curriculum Committee Chair**

	ENTER DATE
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**General Education Committee Chair (If applicable)**

	ENTER DATE...
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**Vice Chancellor for Academic Affairs**

1. Contact Person (Name, Email Address, Phone Number)

Catherine Bahn, Dept. of Communication, cbahn@astate.edu, 972-3091

2. Proposed Starting Term and Bulletin Year for Change to Take Effect

Spring 2019, Bulletin Year 2018-2019

3. Current Course Prefix and Number

PRAD 3143

3.1 – **[No]** Request for Course Prefix and Number change

If yes, include new course Prefix and Number below. *(Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. Proposed number for experimental course is 9.)*

3.2 – If yes, has it been confirmed that this course number is available for use?

*If no: Contact Registrar's Office for assistance.*

4. Current Course Title

Strategic Writing

4.1 – **[Yes]** Request for Course Title Change

If yes, include new Course Title Below.

Strategic Writing II

- a. If title is more than 30 characters (including spaces), provide short title to be used on transcripts. *Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis).*
- b. Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

5. – **[Yes]** Request for Course Description Change.

If yes, please include brief course description (40 words or fewer) as it should appear in the bulletin.

Advanced strategic writing forms and styles. Practice in preparation of strategic messages for various platforms of communication, including paid, earned, shared, and owned. Students will develop skills in information gathering, writing styles, editing, critical thinking, storytelling, and audience analysis.

6. – **[Yes]** Request for prerequisites and major restrictions change.

*(If yes, indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).*

- a. **Yes** Are there any prerequisites?
  - a. If yes, which ones?  
PRAD 2142 and either PRAD 3043, PR 3003, or AD 3023. [The new course PRAD 2142, Strategic Writing I, will replace the existing prerequisite of CMAC 2003, Media Writing.]
  - b. Why or why not?  
The prerequisites provide the foundational skills and concepts necessary for successful completion of the course.
- b. **No** Is this course restricted to a specific major?
  - a. If yes, which major?

7. – **[No]** Request for Course Frequency Change (e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

- a. If yes, please indicate current and new frequency:

8. – **[No]** Request for Class Mode Change

*If yes, indicate if this course will be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please indicate the current and choose one.*

9. – **[No]** Request for grade type change

*If yes, what is the current and the new grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])*

10. **No** Is this course dual listed (undergraduate/graduate)?

- a. If yes, indicate course prefix, number and title of dual listed course.

11. **No** Is this course cross listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

**11.2** – Are these courses offered for equivalent credit?  
Please explain.

12. **No** Is this course change in support of a new program?  
a. If yes, what program?

13. **No** Does this course replace a course being deleted?  
a. If yes, what course?

Enter text...

14. **No** Will this course be equivalent to a deleted course or the previous version of the course?  
a. If yes, which course?

15. **Yes** Does this course affect another program?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

The BS in Strategic Communication/Social Media Management requires this course and is offered through Arkansas State Online Services. The coordinator of the AOS program is the contact on the form.

16. Does this course require course fees?

*If yes: Please attach the New Program Tuition and Fees form, which is available from the UCC website.*

## Revision Details

17. Please outline the proposed revisions to the course.

*Include information as to any changes to course outline, special features, required resources, or in academic rationale and goals for the course.*

[The course outline remains largely the same. A special feature is an emphasis on storytelling utilizing the Paid, Earned, Shared, Owned platform model.]

18. Please provide justification to the proposed changes to the course.

[The course revision is part of holistic changes approved by the strategic communication faculty based on assessment findings. Rather than a general media writing class and followed by the current strategic writing class, the faculty approved a Strategic Writing I course to be a prerequisite for Strategic Writing II.]

19. **Yes** Do these revisions result in a change to the assessment plan?

*\*If yes: Please complete the Assessment section of the proposal on the next page.*

*\*If no: Skip to Bulletin Changes section of the proposal.*

**\*See question 19 before completing the Assessment portion of this proposal.**

## Assessment

### **Relationship with Current Program-Level Assessment Process**

20. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

### **Relationship with Current Program-Level Assessment Process**

Strategic Writing II will be incorporated in the Strategic Communication Assessment Program and will support the following program-level learning outcome:

- 1) Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
- 2) Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
- 3) Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
- 4) Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
- 5) Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
- 6) Students will support principles of free expression and the historical context of free expression within a diverse and global society.

21. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

<b>Program-Level Outcome 1</b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

<b>Program-Level Outcome 2</b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 3</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 4</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 5</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment	Annual (Once a year on fall study day)

Timetable	
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 6 (</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

*(Repeat if this new course will support additional program-level outcomes)*

### **Course-Level Outcomes**

22. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

<b>Outcome 1</b>	<i>Students will identify writing styles inherent in strategic communication storytelling.</i>
Which learning activities are responsible for this outcome?	Lectures, class discussion, readings, critiques
Assessment Measure	Quizzes, Strategic writing samples
<b>Outcome 2</b>	<i>Students will create targeted key messages across paid, earned, shared, and owned platforms.</i>
Which learning activities are responsible for this outcome?	<i>Lectures, class discussion, readings</i>
Assessment Measure	<i>Strategic writing posts</i>
<b>Outcome 3</b>	<i>Students will apply ethical standards in strategic writing</i>
Which learning activities are responsible for this outcome?	<i>Lectures, class discussion, critiques</i>
Assessment Measure	<i>Quizzes, Strategic writing posts</i>

<b>Outcome 4</b>	<i>Students will design strategic messaging based on audience analysis</i>
<i>Which learning activities are responsible for this outcome?</i>	<i>Lectures, research exercises, critiques</i>
<i>Assessment Measure</i>	<i>Strategy worksheets</i>

*(Repeat if needed for additional outcomes)*

## Bulletin Changes

### Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.

**\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

- Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)
- New credit hours and text changes should be listed in blue using enlarged font (**blue using enlarged font**).
- Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)

You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  **Format Painter**, and selecting the text you would like to apply the change to.

Please visit <https://youtu.be/yjdL2n4lZm4> for more detailed instructions.

### Undergraduate Bulletin 2017-2018, p. 477

[NB: For changes to the degree, see separate proposal for reconfiguration of BS in Strategic Communication]

#### Strategic Communication (PRAD)

PRAD 3013. Promotional Writing for Electronic and Digital Media Methods and techniques of writing non-news radio and television scripts and web content. Emphasis on commercials and program continuity, promotional announcements, public service announcements. Some attention to teleplay, screenplay and corporate video techniques.

PRAD 3143 Strategic Writing **II Advanced strategic** writing forms and styles. ~~across multimedia platforms. Fundamentals and~~ Practice in preparation of strategic messages for various ~~channels~~ **platforms** of communication, including ~~controlled and uncontrolled media~~ **paid, earned, shared, and owned**. Students will develop skills in information gathering, writing styles, editing, critical thinking, **storytelling**, and audience analysis. Prerequisites, ~~CMAC-2003~~ **PRAD 2143** and either PRAD 3043, PR 3003 or AD 3023. Fall, Spring.

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## New Course Proposal Form

Undergraduate Curriculum Council

Graduate Council

New Course or  Experimental Course (1-time offering) (Check one box)

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Po-Lin Pan 3/8/2018  
**Department Curriculum Committee Chair**

	ENTER DATE...
<b>COPE Chair (if applicable)</b>	

Marceline Hayes 3/8/2018  
**Department Chair:**

	ENTER DATE...
<b>Head of Unit (If applicable)</b>	

Warren Johnson 3/28/2018  
**College Curriculum Committee Chair**

	ENTER DATE...
<b>Undergraduate Curriculum Council Chair</b>	

Gina Hogue 3/29/2018  
**College Dean**

	ENTER DATE...
<b>Graduate Curriculum Committee Chair</b>	

	ENTER DATE
<b>General Education Committee Chair (If applicable)</b>	

	ENTER DATE...
<b>Vice Chancellor for Academic Affairs</b>	

1. Contact Person (Name, Email Address, Phone Number)  
Myleea Hill, Dept. of Communication, mhill@astate.edu, 870-972-2290

2. Proposed Starting Term and Bulletin Year  
Fall 2018

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9.*)  
PRAD 4773

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Internship in Strategic Communication

Short title: INTERNSHIP STRATEGIC COMM

5. Brief course description (40 words or fewer) as it should appear in the bulletin.

Field-based experience in a supervised setting that will enhance strategic communication knowledge and skills.

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

- a. **Yes** Are there any prerequisites?
  - a. If yes, which ones?  
Approval of department chair.
  - b. Why or why not?  
Students will need to be placed by the department.
- b. **No** Is this course restricted to a specific major?
  - a. If yes, which major?

7. Course frequency (e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

Fall, Spring, Summer

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Experiential learning

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard

10. **No** Is this course dual listed (undergraduate/graduate)?

11. **No** Is this course cross listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

**11.2** – Are these courses offered for equivalent credit?  
Please explain.

12. **No** Is this course in support of a new program?

a. If yes, what program?

13. **No** Does this course replace a course being deleted?

a. If yes, what course?

No

14. **No** Will this course be equivalent to a deleted course?

- a. If yes, which course?  
No

15. **Yes** Has it been confirmed that this course number is available for use?

*If no: Contact Registrar's Office for assistance.*

16. **No** Does this course affect another program?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

## Course Details

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

- 1) Overview of Internship requirements
- 2) Experiential learning, work logs
- 3) Experiential learning, work logs
- 4) Experiential learning, work logs
- 5) Experiential learning, work logs
- 6) Experiential learning, work logs
- 7) Midterm internship report
- 8) Experiential learning, work logs
- 9) Experiential learning, work logs
- 10) Experiential learning, work logs
- 11) Experiential learning, work logs
- 12) Experiential learning, work logs
- 13) Experiential learning, work logs
- 14) Final internship report

18. Special features (e.g. labs, exhibits, site visitations, etc.) intership experience on site

19. Department staffing and classroom/lab resources

Faculty with strategic communication experience on staff

- a. Will this require additional faculty, supplies, etc.?  
No

20. No Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

### **Course Justification**

21. Justification for course being included in program. Must include:

- a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

PRAD 4773 Internship in Strategic Communication provides experience in learning outcomes of the Strategic Communication program.

- b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

PRAD 4773 Internship in Strategic Communication includes course objectives that are in keeping with the overall program outcomes of the strategic communication program – particularly creating messages appropriate to the audience, context, and purpose.

[http://annenberg.usc.edu/sites/default/files/KOS\\_2017\\_GCP\\_April6.pdf](http://annenberg.usc.edu/sites/default/files/KOS_2017_GCP_April6.pdf)

The USC Annenberg 2017 report highlights the need for students to be able to learn new skills as well as emphasizing the wide variety of work experiences in strategic communication and the importance of defining professional roles to students, as can be accomplished best in an on-site, supervised setting rather than in an on-campus classroom.

Strategic Communication Assessment Data

The role in assessment in introducing Internship in Strategic Communication is two fold: 1) Strategic communication faculty voted to introduce an internship after reviewing assessment reports that indicated practical skills such as writing were a focus item. 2) The assessment program relies on practicum/internship data and without a dedicated PRAD internship course, there is no mechanism within the program for strategic communication faculty to oversee internships.

c. Student population served.

The student population served will include students in the Strategic Communication program.

d. Rationale for the level of the course (lower, upper, or graduate).

The outcomes of the course are most appropriate for an upper level course because they include skills that should be developed in introductory and lower level skills courses.

## Assessment

### University Outcomes

22. Please indicate the university-level student learning outcomes for which this new course will contribute. Check all that apply.

- a.  Global Awareness      b.  Thinking Critically      c.  Information Literacy

### Relationship with Current Program-Level Assessment Process

23. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

PRAD 4773 Internship in Strategic Communication will be incorporated in the Strategic Communication Assessment Program and will support the following program-level learning outcome:

- 1) Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
- 2) Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
- 3) Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
- 4) Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
- 5) Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices.
- 6) Students will support principles of free expression and the historical context of free expression within a diverse and global society.

24. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program's continuous improvement assessment process.

*For further assistance, please see the 'Expanded Instructions' document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

<b>Program-Level Outcome 1 (from question #23)</b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

reporting on the results?	
<b>Program-Level Outcome 2 (from question #23)</b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 3 (from question #23)</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 4 (from question #23)</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 5 (from question #23)</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct

	Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair
<b>Program-Level Outcome 6 (from question #23)</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
Assessment Measure	Exit Survey - Indirect Final Capstone Project – Campaigns and Case Studies – Direct Senior Knowledge Exam – Direct Student Awards – Direct Supervisor practicum/Internship evaluation –direct
Assessment Timetable	Annual (Once a year on fall study day)
Who is responsible for assessing and reporting on the results?	Strategic Communication Assessment team, coordinated by Dr. Holly Hall, and department chair

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

25. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

<b><i>Outcome 1</i></b>	Students will apply professional ethical principles and practices appropriate to the audience, purpose, and context.
<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>
<b><i>Outcome 2</i></b>	Students will create messages appropriate to the audience, purpose, and context using clear and appropriate forms of writing, tools, technology, and research.

(Repeat if needed for additional outcomes)

<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>
<b>Outcome 3</b>	Students will embrace difference and diversity and culture using sensitivity in a global society and adapt messages to diverse audiences.
<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>
<b>Outcome 4</b>	Students will employ communication perspectives, principles, concepts, and theories to create, interpret, evaluate communication messages.
<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>
<b>Outcome 5</b>	Students will utilize creative critical thinking in the creation, interpretation, and evaluation of communication messages and practices
<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>
<b>Outcome 6</b>	Students will support principles of free expression and the historical context of free expression within a diverse and global society.
<i>Which learning activities are responsible for this outcome?</i>	<i>Experiential learning</i>
<i>Assessment Measure</i>	<i>Midterm and final reports, Supervisor evaluation</i>

## Bulletin Changes

### Instructions

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Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

#### Undergraduate Bulletin 2017-2018, p. 478

[NB: For changes to the degree, see separate proposal for reconfiguration of BS in Strategic Communication]

PRAD 3553. Strategic Visual Communication Theoretical, contextual and practical natures of persuasive images in the context of strategic communication. Fall, Spring.

PRAD 4213. Social Media in Strategic Communication This course examines concepts and applications of social media within mass communication, news, advertising, and public relations industries. We will explore and apply social media tools, integrating them into an organization's overall communication strategy. Spring.

PRAD 4753. Strategic Communication Case Studies Study of recent strategic communication cases involving business, industry, institutions, and government. Students conduct a comprehensive strategic communication case study for a given client. Prerequisites, AD 3033 or PR 3013, and COMS 3363 or AD 4003, and PRAD 3143, or consent of instructor. Fall.

PRAD 4763. Strategic Communication Campaigns Study and practice in planning strategic communication campaigns for business, industry, institutions, and government. Students create a comprehensive strategic communication campaign for a given client. Prerequisites, AD 3033 or PR 3013, and MDIA 3363 or AD 4003, and PRAD 3143. Spring.

***PRAD 4773. Internship in Strategic Communication Field-based experience in a supervised setting that will enhance strategic communication knowledge and skills. Prerequisite: Approval of department chair. Fall, Spring, Summer.***

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

Undergraduate Curriculum Council

Graduate Council

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Matthew Costello	3/8/2018
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Department Curriculum Committee Chair

COPE Chair (if applicable)

ENTER DATE

Veena Kulkarni 3/8/2018

Department Chair:

Head of Unit (If applicable)

ENTER DATE

Warren Johnson 3/28/2018

College Curriculum Committee Chair

Undergraduate Curriculum Council Chair

ENTER DATE

Gina Hogue 3/29/2018

College Dean

Graduate Curriculum Committee Chair

ENTER DATE

General Education Committee Chair (If applicable)

ENTER DATE

Vice Chancellor for Academic Affairs

ENTER DATE

### 1.Contact Person (Name, Email Address, Phone Number)

Matthew Costello, Dept. of Criminology, Sociology, and Geography, [mcostello@astate.edu](mailto:mcostello@astate.edu), 870-972-2956

### 2.Proposed Change

1. We would like to change SOC 4273, World Population and Society, from an elective course available to Sociology majors to a required course. That would increase the number of required hours for the BA in Sociology by 3 credit hours.

2. The subtotal (number of hours in the major) for Sociology is presently only 39, which is low. We would like the number of hours required in the major to be the same for Sociology and Criminology majors (48). With the addition of SOC 4273 (see above) and 6 hours of electives within the major, the BA in Sociology will now require 48 hours.

### 3.Effective Date

8/1/2018

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

**4. Justification** – Please provide details as to why this change is necessary.

We would like to make this change because we feel that it is important for our students to gain a better understanding of social issues on a global scale. Currently, all of the topical classes that are required for Sociology majors focus almost entirely on social issues in the United States.

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### Major in Sociology

#### Bachelor of Arts

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

#### University Requirements:

See University General Requirements for Baccalaureate degrees (p. 42)

#### First Year Making Connections Course:

SOC 1013, Making Connections Sociology

**Sem. Hrs.**

**3**

#### General Education Requirements:

See General Education Curriculum for Baccalaureate degrees (p. 85)

**Sem. Hrs.**

**35**

#### Students with this major must take the following:

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

Twelve hours in Social Sciences (Required Departmental Gen. Ed. Option), including one of the following:

GEOG 2613, Introduction to Geography

PSY 2013, Introduction to Psychology

**Language Requirement:**

Foreign Language

Refer to Foreign Language Requirement in College of Liberal Arts and Communication.

**Sem. Hrs.**

**0-12**

**Major Requirements:**

**Sem. Hrs.**

SOC 2213, Introduction to Sociology

3

If taken to meet General Education Requirement, substitute another SOC course for Major Requirement.

SOC 2223, Social Problems

3

SOC 3273, Social Stratification

3

SOC 3383, Social Statistics

3

SOC 4243, Social Theory

3

SOC 4293, Methods of Social Research

3

SOC 4323, Applied Research

3

**SOC 4273, World Population and Society**

**3**

**Major in Sociology (cont.)**

**Bachelor of Arts**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

**Electives (select ~~18~~ 24 hours from the following):**

~~18~~ 24

ANTH 2233, Introduction to Cultural Anthropology

CRIM 3263, Criminology

CRIM 3323, Juvenile Delinquency

SOC 3003, Sociology of Gender

SOC 3223, Sociology of Families

SOC 3293, Self and Society

SOC 3313, Sociology of Sexuality

SOC 3333, Sociology of Health & Illness

SOC 3353, Minority Groups

SOC 3363, Sociology of Religion

SOC 3463, Collective Behavior

SOC 4003, Perspectives on Death and Dying

SOC 4063, Sociology of Disasters

SOC 4073, Sociology of Family Violence

SOC 4203, Social Deviance

SOC 4213, Childhood and Adolescence

SOC 4223, Urban Sociology

SOC 4233, Social Organization

SOC 4253, Rural Sociology

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

SOC 4263, Terrorism as a Social Movement

~~SOC 4273, World Population and Society~~

SOC 4283, Qualitative Data Analysis

SOC 4323, Applied Research

*If not taken to satisfy the core requirement.*

SOC 4343, Geographic Information Systems for the Social Sciences

SOC 4353, Sociology of Aging

SOC 4363, Environmental Sociology

SOC 4423, Sociology of Medicine

SOC 460V, Special Problems

SOC 4703, Internship

**Sub-total**

~~39~~**48**

**Electives:**

**Sem. Hrs.**

Electives

~~31-43~~**22-34**

**Total Required Hours:**

**120**

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

For Academic Affairs and Research Use Only	
CIP Code:	
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Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Matthew Costello	3/22/2018
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**Department Curriculum Committee Chair**

**COPE Chair (if applicable)**

ENTER DATE

Veena Kulkarni 3/22/2018

**Department Chair:**

**Head of Unit (If applicable)**

ENTER DATE

Warren Johnson 3/28/2018

**College Curriculum Committee Chair**

**Undergraduate Curriculum Council Chair**

ENTER DATE

Gina Hogue 3/29/2018

**College Dean**

**Graduate Curriculum Committee Chair**

ENTER DATE

**General Education Committee Chair (If applicable)**

ENTER DATE

**Vice Chancellor for Academic Affairs**

ENTER DATE

**1.Contact Person** (Name, Email Address, Phone Number)

Matthew Costello, Dept. of Criminology, Sociology, and Geography, [mcostello@astate.edu](mailto:mcostello@astate.edu), 870-972-2956

**2.Proposed Change**

The Criminology, Sociology, and Geography Department is proposing to change the course descriptions of several courses as indicated below. A few frequencies are also being modified.

**3.Effective Date**

Fall 2018

**4.Justification** – Please provide details as to why this change is necessary.

Many of the current course descriptions in the bulletin are dated and/or do not reflect what transpires in the classrooms of the respective courses.

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**

Form Revised: 09/05/2017

Changes to crosslistings with Social Work and Women and Gender Studies (English, Philosophy, and World Languages) have been communicated to the respective departments.

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**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

## Bulletin Changes

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### DEPARTMENT OF CRIMINOLOGY, SOCIOLOGY, AND GEOGRAPHY

#### Criminology (CRIM)

**CRIM 1023. Introduction to Criminal Justice** The introductory survey course in criminology, dealing with the main components of the criminal justice system including the police, courts, and corrections, as well as issues and procedures pertinent to the operation of these components. Prerequisite for CRIM 4103. Fall, Spring, Summer. (ACTS#: CRJU 1023)

**CRIM 2043. Community Relations in the Administration of Justice** Provides an understanding of the complex factors in human relations. The philosophy of law enforcement is examined with the emphasis on the social forces which create social change and disturbance. Spring.

**CRIM 2253. Criminal Investigation** Includes fundamentals and theory of an investigation, conduct at crime scenes, collection and presentation of physical evidence, and methods used in the police service laboratory. Fall.

**CRIM 2263. Criminal Evidence and Procedure** ~~Rules of Evidence of import at the operational level in law enforcement and criminal procedures, personal conduct of the officer as a witness, examination of safeguarding personal constitutional liberties.~~ **Rules of Evidence in the context of law enforcement and criminal procedures, personal conduct of officers as witnesses, and the safeguarding of personal constitutional liberties.** Fall.

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

**CRIM 3183. Institutional Corrections** An examination of the context, structure, and dynamics of local, state, and federal criminal confinement facilities. Fall.

**CRIM 3193. Community Corrections** An examination of non-institutional correctional agencies and techniques including probation, parole, diversion, pretrial release, community service, restitution, halfway house, and similar programs. Spring.

**CRIM 3223. Police and Society** Explores the relationship of the police to courts, probation, community corrections, institutional corrections, and parole. Also explores the relationship between police and other social institutions and the philosophy of police as an agent of social control. Spring.

**CRIM 3263. Criminology** Sociological patterns of crime and criminals, with emphasis on causes, effects, and prevention. Fall, Spring.

**CRIM 3323. Juvenile Delinquency** ~~Causative factors in home, school, and community, extent of the problem, and methods of prevention and treatment.~~ **Juvenile delinquency and crime with a focus on causative factors, extent of the problem, and methods of prevention and treatment.** Fall.

**CRIM 3423. Serial Homicide** Historical and current trends in serial homicide, including viewpoints of offenders, victims, and law-enforcement community. Fall, Spring.

**CRIM 4103. Criminal Justice Systems** General functions of the individual agencies and the duties and responsibilities of the individuals who perform these functions. Fall.

**CRIM 4243. Social Justice** Social justice in the criminal justice system, including issues of race, class, gender, and sexual orientation. **Fall, Spring. [no frequency currently listed]**

**CRIM 4493. Capstone in Criminology** Senior research project in Criminology intended to demonstrate student's ability to formulate a proposal, collect and analyze data, and present findings. Prerequisites, Declared Criminology major, SOC 3383, SOC 4293. Fall, Spring.

**CRIM 460V. Special Problems** Individually directed problems in Criminology. Must be arranged with the professor and approved by department chair. Demand.

**CRIM 470V. Internship** Combines supervised work experience with study of selected agencies and organizations. Must be arranged with the professor and approved by the department chair. Fall, Spring, Summer.

## Sociology (SOC)

**SOC 1013. Making Connections Sociology** Required course for first semester freshmen. Core content includes transition to college, academic performance skills, problem solving, critical thinking, self management, group building skills, and university policies. Content related to the departmental majors is also included. Fall.

**SOC 2213. Introduction to Sociology** ~~Human society and social behavior.~~ **The scientific study of society: Social institutions, social interactions, social inequality, social organizations, and social change.** Fall, Spring, Summer. (ACTS#: SOCI 1013)

**SOC 2223. Social Problems** ~~Application of sociological concepts and methods in the analysis of current social problems in the United States, including family and community disorganization, delinquency and crime, mental illness, and intergroup relations~~ **Application of sociological theories and concepts in the analysis of**

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

contemporary social problems in the United States, including poverty, unemployment, racial and gender inequality, immigration, education, family, health, delinquency and crime. Cross listed as SW 2223. Fall, Spring, Summer. (ACTS#: SOCI 2013)

**SOC 3003. Sociology of Gender** ~~Origins, acquisition, structure, and change of gender roles in contemporary society; examined in terms of impact upon both the individual and society.~~ The social construction of gender and the moral and political controversies that surround it. Topics include gender and identity, gender and institutions, and gender and inequality. Cross listed as WGS 3003. Fall, Spring, Summer.

**SOC 3223. Sociology of Families** Emphasizes the sociocultural factors influencing the structure and development of marriage and the family. Fall, Spring, Summer.

**SOC 3273. Social Stratification** Examination of causes and consequences of social inequality with a focus on class, status, power and privilege, particularly in American society. Spring, Summer.

**SOC 3293. Self and Society** Basic concepts and theories of social psychology from a sociological perspective, including group processes and individual-level behavior in social situations. Spring.

**SOC 3313. Sociology of Sexuality** ~~Examines sexuality from a sociological perspective, focusing on the social construction of sexuality and the moral and political controversies that surround it.~~ The social construction of sexuality and the moral and political controversies that surround it. Topics include the history of sexuality in society, reproduction, sexual orientation, sexual violence, sexuality and institutions and the intersection of sexuality with other social statuses. Cross listed as WGS 3313. Fall.

**SOC 3333. Sociology of Health and Illness** Social causation of diseases, social definition of health and illness, social aspects of healing and rehabilitation, the nature of health professions, and the delivery of health care services. Demand.

**SOC 3353. Minority Groups** Examines race, ethnicity and other bases for minority status in society, focusing on social inequality and the social construction of minority and majority group statuses and relations. Fall, Spring, Summer.

**SOC 3363. Sociology of Religion** Examines the relationship of religion to society, focusing on the functions and dysfunctions of religious systems on other social institutions. Demand.

**SOC 3383. Social Statistics** Central concepts and techniques of conducting descriptive and inferential analysis employed in quantitative investigation to understand social processes and phenomena. Prerequisites, MATH 1023 or MATH course that requires MATH 1023 as a prerequisite. Fall, Spring.

**SOC 3463. Collective Behavior** Various types of unusual group behavior, such as panics, riots, protests, fads, urban myths and legends, and millenarian groups. Fall, Spring, Summer.

**SOC 4003. Perspective on Death and Dying** A multidisciplinary overview of major themes and perspectives on dying, death, and bereavement, including historical, cultural, social, and psychological aspects. Medical, legal and ethical issues. Grief and bereavement. The death system. Violent death, disasters and megadeath. Beyond death. Prerequisite, minimum of 60 hours. Summer.

**SOC 4053. Today's Families Interdisciplinary Approaches** An interdisciplinary course designed to promote a critical approach to examining the family and its role in society. Prerequisite, 12 hours of coursework in Interdisciplinary Family Minor or instructors permission. Cross listed as ECH 4053, NRS 4053, PSY 4053. Spring.

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

**SOC 4063. Sociology of Disasters** Discusses socio-cultural aspects of natural and human made disasters, with an emphasis on social causes and consequences. Spring, even.

**SOC 4073. Sociology of Family Violence** An overview of the causes, prevalence and consequences of child abuse, intimate partner violence, and elder abuse. Fall, odd.

**SOC 4203. Social Deviance** Describes and explains the violation of social norms. Spring.

**SOC 4213. The Sociology of Childhood and Adolescence** Examination of childhood and adolescence, not only in the contemporary U.S., but also historically and cross culturally, with an emphasis on children as actively involved in the creation and reproduction of childhood and adolescence and social change within their societies. Fall.

**SOC 4223. Urban Sociology** History, structure, function, growth, location, land use, and problems of movement, and city region relationships. NOTE, SOC 4223 and GEOG 4223 are equivalent courses. Credit may be received for only one of the courses. Fall, Summer, even.

**SOC 4233. Social Organization** Concepts and principles of social organization and disorganization and the disruptive effects of social and cultural dynamics upon the individual, family, community, nations, and world. Summer.

**SOC 4243. Social Theory** ~~Examination of the context, content and contributions of sociological thinkers up to the early 20th century~~ The content, context, and relevance of sociological thinkers up to the early 20th century. Emphasis on Karl Marx, Emile Durkheim, Max Weber, Georg Simmel, and W.E.B. DuBois. Fall, Spring.

**SOC 4253. Rural Sociology** Multidimensional examination of the range of rural places, people, institutions, cultures, economies and change, with a focus on the United States and Arkansas. Spring.

**SOC 4263. Terrorism as a Social Movement** Examines domestic and international terrorism, including history of terrorism, philosophical and religious ideologies justifying terrorism, social, political, economic, psychological, and legal impacts of terrorism, terrorist groups, motives and tactics, and methods of counter-terrorism. Prerequisite, minimum of 60 hours. Dual Listed SOC 6263. Fall, Spring, and Summer.

**SOC 4273. World Population and Society** ~~Basic concepts and measures of the three central population processes of fertility, mortality and migration and overview of the global trends in population growth and of comparisons across countries at varying stages of population growth. Spring, Summer, odd.~~ Overview of the global trends in population growth rates and of the intersections between economic development and population growth across countries. Fall.

**SOC 4283. Qualitative Data Analysis** ~~Qualitative research techniques that social scientists use to gather and assess data. Focus on techniques such as interviewing research subjects, observing groups, and performing content analyses of existing information.~~ Designing, gathering, and analyzing qualitative research. Emphasis on interviewing research subjects, observing groups, and conducting content analyses. Spring.

**SOC 4293. Methods of Social Research** Overview of quantitative and qualitative tools used in the social sciences to analyze relationships among social variables. Fall, Spring.

**SOC 4323. Applied Research** ~~Techniques for analyzing social science data using the Statistical Package for the Social Sciences and other data analysis systems~~ Capstone course for Sociology that focuses on the integration and application of sociological theory and methodology. Prerequisites, SOC 3383 and 4293, or equivalents. Fall, Spring.

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**  
Form Revised: 09/05/2017

**SOC 4333. Sociology of Youth Subcultures** Sociological study of youth subcultures from American, British and new subcultural perspectives, plus a range of historical and contemporary youth subcultures. Also covers various analytic topics such as identity, resistance, style, music, response, and consumption. Prerequisite, SOC 2213. Demand.

**SOC 4353. Sociology of Aging** ~~Survey of theories, methodologies, concepts, and major research findings regarding the aging of individuals and societies, using the U.S. as a central example.~~ Theories, methodologies, concepts, and major research findings regarding aging in the United States. Trends in aging; stages of aging; aging and families; death. Fall.

**SOC 4363. Environmental Sociology** This course explores how our views of nature and the environment are socially constructed. In this context, we will examine how numerous environmental issues are created and exacerbated by social issues. We will also investigate actions that will reduce our ecological footprint. Demand.

**SOC 4373. Sustainable Development in Modern Society** This course will introduce students to the concept of sustainable development. In our investigation of what a sustainable community would look like, issues such as development paradigms, human environment interactions, and politics will be discussed on local, national, and international scales. Permission of instructor required. Demand.

**SOC 4423. Sociology of Medicine** The social production of health, wellness, illness, and mortality, including how social inequalities impact health care utilization in the US. Fall, Spring.

**SOC 460V. Special Problems** Individually directed problems in sociology and criminology for juniors and seniors. Must be arranged in consultation with a professor, and approved by the department chair. Fall, Spring, Summer.

**SOC 4703. Internship** Combines supervised work experience with study of selected agencies and organizations. Must be arranged with the professor and approved by the department chair. Fall, Spring, Summer.

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**WGS 3003. Sociology of Gender** ~~Origins, acquisition, structure, and change of gender roles in contemporary society, examined in terms of impact upon both the individual and society.~~ The social construction of gender and the moral and political controversies that surround it. Topics include gender and identity, gender and institutions, and gender and inequality. Cross listed as SOC 3003. Fall, Spring, Summer.

**WGS 3313. Sociology of Sexuality** ~~Examines sexuality from a sociological perspective, focusing on the social construction of sexuality and the moral and political controversies that surround it.~~ The social construction of sexuality and the moral and political controversies that surround it. Topics include the history of sexuality in society, reproduction, sexual orientation, sexual violence, sexuality and institutions and the intersection of sexuality with other social statuses. Cross listed as SOC 3313. Fall.

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**  
Form Revised: 09/05/2017

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**SW 2223. Social Problems** ~~Application of sociological concepts and methods in the analysis of current social problems in the United States, including family and community disorganization, delinquency and crime, mental illness, and intergroup relations.~~ Application of sociological theories and concepts in the analysis of contemporary social problems in the United States, including poverty, unemployment, racial and gender inequality, immigration, education, family, health, delinquency and crime. Cross listed as SOC 2223. Fall, Spring, Summer.

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Course Deletion Proposal Form

**Undergraduate Curriculum Council**

**Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Matthew Costello	3/22/2018
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**Department Curriculum Committee Chair**

	ENTER DATE
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**COPE Chair (if applicable)**

Veena Kulkarni	3/22/2018
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**Department Chair:**

	ENTER DATE
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**Head of Unit (If applicable)**

Warren Johnson	3/28/2018
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**College Curriculum Committee Chair**

	ENTER DATE
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**Undergraduate Curriculum Council Chair**

Gina Hogue	3/29/2018
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**College Dean**

	ENTER DATE
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**Graduate Curriculum Committee Chair**

	ENTER DATE
--	------------

**General Education Committee Chair (If applicable)**

	ENTER DATE
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**Vice Chancellor for Academic Affairs**

**1. Course Title, Prefix and Number**

GEOG 3703. Political Geography

GEOG 3813. Introduction to Geographic Information Systems

GEOG 4223. Urban Geography

GEOG 4313. Advanced Perspective in Historical Geography

GEOG 4683. Senior Seminar

GEOG 470V. Internship in Geography

SOC 4223. Urban Sociology

SOC 4343. Geographic Information Systems for the Social Sciences

**2. Contact Person** (Name, Email Address, Phone Number)

Matthew Costello, Dept. of Criminology, Sociology, and Geography, [mcostello@astate.edu](mailto:mcostello@astate.edu), 870-972-2956

**3. Last semester course will be offered**

No longer offered

Please clarify by selecting one of the following:

- a.  Remove from bulletin for Fall of 2018
- b.  Other -

**4. Student Population**

- a. The course was initially created for what student population?

Sociology and Geography majors

- b. How will deletion of this course affect those students?

Sociology and Geography majors will have fewer elective options with the elimination of these courses. However, there will be no practical effect for these students, since the courses not have been offered for a long time.

**College, Departmental, or Program Changes**

- 5. a. How will this affect the college, department, and/or program?

See 4b.

- b. **Yes** Does this program and/or course affect another department?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

GEOG 3703, Political Geography and GEOG/SOC 4223, Urban Geography, are part of the minor in International Studies. The advisor for the program, Warren Johnson of the Dept. of English, Philosophy, and World Languages, has approved the deletion on 23 March 2018.

- c. Please provide a short justification for why this course being deleted from program.

These courses have not been offered for a long time, and we do not have the faculty to offer them in the future. Thus, deleting them streamlines the bulletin

- 6. **No** Is there currently a course listed in the bulletin which is equivalent to this one?

If yes, which course(s)?

**7. No Will this course be equivalent to a new course?**  
If yes, what course?

# Bulletin Changes

## Instructions

**Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**

**\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

- Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)
- New credit hours and text changes should be listed in blue using enlarged font (**blue using enlarged font**).
- Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)

*You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  Format Painter, and selecting the text you would like to apply the change to.*

*Please visit <https://youtu.be/yjdL2n4!Zm4> for more detailed instructions.*

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#### Minor in International Studies

The Minor in International Studies aims to provide students from across the campus the opportunity to understand better in an interdisciplinary context some of the complexities of our global society. Particularly suited for students in History, Political Science, English, World Languages, and International Business, the minor draws on existing offerings in these and other departments, and also provides a forum for interdisciplinary seminars and specialized courses that focus on international issues.

**NOTE: Certain courses from this list may be offered infrequently. Consult the Chair of the relevant department if you have questions on when a course will be offered.**

Required Courses:	Sem. Hrs.
Any student who completes the necessary courses may declare this minor and have it appear on the transcript. Each Department which offers a course included in the minor will determine for its own majors whether courses taken for a student's minor can also count toward the major.	

<p><b>Select 12 hours from the following (no more than two courses may have the same prefix):</b></p> <p>ARTH 3053, Medieval and Renaissance Art and Architecture  ARTH 3063, Baroque and Rococo Art and Architecture  ARTH 3073, Nineteenth Century Art and Architecture  ARTH 430V, Studies in Art History  COMS 4253, Intercultural Communication  ECON/IB 4103, International Trade  ENG 3453, World Literature  ENG 3473, Contemporary Literature  ENG 3613, Introduction to Folklore  FIN/IB 3813, International Financial Mgmt and Banking  GEOG 3603, World Regional Geography  GEOG 3643, Introduction to Cultural Geography  GEOG 3663, Geography of Africa  GEOG-3703, Political Geography  GEOG/SOC 4223, Urban Geography  HIST 3013, Civilizations of Africa  HIST 3123, Latin America, The Colonial Period  HIST 3133, Latin America, The National Period  HIST 3223, Renaissance and Reformation Europe  HIST 3253, Modern Europe, 1750-1870  HIST 3273, The Age of Crisis: Europe, 1870 To Present  HIST 3283, Society and Thought in Europe  HIST 3303, The Modern History of the Middle East  HIST 4113, Imperial Russia  HIST 4123, Soviet Russia  HIST 4133, History of Ancient China  HIST 4143, The Rise of Modern China  HIST 4213, History of England 55 BC to AD 1689  HIST 4223, History of Great Britain, 1688 To 1982  HIST 4273, History of Mexico  HIST 4593, Special Topics in World History  IB 3013, Global Leadership Experience  IB 4133, International Law IB  4273, Special Problems INST  4503, Special Topics INST  4803, Independent Study  MGMT 4123, International Management  MKTG 4113, International Marketing  PHIL 3623, Eastern Philosophy  POSC 3203, Introduction to Comparative Politics  POSC 3213, African Political Systems  POSC 3223, European Political Systems  POSC 3303, Introduction to International Policies  POSC 4223, Middle Eastern Political Systems  POSC 4313, International Organization  POSC 4323, Foreign Policy Analysis  PSY 3613, Cultural Psychology  SOC 4263, Terrorism as a Social Movement  SOC 4273, World Population and Society  Other courses approved by International Studies Advisor</p>	<p>12</p>
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## Major in Criminology (cont.)

### Bachelor of Arts

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

<b>Electives (select 21 hours from the following):</b> CRIM 2043, Community Relations CRIM 2253, Criminal Investigation CRIM 2263, Criminal Evidence and Procedure <i>If not used for major core course requirement.</i> CRIM 3323, Juvenile Delinquency CRIM 3423, Serial Homicide CRIM 4103, Criminal Justice Systems CRIM 460V, Special Problems CRIM 470V, Internship HIST 3583, History of Law Enforcement POSC 3113, American Municipal Government POSC 3143, State and Local Government POSC 3183, Criminal Law and the Constitution <i>If not used for major core course requirement.</i> POSC 4533, Environmental Law and Administration PSY 3413, Adolescent Psychology PSY 4533, Abnormal Psychology SOC 2223, Social Problems SOC 3273, Social Stratification <b>OR</b> SOC 3293, Self and Society SOC 3353, Minority Groups SOC 3463, Collective Behavior SOC 4003, Perspectives on Death and Dying SOC 4063, Sociology of Disasters SOC 4073, Sociology of Family Violence <b>OR</b> SW 4213, Introduction to Domestic Violence SOC 4203, Social Deviance <del>SOC 4223, Urban Sociology</del> SOC 4233, Social Organization SOC 4243, Social Theory SOC 4253, Rural Sociology SOC 4263, Terrorism as a Social Movement SOC 4273, World Population and Society SOC 4283, Qualitative Data Analysis SOC 4323, Applied Research <del>SOC 4343 Geographic Information Systems for the Social Sciences</del> SOC 4363, Environmental Sociology SW 3323, Substance Abuse: Intervention and Treatment SW 3343, Child Abuse and Neglect	21
<b>Sub-total</b>	<b>48</b>
<b>Electives:</b>	<b>Sem. Hrs.</b>
Electives	22-34
<b>Total Required Hours:</b>	<b>120</b>

p.

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**Major in Sociology (cont.)**

**Bachelor of Arts**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

<b>Electives (select 18 hours from the following):</b> ANTH 2233, Introduction to Cultural Anthropology CRIM 3263, Criminology CRIM 3323, Juvenile Delinquency SOC 3003, Sociology of Gender SOC 3223, Sociology of Families SOC 3293, Self and Society SOC 3313, Sociology of Sexuality SOC 3333, Sociology of Health & Illness SOC 3353, Minority Groups SOC 3363, Sociology of Religion SOC 3463, Collective Behavior SOC 4003, Perspectives on Death and Dying SOC 4063, Sociology of Disasters SOC 4073, Sociology of Family Violence SOC 4203, Social Deviance SOC 4213, Childhood and Adolescence <del>SOC 4223, Urban Sociology</del> SOC 4233, Social Organization SOC 4253, Rural Sociology SOC 4263, Terrorism as a Social Movement SOC 4273, World Population and Society SOC 4283, Qualitative Data Analysis SOC 4323, Applied Research <i>If not taken to satisfy the core requirement.</i> <del>SOC 4343, Geographic Information Systems for the Social Sciences</del> SOC 4353, Sociology of Aging SOC 4363, Environmental Sociology SOC 4423, Sociology of Medicine SOC 460V, Special Problems SOC 4703, Internship	18
<b>Sub-total</b>	<b>39</b>
<b>Electives:</b>	<b>Sem. Hrs.</b>
Electives	31-43
<b>Total Required Hours:</b>	<b>120</b>

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## Geography (GEOG)

**GEOG 2613. Introduction to Geography** Emphasizes the physical and cultural patterns in the world. Fall, Spring, Summer. (ACTS#: GEOG 1103)

**GEOG 3603. World Regional Geography** Surveys geographic regions of the world, emphasizing the different ways of living and thinking by man in these different regions. Fall, even.

**GEOG 3613. Geography of the United States and Canada** Emphasizes the physical and cultural backgrounds of the United States and Canada. Spring, even.

**GEOG 3643. Introduction to Cultural Geography** Systematic examination of various cultures, especially their philosophies and dynamics of resource utilization and economic development. Spring, even.

**GEOG 3663. Geography of Africa** Fundamental contemporary issues that challenge Africans within the context of historical genesis. An emphasis will be placed on the social, economic, environmental and political dynamics of various regions of Africa. Fall.

**GEOG 3683. Economic Geography** Spatial distribution and interrelations of economic factors and forces and how they are affected by geographic factors. Spring, even.

~~**GEOG 3703. Political Geography** Content and philosophy of political geography and a geographic approach to the patterns of power and conflict among nation states. Consideration of regional blocs, strategic areas, disputed zones, and the dynamic impact of technology. Demand.~~

**GEOG 3723. Introduction to Physical Geography Weather and Climate** Examines the nature and character of various components of the physical environment including basic weather elements, climate, landforms, soil and natural vegetation. Demand. (ACTS#: GEOG 2223)

**GEOG 3743. Introduction to Land Use Planning** Introduces the student to theoretical as well as practical aspects of land use planning, focusing on the spatial, economic, and political aspects of land use in both rural and urban settings. Demand.

~~**GEOG 3813. Introduction to Geographic Information Systems** Introduces students to Geographic Information systems concepts and techniques. Demand.~~

**GEOG 4113. Water Resources Planning** A study of the basic concepts of hydrology and the major issues associated with water resources planning and management. Demand.

~~**GEOG 4223. Urban Geography** History, structure, function, growth, location, land use, and problems of movement, and city region relationships. NOTE, GEOG 4223 and SOC 4223 are equivalent courses; credit may be received for only one of the courses. Fall, Summer, even.~~

~~**GEOG 4313. Advanced Perspective in Historical Geography** Examines issues that are both chronological and spatial in nature including settlement patterns, migration, and population trends. Demand.~~

**GEOG 460V. Special Problems** Individually directed problems in Geography. Must be arranged with the professor and approved by department chair. Demand.

**GEOG 4613. Conservation of Natural Resources** Current problems associated with the conservation of natural resources. Demand.

**GEOG 4623. Environmental Management** The dynamic nature of the earth's surface, using the hydrologic cycle as a broad framework for analyzing the physical environment and for assessing sound environmental management practices. Spring, even.

**GEOG 4633. Climatology** Climatic regions of the world; controlling factors of weather. Demand.

**GEOG 4643. Geography of Arkansas** Arkansas physical, cultural, and historical landscapes. Summer.

~~**GEOG 4683. Senior Seminar** The more important research methods in obtaining geographical information. Demand.~~

~~**GEOG 470V. Internship in Geography** Combines relevant work experience with classroom theory in public and private planning agencies. Must be arranged with professor and approved by the department chair. Demand.~~

**GEOG 4813. Special Topics in Geography** An intensive study of a region or pertinent topic in geography. May be repeated once when topic changes. Demand.

## **Sociology (SOC)**

**SOC 1013. Making Connections Sociology** Required course for first semester freshmen. Core content includes transition to college, academic performance skills, problem solving, critical thinking, self management, group building skills, and university policies. Content related to the departmental majors is also included. Fall.

**SOC 2213. Introduction to Sociology** Human society and social behavior. Fall, Spring, Summer. (ACTS#: SOCI 1013)

**SOC 2223. Social Problems** Application of sociological concepts and methods in the analysis of current social problems in the United States, including family and community disorganization, delinquency and crime, mental illness, and intergroup relations. Cross listed as SW 2223. Fall, Spring, Summer. (ACTS#: SOCI 2013)

**SOC 3003. Sociology of Gender** Origins, acquisition, structure, and change of gender roles in contemporary society, examined in terms of impact upon both the individual and society. Cross listed as WGS 3003. Fall, Spring, Summer.

**SOC 3223. Sociology of Families** Emphasizes the sociocultural factors influencing the structure and development of marriage and the family. Fall, Spring, Summer.

**SOC 3273. Social Stratification** Examination of causes and consequences of social inequality with a focus on class, status, power and privilege, particularly in American society. Spring, Summer.

**SOC 3293. Self and Society** Basic concepts and theories of social psychology from a sociological perspective, including group processes and individual-level behavior in social situations. Spring.

**SOC 3313. Sociology of Sexuality** Examines sexuality from a sociological perspective, focusing on the social construction of sexuality and the moral and political controversies that surround it. Cross listed as WGS 3313. Fall.

**SOC 3333. Sociology of Health and Illness** Social causation of diseases, social definition of health and illness, social aspects of healing and rehabilitation, the nature of health professions, and the delivery of health care services. Demand.

**SOC 3353. Minority Groups** Examines race, ethnicity and other bases for minority status in society, focusing on social inequality and the social construction of minority and majority group statuses and relations. Fall, Spring, Summer.

**SOC 3363. Sociology of Religion** Examines the relationship of religion to society, focusing on the functions and dysfunctions of religious systems on other social institutions. Demand.

**SOC 3383. Social Statistics** Central concepts and techniques of conducting descriptive and inferential analysis employed in quantitative investigation to understand social processes and phenomena. Prerequisites, MATH 1023 or MATH course that requires MATH 1023 as a prerequisite. Fall, Spring.

**SOC 3463. Collective Behavior** Various types of unusual group behavior, such as panics, riots, protests, fads, urban myths and legends, and millenarian groups. Fall, Spring, Summer.

**SOC 4003. Perspective on Death and Dying** A multidisciplinary overview of major themes and perspectives on dying, death, and bereavement, including historical, cultural, social, and psychological aspects. Medical, legal and ethical

issues. Grief and bereavement. The death system. Violent death, disasters and megadeath. Beyond death. Prerequisite, minimum of 60 hours. Summer.

**SOC 4053. Today's Families Interdisciplinary Approaches** An interdisciplinary course designed to promote a critical approach to examining the family and its role in society. Prerequisite, 12 hours of coursework in Interdisciplinary Family Minor or instructors permission. Cross listed as ECH 4053, NRS 4053, PSY 4053. Spring.

**SOC 4063. Sociology of Disasters** Discusses socio-cultural aspects of natural and human made disasters, with an emphasis on social causes and consequences. Spring, even.

**SOC 4073. Sociology of Family Violence** An overview of the causes, prevalence and consequences of child abuse, intimate partner violence, and elder abuse. Fall, odd.

**SOC 4203. Social Deviance** Describes and explains the violation of social norms. Spring.

**SOC 4213. The Sociology of Childhood and Adolescence** Examination of childhood and adolescence, not only in the contemporary U.S., but also historically and cross culturally, with an emphasis on children as actively involved in the creation and reproduction of childhood and adolescence and social change within their societies. Fall.

~~**SOC 4223. Urban Sociology** History, structure, function, growth, location, land use, and problems of movement, and city region relationships. NOTE, SOC 4223 and GEOG 4223 are equivalent courses. Credit may be received for only one of the courses. Fall, Summer, even.~~

**SOC 4233. Social Organization** Concepts and principles of social organization and disorganization and the disruptive effects of social and cultural dynamics upon the individual, family, community, nations, and world. Summer.

**SOC 4243. Social Theory** Examination of the context, content and contributions of sociological thinkers up to the early 20th century. Fall, Spring.

**SOC 4253. Rural Sociology** Multidimensional examination of the range of rural places, people, institutions, cultures, economies and change, with a focus on the United States and Arkansas. Spring.

**SOC 4263. Terrorism as a Social Movement** Examines domestic and international terrorism, including history of terrorism, philosophical and religious ideologies justifying terrorism, social, political, economic, psychological, and legal impacts of terrorism, terrorist groups, motives and tactics, and methods of counter-terrorism. Prerequisite, minimum of 60 hours. Dual Listed SOC 6263. Fall, Spring, and Summer.

**SOC 4273. World Population and Society** Basic concepts and measures of the three central population processes of fertility, mortality and migration and overview of the global trends in population growth and of comparisons across countries at varying stages of population growth. Spring, Summer, odd.

**SOC 4283. Qualitative Data Analysis** Qualitative research techniques that social scientists use to gather and assess data. Focus on techniques such as interviewing research subjects, observing groups, and performing content analyses of existing information. Spring.

**SOC 4293. Methods of Social Research** Overview of quantitative and qualitative tools used in the social sciences to analyze relationships among social variables. Fall, Spring.

**SOC 4323. Applied Research** Techniques for analyzing social science data using the Statistical Package for the Social Sciences and other data analysis systems. Prerequisites, SOC 3383 and 4293, or equivalents. Fall, Spring.

**SOC 4333. Sociology of Youth Subcultures** Sociological study of youth subcultures from American, British and new subcultural perspectives, plus a range of historical and contemporary youth subcultures. Also covers various analytic topics such as identity, resistance, style, music, response, and consumption. Prerequisite, SOC 2213. Demand.

~~**SOC 4343. Geographic Information Systems for the Social Sciences** An introduction to the applied analysis of social and environmental geographic data. Includes a discussion of geographic data, maps, and conducting applied geographic~~

~~analysis. Prerequisites, SOC 3383, SOC 4293 or POSC 3003 or PSY 3103 and PSY 3123 or QM 2113 and QM 3113 or AGRI 3233 and AGRI 4233 or TECH 3773 and TECH 4813. Fall.~~

**SOC 4353. Sociology of Aging** Survey of theories, methodologies, concepts, and major research findings regarding the aging of individuals and societies, using the U.S. as a central example. Fall.

**SOC 4363. Environmental Sociology** This course explores how our views of nature and the environment are socially constructed. In this context, we will examine how numerous environmental issues are created and exacerbated by social issues. We will also investigate actions that will reduce our ecological footprint. Demand.

**SOC 4373. Sustainable Development in Modern Society** This course will introduce students to the concept of sustainable development. In our investigation of what a sustainable community would look like, issues such as development paradigms, human environment interactions, and politics will be discussed on local, national, and international scales. Permission of instructor required. Demand.

**SOC 4423. Sociology of Medicine** The social production of health, wellness, illness, and mortality, including how social inequalities impact health care utilization in the US. Fall, Spring.

**SOC 460V. Special Problems** Individually directed problems in sociology and criminology for juniors and seniors. Must be arranged in consultation with a professor, and approved by the department chair. Fall, Spring, Summer.

**SOC 4703. Internship** Combines supervised work experience with study of selected agencies and organizations. Must be arranged with the professor and approved by the department chair. Fall, Spring, Summer.

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

Undergraduate Curriculum Council

Graduate Council

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Brinda McKinney	3/27/2018
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**Department Curriculum Committee Chair**

**COPE Chair (if applicable)**

ENTER DATE

Brinda McKinney	3/27/2018
-----------------	-----------

**Department Chair:**

**Head of Unit (If applicable)**

ENTER DATE

Deanna Barymon	3/27/2018
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**College Curriculum Committee Chair**

**Undergraduate Curriculum Council Chair**

ENTER DATE

Susan Hanrahan	3/28/2018
----------------	-----------

**College Dean**

**Graduate Curriculum Committee Chair**

ENTER DATE

**General Education Committee Chair (If applicable)**

ENTER DATE

**Vice Chancellor for Academic Affairs**

ENTER DATE

**1.Contact Person** (Name, Email Address, Phone Number)

Brinda McKinney  
[bmckinney@astate.edu](mailto:bmckinney@astate.edu)  
 870-972-3074

**2.Proposed Change**

NRS 4542 Removal of the senior status. Insert Admission to BSN program.

**3.Effective Date**

Fall 2018

**4.Justification** – Please provide details as to why this change is necessary.

Current restriction is interfering with registration for the fall semester for students who have matriculated per the four year program of study. These students are not classified as seniors at time of registration.

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**

Form Revised: 09/05/2017

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## Bulletin Changes

### Instructions

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*Please visit <https://youtu.be/yjdL2n4lZm4> for more detailed instructions.*

NRS 4542. Health Care Administration Introduction to the organization, operations and administration of a modern health care environment. Includes an introduction to health care delivery systems, decision making, and the management functions. ~~Senior-status~~ Admission to BSN program or graduate student enrolled in a CNHP program or any health related major. Fall, Spring.

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**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

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CIP Code:	
Degree Code:	

## Course Revision Proposal Form

**Undergraduate Curriculum Council**

**Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Deanna Barymon 2/19/2018  
**Department Curriculum Committee Chair**

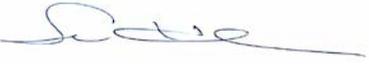
	ENTER DATE...
<b>COPE Chair (if applicable)</b>	

Cheryl DuBose 2/19/2018  
**Department Chair:**

	ENTER DATE...
<b>Head of Unit (If applicable)</b>	

Deanna Barymon 2/26/2018  
**College Curriculum Committee Chair**

	ENTER DATE...
<b>Undergraduate Curriculum Council Chair</b>	

 2/26/2018  
**College Dean**

	ENTER DATE...
<b>Graduate Curriculum Committee Chair</b>	

 ENTER DATE  
**General Education Committee Chair (If applicable)**

	ENTER DATE...
<b>Vice Chancellor for Academic Affairs</b>	

**1. Contact Person (Name, Email Address, Phone Number)**

Donna Caldwell  
[dcaldwell@astate.edu](mailto:dcaldwell@astate.edu)  
 (870) 972-2952

**2. Proposed Starting Term and Bulletin Year for Change to Take Effect**  
 Summer, 2018

**3. Current Course Prefix and Number**

RS 4464

3.1 – **[YES]** Request for Course Prefix and Number change

If yes, include new course Prefix and Number below. *(Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. Proposed number for experimental course is 9.)*

RS 4483

3.2 – **[YES]** If yes, has it been confirmed that this course number is available for use?

*If no: Contact Registrar's Office for assistance.*

4. Current Course Title

Cardiovascular Interventional Internship

4.1 – **[No]** Request for Course Title Change

If yes, include new Course Title Below.

- a. If title is more than 30 characters (including spaces), provide short title to be used on transcripts. *Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis).*
- b. Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

5. – **[No]** Request for Course Description Change.

If yes, please include brief course description (40 words or fewer) as it should appear in the bulletin.

6. – **[No]** Request for prerequisites and major restrictions change.

*(If yes, indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).*

- a. Are there any prerequisites?
  - a. If yes, which ones?
  - b. Why or why not?
- b. Is this course restricted to a specific major?
  - a. If yes, which major?

7. – **[No]** Request for Course Frequency Change (e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

- a. If yes, please indicate current and new frequency:

8. – **[No]** Request for Class Mode Change

*If yes, indicate if this course will be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please indicate the current and choose one.*

9. – **[No]** Request for grade type change

*If yes, what is the current and the new grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])*

10. **[No]** Is this course dual listed (undergraduate/graduate)?

- a. If yes, indicate course prefix, number and title of dual listed course.

11. **[No]** Is this course cross listed?  
*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*
- 11.1 – If yes, please list the prefix and course number of cross listed course.  
11.2 – Are these courses offered for equivalent credit?  
Please explain.
12. **[No]** Is this course change in support of a new program?  
a. If yes, what program?
13. **[No]** Does this course replace a course being deleted?  
a. If yes, what course?
14. **[No]** Will this course be equivalent to a deleted course or the previous version of the course?  
a. If yes, which course?
15. **[No]** Does this course affect another program?  
If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.
16. Does this course require course fees? **No**  
*If yes: Please attach the New Program Tuition and Fees form, which is available from the UCC website.*

## Revision Details

17. Please outline the proposed revisions to the course.

*Include information as to any changes to course outline, special features, required resources, or in academic rationale and goals for the course.*

[Change in number of credit hours for Cardiovascular Interventional Internship, a clinic course. 4 SC to 3 SC. ]

18. Please provide justification to the proposed changes to the course.

[This change is in line with the other programs offered in Medical Imaging and Radiation Sciences. Changing the summer clinic hours to 3 SC is acceptable clinical hours viewed by the JRCERT which is the accreditation body for MIRS. ]

19. **[No]** Do these revisions result in a change to the assessment plan?

*\*If yes: Please complete the Assessment section of the proposal on the next page.*

*\*If no: Skip to Bulletin Changes section of the proposal.*

**\*See question 19 before completing the Assessment portion of this proposal.**

## Assessment

### **Relationship with Current Program-Level Assessment Process**

20. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

21. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the 'Expanded Instructions' document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

<b>Program-Level Outcome 1 (from question #23)</b>	
Assessment Measure	
Assessment Timetable	
Who is responsible for assessing and reporting on the results?	Who (person, position title, or internal committee) is responsible for assessing, evaluating, and analyzing results, and developing action plans?

*(Repeat if this new course will support additional program-level outcomes)*

### **Course-Level Outcomes**

22. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

<b>Outcome 1</b>	
Which learning activities are responsible for this outcome?	
Assessment Measure	What will be your assessment measure for this outcome?

*(Repeat if needed for additional outcomes)*

# Bulletin Changes

## Instructions

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- New credit hours and text changes should be listed in blue using enlarged font (**blue using enlarged font**).
- Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)

You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  **Format Painter**, and selecting the text you would like to apply the change to.

Please visit <https://youtu.be/yjdL2n4lZm4> for more detailed instructions.

Please note: Additional changes are noted on this document to provide the whole picture. Changes have been approved by UCC at the 10-13-17 meeting and the 2-19-18 meeting. These include:

Deletion of HP 3413 Cultural Competence (10-17 NHP 04)

Reducing RAD 3233 to a 2 CR course (10-17 NHP 07)

Deletion of RS 3122 Legal and Regulatory (2-18 NHP 02)

Deletion of RS 4343 Radiologic Administrative Concepts (2-18 NHP 02)

Deletion of RS 4443 Stats for Medical Imaging (2-18 NHP 02)

Deletion of RSMR Imaging Information Management (2-18 NHP 02)

## Major in Radiologic Sciences

### Bachelor of Science in Radiologic Sciences Emphasis in Cardiovascular-Interventional Technology

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

#### University Requirements:

See University General Requirements for Baccalaureate degrees (p. 41)

#### First Year Making Connections

##### Course:

RT 1003, Making Connections in Radiology

#### General Education Requirements:

Sem. Hrs.

3

Sem. Hrs.

See General Education Curriculum for 35  
 Baccalaureate degrees (p. 84)

**Students with this major must take the following:**

*MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*

*BIO 2203 AND 2201, Human Anatomy and Physiology I and Laboratory*

*PSY 2013, Introduction to Psychology*

*COMS 1203, Oral Communication (Required*

*Departmental Gen. Ed. Option)*

**Major Requirements:**

**Sem. Hrs.**

HP 2013, Medical Terminology	3
<del>HP 3413, Cultural Competency</del>	<del>3</del>
RAD 2001, Intro to Medical Imaging	1
RAD 3103, Intro to Radiography	3
RAD 3113 AND RAD 3111, Radiographic Procedures I and Laboratory	4
RAD 3123, Radiation Physics and Imaging	3
RAD 3202, Imaging Equipment	2
RAD 3203 AND RAD 3201, Radiographic Procedures II and Laboratory	4
RAD 3213 AND RAD 3211, Image Acquisition & Evaluation I and Laboratory	4
RAD 3223, Sectional Anatomy	3
RAD 3233 <del>3</del> <sup>2</sup> , Radiography Clinical I	<del>3</del> <sup>2</sup>
RAD 4103 AND RAD 4101, Radiographic Procedures III and Laboratory	4
RAD 4113, Image Acquisition & Evaluation II	3
RAD 4123, Imaging Pathology	3
RAD 4132, Radiobiology	2
RAD 4143, Radiography Clinical II	3
RAD 4203, Radiography Clinical III	3
RAD 4213, Radiography Clinical IV	3

**Sub-total**

~~54~~<sup>50</sup>

**Emphasis Area (Cardiovascular-Interventional Technology):**

**Sem. Hrs.**

<del>RS 3122, Legal &amp; Regulatory Environment of Radiology</del>	<del>2</del>
RS 3733, Geriatric Considerations in Radiology	3
<del>RS 4343, Radiologic Administrative Concepts</del>	<del>3</del>
RS 4413, Cardiovascular Equipment and Intervention	3
RS 4423, Cardiovascular-Interventional Procedures and Instrumentation	3
RS 4433, Cardiac Equipment and Intervention	3
RS 4443, Cardiac Physiology and Procedures	3
<del>RS 4443, Stats for Medical Imaging</del>	<del>3</del>
RS 4444, Cardiac Clinic	4
RS 4454, Cardiovascular-Interventional Clinical Education	4
RS 4464 <del>4</del> <sup>3</sup> , Cardiovascular-Interventional Internship	<del>4</del> <sup>3</sup>
RS 4822, Psychosocial Factors in Healthcare	2
<del>RSMR 4712, Imaging Information Management</del>	<del>2</del>

Sub-total

~~39~~<sup>28</sup>

Required Support Courses:

**Sem. Hrs.**

BIO 2223 AND 2221, Human Anatomy and Physiology II and Laboratory

4

Total Required Hours:

~~135~~<sup>120</sup>

**RS 4464. Cardiovascular Interventional Internship** Guided clinical practice to develop, apply, analyze, integrate, synthesize and evaluate concepts and theories in cardiovascular-interventional radiology. Prerequisite, Admission to the Radiologic Science Program. Summer.

**RS 4483. Cardiovascular Interventional Internship** Guided clinical practice to develop, apply, analyze, integrate, synthesize and evaluate concepts and theories in cardiovascular-interventional radiology. Prerequisite, Admission to the Radiologic Science Program. Summer.

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

Undergraduate Curriculum Council

Graduate Council

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

Patricia Walls	3/19/2018
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**Department Curriculum Committee Chair**

	ENTER DATE
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**COPE Chair (if applicable)**

Patricia Walls	3/19/2018
----------------	-----------

**Department Chair:**

	ENTER DATE
--	------------

**Head of Unit (If applicable)**

Deanna Barymon	3/19/2018
----------------	-----------

**College Curriculum Committee Chair**

	ENTER DATE
--	------------

**Undergraduate Curriculum Council Chair**

Susan Hanrahan	3/27,18
----------------	---------

**College Dean**

	ENTER DATE
--	------------

**Graduate Curriculum Committee Chair**

	ENTER DATE
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**General Education Committee Chair (If applicable)**

	ENTER DATE
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**Vice Chancellor for Academic Affairs**

**1.Contact Person** (Name, Email Address, Phone Number)

Evi Taylor [etaylor@astate.edu](mailto:etaylor@astate.edu) 972-3984

**2.Proposed Change**

Must be admitted to Social Work Program to register for SW 3303 Human Behavior and Social Environment I and SW 3333 Human Behavior and Social Environment II

**3.Effective Date**

4/2/2018

**4.Justification** – Please provide details as to why this change is necessary.

To limit classes to Social Work Majors

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**  
Form Revised: 09/05/2017

## Bulletin Changes

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*Please visit <https://youtu.be/yjdL2n4lZm4> for more detailed instructions.*

Social Work (SW) SW 1203. Making Connections Social Work      Open to incoming Freshmen only. This course will provide both an introduction to the nature of university education and a general orientation to the functions and resources of the university as a whole. This section of First Year Seminar is a special health professions section and will include a focus on understanding and appreciating social work majors. Fall.

SW 2203. Introduction to Social Work      Explores the values, knowledge and skill base of empowerment oriented generalist social work practice. Includes historical development and organization of the social welfare system in the United States. Fall, Spring.

SW 2223. Social Problems Application of sociological concepts and methods in the analysis of current social problems in the United States, including family and community disorganization, delinquency and crime, mental illness, and intergroup relations. Cross listed as SOC 2223. Fall, Spring, Summer.

SW 3253. Social Work Practice I Micro Practice      This is the first course in the practice foundation sequence. The focus is empowerment oriented generalist practice with micro systems, individuals. Prerequisites, SW 2203, BIOL 1003, and BIOL 1001, SW 3303, or taken concurrently. Spring.

SW 3303. Human Behavior and Social Environment I Physical, psychological, social growth and development, across the life span. For social workers. Prerequisite, Admission into BSW Program, SW 2203. Fall.

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

SW 3313. Introduction to Child Welfare Policies and practices in the field of child welfare with emphasis on the needs of children and their families, the major programs designed for them, and issues for future planning. Fall.

SW 3323. Substance Abuse. Intervention and Treatment Historical review of drug and alcohol problems, with an analysis of treatment modalities, theories of substance abuse, prevention and education strategies, and social policy implications. Summer, Demand.

SW 3333. Human Behavior in the Social Environment II This course is continuation of the HBSE I course. It focuses on the macro aspect of the human behavior in the areas of groups, institutions and organizations. Its purpose is to explore the behavior, influence, and interactions of these entities and their impact on social work practice. [Prerequisite, Admission into BSW Program, SW 3303.](#) Spring ~~and on demand~~.

SW 3343. Child Abuse and Neglect Survey of theory and research of child abuse and neglect with emphasis on assessment and treatment of these problems. Prerequisite, SW 2203 or permission of the instructor. Spring.

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

Undergraduate Curriculum Council

Graduate Council

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Joy Good	3/15/2018
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**Department Curriculum Committee Chair**

**COPE Chair (if applicable)**

ENTER DATE

Amy Shollenbarger	3/15/2018
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**Department Chair:**

**Head of Unit (If applicable)**

ENTER DATE

Deanna Barymon	3/27/2018
----------------	-----------

**College Curriculum Committee Chair**

**Undergraduate Curriculum Council Chair**

ENTER DATE

Susan Hanrahan	3/28/2018
----------------	-----------

**College Dean**

**Graduate Curriculum Committee Chair**

ENTER DATE

**General Education Committee Chair (If applicable)**

ENTER DATE

**Vice Chancellor for Academic Affairs**

ENTER DATE

**1. Contact Person** (Name, Email Address, Phone Number)

Joy Good, [jgood@astate.edu](mailto:jgood@astate.edu), 870-972-3147

**2. Proposed Change**

Delete Human Communications Research (COMS 3363) from the degree plan.

**3. Effective Date**

2018-2019

**4. Justification** – Please provide details as to why this change is necessary.

It does not include the content needed to meet the Statistics requirement.

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

## Bulletin Changes

### Instructions

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Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

# Department of Communication Disorders

Assistant Professor Amy Shollenbarger, Chair

**Professors:** McDaniel, Neeley

**Assistant Professors:** Akbari, Brantley, Good, Pait

**COMMUNICATION DISORDERS:** The Bachelor of Science degree in Communication Disorders is a preprofessional degree program which provides students with academic and practical preparation considered essential for success in the Communication Disorders graduate program. The undergraduate curriculum offers students a broad base of preparation in general education requirements, the sciences associated with communication and its disorders, anatomy and physiology, and a number of basic methods courses associated with the identification and treatment of a variety of communication disorders.

### ADMISSION REQUIREMENTS

In order for students to be admitted into the Bachelor of Science in Communications Disorders, they must meet the following conditions:

1. An overall GPA of 2.75
2. 'C' or better in:  
ENG 1003, Composition I  
ENG 1013, Composition II
3. 'B' or better in Math 1023, College Algebra
4. An average GPA of 3.2 or higher in the following courses (repeated courses will be included in the calculation of the GPA):  
BIO 2203 **AND** 2201, Human Anatomy/Physiology I and Laboratory  
CD 2104, Anatomy and Physiology of CD with Laboratory  
CD 2203, Phonetics  
CD 2653, Introduction to Communication Disorders  
PHSC 1203 **AND** 1201, Physical Science and Laboratory (or other approved general education physical science option with lab)  
PSY 2013, Introduction to Psychology

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

5. Complete 15 clock hours of supervised observation in the ASU Speech and Hearing Center
6. Complete a free speech and hearing screening at the ASU Speech and Hearing Center

## **PROBATION, RETENTION AND READMISSION**

Refer to Probation, Retention and Readmission Policies in the College of Nursing and Health Professions.

311

*The bulletin can be accessed at <http://www.astate.edu/a/registrar/students/>*

# **Major in Communication Disorders**

## **Bachelor of Science**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

### **University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 42)

### **First Year Making Connections Course: Sem. Hrs.**

CD 1003, Making Connections Communication Disorders 3

### **General Education Requirements: Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 85)

### **Students with this major must take the following:**

*MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*

*PSY 2013, Introduction to Psychology*

*BIO 2203 AND 2201, Human Anatomy and Physiology and Laboratory*

*Additional Communication, Fine Arts and Humanities, or Social Sciences course (Required Departmental Gen. Ed. Option)*

35

### **Major Requirements:**

*BIO 2203 AND 2201, CD 2104, CD 2203, CD 2653, PSY 2013 and PHYS 1203 AND 1201 (or other approved general education physical science option with lab) must be completed with an average GPA of 3.2 or better as a prerequisite for admission into the undergraduate program in Communication Disorders. Repeated courses will be included in the calculation of the GPA. Refer to the previous page for a complete list of admission requirements.*

*Courses denoted with an asterisk (\*) require admittance into the undergraduate Communication Disorders Program.*

### **Sem. Hrs.**

CD 2104, Anatomy and Physiology of Speech 4

CD 2203, Phonetics 3

CD 2653, Introduction to Communication Disorders 3

CD 3003, Speech and Hearing Science 3

CD 3303, Normal Language Development 3

CD 3402, Intro. to Manual Communications 2

\*CD 3503, Audiology 3

CD 3553, Clinical Observations in Communication Disorders 3

CD 3703, Clinical Management Techniques in CD 3

\*CD 3803, Service Delivery in Communication Disorders 3

CD 4063, Multicultural Issues in Communication Disorders 3

CD 4103, Fluency 3

CD 4203, Organic Speech Disorders 3

\*CD 4254, Neurological Bases and Disorders of Human Communication 4

\*CD 4303, Language Intervention for Individuals with Mild Disabilities 3

CD 4403, Aural Rehabilitation 3

\*CD 4553, Craniofacial Anomalies 3

\*CD 4753, Clinical Practice I 3

\*CD 4703, Articulation and Phonological Disorders 3

CD 4873, Research Problems in Communication Disorders 3

### **Aging elective (select one of the following):**

CD 3113, Aging in Communication

SOC 4353, Sociology of Aging

NRS 3353, Aging and the Older Adult

3

312

*The bulletin can be accessed at <http://www.astate.edu/a/registrar/students/>*

### **Counseling elective (select one of the following):**

CD 3653, Clinical Interactions in CD

COMS 4403, Seminar in Health Communication

PSY 4053, Today's Families Interdisciplinary Approaches

3

### **Psychology electives (select one of the following):**

PSY 3403, Child Psychology

PSY 3703, Educational Psychology

PSY 3413, Adolescent Psychology

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

PSY 4343, Learning Processes  
PSY 3453, Developmental Psychology  
PSY 4363, Cognitive Psychology

3

**Statistics elective (select one of the following):**

~~COMS 3363, Human Communication Research~~

PSY 3103 **AND** 3101, Quantitative Methods and Lab

SOC 3383, Social Statistics

STAT 3233, Applied Statistics I

3-4

**Sub-total 73-74**

**Electives: Sem. Hrs.**

Electives 8-9

**Total Required Hours: 120**

## **Major in Communication Disorders (cont.)**

**Bachelor of Science**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Course Deletion Proposal Form

**Undergraduate Curriculum Council**

**Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

David F. Gilmore	3/1/2018
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**Department Curriculum Committee Chair**

	ENTER DATE
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**COPE Chair (if applicable)**

Travis D. Marsico	3/1/2018
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**Department Chair:**

	ENTER DATE
--	------------

**Head of Unit (If applicable)**

David F. Gilmore	3/1/2018
------------------	----------

**College Curriculum Committee Chair**

	ENTER DATE
--	------------

**Undergraduate Curriculum Council Chair**

Anne A. Grippo	3/1/2018
----------------	----------

**College Dean**

	ENTER DATE
--	------------

**Graduate Curriculum Committee Chair**

	ENTER DATE
--	------------

**General Education Committee Chair (If applicable)**

	ENTER DATE
--	------------

**Vice Chancellor for Academic Affairs**

**1. Course Title, Prefix and Number**

Forensic Entomology    BIO 4303

**2. Contact Person** (Name, Email Address, Phone Number)

Tanja McKay    [tmckay@astate.edu](mailto:tmckay@astate.edu)    972-3240

**3. Last semester course will be offered**

Last offered Fall 2015

Please clarify by selecting one of the following:

- a.  Remove BIO 4303 from bulletin for Fall of 2018
- b.  Other -

#### 4. Student Population

- a. The course was initially created for what student population?  
Undergraduate students in the Forensic Sciences Program, Department of Chemistry and Physics
- b. How will deletion of this course affect those students?  
No students will be affected since the Forensic Sciences Program no longer exists. (removed in 2010-11). The last student graduated in 2017.

#### College, Departmental, or Program Changes

5. a. How will this affect the college, department, and/or program?  
No students will be affected since the Forensic Sciences Program no longer exists. Although this course was offered in Biological Sciences, this deletion will not affect students since it is not a degree requirement.
  - b. Does this program and/or course affect another department? **No**  
If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.
  - c. Please provide a short justification for why this course being deleted from program.  
The last time this course was offered, only two students signed up for this course. Since the Forensic Sciences Program no longer exists and it is not a requirement for students in other degree programs, including Biological Sciences, this deletion will not affect students. This course is not a degree requirement.
- 
6. **Is there currently a course listed in the bulletin which is equivalent to this one?**  
If yes, which course(s)?  
No
  7. **Will this course be equivalent to a new course?**  
If yes, what course?

# Bulletin Changes

## Instructions

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Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

Page 556 in Undergraduate Bulletin 2017-2018

**BIO 4302. Aquatic Entomology Laboratory** Four hours per week. Special course fees may apply. To be taken concurrently with BIO 4301. Spring, odd.

~~**BIO 4303. Forensic Entomology** The life history, ecology and behavior of insects and related arthropods and how they affect the interpretation of potential crime scenes. Special course fees may apply. Prerequisites, BIO 2013 or BIO 1303. Dual listed BIO 5303. Fall, odd.~~

**BIO 4311. Fishery Biology** Identification, ecology, food habits, management, and behavior ne hour per week. Special course fees may apply.  
Prerequisites, BIO 1303  
BIO 1301. Summer, even.

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CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

[ ] Undergraduate Curriculum Council

[ ] Graduate Council

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

David F Gilmore	2/26/2018		ENTER DATE
<b>Department Curriculum Committee Chair</b>		<b>COPE Chair (if applicable)</b>	
Thomas Risch	2/27/2018		ENTER DATE
<b>Department Chair:</b>		<b>Head of Unit (If applicable)</b>	
David F Gilmore	2/26/2018		ENTER DATE
<b>College Curriculum Committee Chair</b>		<b>Undergraduate Curriculum Council Chair</b>	
Anne A. Grippo	2/27/2018		ENTER DATE
<b>College Dean</b>		<b>Graduate Curriculum Committee Chair</b>	
	ENTER DATE		ENTER DATE
<b>General Education Committee Chair (If applicable)</b>		<b>Vice Chancellor for Academic Affairs</b>	

### 1. Contact Person (Name, Email Address, Phone Number)

David Gilmore, [dgilmore@astate.edu](mailto:dgilmore@astate.edu), 9723263

### 2. Proposed Change

Reanimation of "zombie classes" / move others from "undead" to "dead"

SM09 (2014) removed a number of BIO classes from the Bulletin. However, examination of the current Bulletin reveals that several of these were never removed from the Bulletin, namely:

BIO 4023 History of Biological Ideas

BIO 4111 Immunology Laboratory

BIO 4211 Human Genetics Laboratory

BIO 4223 Human Endocrinology

BIO 4313 Biospeleology Life in Darkness

BIO 4353 Field Techniques Marine Mammals

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**

Form Revised: 09/05/2017

With recent changes in staffing, we wish to NOT REMOVE the following courses that were originally deleted:

BIO 4111 Immunology Laboratory

BIO 4223 Human Endocrinology

The remaining classes should be removed from the Bulletin as previously requested.

BIO 4023 History of Biological Ideas

BIO 4211 Human Genetics Laboratory

BIO 4313 Biospeleology Life in Darkness

BIO 4353 Field Techniques Marine Mammals

**3. Effective Date**

3/10/2018

**4. Justification** – *Please provide details as to why this change is necessary.*

Staffing changes led to the original deletions, staffing changes bring back the zombie courses, clerical errors kept courses in the Bulletin.

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**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**

Form Revised: 09/05/2017

## Bulletin Changes

### Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.

**\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

- Deleted courses/credit hours should be marked with a red strike-through (**red strikethrough**)
- New credit hours and text changes should be listed in blue using enlarged font (**blue using enlarged font**).
- Any new courses should be listed in blue bold italics using enlarged font (**blue bold italics using enlarged font**)

You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the 'format painter' icon →  **Format Painter**, and selecting the text you would like to apply the change to.

Please visit <https://youtu.be/yjdL2n4IZm4> for more detailed instructions.

~~BIO 4023. History of Biological Ideas — This course analyzes the history of biological ideas such as evolution, heredity, spontaneous generation, and molecular biology, aimed at a better understanding not only of the historical background of current research but also on how science proceeds. Special course fees may apply. Prerequisites will be at least two of the following courses, BIO 3033, BIO 3023, and BIO 3013. Permission of Instructor required. Fall, odd.~~

BIO 4033. Bioinformatics and Applications Provides a basic understanding of computational methods used in bioinformatics, including hands on training to access and use biological data sources to analyze nucleotide/amino acid sequences and three-dimensional atomic structures of proteins, nucleic acids allowing interpretations of biological processes. Lecture three hours per week. Prerequisite, BIO 3013. Spring.

//

BIO 4104. Microbiology Morphology, physiology, taxonomy and cultivation of bacteria, viruses, fungi, and protozoans with an emphasis on medically relevant bacteria. Relationship of microorganisms to animals, plants, and the environment. Lecture two hours per week and laboratory four hours per week. Prerequisites, CHEM 1023 and BIO 2013 or permission of instructor.

Special course fees may apply. Fall, Spring, Summer, even.

BIO 4111. Immunology Laboratory Study of classical and current immunology techniques such as ELISA, immuno electrophoresis and Western Blot analysis. Laboratory 3 hours per week. Special course fees may apply. Prerequisites, BIO 2013 and CHEM 1013. Fall.

BIO 4113. Immunology Study of the human immune system. Topics include innate and acquired immunity, complement fixation and disorders of the immune system. Lecture 3 hours per week. Special course fees may apply. Prerequisites, BIO 2013 and CHEM 1013. Fall.

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Form Revised: 09/05/2017

BIO 4123. Cell Signaling This course will provide an understanding of key concepts about cellular signaling mechanisms, major signaling pathways identified to date, and about the methods used to study these pathways. Three hours per week during spring semester. Special course fees may apply. Prerequisites, BIO 2013 or BIO 4133, or permission of the instructor. Spring, odd.

//

BIO 4202. Issues in Human Ecology A broad ecological approach demonstrating problems of modern society such as environmental deterioration, hunger, and resource depletion. Lecture two hours per week. Special course fees may apply. Summer, odd.

~~BIO 4211. Human Genetics Laboratory — Three hours per week. To be taken concurrently with BIO 4213. Special course fees may apply. Fall, odd.~~

BIO 4213. Human Genetics Current advances in the understanding of the human genome. Lecture three hours per week. Prerequisite, BIO 3013. Special course fees may apply. Fall, odd.

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The bulletin can be accessed at <http://www.astate.edu/a/registrar/students/>

BIO 4223. Human Endocrinology Control of physiological processes by hormones. Types of chemical messengers, impact on cells, tissues and organs, and interrelationships of organ systems with respect to hormones will be studied. Important endocrine disorders will also be addressed. Special course fees may apply. Prerequisites, BIO 2013 or CHEM 4243, AND BIO 2223 and BIO 2221 or BIO 3233 and BIO 3231. Spring.

BIO 4301. Aquatic Entomology Identification, life histories, and ecology of aquatic arthropods, with emphasis on freshwater insects. For students in wildlife management, fisheries management, aquatic biology, and advanced entomology. Lecture one hour per week. Special course fees may apply. Prerequisites, BIO 3301, BIO 3303, and BIO 3123 or BIO 4371 and BIO 4373. Spring, odd.

//

BIO 4311. Special course fees may apply. Summer, even.

~~BIO 4313. Biospeleology Life in Darkness — This course analyzes the biology of organisms that live in hypogean subterranean environments, particularly in cave, phreatic, and karst habitats. That includes a survey of hypogean organisms, their evolution, ecology, and conservation biology. Special course fees may apply. Course prerequisites, at least two of the following, BIO 3033, BIO 3023, and BIO 3013, and permission of the instructor. Spring, even.~~

BIO 4322. Marine Mammals Laboratory Hands on experience on the classification, anatomy, and behavior of marine mammals. Concurrent enrollment in BIO 4323. Special course fees may apply. Permission of instructor required. Spring, odd.

Pg 557

BIO 4352. Mammology Classification, distribution, structure, ecology, adaptations, and economic importance of mammals. Lecture two hours per week. Special course fees may apply. Prerequisites, BIO 1301 and BIO 1303. Fall, even.

~~BIO 4353. Field Techniques for Marine Mammals — Field experience in describing and analyzing marine behavior of dolphins and other marine mammals. Special course fees may apply. Permission of Instructor required. Summer, odd.~~

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Form Revised: 09/05/2017

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Undergraduate Curriculum Council

Graduate Council

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David Gilmore	3/27/2018
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**Department Curriculum Committee Chair**

**COPE Chair (if applicable)**

ENTER DATE

Thomas Risch	3/27/2018
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**Department Chair:**

**Head of Unit (If applicable)**

ENTER DATE

David Gilmore	3/27/2018
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**College Curriculum Committee Chair**

**Undergraduate Curriculum Council Chair**

ENTER DATE

Anne A. Grippo	3/27/2018
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**College Dean**

**Graduate Curriculum Committee Chair**

ENTER DATE

--	--

**General Education Committee Chair (If applicable)**

**Vice Chancellor for Academic Affairs**

ENTER DATE

**1.Contact Person** (Name, Email Address, Phone Number)

Dr. Tom Risch, [trisch@astate.edu](mailto:trisch@astate.edu), (870) 972-3082

**2.Proposed Change**

Add a list of approved courses to the botany elective in the BS Biological Sciences Zoology Emphasis and the Botany and Zoology electives in the BS Wildlife, Fisheries and Conservation Emphases in Fisheries and Wildlife. Correct the Bulletin including omissions and errors, and making common substitutions into alternate choices.

**3.Effective Date**

Fall 2018

**4.Justification** – Please provide details as to why this change is necessary.

This will cut down on the number of substitutions the department needs to submit for this degree requirement.

**Please note – any change to course number, course prefix, or course title should utilize the ‘Course Revision’ form.**

Form Revised: 09/05/2017

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

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Please visit <https://youtu.be/yjdL2n4lZm4> for more detailed instructions.

## Major in Biological Sciences

### Bachelor of Science Emphasis in Zoology

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

<b>University Requirements:</b>	
See University General Requirements for Baccalaureate degrees (p. 41)	
<b>First Year Making Connections Course:</b>	Sem. Hrs.
BIO 1013, Making Connections - Biology	3
<b>General Education Requirements:</b>	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 84)	35
<b>Students with this major must take the following:</b> <i>MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite</i> <i>CHEM 1013 AND 1011, General Chemistry I and Laboratory</i> <i>BIO 2013 AND 2011, Biology of the Cell and Laboratory</i> <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	
<b>Language Requirement:</b>	Sem. Hrs.
A student must complete the foreign language requirements before being considered a Biological Sciences Major. (Refer to Department of Biological Sciences Foreign Language Requirement).	
<b>Major Requirements:</b>	Sem. Hrs.

**Please note – any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

BIO 1303 <b>AND</b> 1301, Biology of Animals and Laboratory	4
BIO 1503 <b>AND</b> 1501, Biology of Plants and Laboratory	4
BIO 3013 <b>AND</b> 3011, Genetics and Laboratory	4
BIO 3023, Principles of Ecology	3
BIO 4021, Biological Seminar	1
CHEM 1023 <b>AND</b> 1021, General Chemistry II and Laboratory	4
CHEM 3103 <b>AND</b> 3101, Organic Chemistry I and Laboratory	4
CHEM 3113 <b>AND</b> 3111, Organic Chemistry II and Laboratory	4
MATH 2194, Survey of Calculus <b>OR</b> MATH 2204, Calculus I	4
PHYS 2054, General Physics I	4
PHYS 2064, General Physics II	4
<b>Sub-total</b>	<b>40</b>
<b>Emphasis Area (Zoology):</b>	<b>Sem. Hrs.</b>
BIO 3302 <b>AND</b> 3312, Comparative Anatomy and Laboratory	4
BIO 3303 <b>AND</b> 3301, General Entomology and Laboratory <b>OR</b> BIO 3322 <b>AND</b> 3332, Invertebrate Zoology and Laboratory	4
BIO 3323 <b>AND</b> 3321, Animal Physiology and Laboratory	4
BIO 4332 <b>AND</b> 4342, Animal Histology and Laboratory	4
BIO 4343 <b>AND</b> 4341, Animal Embryology and Laboratory	4
STAT 3233, Applied Statistics I <b>OR</b> CHEM 4243, Biochemistry	3
Botany elective ( <del>consult advisor for appropriate course numbers</del> ) BIO 3501, Wild Flowers of Arkansas <b>AND</b> BIO 3511. Wild Flowers of Arkansas Laboratory. BIO 3541. Plant Pathology Laboratory <b>AND</b> BIO 3542. Plant Pathology BIO 3553. Economic Botany BIO 4513. Plant Physiology BIO 4521. Wetland Plant Ecology Laboratory <b>AND</b> BIO 4522. Wetland Plant Ecology BIO 4541. Mycology Laboratory <b>AND</b> BIO 4542. Mycology BIO 4551. Medical Mycology Laboratory <b>AND</b>	<del>3</del> 2-4

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

BIO 4552. Medical Mycology BIO 4704. Plant Systematics BIO 4714. Dendrology Other courses approved by advisor	
Biology electives ( <b>BIO prefix</b> ; consult advisor for appropriate course numbers)	<del>6</del> 5-7
<b>Sub-total</b>	<b>32</b>
<b>Electives:</b>	<b>Sem. Hrs.</b>
Electives (six hours must be upper-level)	<b>10</b>
<b>Total Required Hours:</b>	<b>120</b>

## Major in Wildlife, Fisheries and Conservation

### Bachelor of Science Emphasis in Fisheries

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

<b>University Requirements:</b>	
See University General Requirements for Baccalaureate degrees (p. 41)	
<b>First Year Making Connections Course:</b>	<b>Sem. Hrs.</b>
BIO 1013, Making Connections - Biology	<b>3</b>
<b>General Education Requirements:</b>	<b>Sem. Hrs.</b>
See General Education Curriculum for Baccalaureate degrees (p. 84)  <b>Students with this major must take the following:</b> <i>Students with this major must take the following:</i> <i>MATH 1054, Precalculus Mathematics or MATH course that requires MATH 1023 as a prerequisite</i> <i>CHEM 1013 <b>AND</b> 1011, General Chemistry I and Laboratory</i> <i>BIO 2013 <b>AND</b> 2011, Biology of the Cell and Laboratory</i> <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	<del>35</del> -36
<b>Language Requirement:</b>	<b>Sem. Hrs.</b>
<i>A student must complete the foreign language requirements before being considered a Major in Wildlife, Fisheries and Conservation Major. (Refer to Department of Biological Sciences Foreign Language Requirement).</i>	
<b>Major Requirements:</b>	<b>Sem. Hrs.</b>
See emphasis area below.	-
<b>Emphasis Area (Fisheries):</b>	<b>Sem. Hrs.</b>
AGST 3543, Fundamentals of GIS/GPS	<b>3</b>
BIO 1303 <b>AND</b> 1301, Biology of Animals and Laboratory	<b>4</b>

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

BIO 1503 <b>AND</b> 1501, Biology of Plants and Laboratory	4
BIO 3013 <b>AND</b> 3011, Genetics and Laboratory	4
BIO 3023, Principles of Ecology	3
BIO 3033, Evolution <b>OR</b> BIO 4333, Marine Biology	3
BIO 4021, Biological Seminar	1
BIO 4301 <b>AND</b> 4302, Aquatic Entomology and Laboratory	3
BIO 4312 <b>AND</b> 4311, Fisheries Biology and Laboratory	3
BIO 4362, Applied Aquaculture <b>OR</b> BIO 4372, Applied Fisheries	2
BIO 4402 <b>AND</b> 4401, Ichthyology and Laboratory	3
BIO 4443, Fisheries Program Internship	3
BIO 4603 <b>AND</b> 4601, Limnology and Laboratory	4
CHEM 1023 <b>AND</b> 1021, General Chemistry II and Laboratory	4
MATH 2194, Survey of Calculus <b>OR</b> MATH 2204, Calculus I	4
PHYS 2054, General Physics I	4
PHYS 2064, General Physics II	4
STAT 3233, Applied Statistics I	3
<b>Select two of the following:</b> BIO 3673, Human Dimensions of Natural Resources BIO 4613, Conservation Biology POSC 4533, Environmental Law and Administration	6
<p><b>Botany elective</b></p> <p>BIO 3541. Plant Pathology Laboratory <b>AND</b> BIO 3542. Plant Pathology</p> <p>BIO 3553. Economic Botany</p> <p>BIO 4513. Plant Physiology</p> <p>BIO 4521. Wetland Plant Ecology Laboratory <b>AND</b> BIO 4522. Wetland Plant Ecology</p> <p>BIO 4541. Mycology Laboratory <b>AND</b> BIO 4542. Mycology</p> <p>BIO 4551. Medical Mycology Laboratory <b>AND</b> BIO 4552. Medical Mycology</p> <p>BIO 4704. Plant Systematics</p>	3-4

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

BIO 4714. Dendrology Other courses approved by advisor	
Zoology elective BIO 3301 General Entomology Laboratory AND BIO 3303 General Entomology BIO 3311 Economic Entomology Laboratory AND BIO 3313 Economic Entomology BIO 3302 Comparative Anatomy AND BIO 3312 Comparative Anatomy Laboratory BIO 3322 Invertebrate Zoology AND BIO 3332 Invertebrate Zoology Laboratory BIO 3321 Animal Physiology Laboratory AND BIO 3323 Animal Physiology BIO 4322 Marine Mammals Laboratory AND BIO 4323 Biology of Marine Mammals BIO 4332 Animal Histology AND BIO 4342 Animal Histology Laboratory BIO 4333 Marine Biology BIO 4351 Mammology Laboratory AND BIO 4352 Mammalogy BIO 4362 Applied Aquaculture BIO 4372 Applied Fisheries BIO 4343 Animal Embryology AND BIO 4341 Animal Embryology Laboratory BIO 4361 Mammalian Neurobiology Laboratory AND BIO 4363 Mammalian Neurobiology BIO 4371 Animal Ecology Laboratory AND BIO 4373 Animal Ecology BIO 4382 Parasitology AND BIO 4392 Parasitology Laboratory BIO 4403 Comparative Vertebrate Reproduction	3-5 <del>16-17</del>

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Form Revised: 09/05/2017

<p>BIO 4411 Herpetology Laboratory AND BIO 4412 Herpetology</p> <p>BIO 4421 Ornithology Laboratory AND BIO 4423 Ornithology</p> <p>BIO 4433 Field Experience in Marine Environments</p> <p><b>Electives</b></p> <p><del>At least three (3) credit hours must be Botany electives and at least three (3) credit hours must be Zoology electives. See advisor for additional information.</del></p>	
<p>Electives</p> <p>Choose from Botany and/or Zoology electives above.</p> <p>An individual course cannot be used as both a required course and an elective.</p>	<p><del>10-11</del></p> <p>7-10</p>
Sub-total	81- <del>82</del>
<b>Total Required Hours:</b>	<b>120</b>

## Major in Wildlife, Fisheries and Conservation

### Bachelor of Science Emphasis in Wildlife

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

<b>University Requirements:</b>	
See University General Requirements for Baccalaureate degrees (p. 41)	
<b>First Year Making Connections Course:</b>	Sem. Hrs.
BIO 1013, Making Connections - Biology	3
<b>General Education Requirements:</b>	Sem. Hrs.
<p>See General Education Curriculum for Baccalaureate degrees (p. 84)</p> <p><b>Students with this major must take the following:</b>  <i>Students with this major must take the following:</i>  MATH 1054, Precalculus Mathematics or MATH course that requires MATH 1023 as a prerequisite  CHEM 1013 <b>AND</b> 1011, General Chemistry I and Laboratory  BIO 2013 <b>AND</b> 2011, Biology of the Cell and Laboratory  COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</p>	<del>35</del> -36
<b>Language Requirement:</b>	Sem. Hrs.

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
Form Revised: 09/05/2017

<i>A student must complete the foreign language requirements before being considered a Major in Wildlife, Fisheries and Conservation Major. (Refer to Department of Biological Sciences Foreign Language Requirement).</i>	
<b>Major Requirements:</b>	<b>Sem. Hrs.</b>
See emphasis area below.	-
<b>Emphasis Area (Wildlife):</b>	<b>Sem. Hrs.</b>
AGST 3543, Fundamentals of GIS/GPS	3
BIO 1303 <b>AND</b> 1301, Biology of Animals and Laboratory	4
BIO 1503 <b>AND</b> 1501, Biology of Plants and Laboratory	4
BIO 3013 <b>AND</b> 3011, Genetics and Laboratory	4
BIO 3023, Principles of Ecology	3
BIO 4021, Biological Seminar	1
BIO 4311 <b>AND</b> 4312, Fishery Biology and Laboratory <b>OR</b> BIO 4402 <b>AND</b> 4401, Ichthyology and Laboratory <b>OR</b> BIO 4603 <b>AND</b> 4601, Limnology and Laboratory	3-4
BIO 4373 <b>AND</b> 4371, Animal Ecology and Laboratory	4
BIO 4413, Wildlife Program Internship <b>OR</b> BIO 403V Special Problems in Biology	3
<del>BIO 4613, Conservation Biology</del>	<del>3</del>
BIO 4653 <b>AND</b> 4651, Wildlife Management and Laboratory	4
BIO 4663 <b>AND</b> 4661, Wildlife Management Investigational Techniques and Laboratory	4
BIO 4704, Plant Systematics	4
CHEM 1023 <b>AND</b> 1021, General Chemistry II and Laboratory	4
GEOL 1003 <b>AND</b> 1001, Environmental Geology and Laboratory <b>OR</b> PSSC 2813 <b>AND</b> 2811, Soils and Laboratory	4
MATH 2194, Survey of Calculus <b>OR</b> MATH 2204, Calculus I	4
<b>STAT 3233 Applied Statistics I</b>	<b>3</b>
<b>Select two of the following:</b> BIO 3673, Human Dimensions of Natural Resources BIO 4613, Conservation Biology POSC 4533, Environmental Law and Administration	6
<b>Select two of the following:</b> BIO 4352 <b>AND</b> 4351, Mammalogy and Laboratory BIO 4412 <b>AND</b> 4411, Herpetology and Laboratory BIO 4423 <b>AND</b> 4421, Ornithology and Laboratory	6-7
<b>Botany elective</b> <b>BIO 3501 <b>AND</b> BIO 3511, Wild Flowers of Arkansas and Laboratory.</b>	<b>3</b>

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<p>BIO 3542 <b>AND</b> BIO 3541, Plant Pathology and Laboratory          BIO 3553. Economic Botany          BIO 4513. Plant Physiology          BIO 4522 <b>AND</b> BIO 4521, Wetland Plant Ecology and Laboratory          BIO 4542 <b>AND</b> BIO 4541, Mycology and Laboratory          BIO 4552 <b>AND</b> BIO 4551, Medical Mycology and Laboratory          BIO 4714, Dendrology          Other courses approved by advisor</p>	
<p>Communication Elective          ENG 3043. Technical Writing  <i>See advisor for acceptable substitutions.</i></p>	3
<p>Zoology Electives          BIO 3303 <b>AND</b> BIO 3301, General Entomology and Laboratory          BIO 3313 <b>AND</b> BIO 3311 Economic Entomology and Laboratory          BIO 3302 <b>AND</b> BIO 3312 Comparative Anatomy and Laboratory          BIO 3322 <b>AND</b> BIO 3332, Invertebrate Zoology and Laboratory          BIO 3323 <b>AND</b> BIO 3321, Animal Physiology and Laboratory          BIO 4322 <b>AND</b> BIO 4323, Biology of Marine Mammals and Laboratory          BIO 4332 <b>AND</b> BIO 4342 Animal Histology and Laboratory          BIO 4333 Marine Biology          BIO 4343 <b>AND</b> BIO 4341, Animal Embryology and Laboratory          BIO 4352 <b>AND</b> BIO 4351 Mammology and Laboratory          BIO 4362 Applied Aquaculture          BIO 4363 <b>AND</b> BIO 4361, Mammalian Neurobiology and Laboratory          BIO 4372 Applied Fisheries          BIO 4382 <b>AND</b> BIO 4392 Parasitology and Laboratory          BIO 4403 Comparative Vertebrate Reproduction</p>	5-7

**Please note - any change to course number, course prefix, or course title should utilize the 'Course Revision' form.**  
 Form Revised: 09/05/2017

BIO 4412 <b>AND</b> BIO 4411 Herpetology and Laboratory BIO 4423 <b>AND</b> BIO 4421 Ornithology and Laboratory BIO 4433 Field Experience in Marine Environments An individual course cannot be used as both a required course and an elective.	
<b>Electives</b> <del>Must include Botany and Communications electives. See advisor for additional information.</del>	<del>11-14</del>
Sub-total	81- <del>82</del>
<b>Total Required Hours:</b>	<b>120</b>

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Degree Code:	

## Course Deletion Proposal Form

**Undergraduate Curriculum Council**

**Graduate Council**

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John Hershberger	2/20/2018
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**Department Curriculum Committee Chair**

	ENTER DATE
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**COPE Chair (if applicable)**

William Burns	2/20/2018
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**Department Chair:**

	ENTER DATE
--	------------

**Head of Unit (If applicable)**

David F. Gilmore	3/1/2018
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**College Curriculum Committee Chair**

	ENTER DATE
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**Undergraduate Curriculum Council Chair**

Anne A. Grippo	3/1/2018
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**College Dean**

	ENTER DATE
--	------------

**Graduate Curriculum Committee Chair**

	ENTER DATE
--	------------

**General Education Committee Chair (If applicable)**

	ENTER DATE
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**Vice Chancellor for Academic Affairs**

**1. Course Title, Prefix and Number**

Physical Instrumentation I, PHYS 3272 AND Physical Instrumentation II, PHYS 3282

**2. Contact Person** (Name, Email Address, Phone Number)

William Burns, [wburns@astate.edu](mailto:wburns@astate.edu) 972-2535

**3. Last semester course will be offered**

Fall 2015

Please clarify by selecting one of the following:

- a.  Remove BS Physics /PHYS 3272 & PHYS 3282 from bulletin for Fall of 2018
- b.  Other -

#### **4. Student Population**

- a. The course was initially created for what student population?  
BS Physics majors
- b. How will deletion of this course affect those students?  
No impact. Students will register for PHYS 459V, Research in Physics

#### **College, Departmental, or Program Changes**

5. a. How will this affect the college, department, and/or program?  
No impact
- b. Does this program and/or course affect another department? NO  
If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

- c. Please provide a short justification for why this course being deleted from program.

Since Spring 2015 physics faculty have elected to allow students to complete two credit hours of PHYS 459V (Research in Physics) as a substitution for the degree requirements PHYS 3272 (Physical Instrumentation I) and PHYS 3282 (Physical Instrumentation II). PHYS 3272 and 3282 focus on use of instrumentation and data analysis commonly encountered in modern physics research. Students enrolled in these courses typically were exposed to instrumentation and data analysis by actively participating in on-going research projects in individual faculty research labs. Students are exposed to essentially identical experiences when enrolled in PHYS 459V. Thus, it is proposed two credits of PHYS 459V will replace PHYS 3272 and 3282 as BS physics degree requirements, and therefore PHYS 3272 and 3282 will no longer be needed. A Bulletin/Banner Change Transmittal Form has been submitted to replace degree requirements PHYS 3272 and 3282 with two credits of PHYS 459V as a degree requirement. This will reduce BS Physics major requirements by two credit hours, which be added to the degree electives.

#### **6. Is there currently a course listed in the bulletin which is equivalent to this one? NO**

If yes, which course(s)?

#### **7. Will this course be equivalent to a new course? NO**

If yes, what course?

## Bulletin Changes

### Instructions

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### Major in Physics Bachelor of Science

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

<b>University Requirements:</b>	
See University General Requirements for	
<b>First Year Making Connections Course:</b>	<b>Sem.</b>
PHSC 1003, Making Connections -	<b>3</b>
<b>General Education Requirements:</b>	<b>Sem.</b>
See General Education Curriculum for Baccalaureate degrees (p. 84)	<b>36</b>
<b>Students with this major must take the following:</b>	
<i>MATH 2204, Calculus I</i>	
<i>PHYS 2034 University Physics I</i>	
<i>COMS 1203, Oral Communication</i>	
<i>(Required Departmental Gen. Ed. Option)</i>	
<b>Major Requirements:</b>	<b>Sem.</b>
CHEM 1013 <b>AND</b> 1011, General Chemistry I	<b>4</b>

CHEM 1023 <b>AND</b> 1021, General Chemistry	4
CS 2114, Structured Programming	4
MATH 2214, Calculus II	4
MATH 3254, Calculus III	4
MATH 4403, Differential Equations	3
PHYS 2044, University Physics II	4
PHYS 3103, Thermal Physics	3
PHYS 3153, Mechanics	3
PHYS 3203, Electromagnetic Theory	3
PHYS 3303, Modern Physics	3
PHYS 3253, Optics	3
<del>PHYS 3272 Physical Instrumentation I</del>	<del>2</del>
<del>PHYS 3282 Physical Instrumentation II</del>	<del>2</del>
PHYS 4353, Mathematical Physics	3
PHYS 4553, Principles of Quantum	3
PHYS 4693, Research in Physics -	3
<b>Sub-total</b>	<b>55</b>
<b>Electives:</b> <i>Ten hours of the electives below must be upper-level.</i>	<b>Sem. Hrs.</b>
Electives	<b>26</b>
<b>Total Required Hours:</b>	<b>120</b>

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**PHYS 2064. General Physics II** Continuation of PHYS 2054, the essentials of electricity, magnetism, wave motion, light and modern physics in a unified lecture and laboratory format utilizing multimedia computers at each student station. Six hours per week. PHYS 2044 may be substituted for this course. Special course fees may apply. Prerequisite, PHYS 2054 or 2034. Fall, Spring, Summer. (ACTS#: PHYS 2024)

**PHYS 2071. Fundamental Physics I Laboratory** Two hours per week. Special course fees may apply. Credit for this course is contingent upon earlier or simultaneous completion of PHYS 2073. Demand.

**PHYS 2073. Fundamental Physics I** Basic principles of mechanics, special relativity, thermodynamics, and wave motion utilizing calculus. Lecture three hours per week. Special course fees may apply. Students enrolling in this course should enroll in Laboratory for Fundamental Physics I. Corequisite, MATH 2204. Demand.

**PHYS 2081. Fundamental Physics II Laboratory** Two hours per week. Special course fees may apply. Prerequisites, PHYS 2071 and 2073. Credit for this course is contingent upon earlier or simultaneous completion of PHYS 2083. Demand.

**PHYS 2083. Fundamental Physics II** Continuation of PHYS 2073. Covering electricity, magnetism, optics, and modern physics. Lecture three hours per week. Special course fees may apply. Students enrolling in this course should enroll in Laboratory for Fundamental Physics II. Corequisite, MATH 2214. Prerequisites, PHYS 2071 and 2073. Demand.

**PHYS 2133. Survey of Physics for the Health Professions** A survey for introductory mechanics, waves, electricity, magnetism, optics and modern physics with applications for students of the health professions. Special course fees may apply. Fall.

**PHYS 2393. Special Topics** Selected special or current topics of interest to faculty and students that require no prerequisite courses. This course is appropriate for a general student audience. See individual semester schedules for more information about each offering. Demand.

**PHYS 3043. Atmospheric Dynamics** A study of the physical dynamics of the atmosphere and the oceans and the interactions between the two. Topics to be discussed include basic atmospheric and geophysical fluid dynamics, An integrated laboratory component will have students build analyze the local atmosphere. Prerequisite, PHYS 2034 or 2054. Spring.

**PHYS 3052. Relativity** Quantitative introduction to the special theory of relativity with a brief qualitative introduction to general relativity. Special course fees may apply. Prerequisites, PHYS 2044 or 2064 or PHYS 2081 and 2083. Demand.

**PHYS 3103. Thermal Physics** The first and second laws of thermodynamics, the kinetic theory of gases, and an introduction to statistical mechanics. Lecture three hours per week. Special course fees may apply. Corequisite, MATH 3254. Prerequisites, PHYS 2044 or 2064. Spring, even.

**PHYS 3133. Astronomy** Theories of the origin, development, present state, and future of the universe, with special emphasis on the place of astronomy in mans cultural and scientific development. Special course fees may apply. Demand.

**PHYS 3153. Mechanics** Particle dynamics in inertial and accelerated reference frames. Newtons law of gravitation, orbit theory, and elementary rigid body dynamics. Lecture three hours per week. Special course fees may apply. Prerequisites, MATH 2214 and PHYS 2044. Fall.

**PHYS 3203. Electromagnetic Theory** Electrostatics, electric and magnetic properties of materials. Amperes and Faradays laws, and Maxwells equations. Lecture three hours per week. Special course fees may apply. Prerequisites, MATH 3254 and PHYS 2044. Spring.

**PHYS 3253. Optics** Geometrical optics and physical optics, including interference, diffraction, dispersion, absorption, and polarization of light. Lecture three hours per week. Special course fees may apply. Prerequisites, MATH 2214 and PHYS 2044. Spring, odd.

~~**PHYS 3272. Physical Instrumentation I** Design and use of physical instruments, including data reduction. Laboratory four hours per week. Special course fees may apply. Prerequisites, PHYS 2044. Fall, odd.~~

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~~**PHYS 3282. Physical Instrumentation II** A continuation of PHYS 3272, including advanced data reduction techniques. Laboratory four hours per week. Special course fees may apply. Prerequisites, PHYS 2044. Spring, even.~~

**PHYS 3303. Modern Physics** An elementary study of the atomic nature of matter and nuclear structure of the atom. Lecture three hours per week. Special course fees may apply. Prerequisites, MATH 2214, and PHYS 2044. Fall.

**PHYS 4353. Mathematical Physics** The mathematical aspects of classical physics including Newtons laws, Lagrangian and Hamiltonian dynamics, Electrodynamics and Relativity. Lecture three hours per week. Special course fees may apply. Prerequisites, PHYS 3303 and MATH 3254. Fall, even.

**PHYS 4393. Special Topics** Selected special or current topics of interest to faculty and students that require prerequisite coursework. See individual semester schedules for more information about each offering. Registration restricted by permission of instructor. Demand.

- PHYS 4403. Nuclear and Particle Physics** Introduction to the structure of the nucleus, nuclear scattering and decay processes, mesons, nucleons, and quarks. Lecture three hours per week. Special course fees may apply. Prerequisite, PHYS 3303. Spring, odd.
- PHYS 4463. Advanced Mechanics** The Lagrangian and Hamiltonian formulations, rigid body mechanics, and special relativity. Special course fees may apply. Prerequisite, PHYS 3153. Demand.
- PHYS 4513. Advanced Electromagnetic Theory** Maxwells equations as applied to waveguides, radiation, and wave propagation in various media. Lecture three hours per week. Special course fees may apply. Prerequisite, PHYS 3203. Demand.
- PHYS 4533. Solid State Physics** Introductory study of the structure and physical properties of crystalline solids, including x-ray diffraction, specific heats, free electron theory, and band approximation. Lecture three hours per week. Special course fees may apply. Prerequisite, 20 hours of physics. Demand.
- PHYS 4553. Principles of Quantum Mechanics** Solutions of the Schrodinger wave equation, including the harmonic oscillator, the hydrogen atom, and perturbation theory, and associated topics. Lecture three hours per week. Special course fees may apply. Prerequisite, 20 hours of physics. Spring, even.
- PHYS 4571. Physics Seminar** Prerequisite, Fourteen hours of physics. Special course fees may apply. Demand.
- PHYS 459V. Research in Physics** Prerequisite, Fourteen hours of physics. Special course fees may apply. Demand.
- PHYS 4693. Research in Physics-Capstone** Students will conduct research with a physics faculty member, write a paper and present a talk on their research, and take an exit exam. Physics majors are required to take this course in their senior year. Special course fees may apply. Prerequisite, Twenty hours of Physics. Fall, Spring.

For Academic Affairs and Research Use Only	
CIP Code:	
Degree Code:	

## Bulletin / Banner Change Transmittal Form

Undergraduate Curriculum Council

Graduate Council

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

John Hershberger	2/20/2018
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Department Curriculum Committee Chair

COPE Chair (if applicable)

ENTER DATE

William Burns 2/20/2018

Department Chair:

Head of Unit (If applicable)

ENTER DATE

David F. Gilmore 3/1/2018

College Curriculum Committee Chair

Undergraduate Curriculum Council Chair

ENTER DATE

Anne A. Grippo 3/1/2018

College Dean

Graduate Curriculum Committee Chair

ENTER DATE

General Education Committee Chair (If applicable)

ENTER DATE

Vice Chancellor for Academic Affairs

ENTER DATE

### 1.Contact Person (Name, Email Address, Phone Number)

William Burns, [wburns@astate.edu](mailto:wburns@astate.edu) 972-2535

### 2.Proposed Change

Replace BS Physics degree requirement PHYS 3272 PHYS 3282 with 2 credit hours of PHYS 459V

### 3.Effective Date

Fall 2018

### 4.Justification – Please provide details as to why this change is necessary.

Since Spring 2015 physics faculty have elected to allow students to complete two credit hours of PHYS 459V (Research in Physics) as a substitution for the degree requirements PHYS 3272 (Physical Instrumentation I) and PHYS 3282 (Physical Instrumentation II). PHYS 3272 and 3282 focus on use of instrumentation and data analysis commonly encountered in modern physics research. Students enrolled in these courses typically were exposed to instrumentation and data analysis by

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Form Revised: 09/05/2017

actively participating in on-going research projects in individual faculty research labs. Students are exposed to essentially identical experiences when enrolled in PHYS 459V. Thus, it is proposed two credits of PHYS 459V will replace PHYS 3272 and 3282 as BS physics degree requirements, and therefore PHYS 3272 and 3282 will no longer be needed. A Bulletin/Banner Change Transmittal Form has been submitted to replace degree requirements PHYS 3272 and 3282 with two credits of PHYS 459V as a degree requirement. This will reduce BS Physics major requirements by two credit hours, which be added to the degree electives.

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<i>COMS 1203, Oral Communication</i>	
<i>(Required Departmental Gen. Ed. Option)</i>	
<b>Major Requirements:</b>	<b>Sem. Hrs.</b>

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Form Revised: 09/05/2017

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<b>PHYS 459V, Research in Physics</b>	<b>2</b>
PHYS 4353, Mathematical Physics	3
PHYS 4553, Principles of Quantum	3
PHYS 4693, Research in Physics -	3
<b>Sub-total</b>	<del>55</del> <b>53</b>
<b>Electives:</b> <i><del>Ten</del> <b>Twelve</b> hours of the electives below must be upper-level.</i>	<b>Sem. Hrs.</b>
Electives	<del>26</del> <b>28</b>
<b>Total Required Hours:</b>	<b>120</b>

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Form Revised: 09/05/2017